

BrainEntech

We create AIs that empathize

What do we do?

We build AIs, which understand your customer's emotions and generate actionable insights to serve them better.

Introducing TrackEn- BrainEntech's voice analytics AI

Based on just your customer's voice TrackEN lets you understand their preferences, target your offerings and close deals

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📍 HSR layout, Bengaluru, India

LEARNING HUMAN SKILLS

“

A **Humanized AI** as your conversation buddy

”

1.

Become a better speaker

2.

Improve your job prospects

3.

Create leaders in your organisation

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Learn public speaking

Talk to TrackEn to get a detailed feedback of your speaking skills. Be engaging, avoid filler words, learn to be concise.



Learn to ace interviews

TrackEn is your mock interviewer and gives you scores based on your confidence, conciseness, accuracy and more.

Use Cases



HR training

Develop leaders who have a vision and can communicate it effectively. Train top executives to have the human skills that they need.



Scale up language learning

Tracken automates the work done by human evaluators for courses with interactive assignments.



SALES

“

Experience the future of sales with
COGNITIVE SCIENCE AND AI

”

1.

Close more deals

2.

Understand the
prospect better

3.

Ace online selling

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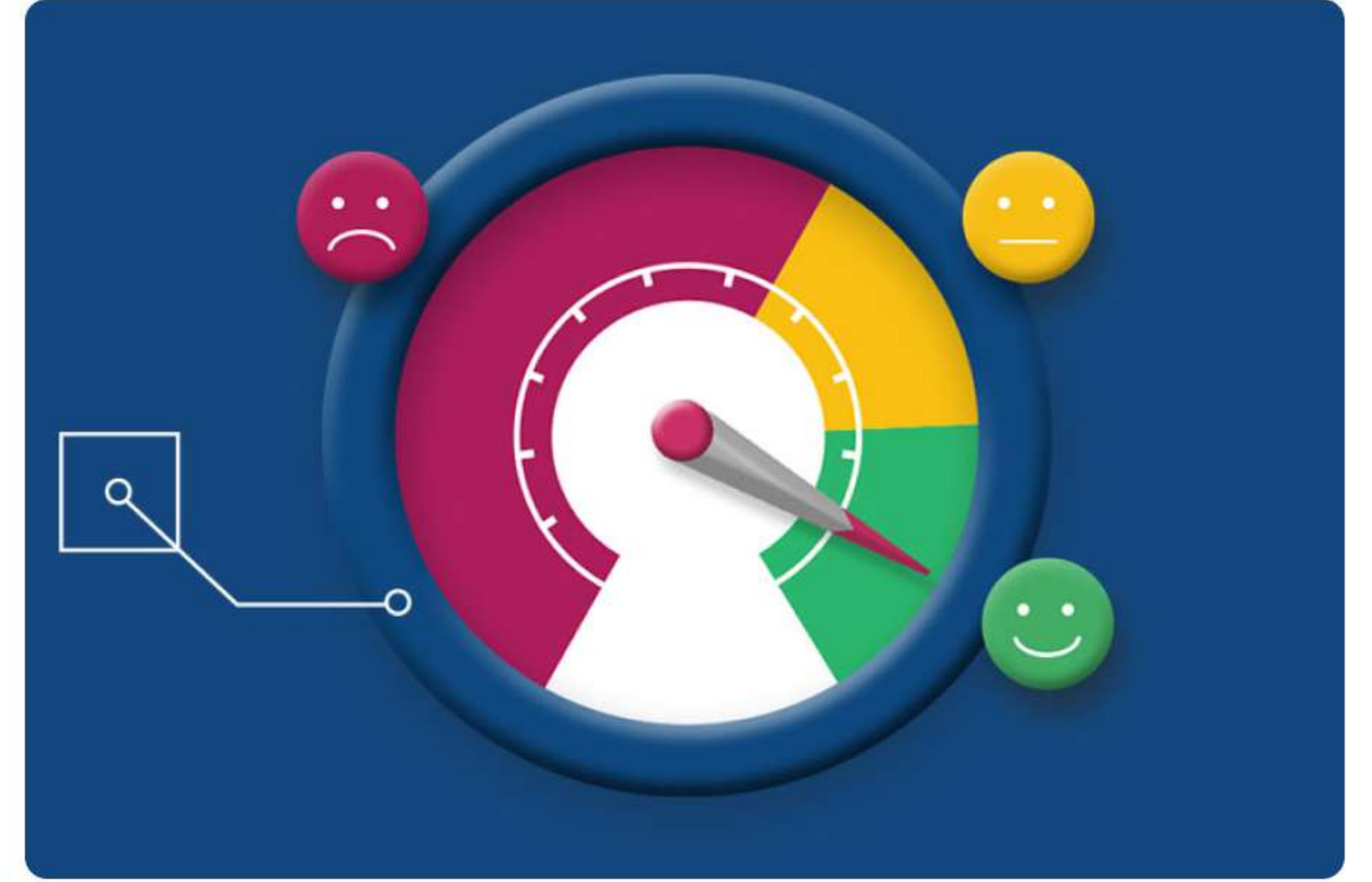
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AI guided sales calls

Real time emotion and speech analysis during calls and suggestions to take it to closure.



Prospect sentiment analysis

Figure out preferences and response patterns of prospects with state of the art NLP.



Train an expert team

Conversational AI which automatically trains new personnel to be experts at closing.



Lead identification

AI listens through recorded calls and identifies hot leads.

ADVERTISEMENT, MARKET RESEARCH & PRODUCT DESIGN

“

Tap into consumer's
subconscious emotions

”

1.

Make brands
unforgettable

2.

Capture unspoken
user sentiments

3.

Create impactful and
memorable ads

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Insightful and automated consumer interviews

TrackEn listens through hours of consumer interviews, identifies keywords, user sentiments and creates an automated report.



Automated sentiment analysis of focused group discussions

Tracken listens to focused group discussions and creates a detailed report of the positive and negative sentiments and actionable insights.



Create ads that hold attention

Using brain monitoring and eye tracking we help you create ads with emotional depth which catches attention.



Design a great product

Track users' emotions while they interact with your product and design a memorable and positive experience.

BPO, CALL CENTRE & CUSTOMER CARE

“

Humanize customer interaction
while mining valuable information”

1.

Improve customer satisfaction

2.

Automate redundant work

3.

Train expert agents

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AI guided customer calls

Real time emotion and speech analysis during calls and suggestions to take it to closure.



Customer sentiment analysis

Get personalised persuasion method and hot key words for each customer.



Train an expert team

Conversational AI which automatically trains new personnel to be experts.



Lead identification

AI listens through recorded calls and identifies hot leads.