

INTRODUCTION/BUSINESS PROBLEM

New York City, city and port located at the mouth of the Hudson River, southeastern New York state, northeastern U.S. It is the largest and most influential American metropolis. New York City is in reality a collection of many neighbourhoods scattered among the city's five boroughs—Manhattan, Brooklyn, the Bronx, Queens, and Staten Island—each exhibiting its own lifestyle. Moving from one city neighbourhood to the next may be like passing from one country to another. New York is the most populous and the most international city in the country. New York is the most ethnically diverse, religiously varied, commercially driven, famously congested, and, in the eyes of many, the most attractive urban centre in the country. For the past two centuries, New York has been the largest and wealthiest American city. New York remains for its residents a conglomeration of local neighbourhoods that provide them with familiar cuisines, languages, and experiences. A city of stark contrasts and deep contradictions, New York is perhaps the most fitting representative of a diverse and powerful nation.

Because of such a rich heritage and diverse culture the city has one of the finest ethical restaurants. The final project looks at the city and tries to find the best Japanese Restaurants located in the city. This project deals with answering the question 'where should person 'X' open a new Japanese restaurant?' and 'where should person 'Y' go to have the best Japanese food?'.