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December 12, 2024

Jamboree - Business CaseStudy

Linear Regression - Machine Learning

Analysed by : SUCHI

0.1 **ABOUT**:

- Jamboree is a renowned educational institution that has successfully assisted numerous students in gaining admission to top colleges abroad. With their proven problem-solving methods, they have helped students achieve exceptional scores on exams like GMAT, GRE, and SAT with minimal effort.
- To further support students, Jamboree has recently introduced a new feature on their website. This feature enables students to assess their probability of admission to Ivy League colleges, considering the unique perspective of Indian applicants.
- By conducting a thorough analysis, we can assist Jamboree in understanding the crucial factors impacting graduate admissions and their interrelationships. Additionally, we can provide predictive insights to determine an individual's admission chances based on various variables.

0.2 Why this Case study?

- Solving this business case holds immense importance for aspiring data scientists and ML engineers.
- Building predictive models using machine learning is widely popular among the data scientists/ML engineers. By working through this case study, individuals gain hands-on experience and practical skills in the field.
- Additionally, it will enhance one's ability to communicate with the stakeholders involved in data-related projects and help the organization take better, data-driven decisions.

0.2.1 Work that has to be done:

As a data scientist/ML engineer hired by Jamboree, your primary objective is to analyze the given dataset and derive valuable insights from it. Additionally, utilize the dataset to construct a predictive model capable of estimating an applicant's likelihood of admission based on the available features.

0.2.2 Features of the dataset:

Column Profiling:

Feature	Description
Serial No.	This column represents the unique row identifier for
	each applicant in the dataset.
GRE Scores	This column contains the GRE (Graduate Record
	Examination) scores of the applicants, which are
	measured on a scale of 0 to 340.
TOEFL Scores	This column includes the TOEFL (Test of English as a
	Foreign Language) scores of the applicants, which are
	measured on a scale of 0 to 120.
University Rating	This column indicates the rating or reputation of the
	university that the applicants are associated with , $\&$
	The rating is based on a scale of 0 to 5, with 5
	representing the highest rating.
SOP	This column represents the strength of the applicant's
	statement of purpose, rated on a scale of 0 to 5, with 5
	indicating a strong and compelling SOP.
LOR	This column represents the strength of the applicant's
	letter of recommendation, rated on a scale of 0 to 5,
	with 5 indicating a strong and compelling LOR.
CGPA	This column contains the undergraduate Grade Point
	Average (GPA) of the applicants, which is measured
	on a scale of 0 to 10.
Research	This column indicates whether the applicant has
	research experience (1) or not (0) .
Chance of Admit	This column represents the estimated probability or
	chance of admission for each applicant, ranging from 0
	to 1.

These columns provide relevant information about the applicants' academic qualifications, testscores, university ratings, and other factors that may influence their chances of admission.

```
[27]: import pandas as pd
  import numpy as np
  import matplotlib.pyplot as plt
  %matplotlib inline
  import seaborn as sns

from sklearn.preprocessing import StandardScaler
  from sklearn.model_selection import train_test_split
  from sklearn.linear_model import LinearRegression, Ridge, Lasso, ElasticNet
  from sklearn.metrics import r2_score, mean_absolute_error, mean_squared_error
  from scipy import stats
  from statsmodels.stats.outliers_influence import variance_inflation_factor
```

```
import statsmodels.api as sm
      import statsmodels.stats.api as sms
      import warnings
      warnings.filterwarnings('ignore')
[28]: jm_data = pd.read_csv('Jamboree_Admission.csv')
      df = jm_data.copy()
      df.tail()
[28]:
           Serial No.
                       GRE Score TOEFL Score
                                               University Rating
                                                                  SOP
                                                                        LOR
                                                                              CGPA \
      495
                  496
                             332
                                          108
                                                                  4.5
                                                                         4.0 9.02
      496
                             337
                                                                5 5.0
                  497
                                          117
                                                                         5.0 9.87
      497
                  498
                             330
                                          120
                                                                5 4.5
                                                                         5.0 9.56
      498
                                                                4 4.0
                                                                         5.0 8.43
                  499
                             312
                                          103
      499
                  500
                             327
                                                                4 4.5
                                                                         4.5 9.04
                                          113
           Research Chance of Admit
      495
                                 0.87
      496
                  1
                                 0.96
      497
                  1
                                 0.93
      498
                  0
                                 0.73
      499
                  0
                                 0.84
            Exploration of data:
     0.2.3
[29]: df = df.rename(columns={'Chance of Admit': 'Chance_of_Admit'})
[30]: df.shape
[30]: (500, 9)
[31]: df.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 500 entries, 0 to 499
     Data columns (total 9 columns):
          Column
                             Non-Null Count
                                             Dtype
                             _____
      0
          Serial No.
                             500 non-null
                                              int64
      1
          GRE Score
                             500 non-null
                                              int64
      2
          TOEFL Score
                             500 non-null
                                              int64
                                              int64
      3
          University Rating 500 non-null
      4
          SOP
                             500 non-null
                                              float64
      5
                                              float64
          LOR
                             500 non-null
          CGPA
                             500 non-null
                                              float64
```

7 Research 500 non-null int64 8 Chance_of_Admit 500 non-null float64

dtypes: float64(4), int64(5)

memory usage: 35.3 KB

0.2.4 Statistical Summary

]: df.cov()								
d1.60v()								
:			RE Score		L Score		ty Ratin	_
Serial No.		000000 -16		-124	1.511022	_	-11.17535	1
GRE Score			7.580377		8.825026		8.20660	5
TOEFL Score	-124.		6.825026	36	5.989114		4.51915	0
University Rating	-11.	175351	8.206605	4	1.519150		1.30761	9
SOP	-19.	666333	6.867206	3	3.883960		0.82501	4
LOR	-0.	493988	5.484521	3	3.048168		0.64411	2
CGPA	-6.	491703	5.641944	2	2.981607		0.48776	1
Research	-0.	382766	3.162004	1	.411303		0.24264	5
Chance_of_Admit	0.	173437	1.291862	(.680046		0.11138	4
		SOP L	OR	CGPA	Resear	ch Chance	e_of_Admi	t
Serial No.	-19.666	333 -0.493	988 -6.49	1703	-0.3827	66	0.17343	7
GRE Score	6.867	206 5.484	521 5.64	1944	3.1620	04	1.29186	2
TOEFL Score	3.883	960 3.048	168 2.98	1607	1.4113	03	0.68004	6
University Rating	0.825	014 0.644	112 0.48	7761	0.2426	45	0.11138	4
SOP	0.982	088 0.608	701 0.42	6845	0.2009	62	0.09569	1
LOR	0.608	701 0.856	457 0.35	6807	0.1713	03	0.08429	6
CGPA	0.426	845 0.356	807 0.36	5799	0.1506	55	0.07532	6
Research	0.200	962 0.171	303 0.15	0655	0.2468	94	0.03828	2
Chance_of_Admit	0.095	691 0.084	296 0.07	5326	0.0382	82	0.01992	1
: df.describe().T								
:	count	mean		std	min	25%	50%	\
Serial No.	500.0	250.50000			1.00	125.7500	250.50	•
GRE Score	500.0	316.47200			290.00	308.0000	317.00	
TOEFL Score	500.0	107.19200			92.00	103.0000	107.00	
University Rating	500.0	3.11400			1.00	2.0000	3.00	
SOP	500.0	3.37400			1.00	2.5000	3.50	
LOR	500.0	3.48400	0.925		1.00	3.0000	3.50	
	500.0	8.57644			6.80	8.1275	8.56	
CGPA	500.0				•			
CGPA Research			0.496	884	0.00	0.0000	1.00	
CGPA Research Chance_of_Admit	500.0	0.56000 0.72174			0.00 0.34	0.0000 0.6300	1.00 0.72	
Research	500.0	0.56000						

```
GRE Score
                         325.00
                                 340.00
      TOEFL Score
                         112.00
                                 120.00
     University Rating
                           4.00
                                    5.00
      SOP
                           4.00
                                    5.00
     LOR.
                           4.00
                                    5.00
      CGPA
                           9.04
                                    9.92
      Research
                           1.00
                                    1.00
                                    0.97
      Chance_of_Admit
                           0.82
[34]: df = df.drop(columns='Serial No.')
      df.sample()
[34]:
           GRE Score
                      TOEFL Score University Rating
                                                       SOP
                                                            LOR
                                                                   CGPA Research \
      332
                 308
                               106
                                                       3.5
                                                              2.5
                                                                   8.21
                                                                                1
           Chance_of_Admit
      332
                      0.75
[35]: df.columns
[35]: Index(['GRE Score', 'TOEFL Score', 'University Rating', 'SOP', 'LOR', 'CGPA',
             'Research', 'Chance_of_Admit'],
            dtype='object')
     0.2.5
             Duplicate Detection
[36]: df[df.duplicated()]
[36]: Empty DataFrame
      Columns: [GRE Score, TOEFL Score, University Rating, SOP, LOR, CGPA, Research,
      Chance_of_Admit]
      Index: []
     0.2.6
             Insights
               The dataset does not contain any duplicates.
          0.3.1
                  Null Detection
[37]:
     df.isna().any()
[37]: GRE Score
                           False
      TOEFL Score
                           False
      University Rating
                           False
      SOP
                           False
```

```
LOR
                            False
      CGPA
                            False
                            False
      Research
      Chance_of_Admit
                            False
      dtype: bool
[38]: df.isna().sum()
[38]: GRE Score
                            0
      TOEFL Score
                            0
      University Rating
                            0
      SOP
                            0
     LOR
                            0
      CGPA
                            0
      Research
                            0
      Chance_of_Admit
                            0
      dtype: int64
[39]: plt.figure(figsize=(25,8))
      plt.style.use('dark_background')
      sns.heatmap(df.isnull(),cmap='Greens')
      plt.title('Visual Check of Nulls',fontsize=20,color='g')
      plt.show()
```

```
Visual Check of Nulls
```

```
Total Unique Values in GRE Score column are :- 49
Value counts in GRE Score column are :-
GRE Score
312
       0.048
324
       0.046
316
       0.036
321
       0.034
322
       0.034
327
       0.034
311
       0.032
320
       0.032
314
       0.032
317
       0.030
325
       0.030
       0.026
315
308
       0.026
323
       0.026
326
       0.024
319
       0.024
313
       0.024
304
       0.024
300
       0.024
318
       0.024
305
       0.022
301
       0.022
310
       0.022
307
       0.020
329
       0.020
299
       0.020
298
       0.020
331
       0.018
340
       0.018
328
       0.018
309
       0.018
334
       0.016
332
       0.016
330
       0.016
306
       0.014
302
       0.014
297
       0.012
296
       0.010
295
       0.010
       0.010
336
303
       0.010
338
       0.008
335
       0.008
333
       0.008
```

```
0.006
339
337
       0.004
290
       0.004
294
       0.004
293
       0.002
Name: proportion, dtype: float64
Total Unique Values in TOEFL Score column are :- 29
Value counts in TOEFL Score column are :-
TOEFL Score
       0.088
110
       0.074
105
104
       0.058
107
       0.056
106
       0.056
112
       0.056
103
       0.050
100
       0.048
102
       0.048
99
       0.046
101
       0.040
111
       0.040
108
       0.038
113
       0.038
109
       0.038
114
       0.036
116
       0.032
115
       0.022
118
       0.020
98
       0.020
119
       0.020
120
       0.018
117
       0.016
97
       0.014
96
       0.012
95
       0.006
93
       0.004
94
       0.004
92
       0.002
Name: proportion, dtype: float64
```

Total Unique Values in University Rating column are :- 5

```
Value counts in University Rating column are :-
University Rating
3
   0.324
2
   0.252
   0.210
4
5
   0.146
1
   0.068
Name: proportion, dtype: float64
______
Total Unique Values in SOP column are :- 9
Value counts in SOP column are :-
SOP
4.0
     0.178
3.5
     0.176
3.0
    0.160
2.5
    0.128
4.5
    0.126
    0.086
2.0
5.0
    0.084
1.5
     0.050
1.0
     0.012
Name: proportion, dtype: float64
_____
Total Unique Values in LOR column are :- 9
Value counts in LOR column are :-
LOR
3.0
     0.198
4.0
    0.188
    0.172
3.5
     0.126
4.5
2.5
    0.100
5.0
    0.100
2.0
    0.092
1.5
     0.022
1.0
     0.002
Name: proportion, dtype: float64
______
_____
```

Total Unique Values in CGPA column are :- 184

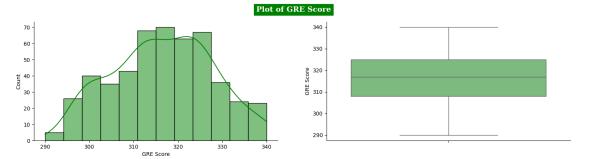
Value counts in CGPA column are :-

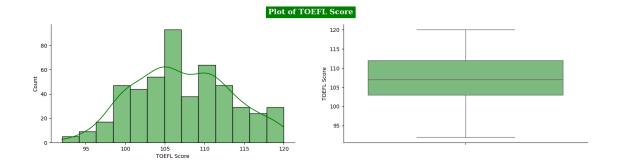
```
CGPA
8.76
     0.018
8.00
     0.018
8.12
     0.014
8.45
     0.014
8.54
     0.014
     0.002
9.92
9.35
     0.002
8.71
     0.002
9.32
     0.002
7.69
     0.002
Name: proportion, Length: 184, dtype: float64
______
Total Unique Values in Research column are :- 2
Value counts in Research column are :-
Research
   0.56
1
0
   0.44
Name: proportion, dtype: float64
______
_____
Total Unique Values in Chance_of_Admit column are :- 61
Value counts in Chance_of_Admit column are :-
Chance_of_Admit
0.71
     0.046
0.64
     0.038
0.73
     0.036
0.72
     0.032
0.79
     0.032
0.38
     0.004
0.36
     0.004
0.43
     0.002
0.39
     0.002
0.37
     0.002
Name: proportion, Length: 61, dtype: float64
______
```

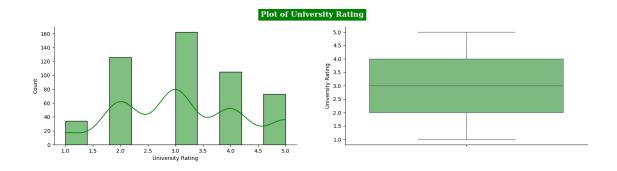
```
[41]: for _ in df.columns:
       print()
       print(f'Range of {_} column is from {df[_].min()} to {df[_].max()}')
       print('-'*120)
   Range of GRE Score column is from 290 to 340
    -----
   Range of TOEFL Score column is from 92 to 120
   Range of University Rating column is from 1 to 5
   Range of SOP column is from 1.0 to 5.0
   Range of LOR column is from 1.0 to 5.0
    _____
   Range of CGPA column is from 6.8 to 9.92
   Range of Research column is from 0 to 1
     -----
   Range of Chance_of_Admit column is from 0.34 to 0.97
```

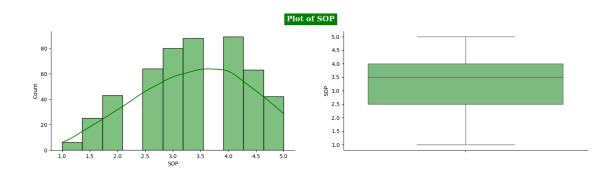
```
[42]: #df['Research'] = df.Research.astype('category')
[43]: df.dtypes
[43]: GRE Score
                              int64
      TOEFL Score
                              int64
     University Rating
                              int64
      SOP
                            float64
     LOR
                            float64
      CGPA
                            float64
      Research
                              int64
      Chance_of_Admit
                            float64
      dtype: object
```

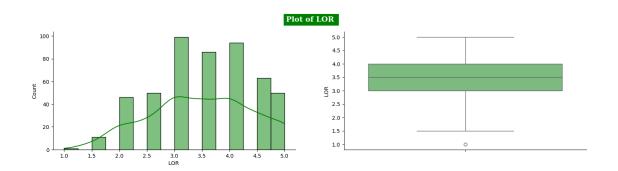
0.3.2 Graphical Analysis:

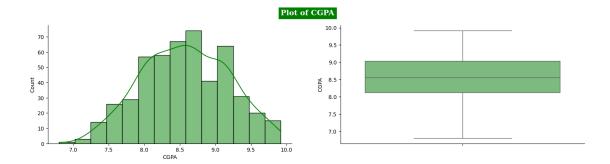


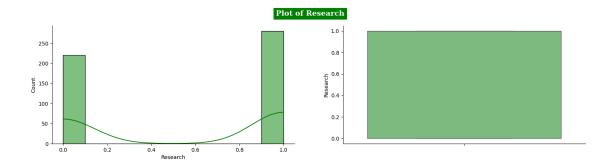


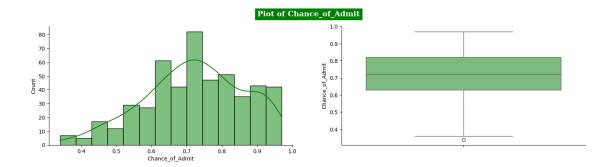








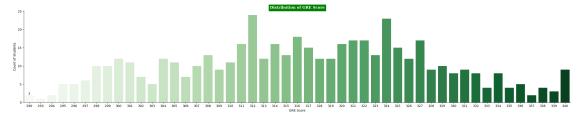


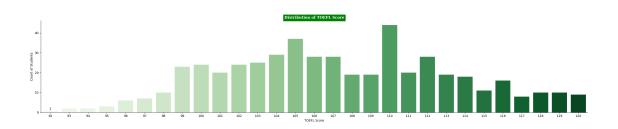


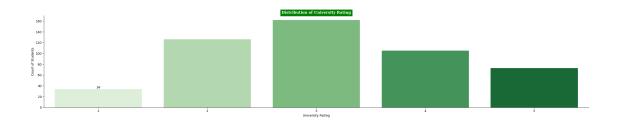
Insights:

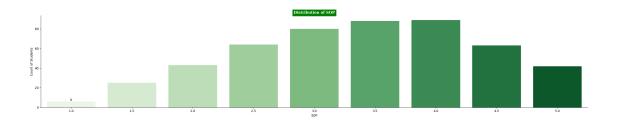
• Other than LOR there no outliers found in other features. And there is no need for treating LOR as it is one of the ratings given on scale 0-5.

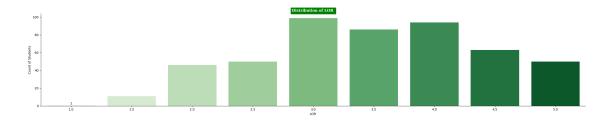
```
plt.xlabel(col)
plt.ylabel('Count of Students')
plt.tight_layout()
sns.despine()
plt.show();
```

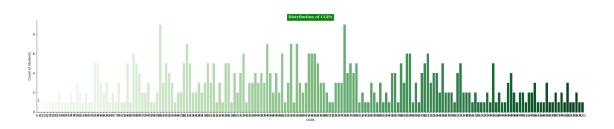


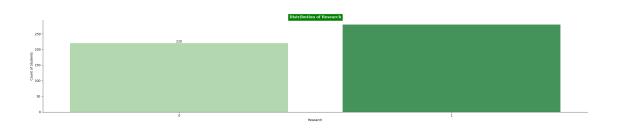


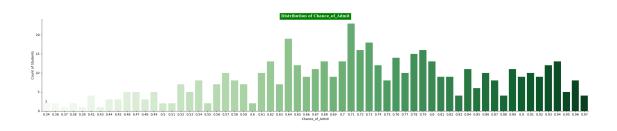


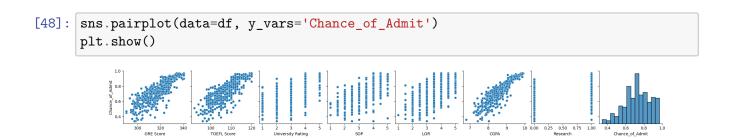










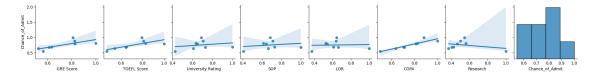


Insights:

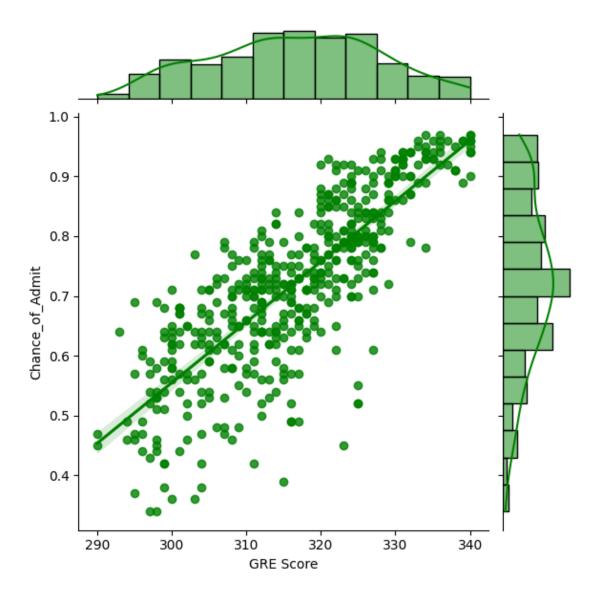
- Exam scores (GRE, TOEFL and CGPA) have a high positive correlation with chance of admit
- While university ranking, rating of SOP and LOR also have an impact on chances of admit, research is the only variable which doesn't have much of an impact
- We can see from the scatterplot that the values of university ranking, SOP, LOR and research are not continuous. We can convert these columns to categorical variables

```
[49]: sns.pairplot(df.corr(),y_vars='Chance_of_Admit',kind= 'reg')
```

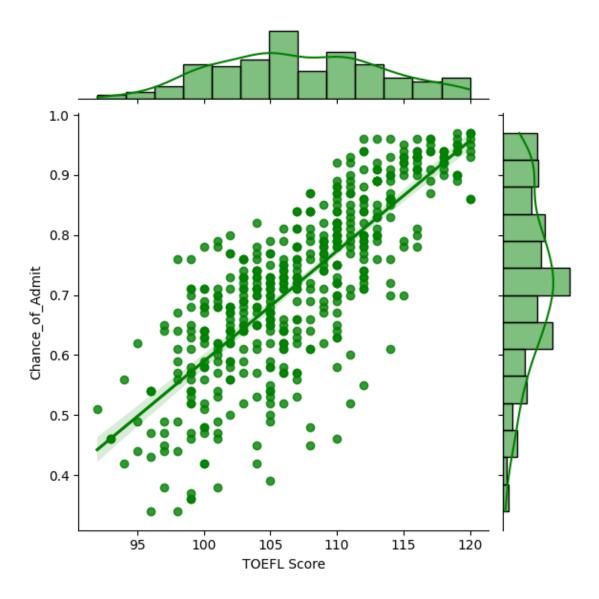
[49]: <seaborn.axisgrid.PairGrid at 0x784a1d2f1f00>



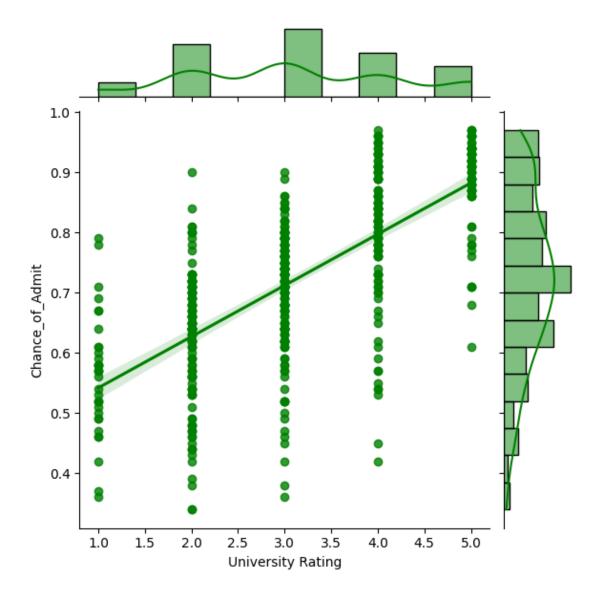
GRE Score



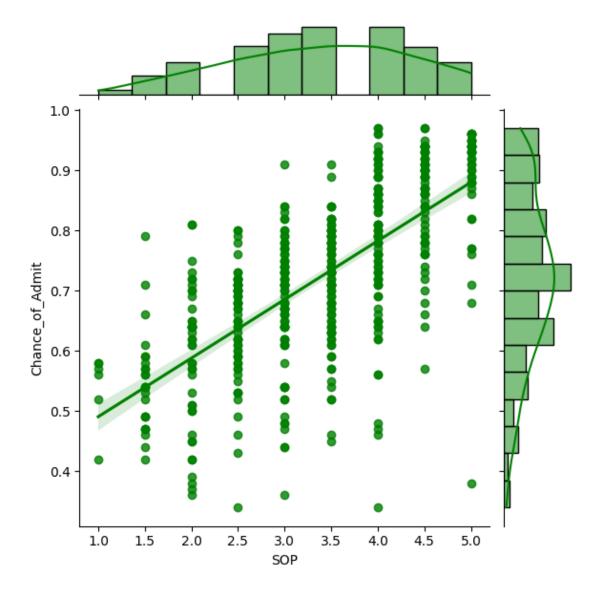
TOEFL Score



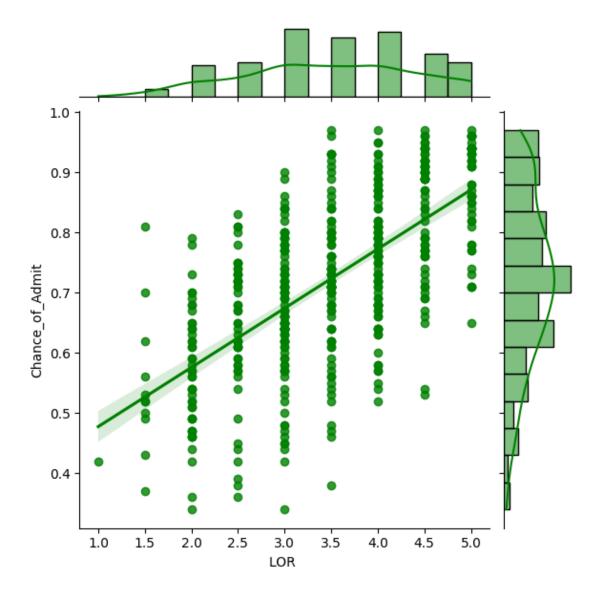
University Rating



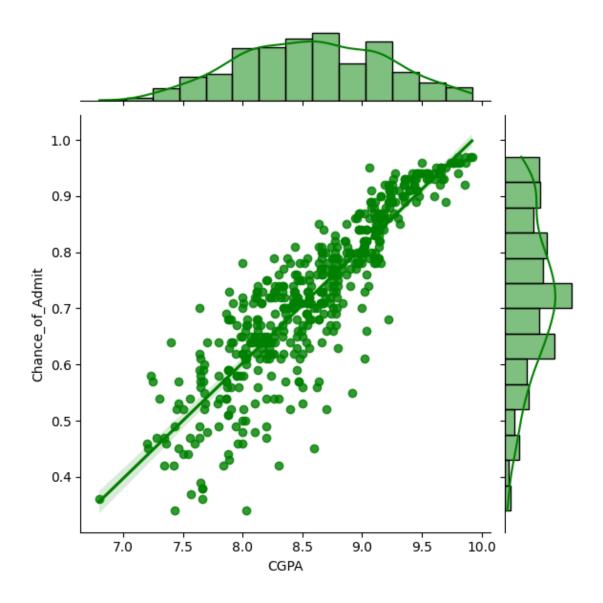
SOP



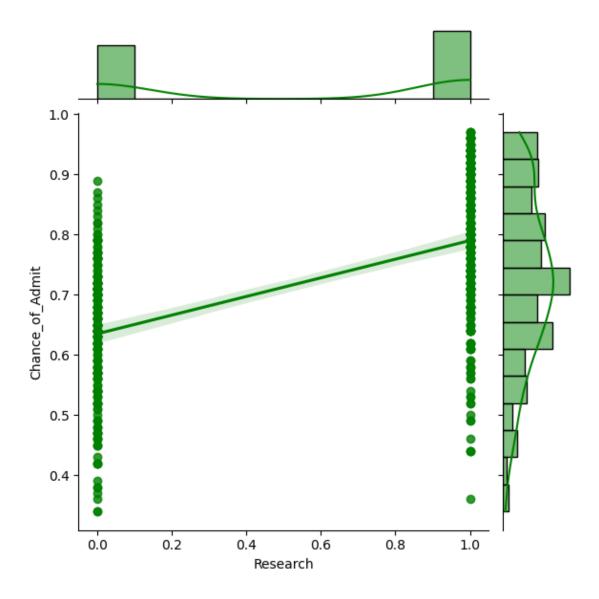
LOR



CGPA



Research



Insights:

- with higher GRE score , there is high probability of getting an admition.
- Students having high toefl score , has higher probability of getting admition .



0.4 Data Preprocessing - Standardization!

```
[53]: scaler = StandardScaler()
      scaled_df = pd.DataFrame(scaler.fit_transform(df), columns = df.columns)
[54]: scaled_df
[54]:
           GRE Score
                      TOEFL Score
                                   University Rating
                                                            SOP
                                                                      LOR
                                                                                CGPA
      0
            1.819238
                         1.778865
                                             0.775582
                                                       1.137360
                                                                 1.098944
                                                                            1.776806
            0.667148
                        -0.031601
                                                                  1.098944
                                                                            0.485859
      1
                                             0.775582
                                                       0.632315
      2
           -0.041830
                        -0.525364
                                            -0.099793 -0.377773
                                                                 0.017306 -0.954043
      3
            0.489904
                         0.462163
                                            -0.099793 0.127271 -1.064332
                                                                           0.154847
      4
           -0.219074
                                            -0.975168 -1.387862 -0.523513 -0.606480
                        -0.689952
      . .
            1.376126
                                             1.650957 1.137360
      495
                         0.132987
                                                                 0.558125
                                                                           0.734118
      496
            1.819238
                         1.614278
                                             1.650957 1.642404
                                                                 1.639763
                                                                            2.140919
      497
            1.198882
                         2.108041
                                             1.650957
                                                       1.137360
                                                                  1.639763
                                                                          1.627851
                                                       0.632315
      498
          -0.396319
                        -0.689952
                                             0.775582
                                                                  1.639763 -0.242367
      499
            0.933015
                         0.955926
                                             0.775582 1.137360
                                                                 1.098944 0.767220
           Research
                     Chance_of_Admit
      0
           0.886405
                            1.406107
      1
           0.886405
                            0.271349
      2
           0.886405
                           -0.012340
           0.886405
      3
                            0.555039
                           -0.508797
          -1.128152
```

```
495 0.886405
                            1.051495
      496 0.886405
                            1.689797
      497 0.886405
                            1.477030
      498 -1.128152
                            0.058582
      499 -1.128152
                            0.838728
      [500 rows x 8 columns]
         Train-Test data split
[55]: x = scaled df.iloc[:,:-1]
      y = scaled_df.iloc[:,-1]
      print(x.shape , y.shape)
     (500, 7) (500,)
[56]: # Split the data into training and test data
      x_train, x_test, y_train, y_test = train_test_split(x, y, test_size=0.
       →2, random_state=42)
      print(f'Shape of x train: {x train.shape}')
      print(f'Shape of x_test: {x_test.shape}')
      print(f'Shape of y_train: {y_train.shape}')
      print(f'Shape of y_test: {y_test.shape}')
     Shape of x_train: (400, 7)
     Shape of x_test: (100, 7)
     Shape of y_train: (400,)
     Shape of y_test: (100,)
     1.1 Linear Regression
[57]: | lr_model = LinearRegression()
      lr_model.fit(x_train,y_train)
[57]: LinearRegression()
[58]: # Predicting values for the training and test data
```

y_pred_train = lr_model.predict(x_train)
y_pred_test = lr_model.predict(x_test)

1.1.1 r2 score on train data:

```
[59]: r2_score(y_train,y_pred_train)
[59]: 0.8210671369321554
[60]: lr_model.score(x_train,y_train)
[60]: 0.8210671369321554
     1.1.2 r2 score on test data:
[61]: r2_score(y_test,y_pred_test)
[61]: 0.8188432567829628
[62]: lr_model.score(x_test,y_test)
[62]: 0.8188432567829628
     1.1.3 All the feature's coefficients and Intercept:
[63]: | lr_model_weights = pd.DataFrame(lr_model.coef_.reshape(1,-1),columns=df.
       ⇔columns[:-1])
      lr_model_weights["Intercept"] = lr_model.intercept_
      lr_model_weights
[63]:
         GRE Score TOEFL Score University Rating
                                                                    LOR
                                                                              CGPA \
          0.194823
                       0.129095
                                           0.020812 0.012735 0.113028 0.482199
         Research Intercept
      0 0.084586
                    0.007736
     Insights:
        • CGPA,GRE,TOEFL scores have the highest weight
        • SOP, University rating, and research have the lowest weights
        • W0 - intercept is low
```

```
def model_evaluation(y_actual, y_forecast, model):
    n = len(y_actual)
    if len(model.coef_.shape)==1:
        p = len(model.coef_)
    else:
        p = len(model.coef_[0])
    MSE = np.round(mean_squared_error(y_true= y_actual,y_pred =_u
        y_forecast,squared=True),2)
```

```
MAE = np.round(mean_absolute_error(y_true=y_actual, y_pred=y_forecast),2)

RMSE = np.round(mean_squared_error(y_true=y_actual,y_pred=y_forecast,__

squared=False),2)

#rsme = np.sqrt(mean_squared_error(y_test,y_pred)

r2 = np.round(r2_score(y_true=y_actual, y_pred=y_forecast),2)

adj_r2 = np.round(1 - ((1-r2)*(n-1)/(n-p-1)),2)

return print(f"MSE: {MSE}\nMAE: {MAE}\nRMSE: {RMSE}\nR2 Score:__

s{r2}\nAdjusted R2: {adj_r2}")
```

[65]: model_evaluation(y_train.values, y_pred_train, lr_model)

MSE: 0.18 MAE: 0.3 RMSE: 0.42 R2 Score: 0.82 Adjusted R2: 0.82

[66]: model_evaluation(y_test.values, y_pred_test, lr_model)

MSE: 0.19 MAE: 0.3 RMSE: 0.43 R2 Score: 0.82 Adjusted R2: 0.81

Insights:

• Since there is No difference in the loss scores of training and test data, we can conclude that there is NO overfitting of the model.

1.2 Linear Regression using OLS

```
[67]: new_x_train = sm.add_constant(x_train)
model = sm.OLS(y_train, new_x_train)
results = model.fit()

# statstical summary of the model
print(results.summary())
```

OLS Regression Results

Dep. Variable:	Chance_of_Admit	R-squared:	0.821
Model:	OLS	Adj. R-squared:	0.818
Method:	Least Squares	F-statistic:	257.0
Date:	Thu, 12 Dec 2024	Prob (F-statistic):	3.41e-142
Time:	13:24:01	Log-Likelihood:	-221.69
No. Observations:	400	AIC:	459.4
Df Residuals:	392	BIC:	491.3

Df Model: Covariance Type:	7 nonrobust				
0.975]	coef	std err	t	P> t	[0.025
const 0.050	0.0077	0.021	0.363	0.717	-0.034
GRE Score 0.286	0.1948	0.046	4.196	0.000	0.104
TOEFL Score	0.1291	0.041	3.174	0.002	0.049
University Rating	0.0208	0.034	0.611	0.541	-0.046
SOP 0.083	0.0127	0.036	0.357	0.721	-0.057
LOR 0.172	0.1130	0.030	3.761	0.000	0.054
CGPA 0.573	0.4822	0.046	10.444	0.000	0.391
Research 0.136	0.0846	0.026		0.001	0.033
Omnibus: Prob(Omnibus): Skew: Kurtosis:		86.232 0.000 -1.107 5.551	Durbin-Watso Jarque-Bera Prob(JB): Cond. No.	on: (JB):	2.050 190.099 5.25e-42 5.72

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Conidering the very low p_valued Features and highly weighted coef features as the major contributers of Model Prediction, CGPA, GRE, TOEFL, LOR are the features contributing to model building...

1.3 Testing Assumptions of Linear Regression Model

- 1. **No multicolinearity:** > Multicollinearity check by VIF(Variance Inflation Factor) score. > Variables are dropped one-by-one till none has a VIF>5.
- 2. Mean of Residuals should be close to zero.
- 3. Linear relationship between independent & dependent variables.

- This can be checked using the following methods:
 - Scatter plots
 - Regression plots
 - Pearson Correlation

4. Test for **Homoscedasticity**

- Create a scatterplot of residuals against predicted values.
- Perform a Goldfeld-Quandt test to check the presence of
 - Heteroscedasticity in the data.
 - If the obtained p-value > 0.05, there is no strong evidence of heteroscedasticity.
- 5. Normality of Residuals
 - Almost bell-shaped curve in residuals distribution.
- 6. Impact of **Outliers**

1.3.1 Multicolinearity check:

VIF (Variance Inflation Factor) is a measure that quantifies the severity of multicollinearity in a regression analysis.

It assesses how much the variance of the estimated regression coefficient is inflated due to collinearity.

The formula for VIF is as follows:

$$VIF(j) = 1 / (1 - R(j)^2)$$

Where: - j represents the jth predictor variable. - $R(j)^2$ is the coefficient of determination (R-squared) obtained from regressing the jth predictor variable on all the other predictor variables.

" - Calculate the VIF for each variable. - Identify variables with VIF greater than 5. - Drop the variable with the highest VIF. - Repeat steps 1-3 until no variable has a VIF greater than 5. "

```
[68]: Variable VIF
5 CGPA 4.653698
0 GRE Score 4.489201
1 TOEFL Score 3.665067
3 SOP 2.785753
```

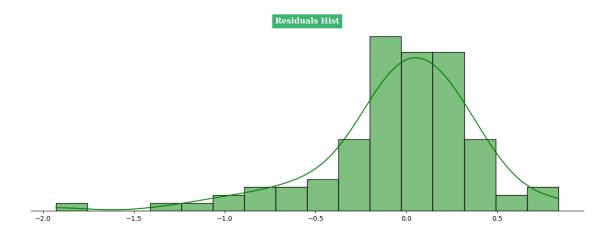
```
    University Rating 2.571847
    LOR 1.977668
    Research 1.517206
```

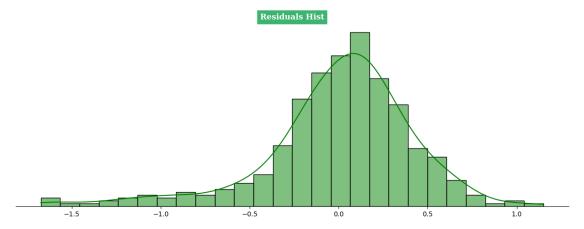
Insights:

• As the Variance Inflation Factor(VIF) score is less than 5 for all the features we can say that there is no much multicolinearity between the features.

1.3.2 Mean of Residuals:

- The mean of residuals represents the average of residual values in a regression model.
- Residuals are the discrepancies or errors between the observed values and the values predicted by the regression model.
- The mean of residuals is useful to assess the overall bias in the regression model. If the mean of residuals is close to zero, it indicates that the model is unbiased on average.
- However, if the mean of residuals is significantly different from zero, it suggests that the model is systematically overestimating or underestimating the observed values.
- The mean of residuals being close to zero indicates that, on average, the predictions made by the linear regression model are accurate, with an equal balance of overestimations and underestimations. This is a desirable characteristic of a well-fitted regression model.





1.3.3 Insights:

• Since the mean of residuals is very close to 0, we can say that the model is UnBiased.

1.3.4 Linear Relationships:

Linearity of variables refers to the assumption that there is a linear relationship between the independent variables and the dependent variable in a regression model. It means that the effect of the independent variables on the dependent variable is constant across different levels of the independent variables.

When we talk about "no pattern in the residual plot" in the context of linearity, we are referring to the plot of the residuals (the differences between the observed and predicted values of the dependent variable) against the predicted values or the independent variables.

Ideally, in a linear regression model, the residuals should be randomly scattered around zero, without any clear patterns or trends. This indicates that the model captures the linear relationships well and the assumption of linearity is met.

If there is a visible pattern in the residual plot, it suggests a violation of the linearity assumption. Common patterns that indicate non-linearity include:

- 1. Curved or nonlinear shape: The residuals form a curved or nonlinear pattern instead of a straight line.
- 2. U-shaped or inverted U-shaped pattern: The residuals show a U-shape or inverted U-shape, indicating a nonlinear relationship.
- 3. Funnel-shaped pattern: The spread of residuals widens or narrows as the predicted values or independent variables change, suggesting heteroscedasticity.
- 4. Clustering or uneven spread: The residuals show clustering or uneven spread across different levels of the predicted values or independent variables.

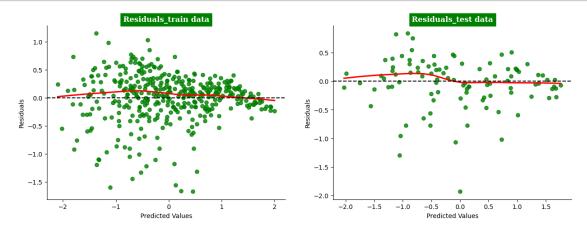
If a pattern is observed in the residual plot, it may indicate that the linear regression model is not appropriate, and nonlinear regression or other modeling techniques should be considered. Additionally, transformations of variables, adding interaction terms, or using polynomial terms can sometimes help capture nonlinear relationships and improve linearity in the residual plot.

```
[76]: plt.figure(figsize=(15,5))
      plt.subplot(121)
      plt.title('Residuals_train_
       data',fontsize=12,fontfamily='serif',fontweight='bold',backgroundcolor='g',color='w')
      sns.regplot(x=y_pred_train, y=residuals_train, lowess=True,_

color='g',line_kws={'color': 'red'})
      plt.axhline(y=0, color='k', linestyle='--')
      plt.xlabel('Predicted Values')
      plt.ylabel('Residuals')
      plt.subplot(122)
      plt.title('Residuals_test_
       adata',fontsize=12,fontfamily='serif',fontweight='bold',backgroundcolor='g',color='w')
      sns.regplot(x=y_pred_test, y=residuals, lowess=True,color='g'_

¬,line kws={'color': 'red'})
      plt.axhline(y=0, color='k', linestyle='--')
      plt.xlabel('Predicted Values')
      plt.ylabel('Residuals')
      sns.despine()
```

plt.show()



Insights:

- From the Joint plot & pairplot in the graphical analysis, we can say that there is linear relationship between dependent variable and independent variables.
- As we can observe, GRE Score, TOEFL Score and CGPA have a linear relationship with the Chance of Admit. Although GRE score and TOEFL score are more scattered, CGPA has a much more more linear relationship with the Chance of Admit.

•

1.4 In a linear regression model, the residuals are randomly scattered around zero, without any clear patterns or trends. This indicates that the model captures the linear relationships well and the assumption of linearity is met.

1.4.1 Homoscedasticity

Homoscedasticity refers to the assumption in regression analysis that the variance of the residuals (or errors) should be constant across all levels of the independent variables. In simpler terms, it means that the spread of the residuals should be similar across different values of the predictors.

When homoscedasticity is violated, it indicates that the variability of the errors is not consistent across the range of the predictors, which can lead to unreliable and biased regression estimates.

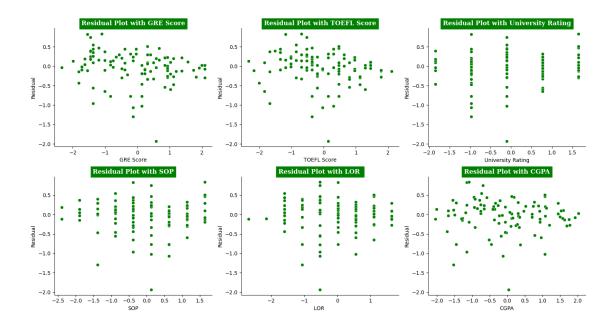
To test for homoscedasticity, there are several graphical and statistical methods that you can use:

- 1. Residual plot: Plot the residuals against the predicted values or the independent variables. Look for any systematic patterns or trends in the spread of the residuals. If the spread appears to be consistent across all levels of the predictors, then homoscedasticity is likely met.
- 2. Scatterplot: If you have multiple independent variables, you can create scatter plots of the residuals against each independent variable separately. Again, look for any patterns or trends in the spread of the residuals.

- 3. Breusch-Pagan Test: This is a statistical test for homoscedasticity. It involves regressing the squared residuals on the independent variables and checking the significance of the resulting model. If the p-value is greater than a chosen significance level (e.g., 0.05), it suggests homoscedasticity. However, this test assumes that the errors follow a normal distribution.
- 4. Goldfeld-Quandt Test: This test is used when you suspect heteroscedasticity due to different variances in different parts of the data. It involves splitting the data into two subsets based on a specific criterion and then comparing the variances of the residuals in each subset. If the difference in variances is not significant, it suggests homoscedasticity.

It's important to note that the visual inspection of plots is often the first step to identify potential violations of homoscedasticity. Statistical tests can provide additional evidence, but they may have assumptions or limitations that need to be considered.

1.4.2 Scatterplot of residuals with each independent variable to check for Homoscedasticity



```
[78]: ols_model = results
predicted = ols_model.predict()
residuals = ols_model.resid
```

 $\label{eq:breusch-Pagan test for Homoscedasticity} \ \ Null \ \ Hypothesis - H0 : Homoscedasticity is present in residuals.$

Alternate Hypothesis – Ha : Heteroscedasticity is present in residuals. alpha : $0.05\,$

```
[79]: value

Lagrange multiplier statistic 25.155866

p-value 0.000712

f-value 3.758171

f p-value 0.000588
```

Insights:

- Since we do not see any significant change in the spread of residuals with respect to change in independent variables, we can conclude that Homoscedasticity is met.
- Since the p-value is much lower than the alpha value, we can Reject the null hypothesis and conclude that Heteroscedasticity is present

- Since the p-value is significantly less than the conventional significance level (e.g., 0.05), we reject the null hypothesis of homoscedasticity. This suggests that there is evidence of heteroscedasticity in the residuals, indicating that the variance of the residuals is not constant across all levels of the independent variables.
- This violation of the homoscedasticity assumption may affect the validity of the linear regression model's results.

1.5 > It's important to consider alternative modeling approaches or corrective measures to address this issue.

1.5.1 Normality of Residuals:

Normality of residuals refers to the assumption that the residuals (or errors) in a statistical model are normally distributed. Residuals are the differences between the observed values and the predicted values from the model.

The assumption of normality is important in many statistical analyses because it allows for the application of certain statistical tests and the validity of confidence intervals and hypothesis tests. When residuals are normally distributed, it implies that the errors are random, unbiased, and have consistent variability.

To check for the normality of residuals, you can follow these steps:

Residual Histogram: Create a histogram of the residuals and visually inspect whether the shape of the histogram resembles a bell-shaped curve. If the majority of the residuals are clustered around the mean with a symmetric distribution, it suggests normality.

Q-Q Plot (Quantile-Quantile Plot): This plot compares the quantiles of the residuals against the quantiles of a theoretical normal distribution. If the points in the Q-Q plot are reasonably close to the diagonal line, it indicates that the residuals are normally distributed. Deviations from the line may suggest departures from normality.

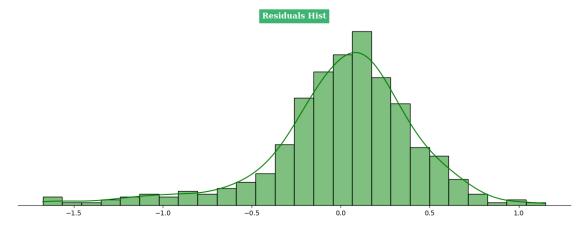
Shapiro-Wilk Test: This is a statistical test that checks the null hypothesis that the residuals are normally distributed. The Shapiro-Wilk test calculates a test statistic and provides a p-value. If the p-value is greater than the chosen significance level (e.g., 0.05), it suggests that the residuals follow a normal distribution. However, this test may not be reliable for large sample sizes.

>> **`Anderson-Darling or Jarque_Bera`** can also be done as data size increases.

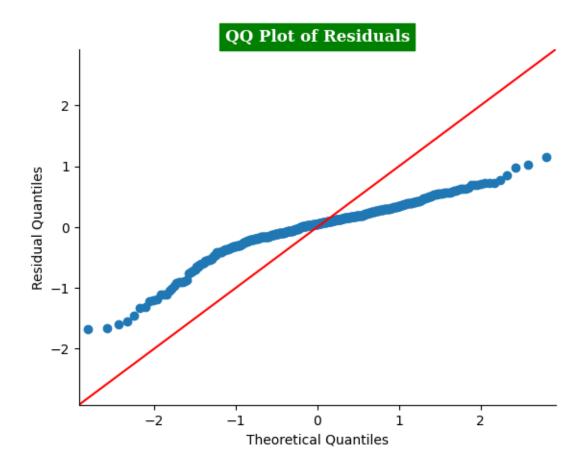
Skewness and Kurtosis: Calculate the skewness and kurtosis of the residuals. Skewness measures the asymmetry of the distribution, and a value close to zero suggests normality. Kurtosis measures the heaviness of the tails of the distribution compared to a normal distribution, and a value close to zero suggests similar tail behavior.

```
[80]: plt.figure(figsize=(15,5))
    sns.histplot(residuals, kde= True,color='g')
    plt.title('Residuals_\( \text{\text{Mist'}}, \text{fontsize=12,fontfamily='serif',fontweight='bold',backgroundcolor='mediumseagreen',col
    sns.despine(left=True)
    plt.ylabel("")
```

```
plt.yticks([])
plt.show()
```



<Figure size 1500x500 with 0 Axes>



1.5.2 JARQUE BERA test:

Jarque-Bera Test Statistic: 190.09887364276915

p-value: 5.25477446043155e-42

Reject the null hypothesis: Residuals are not normally distributed.

Insights:

- From the Histplot & kdeplot, we can see that the Residuals are left skewed and not perfectly normally distributed.
- The QQ plot shows that residuals are slightly deviating from the straight diagonal, thus not Gaussian.
- From Jarque Bera test, we conclude that the Residuals are Not Normally distributed. Hence this assumption is not met.

1.6 Lasso and Ridge Regression - L1 & L2 Regularization

Ridge and Lasso regression are both regularization techniques used to prevent overfitting in linear regression models. They work by adding a penalty term to the cost function, which helps to control the complexity of the model by shrinking the coefficient values.

Lasso Regression: Lasso regression uses L1 regularization, where the penalty term is the sum of the absolute values of the coefficients multiplied by a regularization parameter (lambda or alpha). Lasso regression has the ability to shrink some coefficients to exactly zero, effectively performing feature selection. This makes Lasso regression useful when dealing with high-dimensional data where only a few variables are relevant.

Ridge Regression: Ridge regression uses L2 regularization, where the penalty term is the squared sum of the coefficients multiplied by a regularization parameter (lambda or alpha). The regularization term helps to reduce the impact of less important features on the model and prevents them from dominating the model. Ridge regression can help in reducing the variance of the model and is particularly useful when dealing with multicollinearity (high correlation between independent variables).

The main differences between Ridge and Lasso regression are:

- Ridge regression tends to shrink all coefficient values towards zero, but it rarely makes them exactly zero. On the other hand, Lasso regression can make coefficient values exactly zero, performing variable selection.
- Ridge regression is suitable when dealing with multicollinearity, as it will shrink correlated variables together. Lasso regression, however, can select one variable from a set of highly correlated variables and make the others zero.

```
[83]: model_lasso = Lasso(alpha=0.45)
model_lasso.fit(x_train, y_train)
```

[83]: Lasso(alpha=0.45)

reason for (alpha) ... try giving just lasso()... Weights are all zero.. inorder to manipulate that we introduce an alpha... In Lasso regression, the alpha parameter () controls the strength of regularization. It's typically written as a positive value greater than 0. The choice of alpha affects the amount of shrinkage applied to the coefficients.

You would specify the alpha value when initializing the Lasso regression model. Typically, you would experiment with different alpha values to find the one that best balances model complexity

and performance on your dataset through techniques like cross-validation.

For example, if you're using scikit-learn in Python, you would set the alpha parameter when creating the Lasso regression model object, like this:

```
from sklearn.linear_model import Lasso
```

```
lasso model = Lasso(alpha=)
```

Here, alpha is set to 0.1, but you can adjust it based on your experimentation and validation results. Lower values of alpha result in less regularization, potentially leading to overfitting, while higher values increase regularization, potentially improving generalization to unseen data.

```
[84]: model_ridge = Ridge()
      model_ridge.fit(x_train, y_train)
[84]: Ridge()
[85]: y_pred_train_ridge = model_ridge.predict(x_train)
      y_pred_test_ridge = model_ridge.predict(x_test)
      y_pred_train_lasso = model_lasso.predict(x_train)
      y_pred_test_lasso = model_lasso.predict(x_test)
[86]: | lasso_model_weights = pd.DataFrame(model_lasso.coef_.reshape(1,-1),columns=df.
       lasso_model_weights["Intercept"] = model_lasso.intercept_
      lasso_model_weights
[86]:
         GRE Score TOEFL Score University Rating SOP
                                                        LOR
                                                                   CGPA Research \
      0
          0.019231
                            0.0
                                               0.0 0.0
                                                          0.0 0.408647
                                                                              0.0
         Intercept
         0.013919
[90]: ridge_model_weights = pd.DataFrame(model_ridge.coef_.reshape(1,-1),columns=df.
       \rightarrowcolumns[:-1])
      ridge_model_weights["Intercept"] = model_ridge.intercept_
      ridge_model_weights
[90]:
                   TOEFL Score University Rating
                                                                  LOR.
                                                                            CGPA \
         GRE Score
                                                         SOP
         0.195584
                       0.130073
                                          0.021575 0.013802 0.113221 0.478123
        Research
                  Intercept
      0 0.084673
                    0.007726
[91]: print('Linear Regression Training Accuracy\n')
      model_evaluation(y_train_values, y_pred_train, lr_model)
      print('*'*25)
```

```
print('\nLinear Regression Test Accuracy\n')
model_evaluation(y_test.values, y_pred_test, lr_model)
print('---'*25)
print('\nRidge Regression Training Accuracy\n')
model_evaluation(y_train.values, y_pred_train_ridge, model_ridge)
print('*'*25)
print('\n\nRidge Regression Test Accuracy\n')
model_evaluation(y_test.values, y_pred_test_ridge, model_ridge)
print('---'*25)
print('\n\nLasso Regression Training Accuracy\n')
model_evaluation(y_train.values, y_pred_train_lasso, model_lasso)
print('*'*25)
print('\n\nLasso Regression Test Accuracy\n')
model_evaluation(y_test.values, y_pred_test_lasso, model_lasso)
print('---'*25)
Linear Regression Training Accuracy
MSE: 0.18
MAE: 0.3
RMSE: 0.42
R2 Score: 0.82
Adjusted R2: 0.82
*********
Linear Regression Test Accuracy
```

MSE: 0.19 MAE: 0.3 RMSE: 0.43 R2 Score: 0.82 Adjusted R2: 0.81

Ridge Regression Training Accuracy

MSE: 0.18 MAE: 0.3 RMSE: 0.42 R2 Score: 0.82 Adjusted R2: 0.82

Ridge Regression Test Accuracy

MSE: 0.19

```
MAE: 0.3
RMSE: 0.43
R2 Score: 0.82
Adjusted R2: 0.81
Lasso Regression Training Accuracy
MSE: 0.43
MAE: 0.52
RMSE: 0.65
R2 Score: 0.57
Adjusted R2: 0.56
********
Lasso Regression Test Accuracy
MSE: 0.43
MAE: 0.51
RMSE: 0.65
R2 Score: 0.58
Adjusted R2: 0.55
```

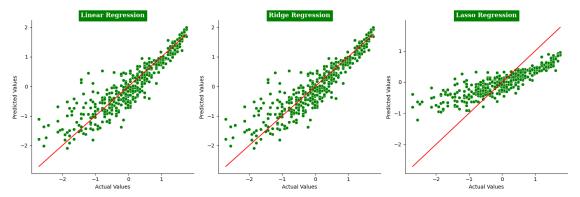
1.6.1 observation:

• While Linear Regression and Ridge regression have similar scores, Lasso regression has not performed well on both training and test data

```
[92]: actual_values = y_train.values.reshape((-1,))
      predicted_values = [y_pred_train.reshape((-1,)), y_pred_train_ridge.
       →reshape((-1,)), y_pred_train_lasso.reshape((-1,))]
      model = ['Linear Regression', 'Ridge Regression', 'Lasso Regression']
      plt.figure(figsize=(15,5))
      i=1
      for preds in predicted_values:
          plt.subplot(1,3,i)
          sns.scatterplot(x=actual_values, y=preds,color='g')
          plt.plot([np.min(actual_values), np.max(actual_values)], [np.
       \negmin(actual_values), np.max(actual_values)], 'r-')
          plt.xlabel('Actual Values')
          plt.ylabel('Predicted Values')

stitle(model[i-1],fontsize=12,fontfamily='serif',fontweight='bold',backgroundcolor='g',color
          i += 1
      plt.tight_layout()
```

sns.despine()
plt.show();



Insights:

- We can observe that both Linear Regression and Ridge Regression have similar accuracy while Lasso regression has oversimplified the model.
 - 1.7 This is the reason that the r2 score of Lasso regression is 0. It doesn't capture any variance in the target variable. It has predicted the same value across all instances.

1.7.1 ElasticNet regression:

Elastic Net regression is a type of regression analysis that combines penalties from both Lasso (L1 regularization) and Ridge (L2 regularization) methods. It is particularly useful when dealing with datasets that have high dimensionality and multicollinearity (correlation between predictors).

Here's how Elastic Net works:

- 1. **Objective Function**: In Elastic Net regression, the objective function includes two components: the residual sum of squares (RSS), which measures the difference between the observed and predicted values, and two penalty terms: one for L1 regularization and one for L2 regularization.
- 2. L1 Regularization (Lasso): The L1 penalty encourages sparsity in the coefficient estimates by adding the absolute values of the coefficients to the objective function. This tends to force some coefficients to be exactly zero, effectively performing feature selection.
- 3. L2 Regularization (Ridge): The L2 penalty adds the squared values of the coefficients to the objective function. This tends to shrink the coefficients towards zero, but it does not enforce sparsity as strongly as L1 regularization.
- 4. **Mixing Parameter ()**: Elastic Net introduces a mixing parameter, (alpha), which controls the balance between L1 and L2 regularization. When = 0, Elastic Net reduces to Ridge

regression, and when = 1, it reduces to Lasso regression. Intermediate values of allow for a combination of both penalties.

5. Regularization Strength (): Additionally, Elastic Net includes a regularization strength parameter, (lambda), which controls the overall strength of regularization. Higher values of result in stronger regularization, leading to more shrinkage of coefficients.

Benefits of Elastic Net regression include:

- **Feature Selection**: Like Lasso regression, Elastic Net can perform automatic feature selection by setting some coefficients to zero.
- Handling Multicollinearity: Like Ridge regression, Elastic Net can handle multicollinearity by shrinking the coefficients of correlated predictors.
- **Flexibility**: The mixing parameter allows for a flexible trade-off between L1 and L2 regularization, offering more control over the type of regularization applied.

However, Elastic Net also has some drawbacks, such as the need to tune hyperparameters like and , and it may be computationally more expensive compared to simpler regression methods.

Overall, Elastic Net regression is a powerful technique for regression analysis, especially in situations where there are many predictors with potentially correlated features. It strikes a balance between the strengths of Lasso and Ridge regression, offering flexibility and improved performance in certain scenarios.

we have to find alpha... find the value such that loss is minimum Finding the optimal alpha value for ElasticNet regression typically involves techniques like cross-validation. Here's a general approach to finding the optimal alpha value:

- 1. **Define a Range of Alpha Values:** Start by defining a range of alpha values to search over. This range should cover a broad spectrum of possibilities, from very small values (close to 0) to larger values.
- 2. Cross-Validation: Use k-fold cross-validation to evaluate the performance of the ElasticNet regression model for each alpha value in the defined range. For each fold, train the model on the training data and evaluate its performance on the validation data.
- 3. **Select the Best Alpha:** Choose the alpha value that results in the best performance metric on the validation set. This metric could be mean squared error (MSE), mean absolute error (MAE), R-squared, or another appropriate metric depending on your specific problem.
- 4. **Final Model:** Once you have selected the best alpha value using cross-validation, retrain the ElasticNet regression model using the entire training dataset and the chosen alpha value. This will be your final model.

Here's an example of how you can perform cross-validated grid search for alpha value in scikit-learn:

```
from sklearn.model_selection import GridSearchCV
from sklearn.linear_model import ElasticNet

# Define a range of alpha values to search over
alpha_range = [0.001, 0.01, 0.1, 1.0, 10.0]

# Create ElasticNet regression model
elastic_net = ElasticNet()
```

```
# Define grid search parameters
     param_grid = {'alpha': alpha_range}
     # Perform grid search with cross-validation
     grid_search = GridSearchCV(estimator=elastic_net, param_grid=param_grid, cv=5, scoring='neg_meants.
     grid search.fit(X train, y train)
     # Get the best alpha value
     best_alpha = grid_search.best_params_['alpha']
     In this example, alpha_range defines the range of alpha values to search over. Grid search is
     performed with 5-fold cross-validation, and the best alpha value is selected based on the mean
     squared error (MSE) metric. Adjust the alpha range according to your problem domain and
     dataset characteristics.
     - same for lasso and ridge as well
          Here i did manual calculations for alpha
[93]: ElasticNet_model = ElasticNet(alpha=0.108)
      ElasticNet_model.fit(x_train , y_train)
[93]: ElasticNet(alpha=0.108)
[94]: y_pred_train_en = ElasticNet_model.predict(x_train)
      y_pred_test_en = ElasticNet_model.predict(x_test)
[95]: train_R2 = ElasticNet_model.score(x_train,y_train)
      test_R2 = ElasticNet_model.score(x_test,y_test)
      train_R2 , test_R2
[95]: (0.814348667393518, 0.8153699952125264)
[96]: en_model_weights = pd.DataFrame(ElasticNet_model.coef_.reshape(1,-1),columns=df.

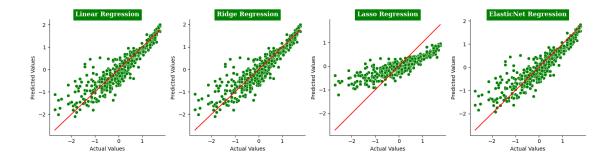
columns[:-1])
      en_model_weights["Intercept"] = ElasticNet_model.intercept_
      en_model_weights
[96]:
         GRE Score TOEFL Score University Rating
                                                                   LOR
                                                                              CGPA \
                                                          SOP
                                           0.025508 0.02075 0.091694 0.418398
          0.194912
                        0.13349
         Research Intercept
                    0.007728
      0 0.058465
[97]: print('ElasticNet Regression Training Accuracy\n')
      model_evaluation(y_train.values, y_pred_train_en, ElasticNet_model)
      print('*'*25)
      print('\nElasticNet Regression Test Accuracy\n')
```

```
ElasticNet Regression Training Accuracy
     MSE: 0.18
     MAE: 0.31
     RMSE: 0.43
     R2 Score: 0.81
     Adjusted R2: 0.81
     ********
     ElasticNet Regression Test Accuracy
     MSE: 0.19
     MAE: 0.3
     RMSE: 0.44
     R2 Score: 0.82
     Adjusted R2: 0.81
[98]: actual_values = y_train.values.reshape((-1,))
      predicted_values = [y_pred_train.reshape((-1,)), y_pred_train_ridge.
       →reshape((-1,)),
                          y_pred_train_lasso.reshape((-1,)),y_pred_train_en.

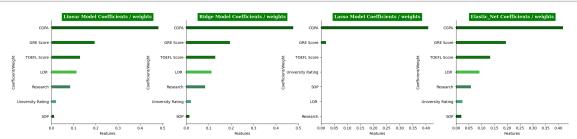
¬reshape((-1,))]
      model = ['Linear Regression', 'Ridge Regression', 'Lasso⊔
       →Regression', 'ElasticNet Regression']
      plt.figure(figsize=(15,4))
      i=1
      for preds in predicted_values:
         plt.subplot(1,4,i)
         sns.scatterplot(x=actual_values, y=preds,color='g')
         plt.plot([np.min(actual_values), np.max(actual_values)], [np.
       →min(actual_values), np.max(actual_values)], 'r-')
         plt.xlabel('Actual Values')
         plt.ylabel('Predicted Values')
       →title(model[i-1],fontsize=12,fontfamily='serif',fontweight='bold',backgroundcolor='g',color
          i+=1
      plt.tight_layout()
      sns.despine()
      plt.show();
```

model_evaluation(y_test.values, y_pred_test_en, ElasticNet_model)

print('---'*25)



```
[99]: model_major_weights = {"Linear Model": lr_model_weights,
                             "Ridge Model":ridge_model_weights,
                             "Lasso Model": lasso_model_weights,
                             "Elastic_Net":en_model_weights}
      # excluding wO-intercept
      plt.figure(figsize=(25,5))
      for model,data in model_major_weights.items():
          model_weights_data = data.melt()
          plt.subplot(1,4,i)
          sns.barplot(data=model_weights_data[:-1].
       ⇔sort_values(by='value',ascending=False),
                      y='variable', x='value',width=0.
       →2,palette=['darkgreen','g','green','limegreen','seagreen','mediumseagreen'])
          plt.xlabel('Features')
          plt.ylabel('Coefficient/Weight')
          plt.title(f'{model} Coefficients /⊔
       weights',fontsize=12,fontfamily='serif',fontweight='bold',backgroundcolor='g',color='w')
          i+=1
      sns.despine()
      plt.show()
```



1.8 Regression Analysis Summary:

- Upon conducting regression analysis, it's evident that CGPA emerges as the most influential feature in predicting admission chances.
- Additionally, GRE and TOEFL scores also exhibit significant importance in the predictive model.
- Following the initial regression model, a thorough check for multicollinearity was performed, revealing VIF scores consistently below 5, indicative of low multicollinearity among predictors.
- Despite the absence of high multicollinearity, it's noteworthy that the residuals do not conform perfectly to a normal distribution. Furthermore, the residual plots indicate some level of heteroscedasticity.
- Subsequent exploration involving regularized models such as Ridge and Lasso regression showcased comparable results to the Linear Regression Model.
- Moreover, employing ElasticNet (L1+L2) regression yielded results consistent with the other regression models, further reinforcing the predictive capabilities of the features under consideration.

1.9 Business Insights & Recommendations

1.9.1 Insights:

Model Predictors:

- Our analysis identified several key predictors strongly correlated with admission chances. Notably, **GRE score**, **TOEFL score**, **and CGPA** emerged as significant factors influencing admission probabilities.

Multicollinearity Check:

- Assessing multicollinearity revealed no significant issues, indicating the robustness of our model despite high correlations among predictors.

Model Performance: - Both Linear Regression and Ridge Regression models exhibited promising performance, capturing up to 82% of the variance in admission probabilities.

Data Distribution: - Exploratory data analysis uncovered left-skewed distributions in admission probabilities and strong positive correlations between exam scores and admission chances.

1.9.2 Recommendations:

Feature Enhancement: - Encourage students to focus on improving GRE scores, CGPA, and the quality of Letters of Recommendation (LOR), as these factors significantly influence admission chances.

Data Augmentation: - Collect a wider range of data beyond academic metrics to capture applicants' holistic profiles, including extracurricular achievements, personal statements, and diversity factors.

Additional Features: - Given the strong correlation among CGPA, we can enrich the predictive model with additional diverse features such as Research, work experience, internships, or extracurricular activities.

By implementing these recommendations, we can further enhance our admissions process, providing valuable insights and support to both applicants and educational institutions.

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