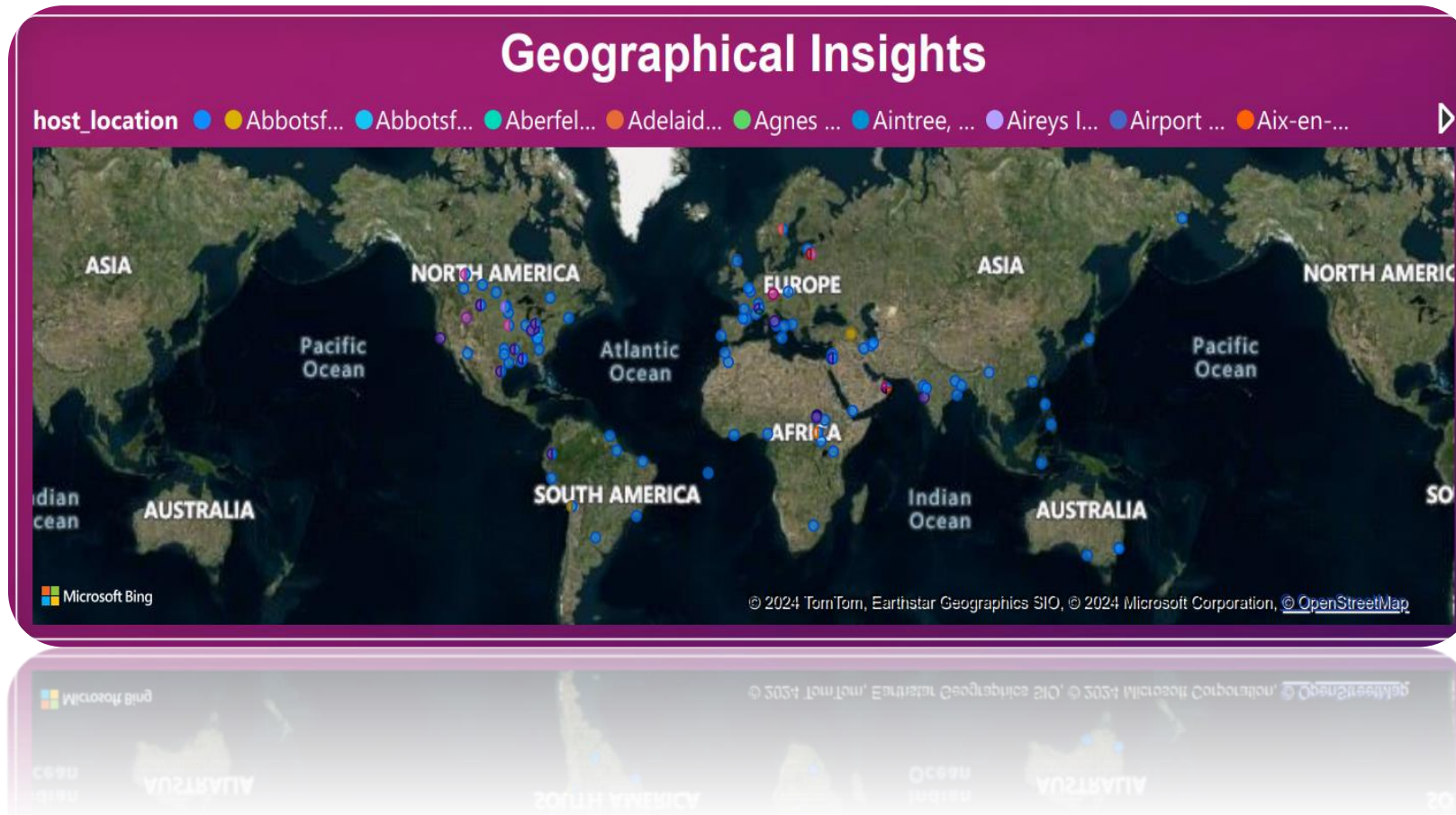


Project Objectives:

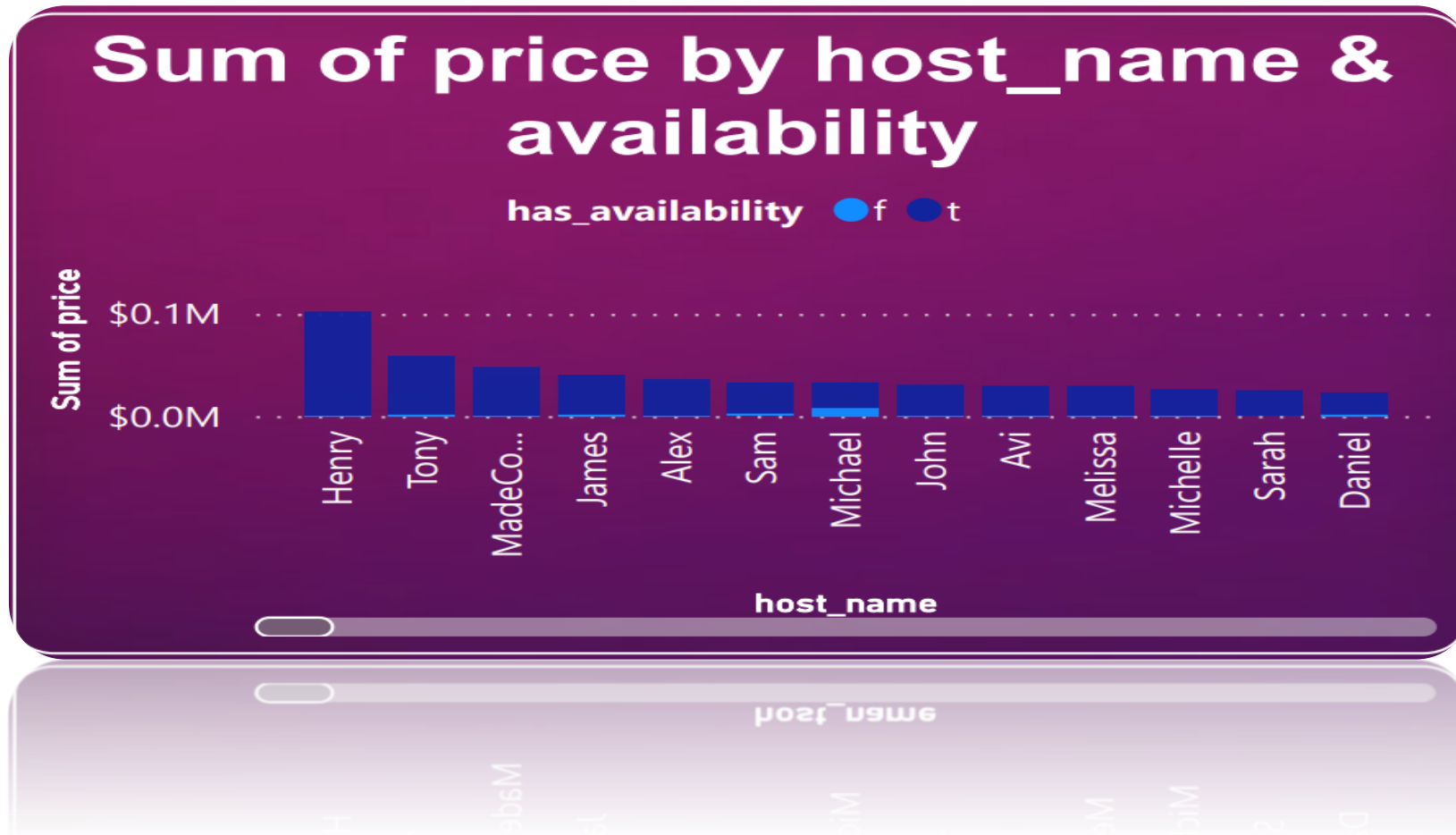
➤ 1. Geographical Insights:



- Visualize the distribution of listings on a map to identify popular neighborhoods.
- Explore the geographical concentration of listings and host locations.

Project Objectives:

➤ 2.Pricing and Availability Analysis:

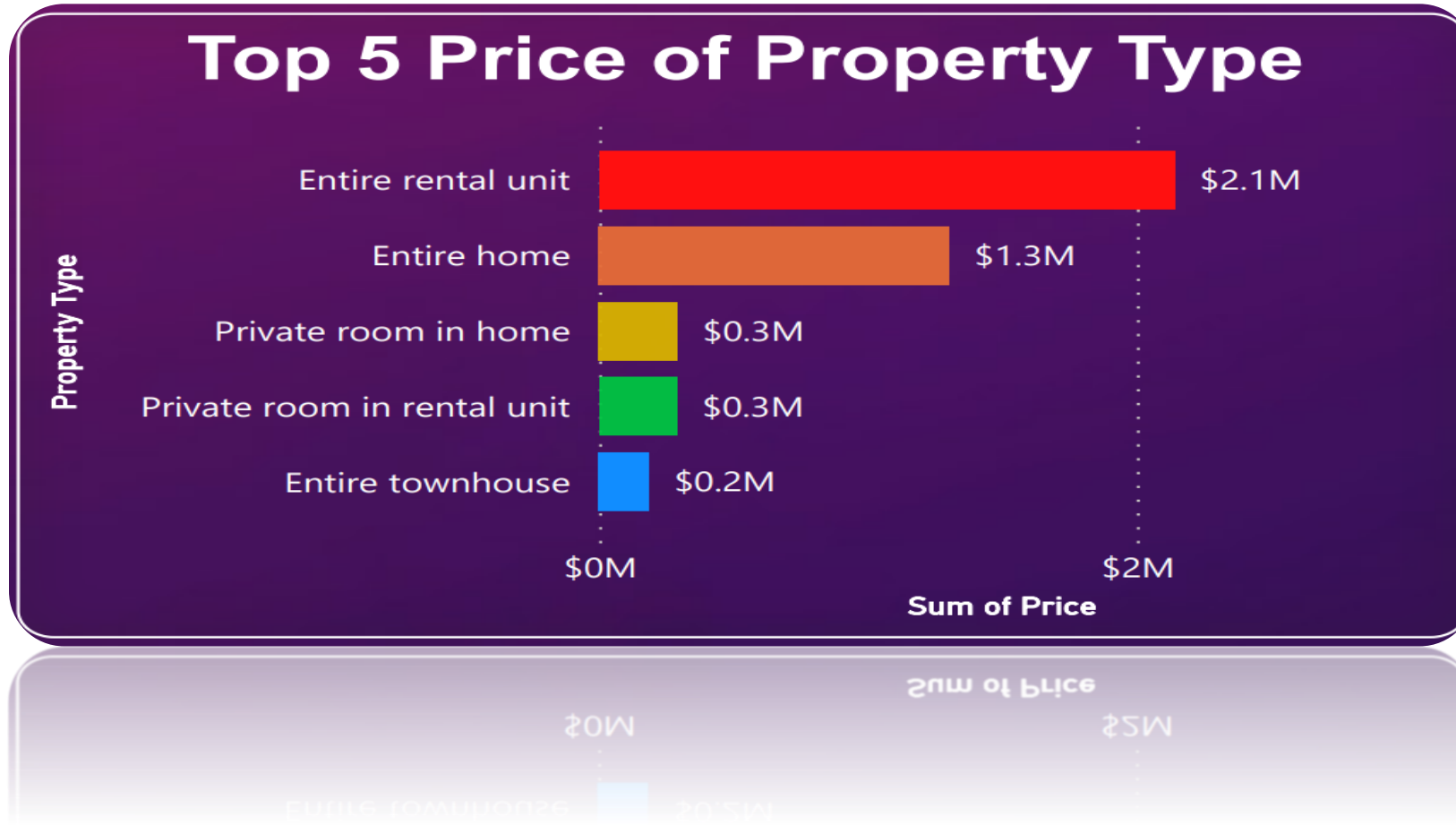


- Analyze pricing trends based on property types, room types, and accommodation capacity.

- Investigate the availability of listings over time and identify peak periods.

Project Objectives:

➤ 3. Host Performance:

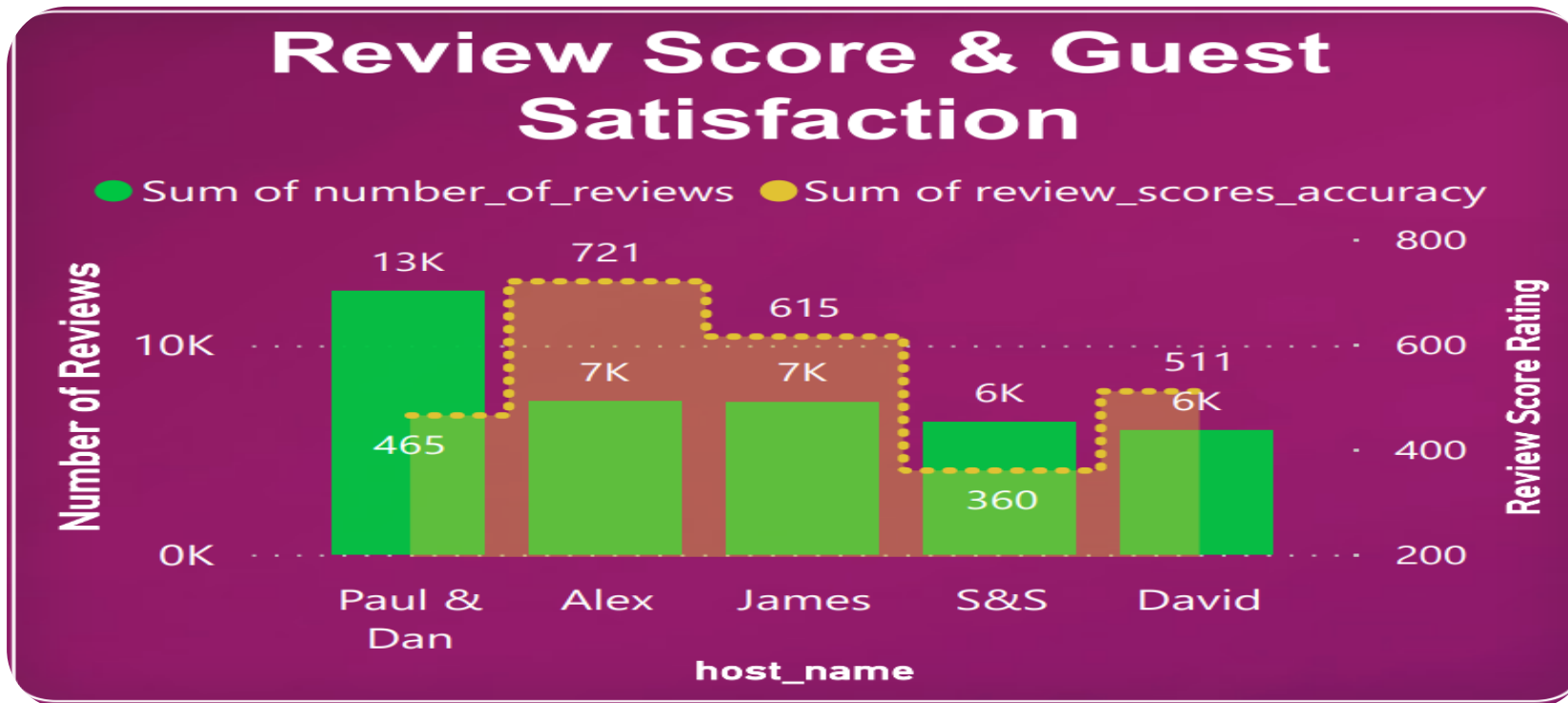


- Evaluate host characteristics, including super host status, response times, and verification methods.

- Explore correlations between host attributes and listing performance.

Project Objectives:

➤ 4. Review Scores and Guest Satisfaction:

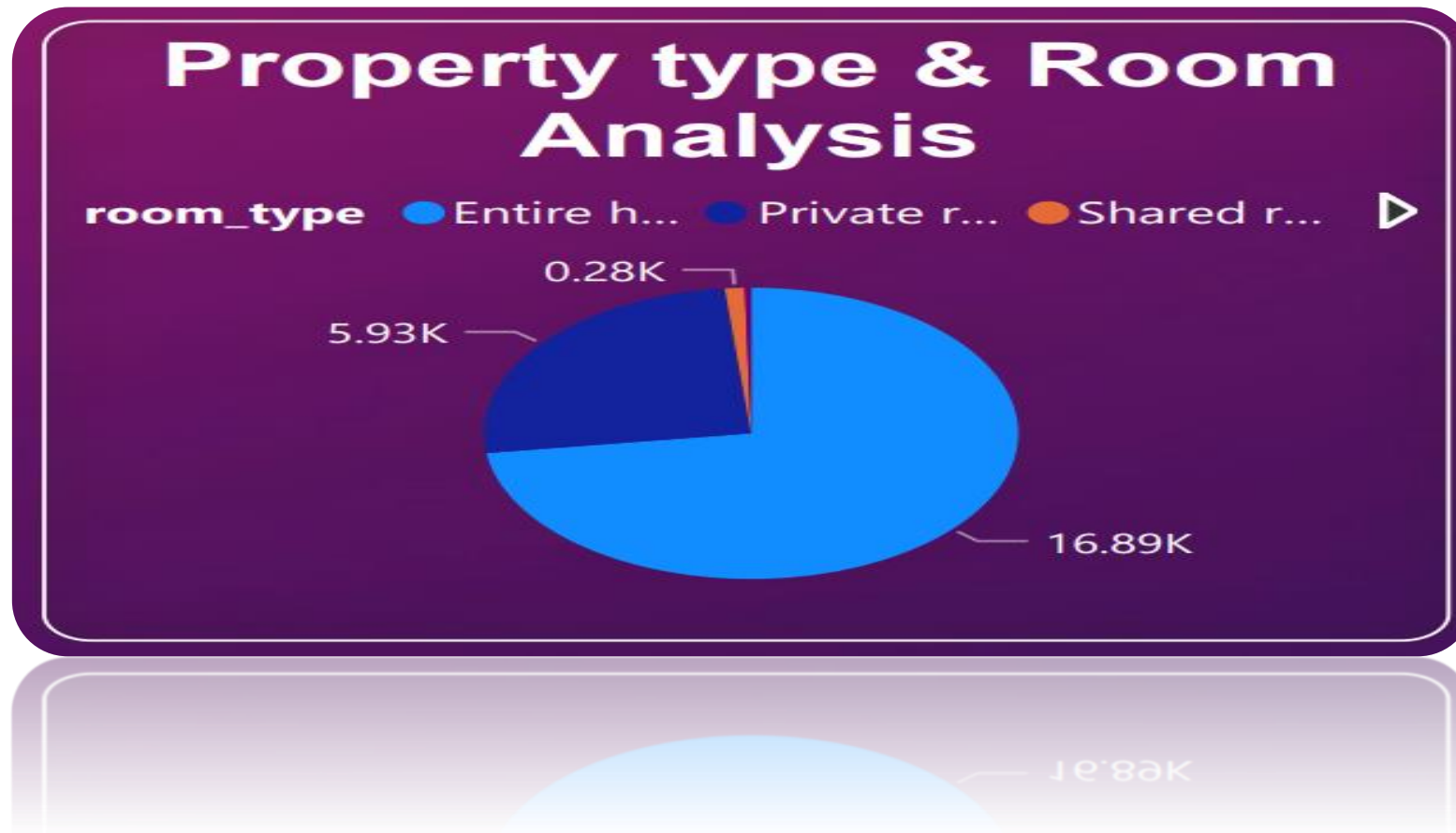


- Examine review scores and their impact on overall listing performance.

- Identify areas for improvement based on specific review categories.

Project Objectives:

➤ 5. Property Type and Room Analysis:



- Analyze the distribution of property types and room types.

- Explore trends in the popularity of specific accommodation setups.

DASHBOARD

Hotel Aggregator Listings

Select all

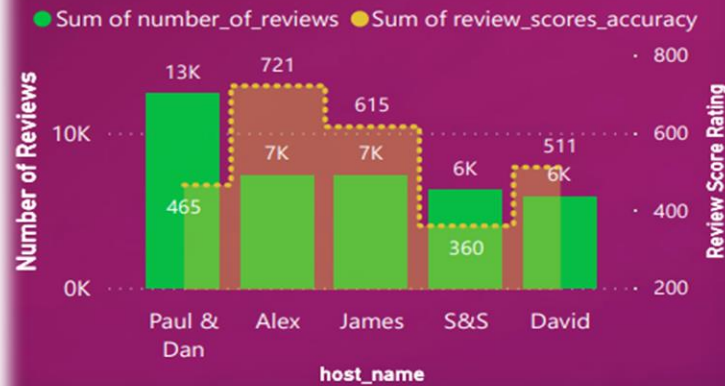
Entire
home/apt

Hotel room

Private
room

Shared
room

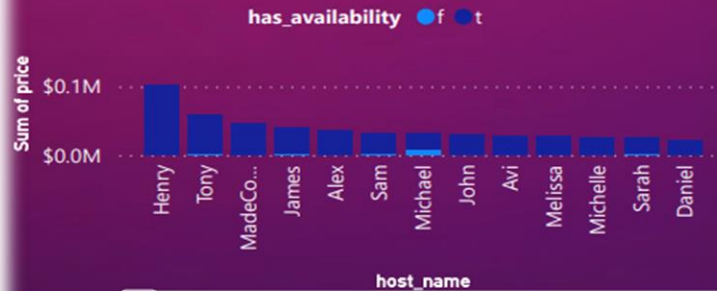
Review Score & Guest Satisfaction



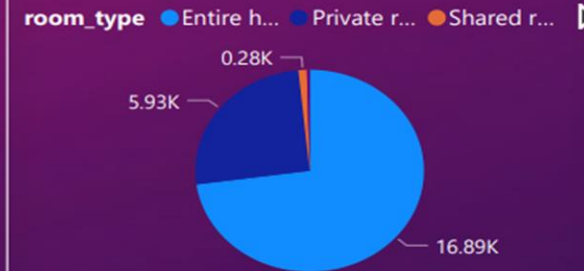
Geographical Insights



Sum of price by host_name & availability



Property type & Room Analysis



Top 5 Price of Property Type

