

**Project Design Phase**  
**Proposed Solution Template**

Date	25 june2025
Team ID	LTVIP2025TMID51407
Project Name	Visualizing Housing Marketing Trends:An Analysis of Sales prices And Features Tableau
Maximum Marks	4 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	It is hard for people to understand how house prices change and what affects them. Buyers, sellers, and agents need a clear way to see these price trends.
2.	Idea / Solution description	Create an easy-to-use Tableau dashboard that shows house price trends, sales by renovation years, and house features like age, bedrooms, and bathrooms. It will help people see and understand price patterns clearly.
3.	Novelty / Uniqueness	Unlike normal reports, this dashboard lets users explore and check details they care about. It makes complicated data easy for everyone to understand.
4.	Social Impact / Customer Satisfaction	Helps buyers and sellers make better decisions. Builds trust by showing clear and honest price trends.
5.	Business Model (Revenue Model)	Can be sold as a service to real estate companies or added to their websites to help customers. They can pay to use it.
6.	Scalability of the Solution	Can be used in other cities or markets just by changing the data. More features can be added later as needed.