Ideation Phase
Brainstorm & Idea Prioritization Template

Date	25 june 2025
Team ID	LTVIP2025TMID51407
Project Name	Visualizing Housing Marketing Trends:An analysis of sales prices and features tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 **10 minutes**

Sudeep

| Overall data overview | Total Sales by Years Since Renovation |

Sushma

| Distribution of House Age by Renovation Status | House Age Distribution by Bathrooms, Bedrooms, Floors |

Prem Kumar

| Interactive Filters in Dashboards | Tableau Story with Insights |

Manasa

| Publish dashboards to Tableau Public | Use consistent color schemes for better readability |

3

Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 **20 minutes**

Sales Trends Analysis

| Overall Data Overview | Total Sales by Years Since Renovation |

Renovation and Age Analysis

| Distribution of House Age by Renovation Status |

Feature Analysis

| House Age Distribution by Bathrooms, Bedrooms, Floors |

Dashboard & Storytelling

| Interactive Filters | Tableau Story | Publish to Tableau Public |

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Overall Data Overview
- Total Sales by Years Since Renovation
- Add Filters
- Build Dashboard
- Age by Renovation Status
- Age by Bathrooms/ Bedrooms/ Floors
- Create Tableau Story
- Branding
- Consistent Color Scheme
- Publishing

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)