



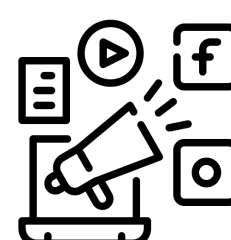
Home



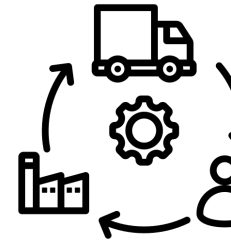
Finance



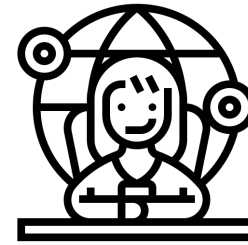
Sales



Marketing



Supply Chain



Executive

Filters

2019

2020

2021

2022 Est

Vs LY

Vs Target

Q1

Q2

Q3

Q4

YTD

YTG

By Region/Country

All

By Stores

All

By Category

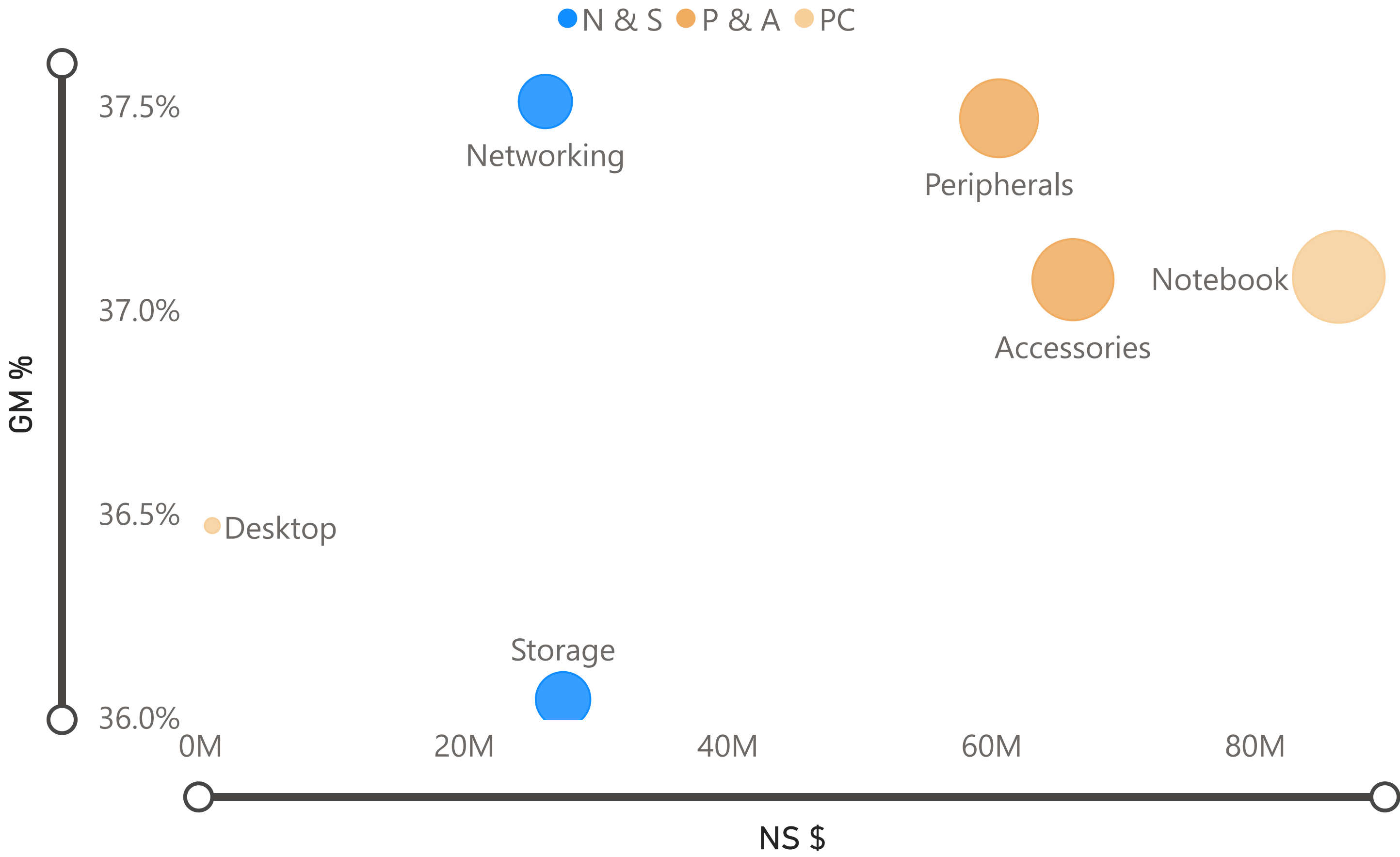
All

Abbreviations

BM=Benchmark | LY=Last Year  
NS=Net Sales | GM=Gross Margin  
| NP = Net Profit | Chg=change

All Values in millions \$

Performance Matrix



Product Performance

Segment	NS \$	GM \$	GM %	Net Profit	Net Profit %
Desktop	0.95M	0.35M	36.47%	-0.03M	-2.88%
Storage	27.56M	9.93M	36.05%	-0.49M	-1.78%
Notebook	86.39M	32.04M	37.08%	-0.79M	-0.92%
Accessories	66.23M	24.56M	37.07%	-0.56M	-0.85%
Peripherals	60.63M	22.72M	37.47%	-0.29M	-0.48%
Networking	26.22M	9.83M	37.51%	-0.12M	-0.47%
Total	267.98M	99.42M	37.10%	-2.29M	-0.85%

Customer/Market/Region Performance

Region	NS \$	GM \$	GM %	Net Profit	Net Profit %
NA	62.21M	24.48M	39.35%	-1.11M	-1.79%
APAC	147.98M	53.23M	35.97%	-1.52M	-1.03%
LATAM	2.00M	0.62M	30.96%	0.00M	-0.08%
EU	55.79M	21.10M	37.82%	0.35M	0.62%
Total	267.98M	99.42M	37.10%	-2.29M	-0.85%

Unit Economics

