



# AtliQ Grand Hospitality Dashboard



Overview



Booking &  
Occupancy



Revenue

AtliQ Grands a prominent player in the Indian hospitality industry with a two-decade history, is facing a decline in market share and revenue within the luxury and business hotels sector. This downturn can be attributed to both competitive pressures and less effective decision-making by their management. In response to this challenging situation, the company's managing director has recognized the need to adopt "Business and Data Intelligence" as a strategic measure to regain lost ground and enhance their revenue.

However, AtliQ Grands currently lacks an internal team capable of performing data analytics and generating the crucial insights they require. To address this gap, their revenue management team has made the decision to contract an external third-party service provider. This provider will be tasked with analyzing AtliQ Grands' historical data and delivering valuable insights that can guide the company's efforts to reclaim their market share and boost their revenue in the luxury and business hotel segment.





# AtliQ Grand Hospitality Dashboard



City  
All

Room Type  
All

Status  
All

May 23 Jun 23 Jul 23 W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31

## Revenue

**1.69bn**  
↑ 0.20%

## Revpar

**7337**  
↑ 0.20%

## DSRN

**2528**  
⇒ 0.20%

## Occupancy%

**57.79%**  
↑ 0.20%

## ADR

**12.70K**  
↑ 0.20%

## Realisation%

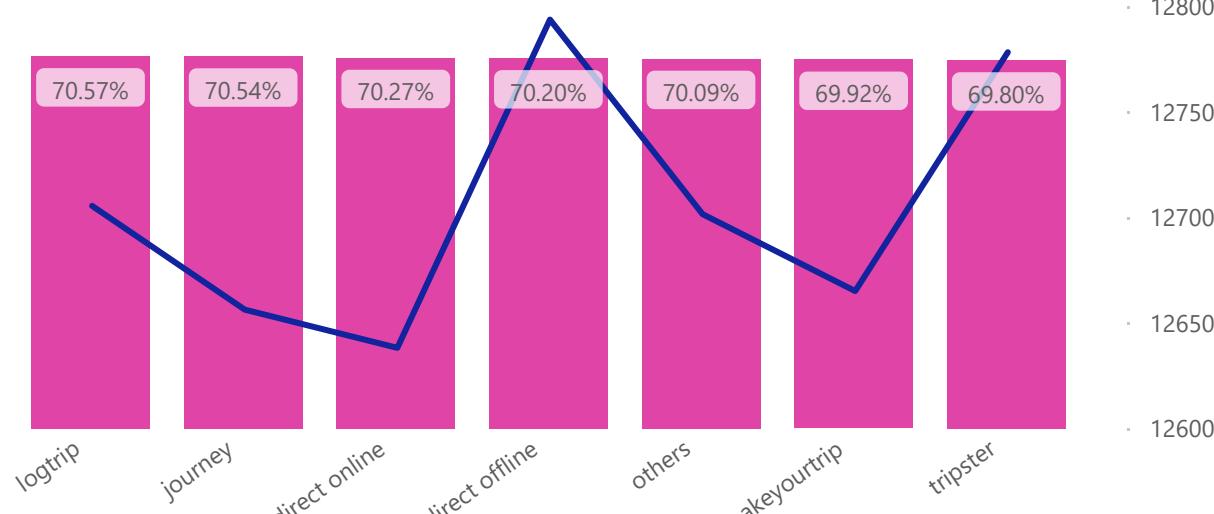
**70%**  
↓ 0.20%

% values in bottom are week on week Change

Day Type	RevPAR	Occupancy %	Realisation %
weekend	7972	62.64%	71%
weekday	7083	55.85%	70%
<b>Total</b>	<b>7337</b>	<b>57.79%</b>	<b>70%</b>

## Realisation % and ADR by booking\_platform

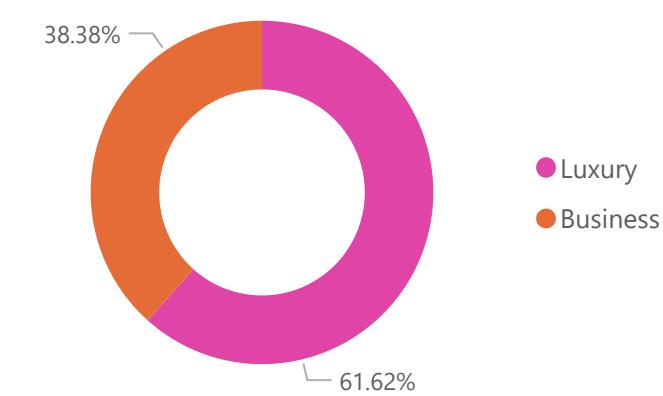
● Realisation % ● ADR



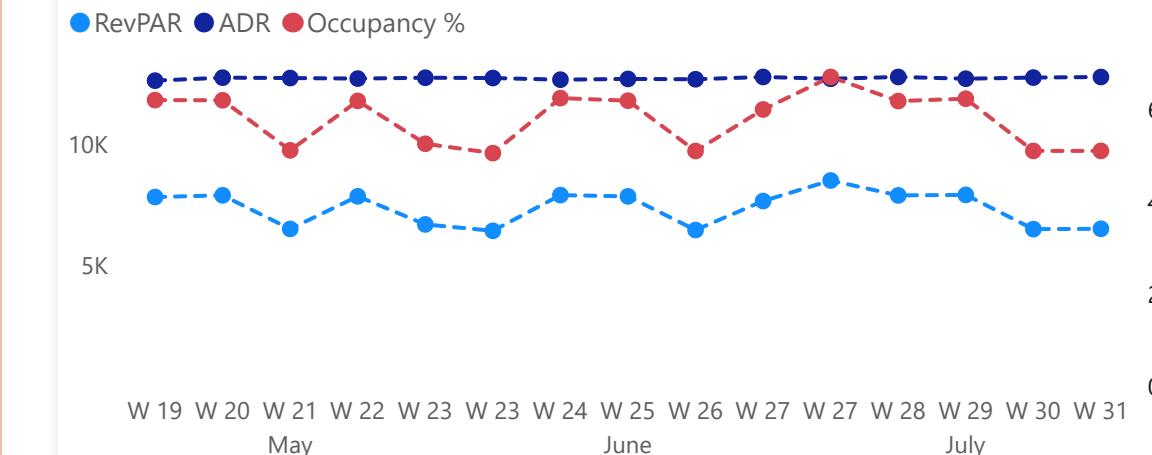
## Property By key Metrics

property_id	property_name	city	Revenue	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
16558	Atliq Grands	Delhi	36M	7525	65.81%	11436	52	34	24	70.01%	25.08%	4.25
16559	Atliq Exotica	Mumbai	117M	10629	65.85%	16141	121	80	56	70.39%	24.63%	4.32
16560	Atliq City	Delhi	54M	6281	53.61%	11714	95	51	36	71.20%	24.03%	3.01
16561	Atliq Blu	Delhi	57M	8612	65.66%	13115	73	48	33	69.85%	25.56%	4.28
16562	Atliq Bay	Delhi	56M	6254	53.40%	11712	98	52	36	69.34%	25.24%	3.07
16563	Atliq Palace	Delhi	88M	8269	66.25%	12480	117	78	54	70.02%	25.19%	4.27
17558	Atliq Grands	Mumbai	74M	7953	53.60%	14839	102	55	38	69.91%	25.67%	3.05
17559	Atliq Exotica	Mumbai	93M	10107	66.09%	15293	101	67	47	70.81%	24.04%	4.32
17560	Atliq City	Mumbai	87M	7763	53.07%	14629	123	65	45	69.51%	25.12%	3.04
17561	Atliq Blu	Mumbai	73M	9447	66.19%	14271	85	56	39	70.14%	24.41%	4.30
17562	Atliq Bay	Mumbai	51M	6803	44.86%	15167	83	37	26	69.60%	25.44%	2.37
17563	Atliq Palace	Mumbai	100M	10592	66.13%	16016	104	69	49	70.67%	24.38%	4.29
17564	Atliq Seasons	Mumbai	65M	7397	44.57%	16597	97	43	31	70.59%	24.81%	2.30
18558	Atliq Grands	Hyderabad	46M	5514	53.38%	10331	91	49	34	69.73%	25.07%	3.06
18559	Atliq Exotica	Hyderabad	47M	4061	44.57%	9111	128	57	40	70.57%	24.33%	2.33
18560	Atliq City	Hyderabad	60M	6068	66.07%	9185	109	72	51	70.91%	24.13%	4.26
18561	Atliq Blu	Hyderabad	55M	5679	65.46%	8676	107	70	49	70.36%	24.27%	4.25
18562	Atliq Bay	Hyderabad	68M	6216	65.81%	9446	121	80	56	70.20%	24.68%	4.31
18563	Atliq Palace	Hyderabad	44M	5014	52.89%	9480	97	51	36	69.57%	26.00%	3.07
19558	Atliq Grands	Bangalore	54M	5527	44.33%	12468	107	47	33	70.06%	24.49%	2.37
19559	Atliq Exotica	Bangalore	59M	6851	53.73%	12751	95	51	36	70.76%	24.54%	3.04
19560	Atliq City	Bangalore	81M	8965	65.53%	13680	99	65	45	69.00%	26.46%	4.28
19561	Atliq Blu	Bangalore	72M	6774	53.25%	12722	117	62	43	69.80%	24.64%	3.08
19562	Atliq Bay	Bangalore	81M	9312	65.66%	14183	96	63	44	70.47%	24.29%	4.28
<b>Total</b>			<b>1688M</b>	<b>7337</b>	<b>57.79%</b>	<b>12696</b>	<b>2528</b>	<b>1461</b>	<b>1025</b>	<b>70.14%</b>	<b>24.84%</b>	<b>3.62</b>

## % Revenue by category



## Trends By key Metrics





# AtliQ Grand Hospitality Dashboard



Revenue on Weekday

**1.69bn**

Revenue on Weekend

**2bn**

Average Rating



Occupancy %

**57.87%**

## Filters

Filter By City

Filter By Property

Filter By Room Class

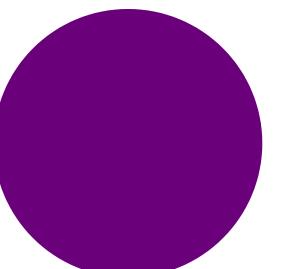
Filter By Status

Filter By Platform

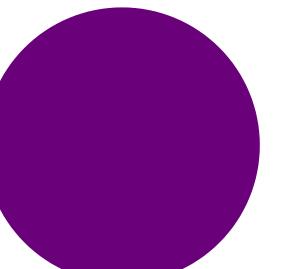
Filter By Month

Filter By Week

Booking % by day type



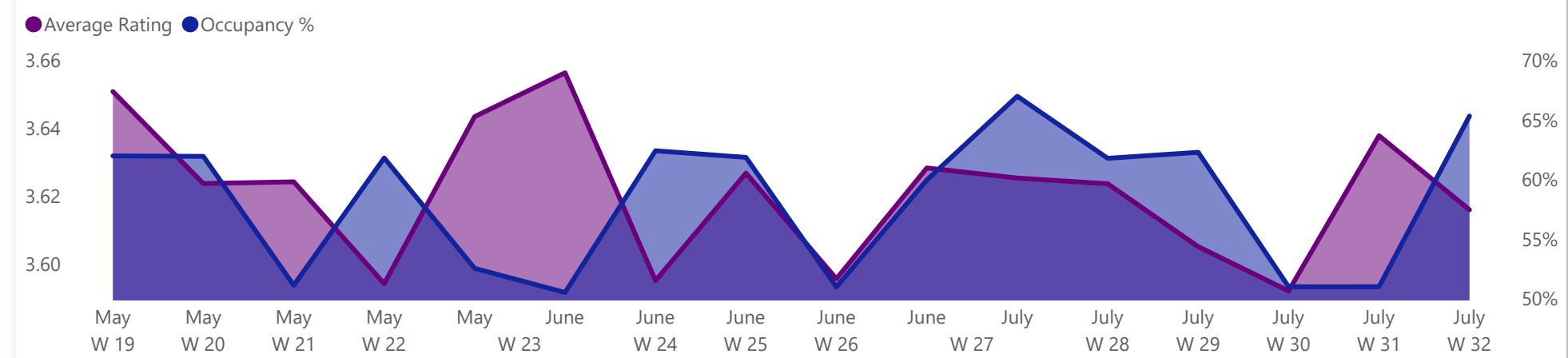
Occupancy % by Day Type



Revenue by city



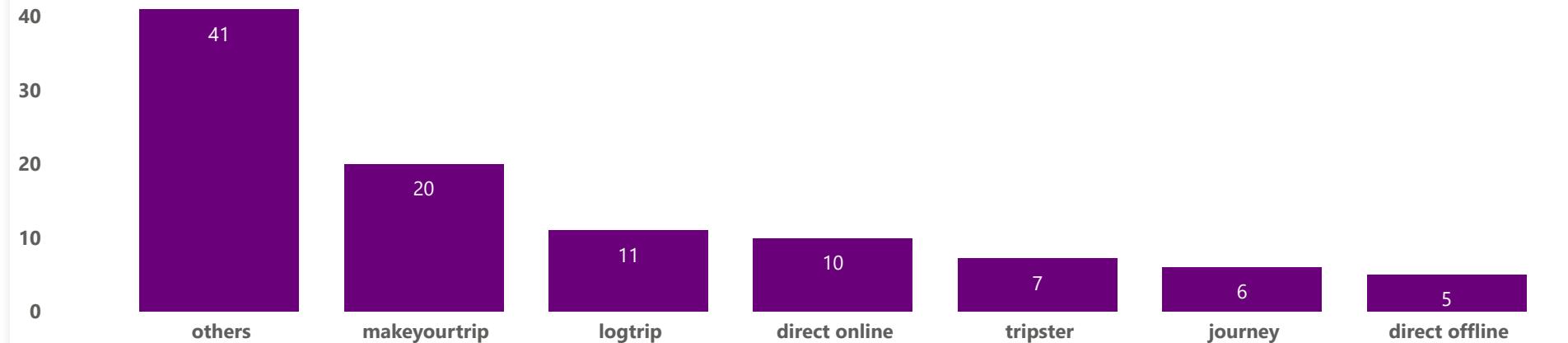
Average Rating and Occupancy % by week no and Month



Occupancy % by city



Booking % by Platform



Average Rating by city





# AtliQ Grand Hospitality Dashboard



## Filters

### Filter By City

### Filter By Property

### Filter By Room Class

### Filter By Status

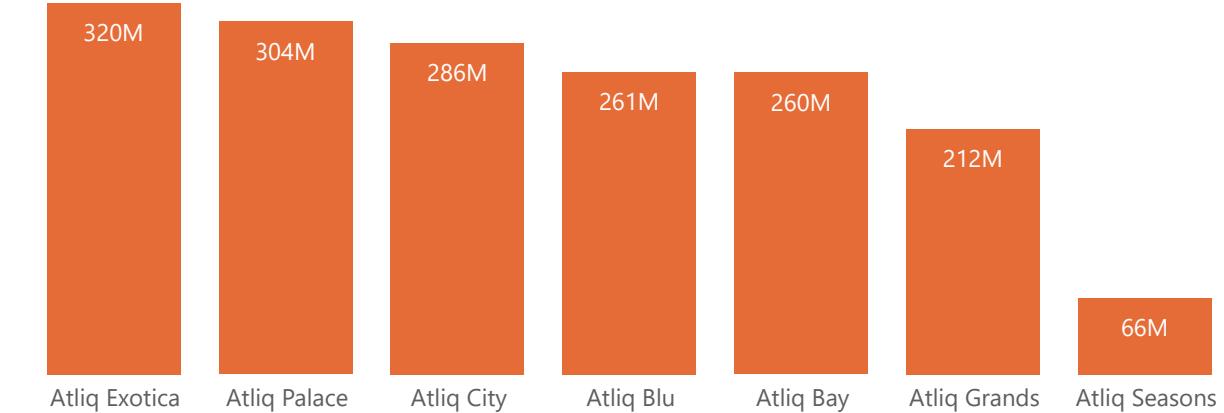
### Filter By Platform

### Filter By Month

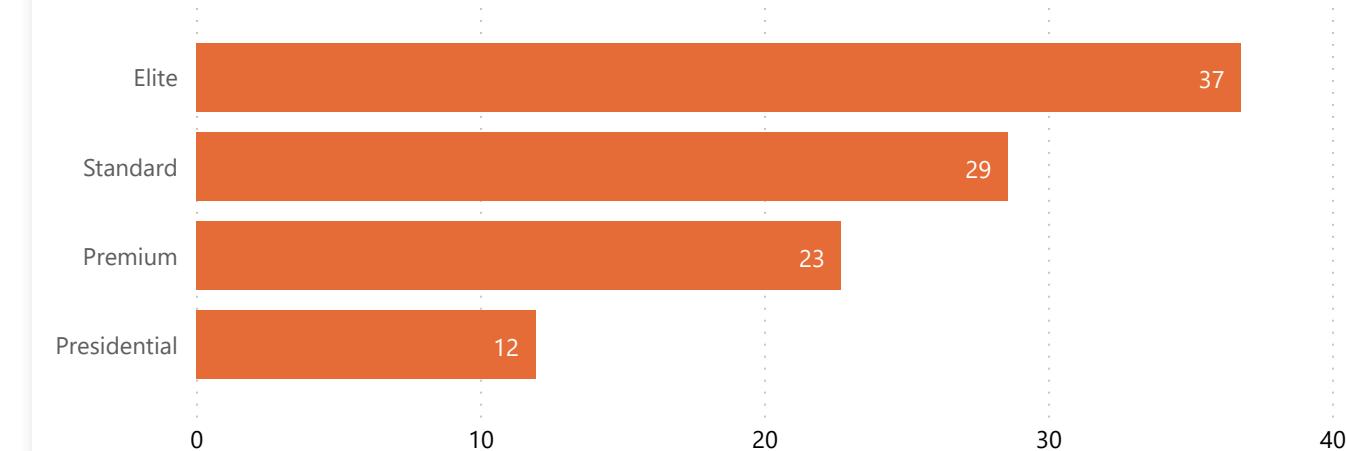
### Filter By Week

property_id	property_name	city	Revenue	Occupancy %	Cancellation %	Average Rating
16558	Atliq Grands	Delhi	36M	65.91%	25.06%	4.25
16559	Atliq Exotica	Mumbai	118M	65.92%	24.61%	4.32
16560	Atliq City	Delhi	55M	53.70%	24.12%	3.01
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17561	Atliq Blu	Mumbai	74M	66.28%	24.52%	4.30
17562	Atliq Bay	Mumbai	52M	44.84%	25.44%	2.36
17563	Atliq Palace	Mumbai	102M	66.23%	24.38%	4.29
17564	Atliq Seasons	Mumbai	66M	44.62%	24.79%	2.29
18558	Atliq Grands	Hyderabad	46M	53.45%	24.98%	3.07
18559	Atliq Exotica	Hyderabad	48M	44.63%	24.35%	2.33
18560	Atliq City	Hyderabad	61M	66.19%	24.03%	4.26
18561	Atliq Blu	Hyderabad	56M	65.60%	24.17%	4.25
18562	Atliq Bay	Hyderabad	69M	65.87%	24.70%	4.30
18563	Atliq Palace	Hyderabad	45M	52.98%	25.95%	3.07
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19560	Atliq City	Bangalore	82M	65.65%	26.38%	4.28
19561	Atliq Blu	Bangalore	73M	53.29%	24.65%	3.08
19562	Atliq Bay	Bangalore	82M	65.81%	24.33%	4.28
19563	Atliq Palace	Bangalore	69M	53.49%	25.35%	3.02

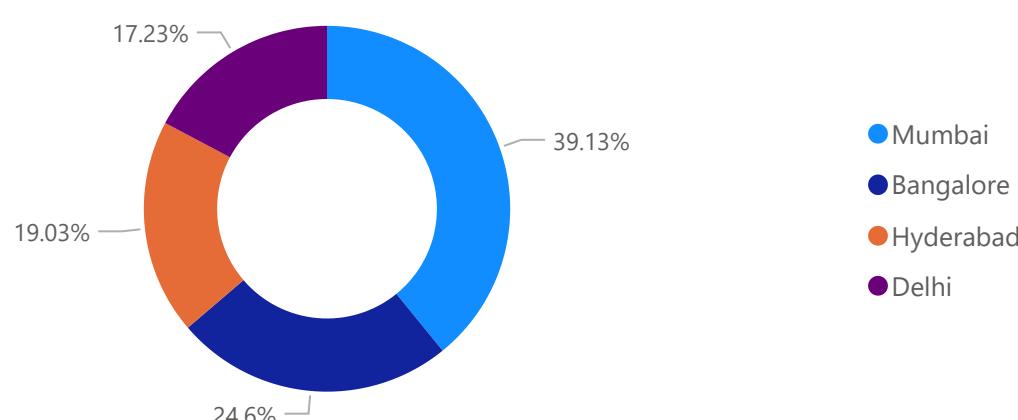
## Revenue by property name



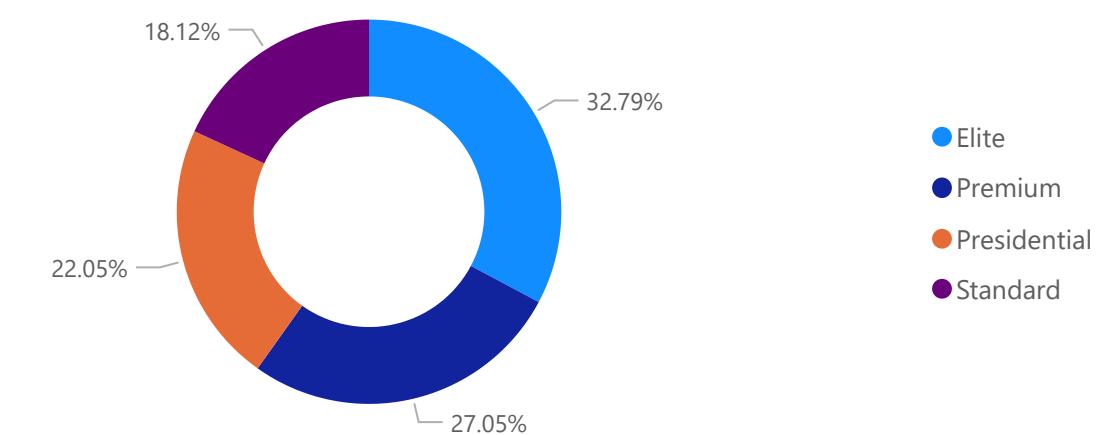
## Booking % by Room class



## Revenue by city

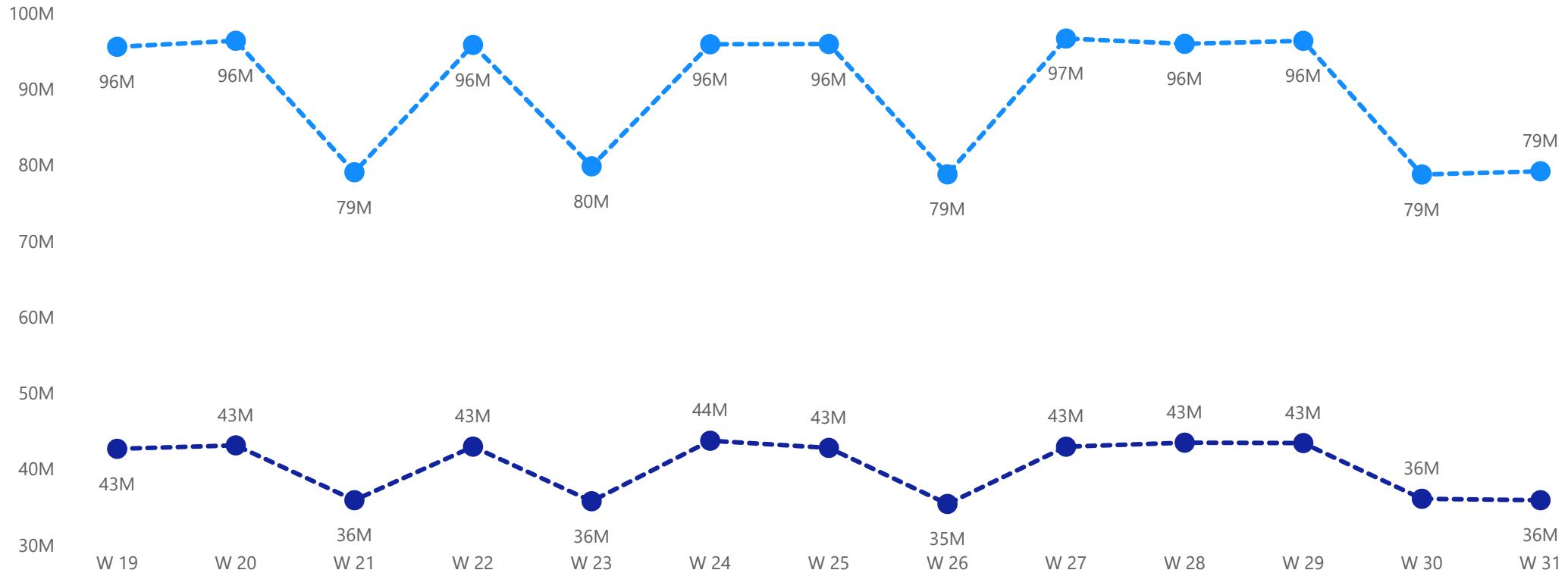


## Revenue by Room Class

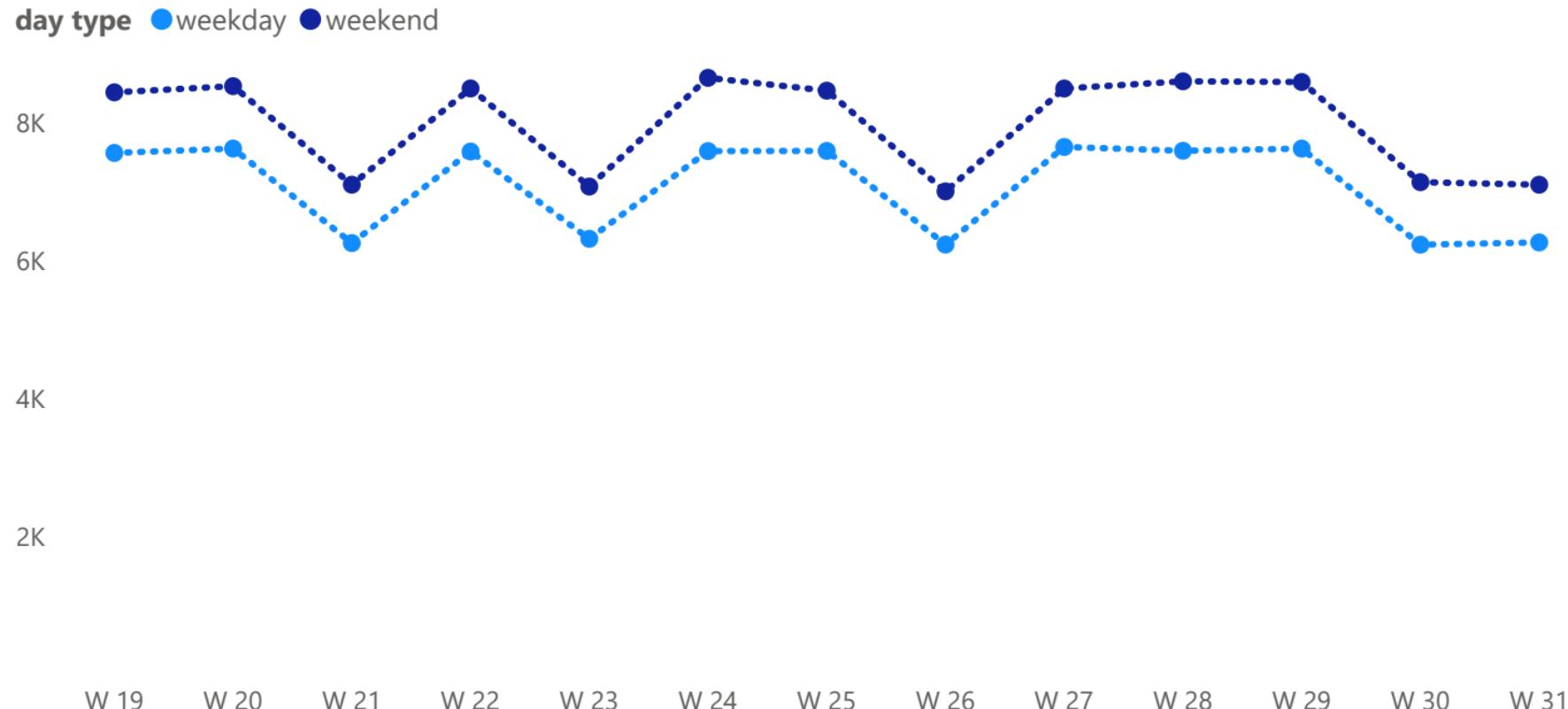


## Revenue Trend By Week

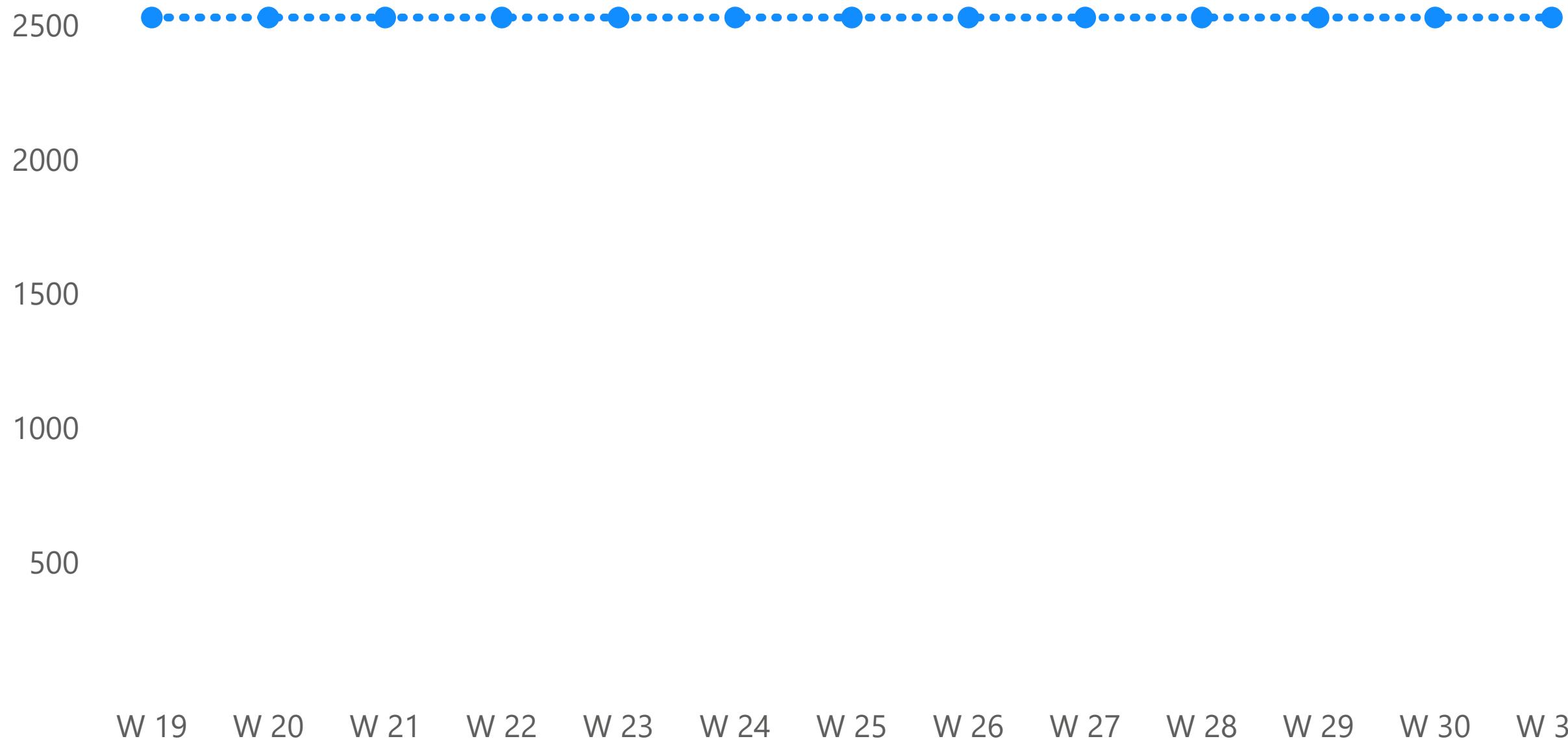
day type ● weekday ● weekend



## RevPAR by week no and day type

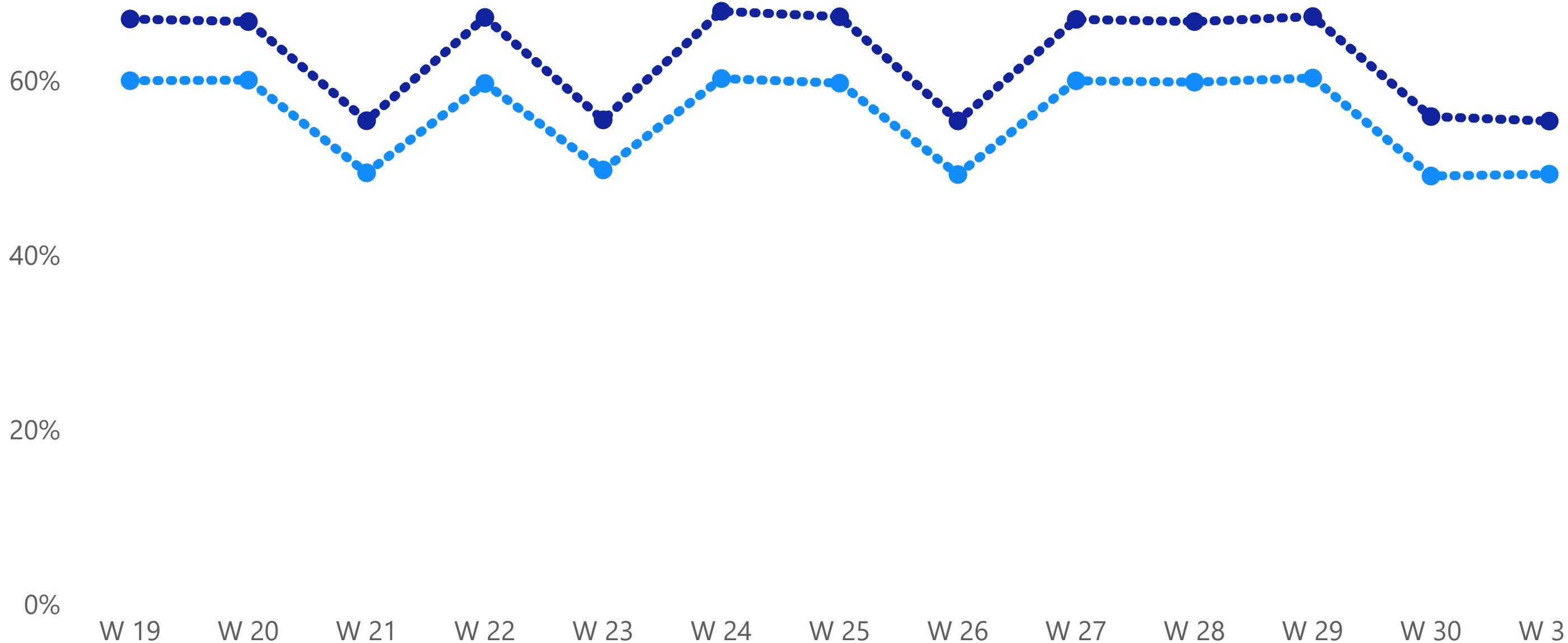


## DSRN by week no

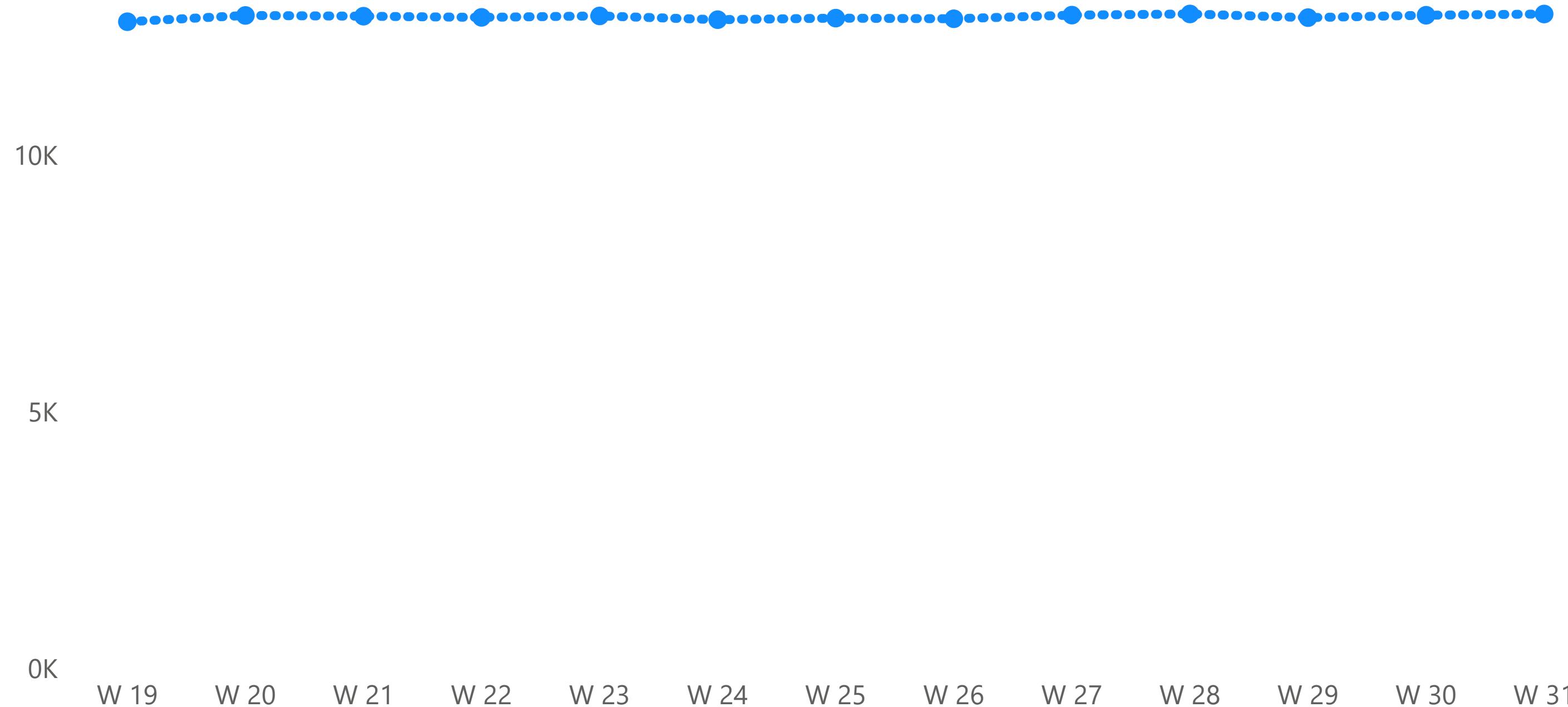


## Occupancy % by week no and day type

day type ● weekday ● weekend



## ADR by week no



## Realization by week no and day type

day type ● weekday ● weekend

