Sudarshan Suryaprakash

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Professional Profile

- Strong background in Computer Science, Engineering and Business
- Interest for **self-development** reads non-fiction self-development books; **learns new technology on online platforms** such as Udemy. Constantly working on **personal projects**.
- Builds web based applications using the most recent technologies.
- Strong understanding of HTML5, CSS3 and Javascript. Strong understanding of programming concepts
 including Data Structures and Algorithms and OOP. Strong programming skills in Javascript, Python and
 Java.
- Team and leadership skills developed through playing and captaining in an Ultimate Frisbee club.
- Always looking to learn new technologies and grow existing knowledge.

Skills and Certifications

Languages JavaScript, Python, Java

Problem Solving
Data Structures and Algorithms
Object-Oriented Programming
Database Management
SQL (MySQL), NoSQL (MongoDB)

Front End Services HTML5, CSS3, Sass, JavaScript, Bootstrap, React State Management Redux, React hooks, React Class based Components

Back End Services Node, Express, RESTful API

Version Control Git, Github

Additional Skills Business management and marketing

Certifications:

- Javascript Algorithms and Data Structures Masterclass
- Modern React with Redux [2020 Update]
- The Complete 2020 Web Developer Bootcamp
- Automate the Boring Stuff with Python Programming
- Advanced CSS and Sass: Flexbox, Grid, Animations and More!
- Node.js, Express, MongoDB & More: The Complete Bootcamp 2020
- The Complete React Native + Hooks Course [2020 Edition] (Ongoing)
- Java Programming Masterclass for Software Developers (80 hours Ongoing)

Education & Scores

Brunel University London (Expected – 1st class 1:1)

Jan 2020 – March 2022

MSc Management with 1 Year Placement

- Relevant modules: Strategic Management, Understanding Business Management Research, Knowledge Management (Can be combined with knowledge of data analysis - Python libraries such as NumPy, Pandas and Matplotlib.)
- Dissertation The Role of Influence and Persuasion in the Field of Management

Ramaiah University of Applied Sciences (1st class 1:1 equivalent)

Jun 2015 - Jun 2019

Computer Science and Engineering – Bachelor of Technology

Designed and developed Data Analytics System for National Key Health Indicator Data as part of team.

IT Experience

Sysnet Associates India Private Limited, Bangalore, India

Jun 2018 - Aug 2018

Software Development Intern

- Obtained requirements from clients and delivered them to the senior developer.
- Communicated between customers and developers to ensure they understood requirements correctly.
- Used attention to detail to document requirements obtained from the customer
- Documented deliverables and delivered features obtained from the developer.
- Performed exceptionally well on both client and developer side creating good relationships and as a
 result, was offered a permanent position in the company in the business domain which I took up after
 completing my Education.

PROJECTS

Portfolio Website | LinkedIn

Marketing & Business Experience

Sysnet Associates India Private Limited, Bangalore, India

Jan 2019 - Dec 2019

Marketing Executive

- Promoted brand awareness through SEO and attractive web design.
- Produced engaging online marketing campaigns
- Spearheaded creation of blogs and social media contentfor Facebook, Twitter and Google
- Identified relevant groups on social media and sent product information
- Worked within ad budget to run social media campaigns
- Managed 15 new product and content releases
- Worked effectively in heavily cross-functional, fast-paced environment.
- Managed, mentored and developed a team of 3 interns.
- Analysed the performance of all marketing programs to identify best opportunities for optimisation.
- Increased sales from 1-2 to 20 per day over the course of 1 year.

Skills & Certifications

Skills:

- Market Research Can ask 3 simple questions to validate your business idea.
- Email Marketing Can build a mailing list of 1000 people in 30 days from scratch.
- **Copywriting** Can write sales pages that make the cash register ring!
- SEO (Search Engine Optimisation) Can get free traffic to your website with SEO.
- YouTube Marketing Can drive traffic & sales with simple "how to" videos.
- Social Media Marketing (LinkedIn, Instagram, Facebook, Twitter, Pinterest & Quora).
- App Marketing
- Google Adwords Will avoid common mistakes and set up profitable campaigns in the first attempt.
- Facebook Ads Can make money with Facebook Ads without spending a fortune.
- Google Analytics Can improve your marketing with Google Analytics data

Certifications:

The Complete Digital Marketing Course - 12 Courses in 1