

# INVESTMENT CASE STUDY

## SUBMISSION

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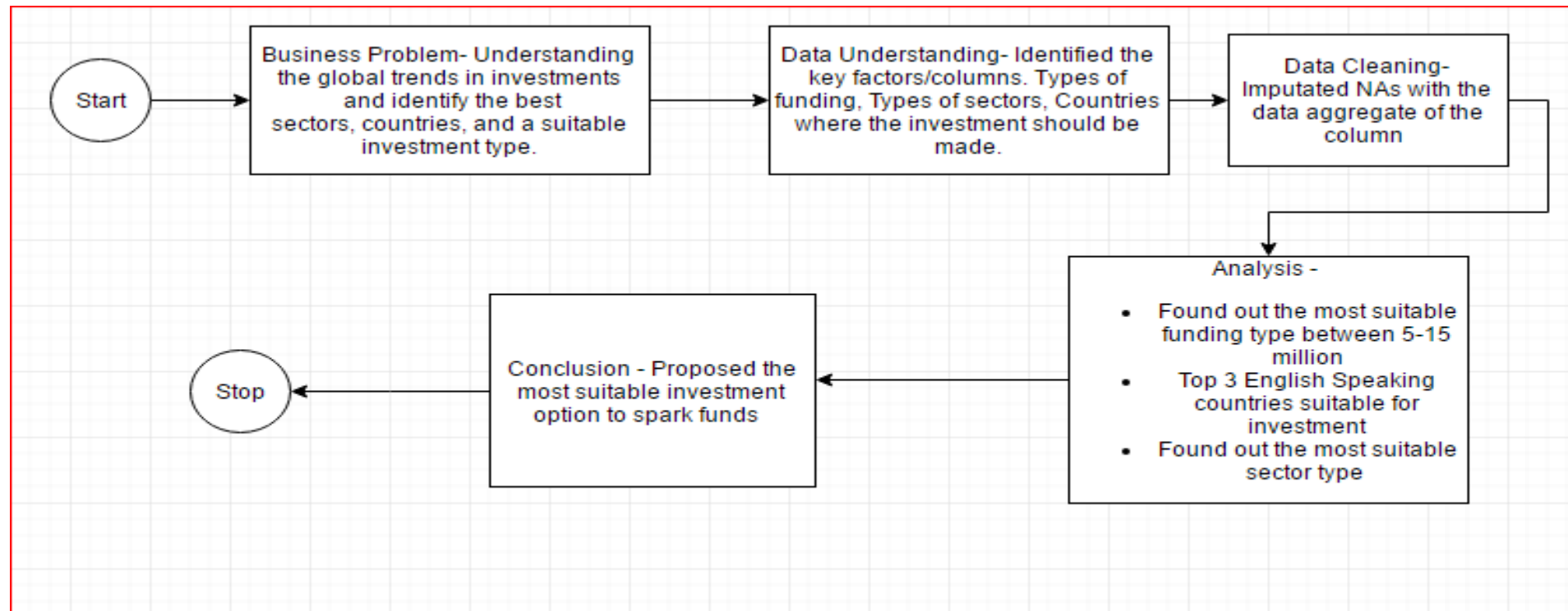
# Objectives of Spark Funds

## Objectives:

- To support Spark Funds understand the Global trends in investments between 5 to 15 Million
- To identify the best sectors, countries, and a suitable investment type.
- To identify the investments in English Speaking countries.
- Identify best Investment type like venture, seed, private equity etc suitable for investment.
- Provide country details of most investments made in past.
- Provide best sector investment potential under top 3 countries

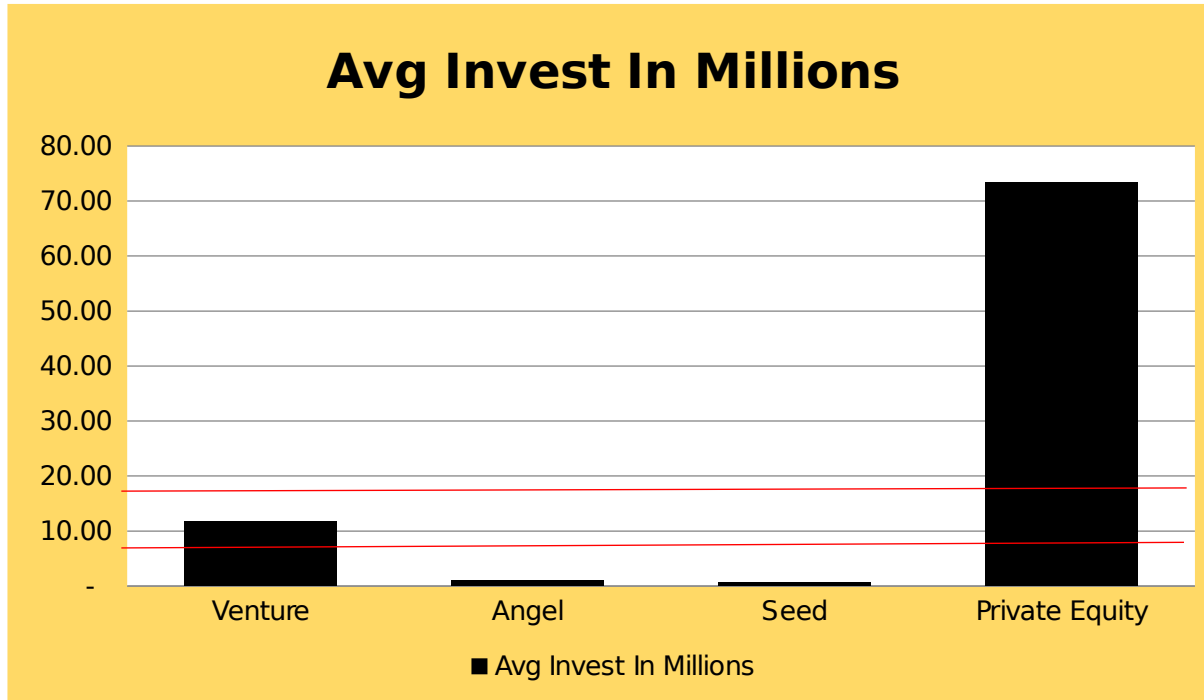
# Problem solving methodology

## • Flow Chart



## Analysis-Funding Type

- Analysed the funding type and found out that venture type is most suitable investment type for requirement of 5M~15M

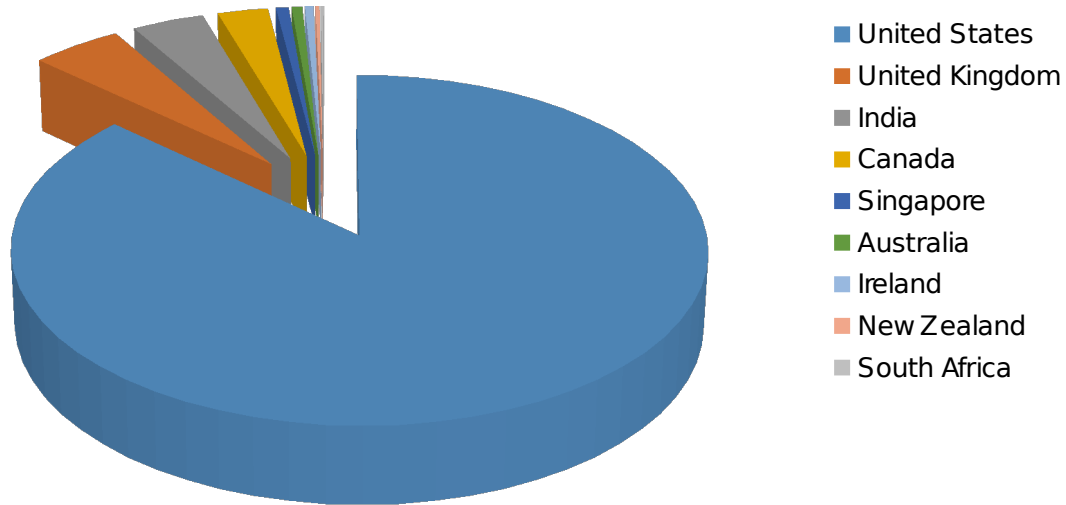


Type	Avg Invest In Millions
Venture	11.76
Angel	0.96
Seed	0.72
Private Equity	73.42

## Analysis-Country

Country Analysis – Found out the top 9 countries on the basis of the amount invested and then found out the top 3 English speaking Countries which raised the maximum investment for the chosen investment type i.e. venture type.

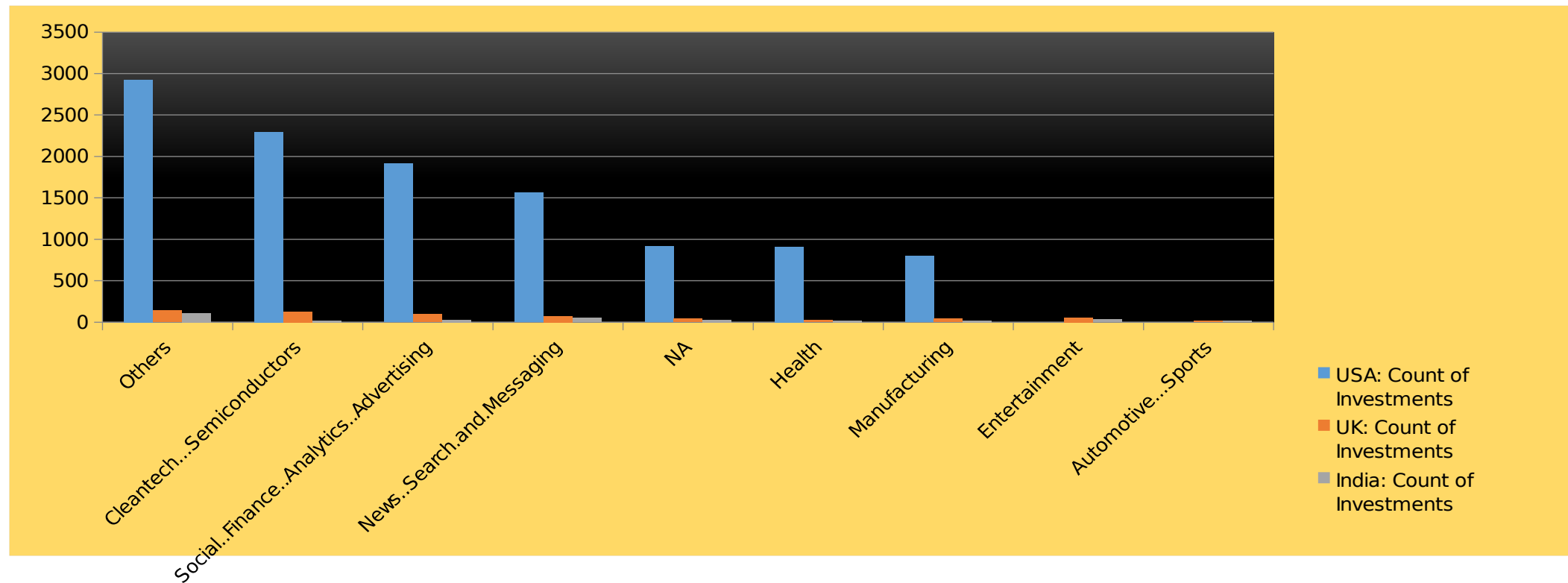
**Total Investment (in Million \$)**



Country	Total Investment (in Million \$)
United States	7,764,514
United Kingdom	426,413
India	337,756
Canada	236,277
Singapore	58,931
Australia	49,862
Ireland	41,012
New Zealand	19,765
South Africa	15,232

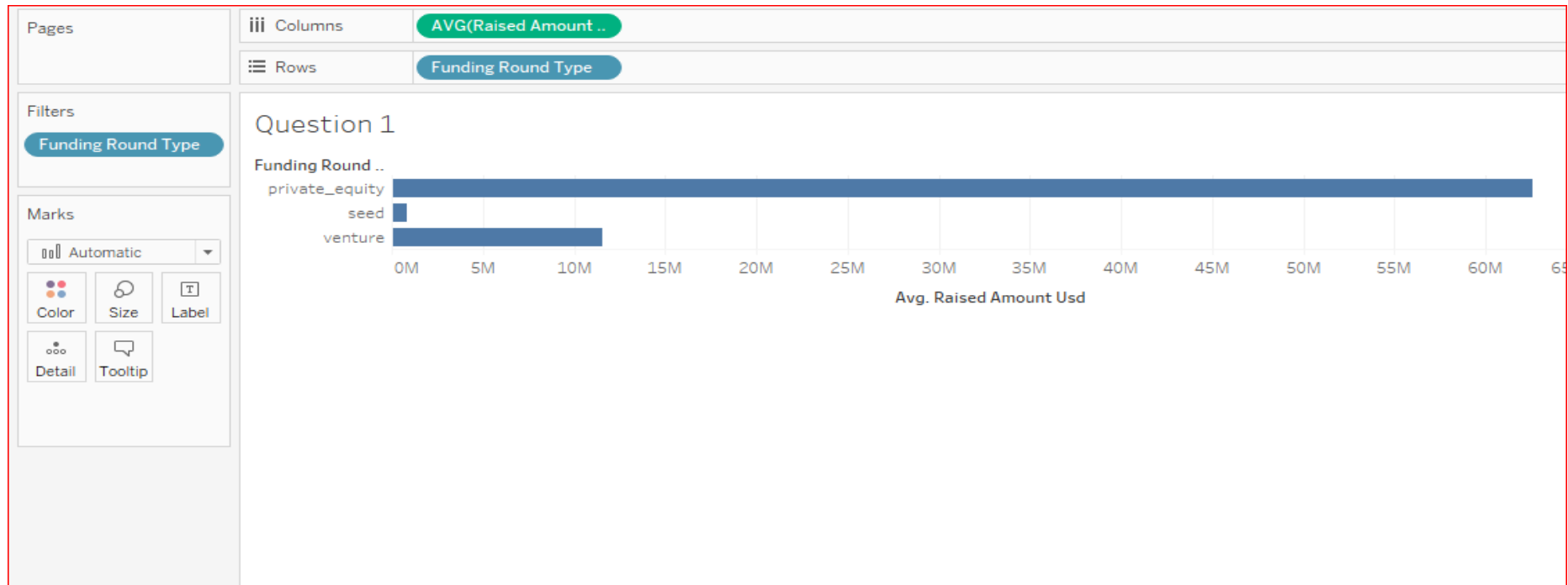
# Analysis-Sector

Sector wise Analysis : Among the top 3 English speaking country, Others Sector has the highest funding for Venture type between 5 M to 15 M funding



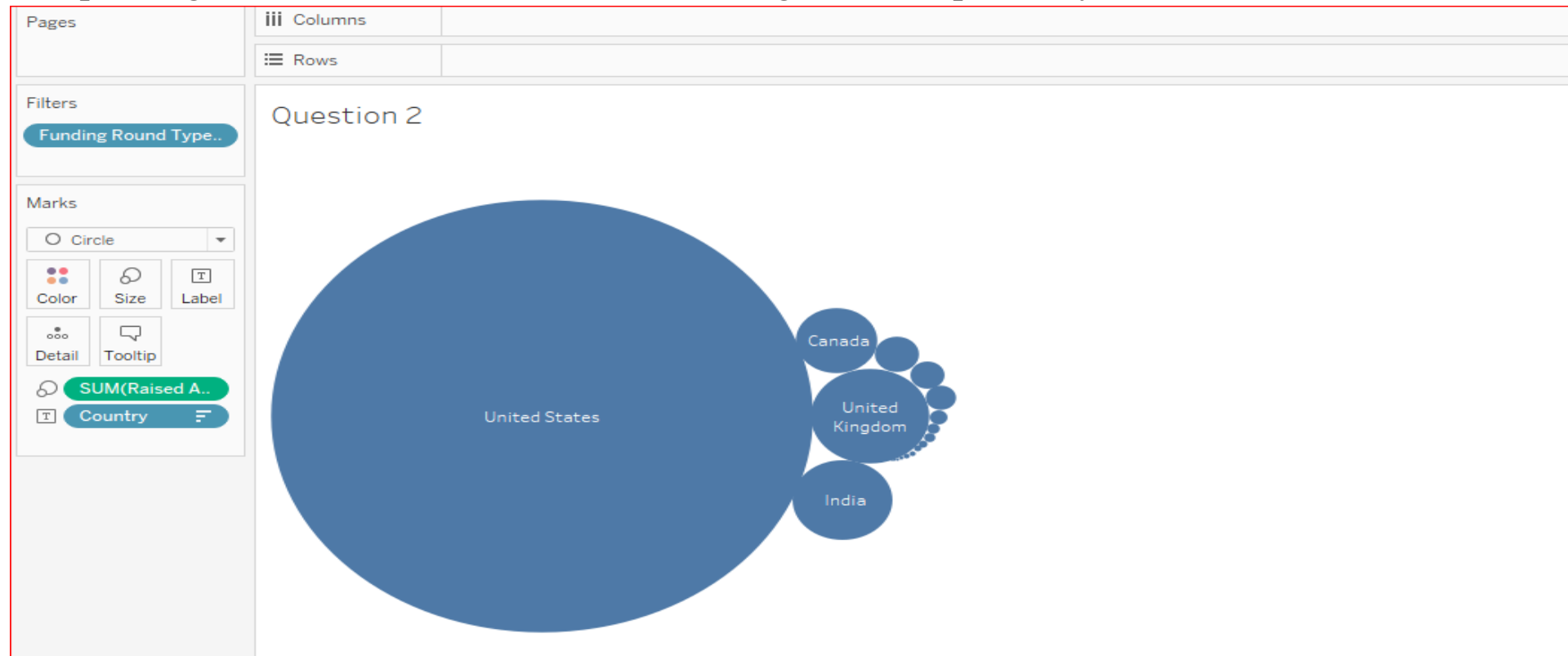
# Funding Type

The suitable Funding type between 5M to 15M is for Venture funding.



# English Speaking countries

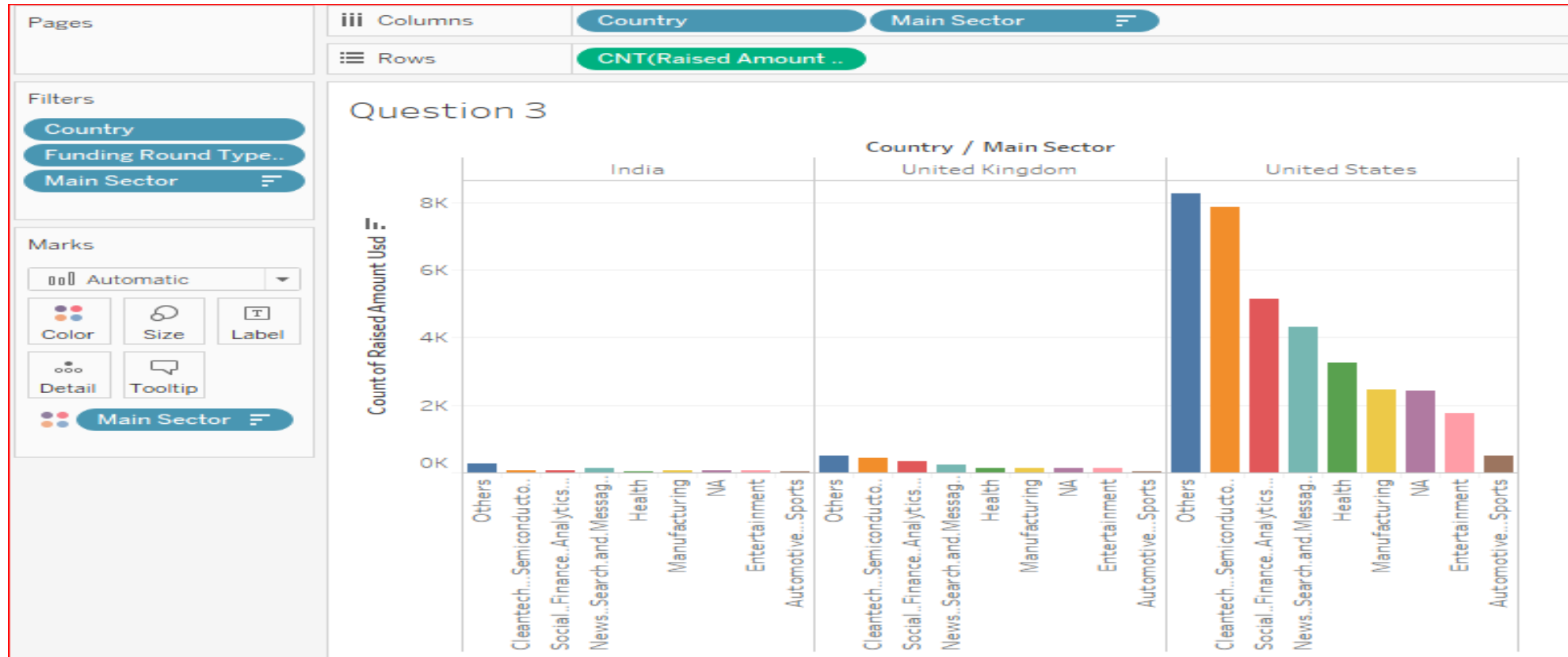
Top 3 English speaking countries based on the Total Funding raised respectively.





# Top 3 sectors

The Top 3 sectors in the Top 3 countries



# Conclusions

Following are the conclusions

- The Suitable option for Spark Fund is with the Range of 5M to 15M will be in Venture Funding.
- The Top 3 English speaking countries are USA, UK & INDIA.
- The Suitable sectors for Funding are Others, Cleantech...Semiconductors and Social..Finance..Analytics..Advertising,