# In [1]:

import pandas as pd

# In [57]:

movie\_data=pd.read\_csv('my\_movies.csv')
movie\_data

# Out[57]:

	<b>V</b> 1	V2	V3	V4	V5	Sixth Sense	Gladiator	LOTR1	Harry Potter1	Patriot	LOT
0	Sixth Sense	LOTR1	Harry Potter1	Green Mile	LOTR2	1	0	1	1	0	
1	Gladiator	Patriot	Braveheart	NaN	NaN	0	1	0	0	1	
2	LOTR1	LOTR2	NaN	NaN	NaN	0	0	1	0	0	
3	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
4	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
5	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
6	Harry Potter1	Harry Potter2	NaN	NaN	NaN	0	0	0	1	0	
7	Gladiator	Patriot	NaN	NaN	NaN	0	1	0	0	1	
8	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
9	Sixth Sense	LOTR	Gladiator	Green Mile	NaN	1	1	0	0	0	
4											•

#### In [4]:

# !pip install mlxtend Requirement already satisfied: mlxtend in c:\users\rooba\anaconda3\lib\sitepackages (0.18.0) Requirement already satisfied: scipy>=1.2.1 in c:\users\rooba\anaconda3\lib \site-packages (from mlxtend) (1.6.2) Requirement already satisfied: joblib>=0.13.2 in c:\users\rooba\anaconda3\li b\site-packages (from mlxtend) (1.0.1) Requirement already satisfied: pandas>=0.24.2 in c:\users\rooba\anaconda3\li b\site-packages (from mlxtend) (1.2.4) Requirement already satisfied: setuptools in c:\users\rooba\anaconda3\lib\si te-packages (from mlxtend) (52.0.0.post20210125) Requirement already satisfied: numpy>=1.16.2 in c:\users\rooba\anaconda3\lib \site-packages (from mlxtend) (1.20.1) Requirement already satisfied: scikit-learn>=0.20.3 in c:\users\rooba\anacon da3\lib\site-packages (from mlxtend) (0.24.1) Requirement already satisfied: matplotlib>=3.0.0 in c:\users\rooba\anaconda3 \lib\site-packages (from mlxtend) (3.3.4) Requirement already satisfied: pyparsing!=2.0.4,!=2.1.2,!=2.1.6,>=2.0.3 in c:\users\rooba\anaconda3\lib\site-packages (from matplotlib>=3.0.0->mlxtend) (2.4.7)Requirement already satisfied: python-dateutil>=2.1 in c:\users\rooba\anacon da3\lib\site-packages (from matplotlib>=3.0.0->mlxtend) (2.8.1) Requirement already satisfied: pillow>=6.2.0 in c:\users\rooba\anaconda3\lib \site-packages (from matplotlib>=3.0.0->mlxtend) (8.2.0) Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\rooba\anaconda3 \lib\site-packages (from matplotlib>=3.0.0->mlxtend) (1.3.1) Requirement already satisfied: cycler>=0.10 in c:\users\rooba\anaconda3\lib \site-packages (from matplotlib>=3.0.0->mlxtend) (0.10.0) Requirement already satisfied: six in c:\users\rooba\anaconda3\lib\site-pack ages (from cycler>=0.10->matplotlib>=3.0.0->mlxtend) (1.15.0) Requirement already satisfied: pytz>=2017.3 in c:\users\rooba\anaconda3\lib \site-packages (from pandas>=0.24.2->mlxtend) (2021.1) Requirement already satisfied: threadpoolctl>=2.0.0 in c:\users\rooba\anacon da3\lib\site-packages (from scikit-learn>=0.20.3->mlxtend) (2.1.0)

#### In [5]:

#### movie data.dtypes

#### Out[5]:

V1	object
V2	object
V3	object
V4	object
V5	object
Sixth Sense	int64
Gladiator	int64
LOTR1	int64
Harry Potter1	int64
Patriot	int64
LOTR2	int64
Harry Potter2	int64
LOTR	int64
Braveheart	int64
Green Mile	int64
dtype: object	

## In [6]:

```
movie_data.isnull().sum()
Out[6]:
V1
                  0
V2
                  0
V3
                  3
٧4
                  8
۷5
                  9
Sixth Sense
                  0
Gladiator
                  0
LOTR1
                  0
Harry Potter1
                  0
Patriot
                  0
LOTR2
                  0
Harry Potter2
                  0
LOTR
                  0
Braveheart
                  0
Green Mile
                  0
dtype: int64
In [7]:
movie_data.shape
Out[7]:
(10, 15)
In [8]:
pd.set_option('max_columns',None)
```

### In [9]:

movie\_data

## Out[9]:

	V1	V2	V3	V4	V5	Sixth Sense	Gladiator	LOTR1	Harry Potter1	Patriot	LOT
0	Sixth Sense	LOTR1	Harry Potter1	Green Mile	LOTR2	1	0	1	1	0	
1	Gladiator	Patriot	Braveheart	NaN	NaN	0	1	0	0	1	
2	LOTR1	LOTR2	NaN	NaN	NaN	0	0	1	0	0	
3	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
4	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
5	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
6	Harry Potter1	Harry Potter2	NaN	NaN	NaN	0	0	0	1	0	
7	Gladiator	Patriot	NaN	NaN	NaN	0	1	0	0	1	
8	Gladiator	Patriot	Sixth Sense	NaN	NaN	1	1	0	0	1	
9	Sixth Sense	LOTR	Gladiator	Green Mile	NaN	1	1	0	0	0	

```
→
```

# In [58]:

```
movie_data.drop('V5',axis=1,inplace=True)
```

### In [59]:

```
movie_data.drop('V4',axis=1,inplace=True)
```

### In [60]:

```
movie_data.drop('V3',axis=1,inplace=True)
```

## In [61]:

```
movie_data.drop('V2',axis=1,inplace=True)
movie_data.drop('V1',axis=1,inplace=True)
```

#### In [62]:

```
from mlxtend.frequent_patterns import apriori,association_rules
```

## In [63]:

frequent\_itemsets=apriori(df=movie\_data,min\_support=0.5,use\_colnames=True)
frequent\_itemsets

## Out[63]:

itemsets	support	
(Sixth Sense)	<b>0</b> 0.6	0
(Gladiator)	<b>1</b> 0.7	1
(Patriot)	<b>2</b> 0.6	2
(Gladiator, Sixth Sense)	<b>3</b> 0.5	3
(Gladiator, Patriot)	<b>4</b> 0.6	4

# In [64]:

rules=association\_rules(frequent\_itemsets,min\_threshold=0.5)
rules.sort\_values('support',ascending=False)

## Out[64]:

	antecedents	consequents	antecedent support	consequent support	support	confidence	lift	leverage
2	(Gladiator)	(Patriot)	0.7	0.6	0.6	0.857143	1.428571	0.18
3	(Patriot)	(Gladiator)	0.6	0.7	0.6	1.000000	1.428571	0.18
0	(Gladiator)	(Sixth Sense)	0.7	0.6	0.5	0.714286	1.190476	0.08
1	(Sixth Sense)	(Gladiator)	0.6	0.7	0.5	0.833333	1.190476	0.08
4								•

#### In [74]:

```
supports=[0.1,0.2,0.3,0.4,0.5,0.6,0.7]
thersholds=[0.5,0.6,0.7]

for i in range(0,7):
    frequent_itemsets=apriori(df=movie_data,min_support=supports[i],use_colnames=True)
    print(supports[i])
    print('frequent items is: ',frequent_itemsets)
    print('')
    for threshold in thersholds:
        rules=association_rules(frequent_itemsets,min_threshold=threshold)
        print('thersholds is: ',threshold)
        rules=rules.sort_values('support',ascending=False)
        print(rules)
```

```
0.1
frequent items is:
                         support
                                                                               it
emsets
        0.6
                                                    (Sixth Sense)
0
        0.7
1
                                                       (Gladiator)
2
        0.2
                                                           (LOTR1)
3
        0.2
                                                  (Harry Potter1)
4
        0.6
                                                         (Patriot)
5
        0.2
                                                           (LOTR2)
6
        0.1
                                                  (Harry Potter2)
7
        0.1
                                                            (LOTR)
8
        0.1
                                                      (Braveheart)
9
        0.2
                                                      (Green Mile)
        0.5
                                         (Gladiator, Sixth Sense)
10
        0.1
                                             (LOTR1, Sixth Sense)
11
                                    (Harry Potter1, Sixth Sense)
12
        0.1
        0.4
                                           (Patriot, Sixth Sense)
13
14
        0.1
                                             (LOTR2, Sixth Sense)
                                              (LOTR, Sixth Sense)
15
        0.1
                                       (Green Mile, Sixth Sense)
        0.2
16
17
        0.6
                                             (Gladiator, Patriot)
18
        0.1
                                                (Gladiator, LOTR)
19
        0.1
                                          (Gladiator, Braveheart)
20
        0.1
                                          (Gladiator, Green Mile)
        0.1
21
                                           (Harry Potter1, LOTR1)
22
        0.2
                                                   (LOTR1, LOTR2)
                                              (Green Mile, LOTR1)
23
        0.1
        0.1
                                           (Harry Potter1, LOTR2)
24
                                  (Harry Potter1, Harry Potter2)
25
        0.1
        0.1
26
                                     (Harry Potter1, Green Mile)
27
        0.1
                                            (Patriot, Braveheart)
28
        0.1
                                              (Green Mile, LOTR2)
29
        0.1
                                               (LOTR, Green Mile)
30
        0.4
                               (Gladiator, Patriot, Sixth Sense)
                                  (Gladiator, LOTR, Sixth Sense)
31
        0.1
32
        0.1
                           (Gladiator, Green Mile, Sixth Sense)
33
        0.1
                             (Harry Potter1, LOTR1, Sixth Sense)
                                     (LOTR2, LOTR1, Sixth Sense)
34
        0.1
35
        0.1
                                (Green Mile, LOTR1, Sixth Sense)
        0.1
                             (LOTR2, Harry Potter1, Sixth Sense)
36
37
        0.1
                       (Harry Potter1, Green Mile, Sixth Sense)
                                (LOTR2, Green Mile, Sixth Sense)
        0.1
38
39
        0.1
                                 (LOTR, Green Mile, Sixth Sense)
40
        0.1
                                (Gladiator, Patriot, Braveheart)
                                   (Gladiator, Green Mile, LOTR)
41
        0.1
```

```
42
                                    (Harry Potter1, LOTR1, LOTR2)
        0.1
43
        0.1
                              (Harry Potter1, Green Mile, LOTR1)
44
                                       (Green Mile, LOTR1, LOTR2)
        0.1
45
        0.1
                              (Harry Potter1, Green Mile, LOTR2)
46
        0.1
                      (Gladiator, Green Mile, LOTR, Sixth Sense)
        0.1
47
                      (LOTR2, Harry Potter1, LOTR1, Sixth Sense)
48
        0.1
                (Harry Potter1, Green Mile, LOTR1, Sixth Sense)
49
        0.1
                         (LOTR2, Green Mile, LOTR1, Sixth Sense)
        0.1
                (Harry Potter1, Green Mile, LOTR2, Sixth Sense)
50
        0.1
                       (Harry Potter1, Green Mile, LOTR1, LOTR2)
51
              (Harry Potter1, LOTR2, Green Mile, LOTR1, Sixt...
52
        0.1
thersholds is:
                 0.5
                 antecedents
                                                                      consequents
\
9
                 (Gladiator)
                                                                         (Patriot)
10
                    (Patriot)
                                                                       (Gladiator)
0
                 (Gladiator)
                                                                    (Sixth Sense)
1
               (Sixth Sense)
                                                                      (Gladiator)
                                                             (Gladiator, Patriot)
36
               (Sixth Sense)
. .
          (LOTR, Green Mile)
83
                                                                      (Gladiator)
                (Green Mile)
                                                                (Gladiator, LOTR)
84
85
                       (LOTR)
                                                         (Gladiator, Green Mile)
     (Harry Potter1, LOTR1)
86
                                                                           (LOTR2)
                               (Sixth Sense, Harry Potter1, Green Mile, LOTR2)
215
                      (LOTR1)
     antecedent support consequent support support
                                                         confidence
                                                                             lift
\
9
                     0.7
                                           0.6
                                                     0.6
                                                             0.857143
                                                                        1.428571
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                                                                        1.428571
10
0
                     0.7
                                           0.6
                                                     0.5
                                                             0.714286
                                                                         1.190476
1
                     0.6
                                           0.7
                                                     0.5
                                                             0.833333
                                                                        1.190476
36
                     0.6
                                           0.6
                                                     0.4
                                                             0.666667
                                                                        1.111111
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83
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84
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                                           0.1
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                                                                        5.000000
85
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                                                            1.000000
                                                                       10.000000
                     0.1
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                                                     0.1
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86
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215
                      0.2
                                           0.1
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     leverage
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9
         0.18
                        2.8
          0.18
10
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1
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                        1.8
36
          0.04
                        1.2
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                        . . .
83
          0.03
                        inf
84
          0.08
                        1.8
85
          0.09
                        inf
          0.08
                        inf
86
215
          0.08
                        1.8
[216 rows x 9 columns]
thersholds is:
                 0.6
                 antecedents
                                                        consequents
                                                           (Patriot)
6
                 (Gladiator)
7
                   (Patriot)
                                                        (Gladiator)
0
                 (Gladiator)
                                                      (Sixth Sense)
1
               (Sixth Sense)
                                                        (Gladiator)
```

```
(Gladiator, Patriot)
                                                        (Sixth Sense)
15
. .
48
     (Harry Potter1, LOTR1)
                                                               (LOTR2)
47
                                             (Gladiator, Green Mile)
                       (LOTR)
46
          (LOTR, Green Mile)
                                                          (Gladiator)
45
           (Gladiator, LOTR)
                                                         (Green Mile)
133
        (LOTR1, Sixth Sense)
                                (Harry Potter1, Green Mile, LOTR2)
     antecedent support
                           consequent support
                                                 support
                                                           confidence
                                                                               lift
6
                      0.7
                                                       0.6
                                             0.6
                                                               0.857143
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7
                      0.6
                                             0.7
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                                                               1.000000
                                                                           1.428571
0
                      0.7
                                             0.6
                                                       0.5
                                                               0.714286
                                                                           1.190476
1
                      0.6
                                             0.7
                                                       0.5
                                                               0.833333
                                                                           1.190476
15
                      0.6
                                             0.6
                                                       0.4
                                                               0.666667
                                                                           1.111111
. .
                      . . .
                                             . . .
                                                       . . .
48
                      0.1
                                            0.2
                                                       0.1
                                                               1.000000
                                                                           5.000000
47
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                                             0.1
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                                                               1.000000
                                                                          10.000000
46
                      0.1
                                            0.7
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                                                               1.000000
                                                                           1.428571
45
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                                                               1.000000
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                                                                           5.000000
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133
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                                                               1.000000
                                                                          10.000000
     leverage
                conviction
6
          0.18
                        2.8
7
          0.18
                        inf
0
          0.08
                        1.4
1
          0.08
                        1.8
          0.04
15
                        1.2
           . . .
                         . . .
. .
48
          0.08
                        inf
47
          0.09
                        inf
46
          0.03
                        inf
45
          0.08
                        inf
133
          0.09
                        inf
[134 rows x 9 columns]
thersholds is:
                 0.7
                    antecedents
                                                            consequents
4
                    (Gladiator)
                                                               (Patriot)
5
                      (Patriot)
                                                            (Gladiator)
0
                                                          (Sixth Sense)
                    (Gladiator)
1
                  (Sixth Sense)
                                                            (Gladiator)
     (Gladiator, Sixth Sense)
                                                               (Patriot)
13
. .
                                                                      . . .
43
        (Harry Potter1, LOTR1)
                                                                 (LOTR2)
                                               (Gladiator, Green Mile)
42
                          (LOTR)
41
            (LOTR, Green Mile)
                                                            (Gladiator)
40
             (Gladiator, LOTR)
                                                           (Green Mile)
128
          (LOTR1, Sixth Sense)
                                  (Harry Potter1, Green Mile, LOTR2)
                                                                               lift
     antecedent support
                          consequent support
                                                  support
                                                            confidence
\
4
                      0.7
                                             0.6
                                                       0.6
                                                               0.857143
                                                                           1.428571
5
                                                                           1.428571
                      0.6
                                             0.7
                                                       0.6
                                                               1.000000
0
                      0.7
                                                                           1.190476
                                             0.6
                                                       0.5
                                                               0.714286
1
                      0.6
                                             0.7
                                                       0.5
                                                               0.833333
                                                                           1.190476
13
                      0.5
                                             0.6
                                                       0.4
                                                               0.800000
                                                                           1.333333
. .
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                                             . . .
                                                       . . .
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43
                      0.1
                                             0.2
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                                                                           5.000000
42
                      0.1
                                             0.1
                                                       0.1
                                                               1.000000
                                                                          10.000000
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41
                      0.1
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```

```
1.000000
40
                      0.1
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                                                                          5.000000
128
                      0.1
                                            0.1
                                                      0.1
                                                              1.000000
                                                                        10.000000
                conviction
     leverage
4
          0.18
                        2.8
5
          0.18
                        inf
0
          0.08
                        1.4
          0.08
                        1.8
1
          0.10
13
                        2.0
. .
43
          0.08
                        inf
42
          0.09
                        inf
41
          0.03
                        inf
40
          0.08
                        inf
128
          0.09
                        inf
[129 rows x 9 columns]
0.2
frequent items is:
                          support
                                                                itemsets
        0.6
                                    (Sixth Sense)
        0.7
                                       (Gladiator)
1
2
        0.2
                                           (LOTR1)
3
        0.2
                                  (Harry Potter1)
4
        0.6
                                         (Patriot)
5
        0.2
                                           (LOTR2)
6
        0.2
                                      (Green Mile)
7
        0.5
                        (Gladiator, Sixth Sense)
8
        0.4
                          (Patriot, Sixth Sense)
                       (Green Mile, Sixth Sense)
9
        0.2
        0.6
                             (Gladiator, Patriot)
10
11
         0.2
                                   (LOTR1, LOTR2)
12
              (Gladiator, Patriot, Sixth Sense)
thersholds is:
                 0.5
                   antecedents
                                               consequents
                                                             antecedent support
5
                   (Gladiator)
                                                  (Patriot)
                                                                              0.7
6
                     (Patriot)
                                                (Gladiator)
                                                                              0.6
0
                   (Gladiator)
                                             (Sixth Sense)
                                                                              0.7
1
                 (Sixth Sense)
                                                (Gladiator)
                                                                              0.6
2
                                                                              0.6
                     (Patriot)
                                             (Sixth Sense)
3
                (Sixth Sense)
                                                  (Patriot)
                                                                              0.6
9
         (Gladiator, Patriot)
                                             (Sixth Sense)
                                                                              0.6
    (Gladiator, Sixth Sense)
                                                  (Patriot)
                                                                              0.5
10
11
      (Patriot, Sixth Sense)
                                               (Gladiator)
                                                                              0.4
                                   (Patriot, Sixth Sense)
                                                                              0.7
12
                   (Gladiator)
13
                                 (Gladiator, Sixth Sense)
                                                                              0.6
                     (Patriot)
14
                (Sixth Sense)
                                      (Gladiator, Patriot)
                                                                              0.6
4
                  (Green Mile)
                                             (Sixth Sense)
                                                                              0.2
7
                       (LOTR1)
                                                    (LOTR2)
                                                                              0.2
8
                       (LOTR2)
                                                    (LOTR1)
                                                                              0.2
    consequent support
                          support
                                    confidence
                                                      lift
                                                             leverage
                                                                        conviction
5
                                                 1.428571
                     0.6
                               0.6
                                      0.857143
                                                                 0.18
                                                                               2.8
6
                     0.7
                               0.6
                                      1.000000
                                                 1.428571
                                                                 0.18
                                                                               inf
0
                     0.6
                               0.5
                                      0.714286
                                                 1.190476
                                                                 0.08
                                                                               1.4
1
                     0.7
                               0.5
                                      0.833333
                                                 1.190476
                                                                 0.08
                                                                               1.8
2
                               0.4
                                      0.666667
                                                                               1.2
                     0.6
                                                  1.111111
                                                                 0.04
3
                     0.6
                               0.4
                                      0.666667
                                                 1.111111
                                                                 0.04
                                                                               1.2
9
                     0.6
                               0.4
                                       0.666667
                                                  1.111111
                                                                 0.04
                                                                               1.2
                                                 1.333333
                               0.4
                                      0.800000
                                                                               2.0
10
                     0.6
                                                                 0.10
```

```
0.12
                     0.7
                               0.4
                                       1.000000
                                                                                inf
11
                                                  1.428571
12
                     0.4
                               0.4
                                       0.571429
                                                  1.428571
                                                                 0.12
                                                                                1.4
13
                     0.5
                               0.4
                                                                 0.10
                                                                                1.5
                                       0.666667
                                                  1.333333
14
                     0.6
                               0.4
                                       0.666667
                                                                 0.04
                                                                                1.2
                                                  1.111111
4
                     0.6
                               0.2
                                       1.000000
                                                  1.666667
                                                                 0.08
                                                                                inf
7
                                       1.000000
                                                                                inf
                     0.2
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9
         (Gladiator, Patriot)
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    (Gladiator, Sixth Sense)
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      (Patriot, Sixth Sense)
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                                 (Gladiator, Sixth Sense)
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                     (Patriot)
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                (Sixth Sense)
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                  (Green Mile)
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7
                       (LOTR1)
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8
                       (LOTR2)
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    consequent support
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                                      0.857143
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   consequent support
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thersholds is: 0.5
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frequent items is:
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thersholds is:
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Empty DataFrame
Columns: [antecedents, consequents, antecedent support, consequent suppor
t, support, confidence, lift, leverage, conviction]
Index: []
thersholds is:
Empty DataFrame
Columns: [antecedents, consequents, antecedent support, consequent suppor
t, support, confidence, lift, leverage, conviction]
Index: []
thersholds is: 0.7
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t, support, confidence, lift, leverage, conviction]
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