

Credit Card Transaction Report

Revenue
55M

Total Interest
8M

Tran Amount
45M

Tran Count
656K

| Card Category | Total Revenue | Total Transaction Amount | Total Interest Earned |
|---------------|---------------|--------------------------|-----------------------|
| Blue | 46139398 | 36957875 | 6495888 |
| Silver | 5586332 | 4586746 | 812081 |
| Gold | 2454072 | 2024078 | 373784 |
| Platinum | 1135608 | 953314 | 161629 |
| Total | 55315410 | 44522013 | 7843382 |

| Week Number | Previous week revenue | Current week revenue | WOW revenue |
|-------------|-----------------------|----------------------|-------------|
| 1 | 1035629 | 1035629 | |
| 2 | 1035629 | 1053089 | 1.7% |
| 3 | 1053089 | 1148250 | 9.0% |
| 4 | 1148250 | 1071919 | -6.6% |
| 5 | 1071919 | 1064578 | -0.7% |
| 6 | 1064578 | 1121745 | 5.4% |
| 7 | 1121745 | 1099909 | -1.9% |
| 8 | 1099909 | 1071542 | -2.6% |

Week_Start_Date

All

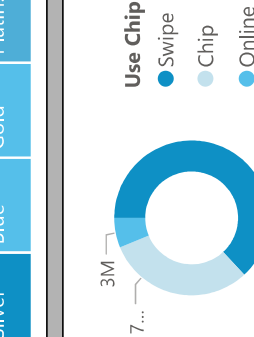
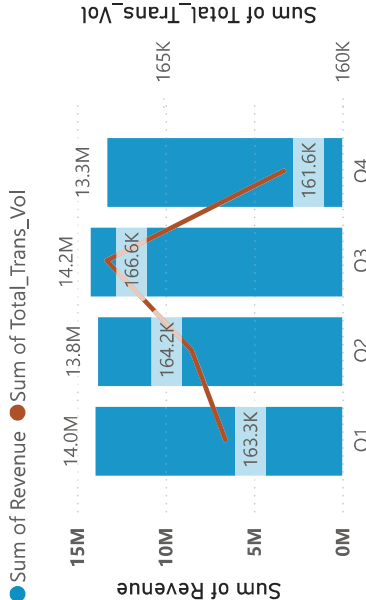
Q4
796.68M

Q3
734.04M

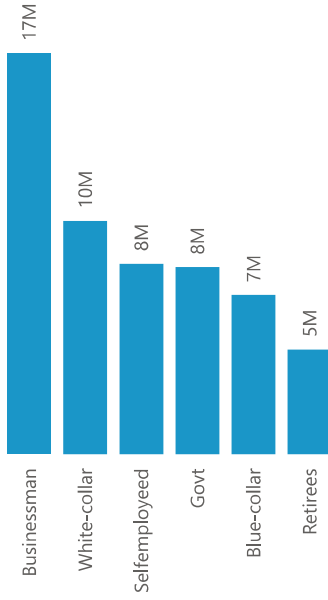
Q2
715.38M

Q1
710.63M

QTR Revenue and total trans count



Revenue by Customer Job



Revenue by Acq Cost

