

Filters

2019202020212022 Est

Vs LYVs Target

Q1Q2Q3Q4

YTDYTG

By Region/Country

All

By Stores

All

By Category

All

Abbreviations

BM=Benchmark | LY=Last Year
NS=Net Sales | GM=Gross Margin
| NP = Net Profit | Chg=change

All Values in millions \$

Gross Margin %

37.10%!
BM: 0.41 (-9.95%)

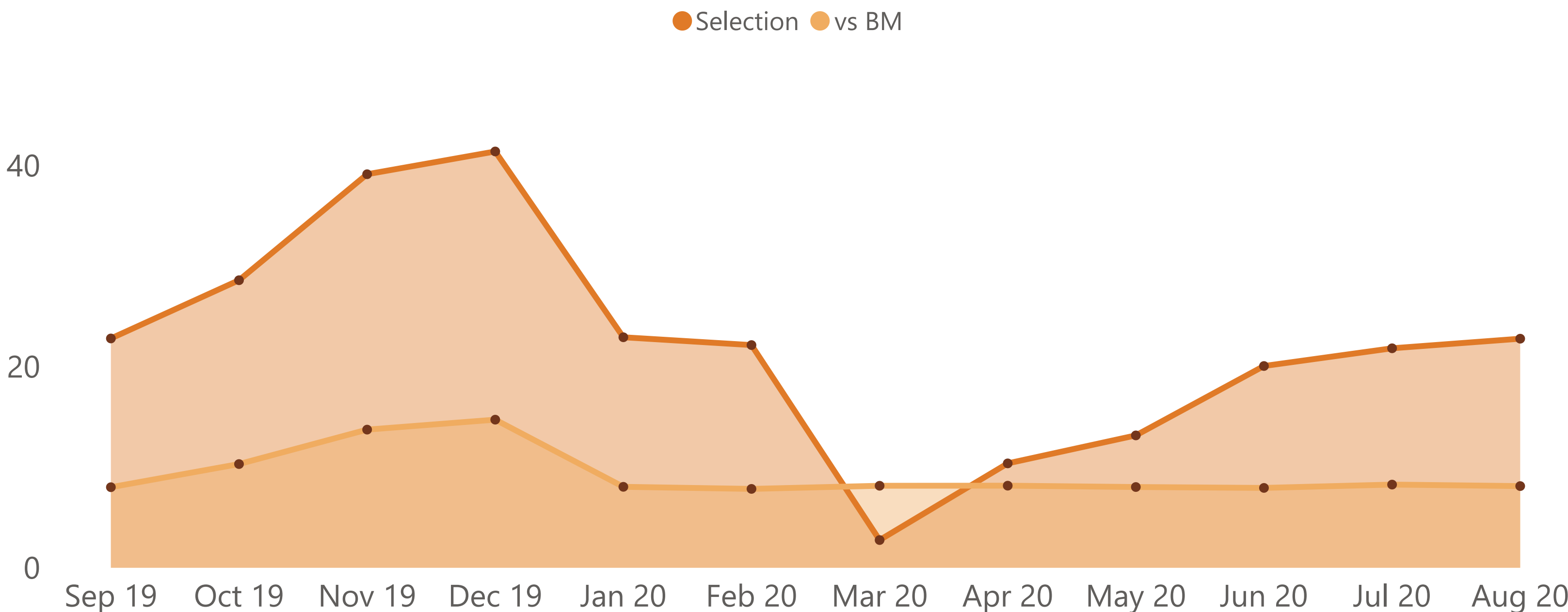
Net Sales

267.98M✓
BM: 111.37M (+140.61%)

Net Profit %

-0.85%!
BM: 0.02 (-138.68%)

Net Sales Performance Over Time



Top / Bottom Cutomers and Products by Net Sales

region	P & L values	P & L Chg %	segment	P & L values	P & L values Chg %
+ APAC	147.98	107.48	+ Peripherals	60.63	207.22
+ NA	62.21	182.70	+ Notebook	86.39	166.63
+ EU	55.79	224.03	+ Accessories	66.23	136.21
+ LATAM	2.00	141.88	+ Storage	27.56	99.17
			+ Networking	26.22	51.00
			+ Desktop	0.95	

Profit & Loss Statement

Line Item	2020	BM	Chg	Chg %
Gross Sales	535.95	209.06	326.88	156.36
Pre Invoice Deduction	124.69	47.44	77.26	162.85
Net Invoice Sales	411.25	161.62	249.63	154.45
- Post Discounts	95.85	29.72	66.13	222.52
- Post Deductions	47.43	20.53	26.90	131.02
Total Post Invoice Deduction	143.27	50.25	93.02	185.13
Net Sales	267.98	111.37	156.60	140.61
- Manufacturing Cost	160.30	62.34	97.96	157.14
- Freight Cost	7.16	2.64	4.52	171.47
- Other Cost	1.10	0.51	0.59	115.02
Total COGS	168.56	65.49	103.07	157.39
Gross Margin	99.42	45.89	53.53	116.66
Gross Margin %	37.10	41.20	-4.10	-9.95
GM / Unit	4.79	4.25	0.53	12.49
Operational Expense	101.71	43.43	58.28	134.21
Net Profit	-2.29	2.46	-4.75	-193.08
Net Profit %	-0.85	2.21	-3.06	-138.68