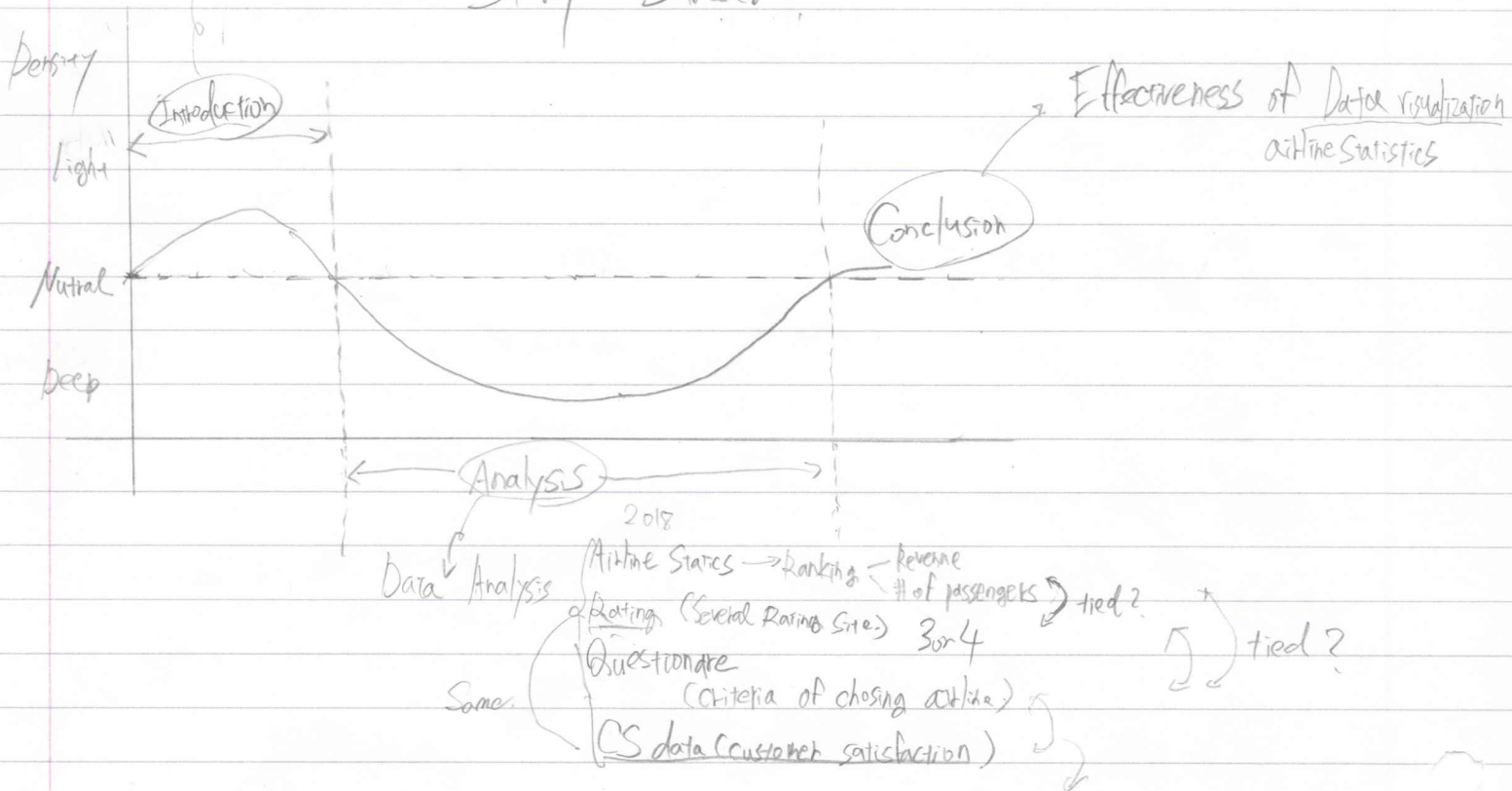


①

Public evaluation of a company is not linked to performance evaluation or CS rating?

Next of visualization  
Background  
Contribution of visualization

## Story Stream



Story

concrete example

① Actual Data in 2018 from revenue/passenger number  
 $\hookrightarrow$  Which airline is the best?

② Rating by customer.

$\rightarrow$  Several rating sites  $\Rightarrow$  Compute all the same?  
which is the best? Not? Why?

③ ① & ② are matched? if not, why?

④ Conclusion with interpretation.