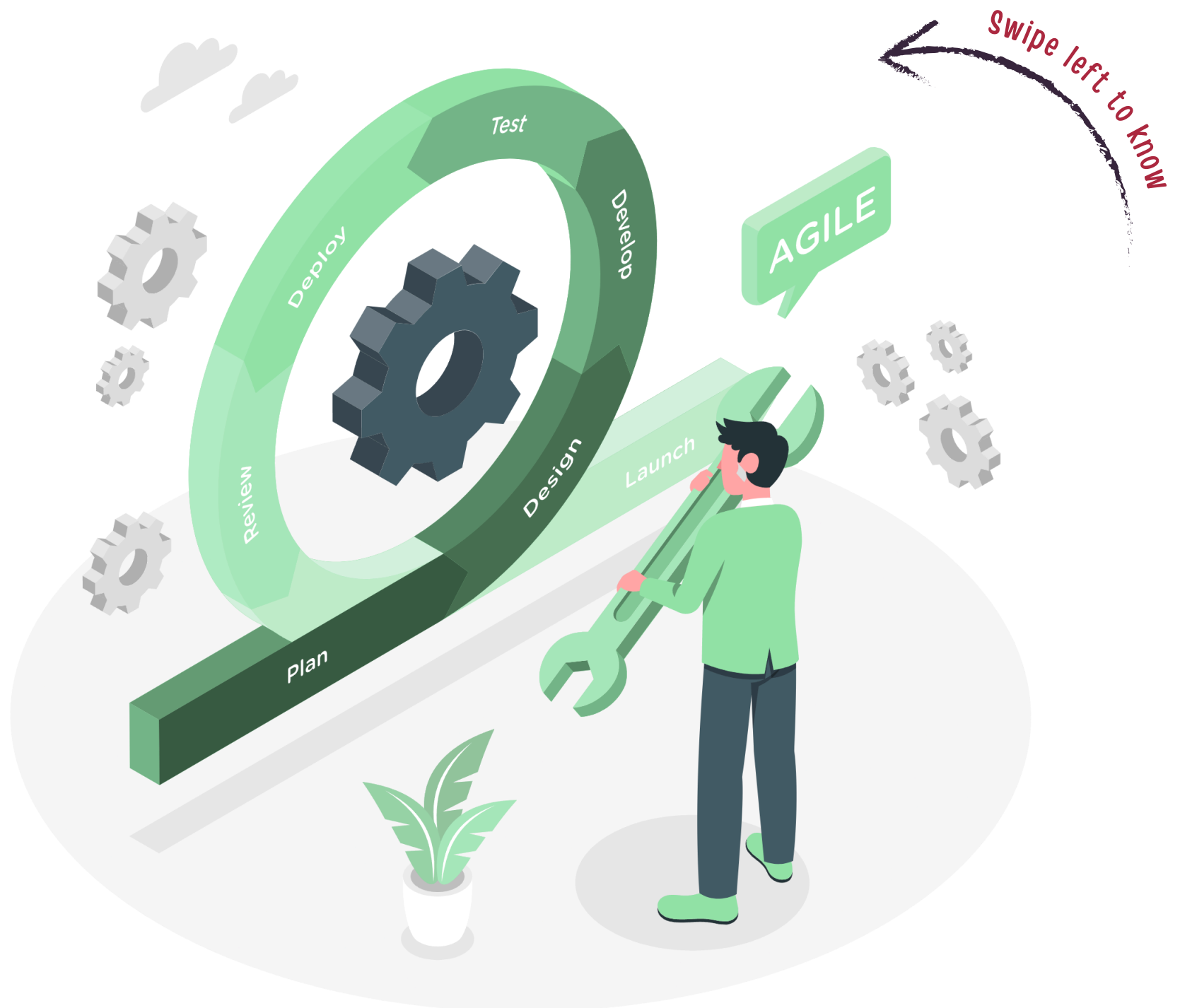


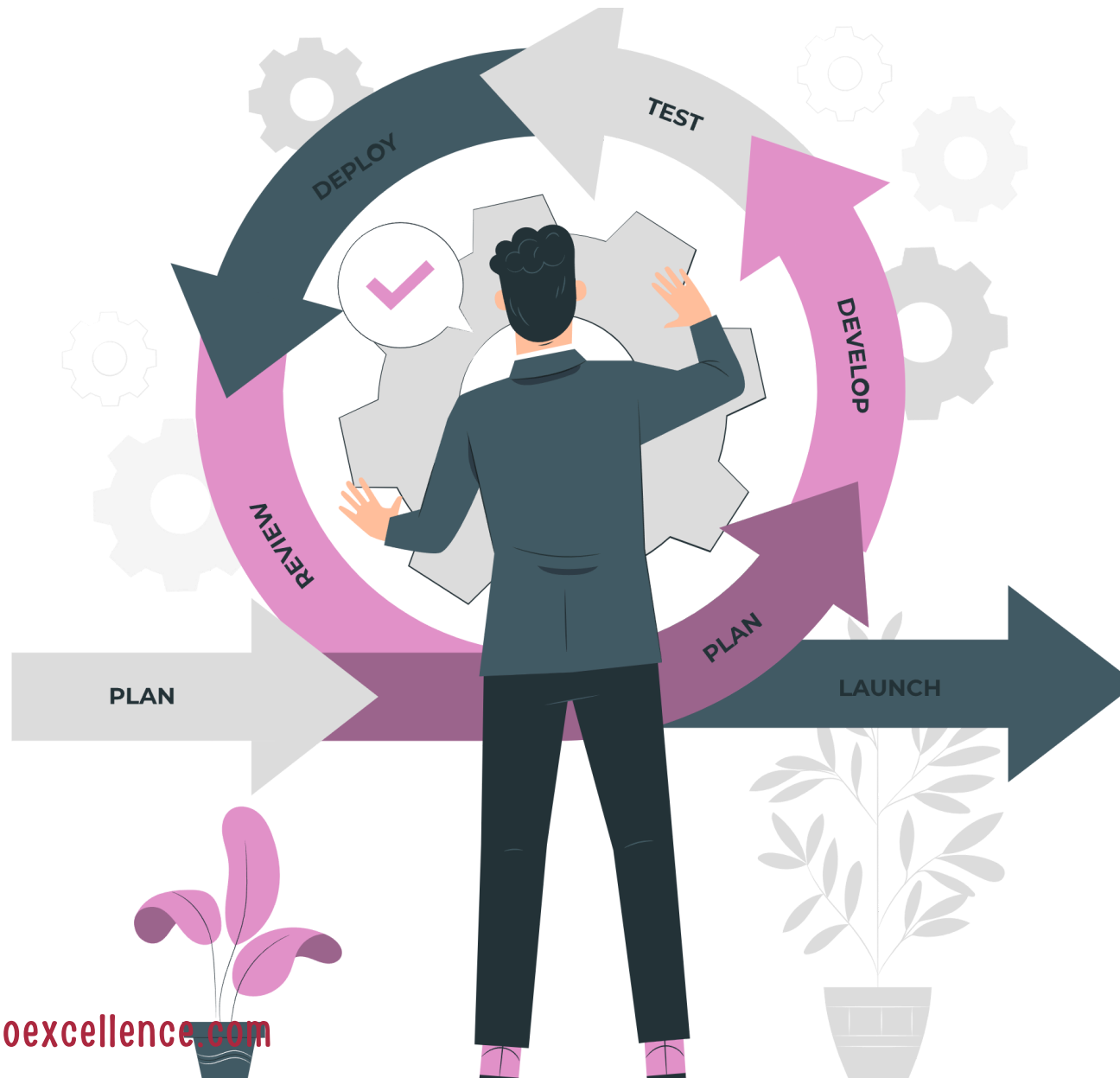
AGILE VS. WATERFALL: WHICH PROJECT STYLE WORKS FOR YOU?



THE CORE IDEA: AGILE VS. WATERFALL

- **Agile** = Adaptive.
- **Waterfall** = Predictive.

Agile evolves as you go. Waterfall is planned start to finish.



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WATERFALL METHODOLOGY

START STRONG. FINISH CLEAN.

- **Big Picture:** Linear. Sequential. Step-by-step.
- **Used In:** Construction, manufacturing, traditional software projects.
- **Phases:** Requirements, Design, Implementation, Testing & Delivery



AGILE METHODOLOGY

DELIVER FAST. LEARN FASTER.

- **Big Picture:** Iterative. Collaborative. Fast feedback.
- **Used In:** Software, startups, marketing, creative teams.
- **Cycle:** Plan → Build → Test → Review → Repeat

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TIMELINE & FLEXIBILITY: WATERFALL

- Fixed timeline, scope, and budget
- Great for projects with clear requirements



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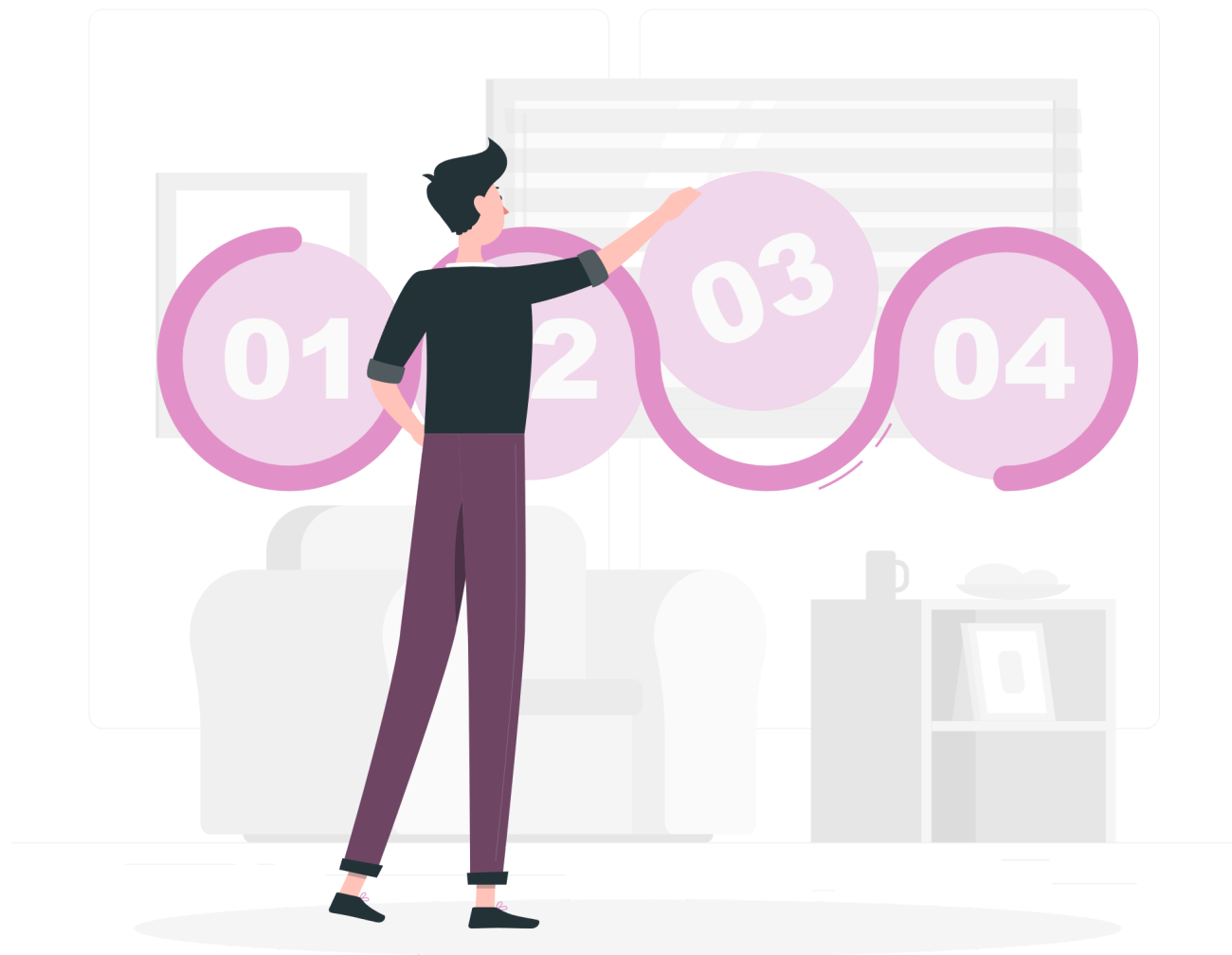
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TIMELINE & FLEXIBILITY

AGILE:

- Flexible scope, evolving goals
- Ideal when user needs may change



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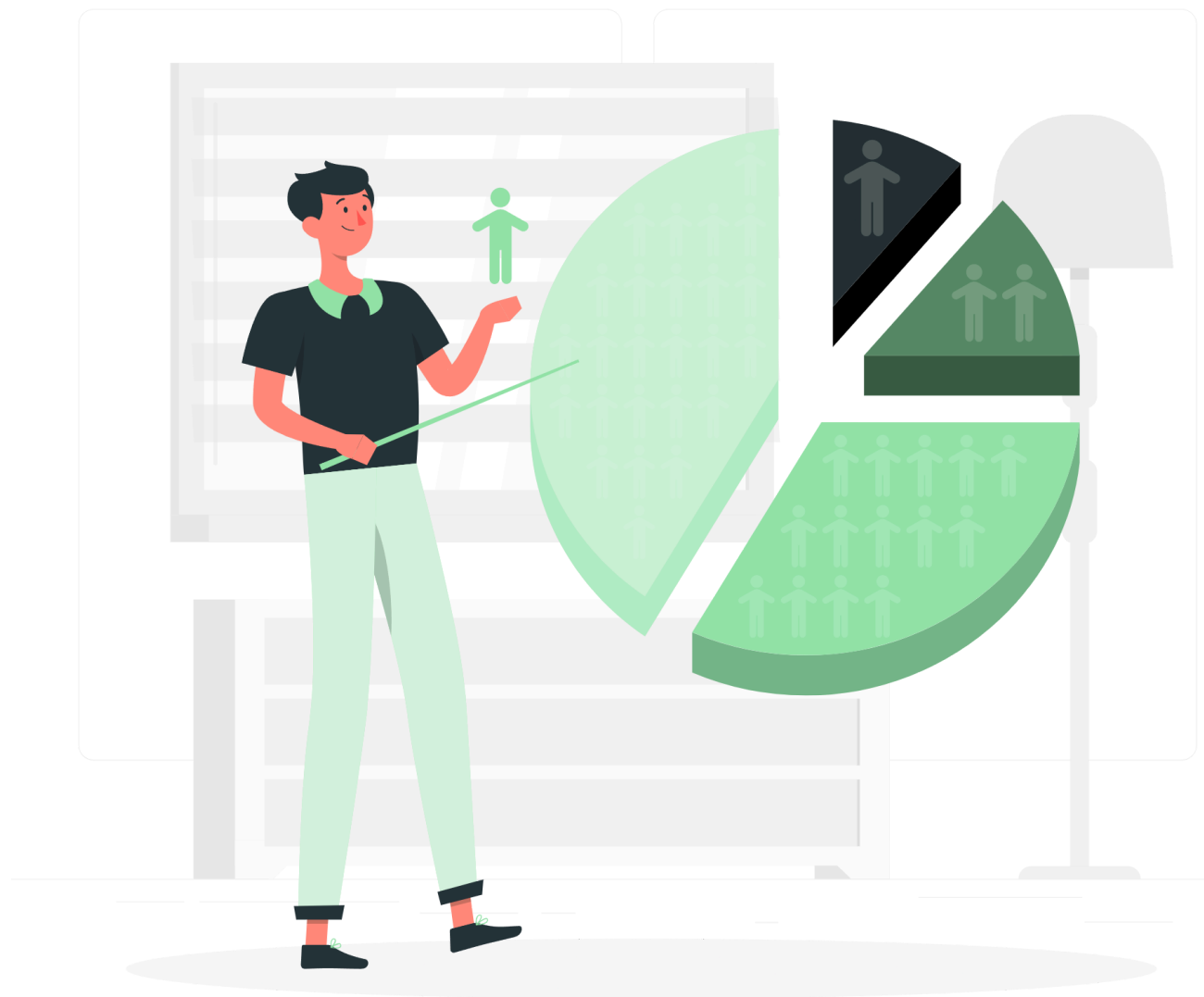
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TEAM DYNAMICS

WATERFALL:

- Hierarchical
- Clear roles, formal hand-offs



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TEAM DYNAMICS

AGILE:

- Cross-functional
- Shared ownership and collaboration



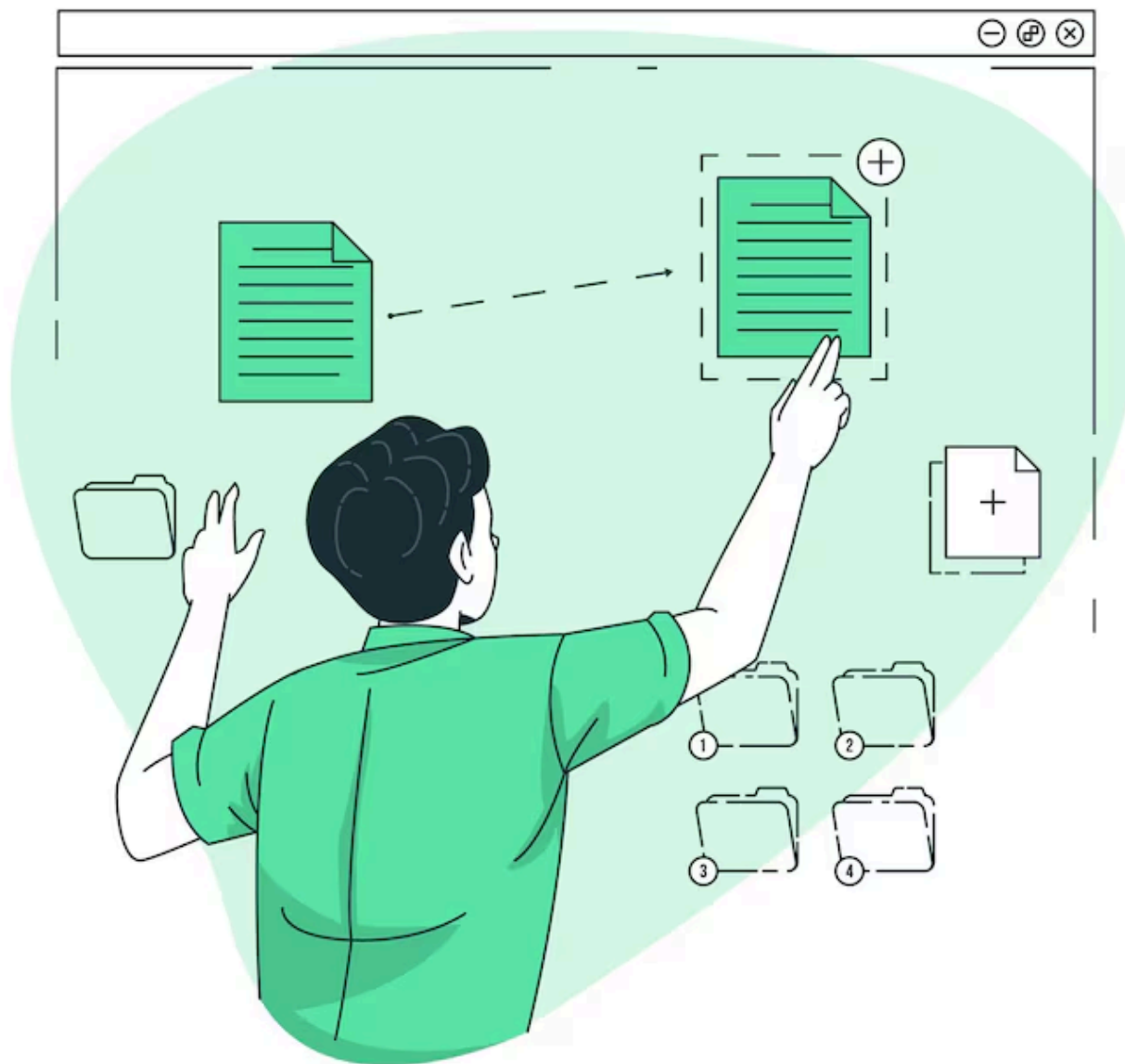
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WHEN TO USE: **WATERFALL**

- Requirements are crystal clear
- Regulatory documentation is critical
- Changes are unlikely



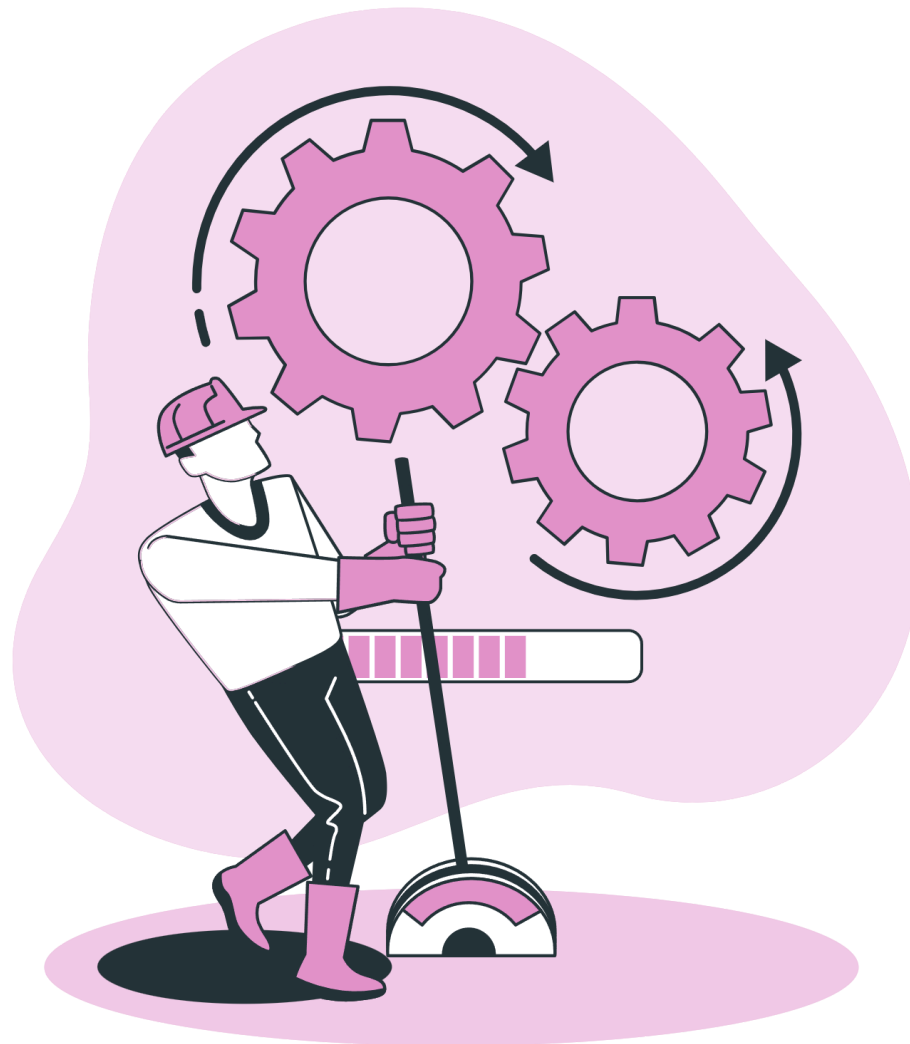
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WHEN TO USE: **AGILE**

- You expect changes
- You need speed
- Customer feedback drives the product



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TESTING APPROACH: WATERFALL VS AGILE

- **Waterfall:** Testing happens after development
- **Agile:** Testing happens during development



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