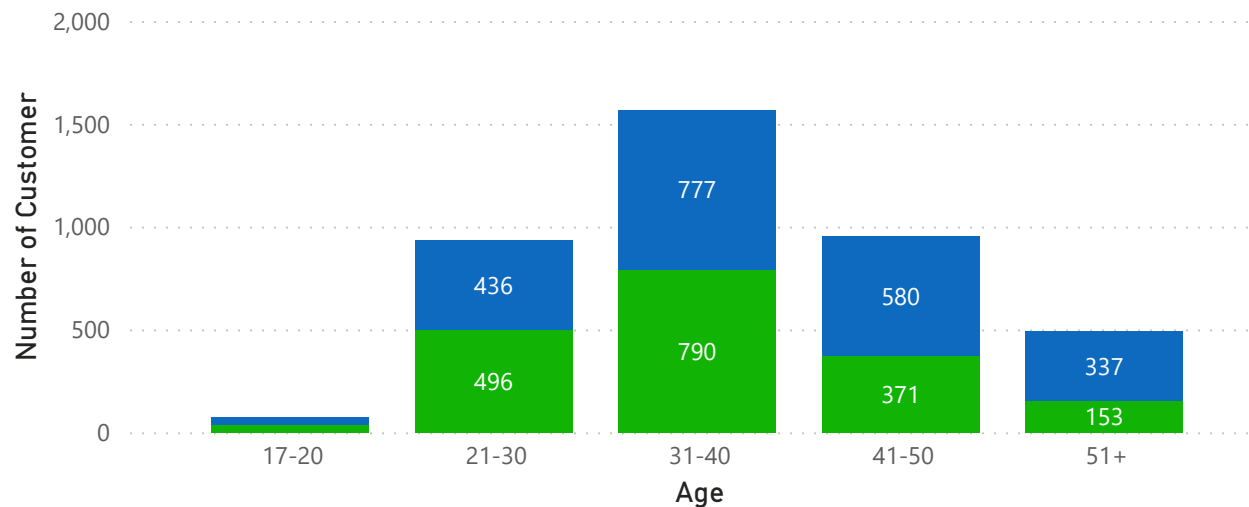# Sum of Balance by Age and Gender

Gender ● Female ● Male

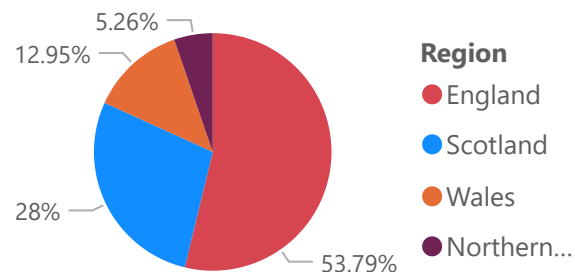# Number of Customer by Age and Gender

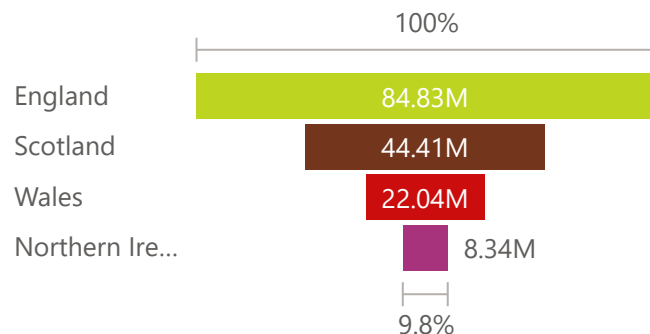Gender ● Female ● Male

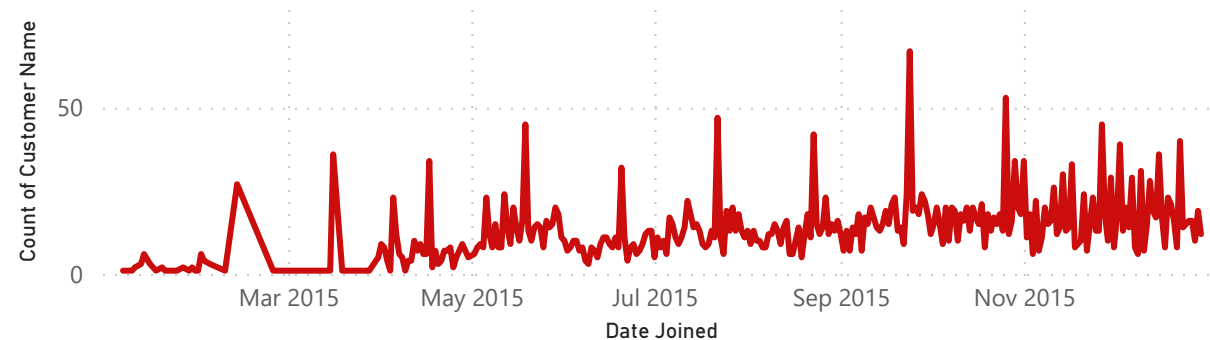| Age	Male	Female
17-20		
21-30	436	496
31-40	777	790
41-50	580	371
51+	337	153

Number of Customers by Region

5.26%
12.95%
28%
53.79%

Region
● England
● Scotland
● Wales
● Northern...

Sum of Balance by Region

100%

Region	
England	84.83M
Scotland	44.41M
Wales	22.04M
Northern Ire...	8.34M

9.8%

Total Customers Joned

Mar 2015   May 2015   Jul 2015   Sep 2015   Nov 2015

Number of Customers by Job Type

25.16%
48.7%
26.13%

Job Type
● White Collar
● Blue Collar
● Other

Sum of Balance by Gender

Male
Female

0M   50M   100M
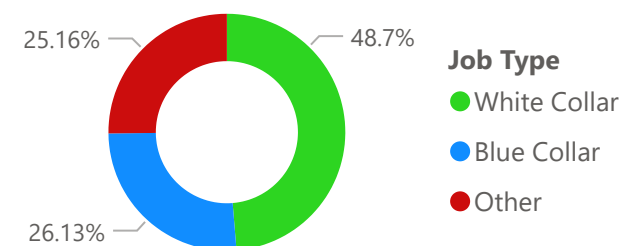
Sum of Balance
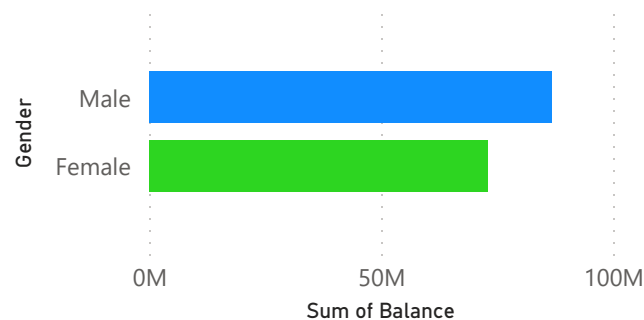
34
Max Balance by Age

15
Max Balance by Age

Male
Max Customers

Customer Analysis - Bank