

Base

Find the best of TV

Base is an application that lets users upvote/downvote on TV shows airing live and also take part in discussions on shows they are watching.

Current Trends

- More than 500 channels.
- Keep switching the channels to find out the best shows.
- TV Remotes are a poor interface when compared to mobile apps.
- Switch channel between ads.
Considerable context switch.

With Baseapp

- Open the app and find the top(most upvoted) live shows instantly.
- Upvote a show if you find it interesting.
- Take part in discussion with others watching the same show. Will save the need to switch between channels during ads.

Market Size (only India)

- 167 million households have TV sets and cable or satellite TV connections.
- 462 million - internet uses in India.
- min. 250 million / 462 million - have TV sets.
- 1000 billion rupees - value of the media and entertainment industry.

Business model

- Selling ads.
- Subscription to access premium content (partnering with TV networks in getting content onto base platform).

About Us

- **Sudhagar.**
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3 years as Software developer in Zoho and Crowdfire.
Built www.lackdesk.com, Sprint (Chrome extension to block sites), www.goodshowsapp.com,
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