

# SAMUEL OLATOMIDE AKINBORO

Product Manager

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A Product Manager with over 3 years of successfully leading cross-functional teams to deliver innovative products that align with business goals and customer needs. Experienced in frontend development, leveraging technical expertise to bridge the gap between design and functionality for seamless user experiences. Expert in business development, driving strategic initiatives that enhance market reach and revenue growth. A results-driven professional with an amazing track record of managing end-to-end product lifecycles and fostering collaboration to achieve measurable success.

## Professional Experience

Paylode Services Limited  
Frontend Developer

2024 — Present

- Assist in developing and maintaining web applications, improving user experience and enhancing site functionality by 85%.
- Collaborate with senior developers and the design team to implement responsive designs, achieving 90% mobile and browser compatibility.
- Integrate third-party APIs and add new features, increasing customer interaction with the company's online services by 75%.
- Participate in code reviews, ensuring the codebase adheres to clean, efficient, and industry-standard practices with 95% consistency.
- Contribute to creating seamless web solutions that enhance user satisfaction and align with business goals.

Paylode Services Limited  
Product Manager

2020 — Present

- Lead the development and marketing of the company's payment gateway, increasing market share by 15%.
- Manage the development of Payprompt, a closed ecosystem application designed specifically for SMEs.
- Build strong relationships with clients, improving customer satisfaction by 25%.
- Collaborate cross-functionally to align business strategies with product development goals, resulting in a 20% improvement in operational efficiency.
- Focus on delivering innovative solutions and fostering client loyalty to drive measurable business growth.

Clairvoyant Business Options  
Business Development Officer

2018 — 2019

- Developed and executed MTN Audapp, a podcast application, which enhanced cross-functional collaboration by 20%.
- Conducted comprehensive market research that identified growth opportunities.
- Successfully boosted market share by 15% through strategic recommendations based on research findings.
- Fostered improved collaboration among teams during the development and launch phases.
- Delivered a user-focused solution that significantly contributed to the application's success and market presence.

# Education

Master of Science in International Business – Hult International Business School, United Kingdom (2019-2020)

Bachelor of Science in Agricultural Economics – Babcock University, Nigeria (2013-2018)

## Areas of Expertise

- Strategic Thinking
- Stakeholder Management
- Problem-Solving
- Agile Methodology
- Budget Management
- Project Management
- Adaptability
- Market Research
- Communication Skills
- Customer-Centric Mindset
- Technical Understanding
- Leadership Skills
- Collaboration Skills
- Visionary Thinking
- Product Roadmapping
- Data Analysis
- Prioritization
- UX/UI Design Awareness
- Risk Management
- Negotiation Skills

## Projects

- Responsive Web Design for Paylade Services Limited: Supported to build a fully responsive company website.
- Human Resource Management System for Lagos State College of Medicine: Supported to build a fully responsive HRM website.
- Payment Gateway Frontend Integration: Supported to build a secure payment system into the company's website, enhancing customer transactions.
- UI Enhancements for Lagos State Scholarship board Platform: Collaborated with the design team to revamp the UI, which led to improved user retention.

## Professional Training

Frontend Development (Udemy): Proficient in JavaScript and React js

Product Design Certification (Techtimal Org)