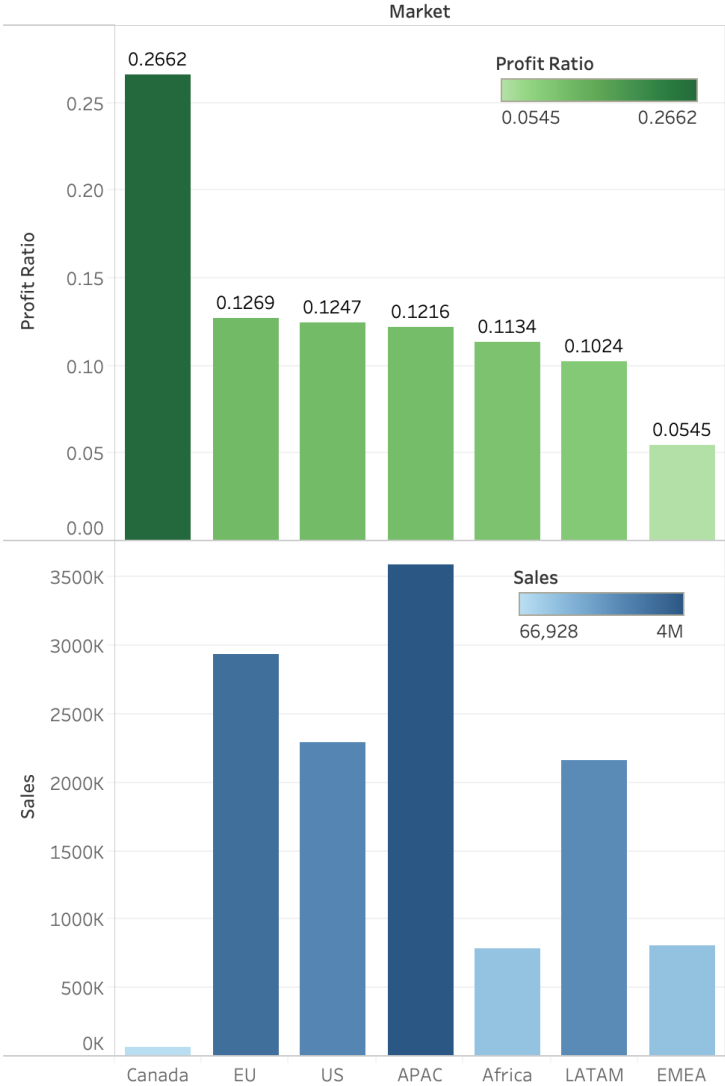
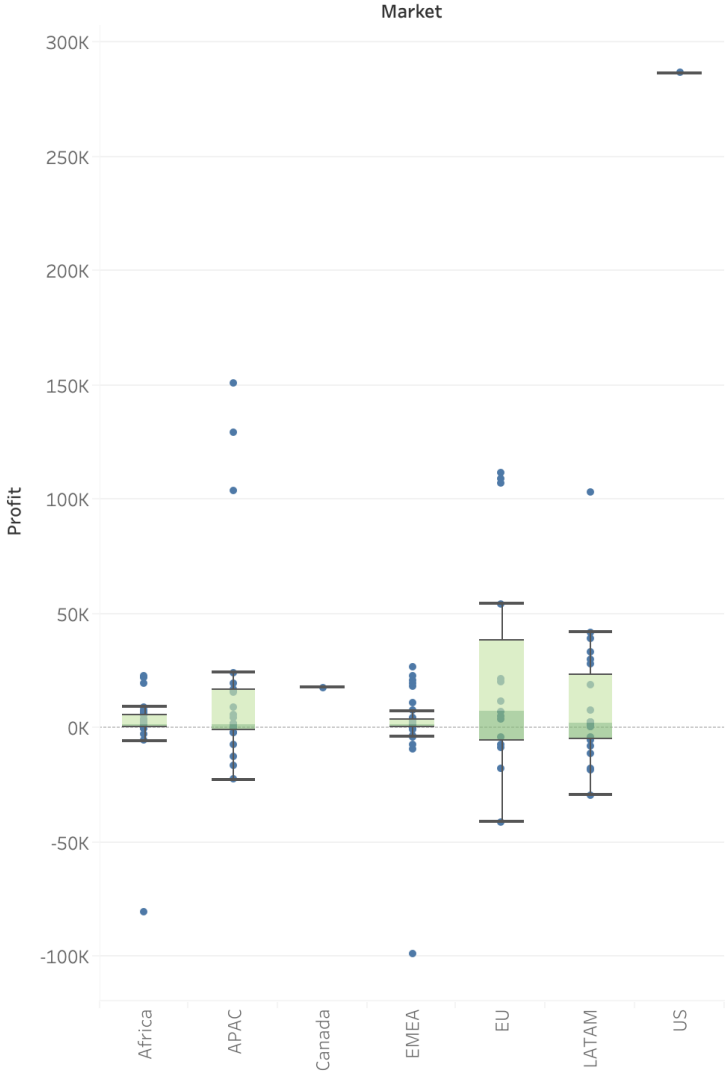


Global Scenario	Market Focus : EU	EU Table Sub-Category: Understanding Losse..	Italian Economy and Scope for Improvement	Netherlands: The commercial predicament
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World Markets at Glance ([2],[1])

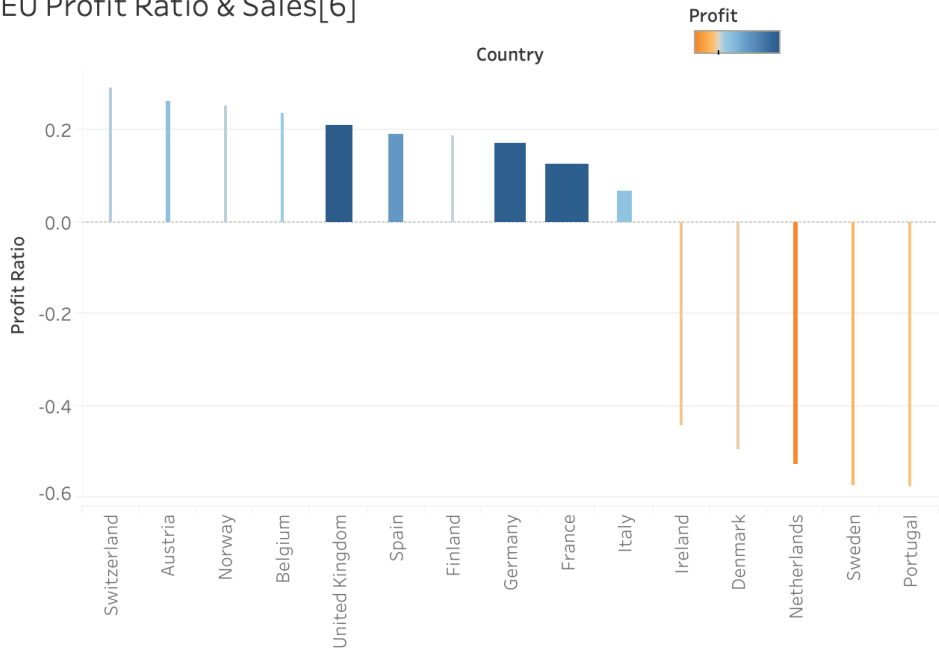


Profit Distribution[3]



Global Scenario	Market Focus : EU	EU Table Sub-Category: Understanding Lose..	Italian Economy and Scope for Improvement	Netherlands: The commercial predicament
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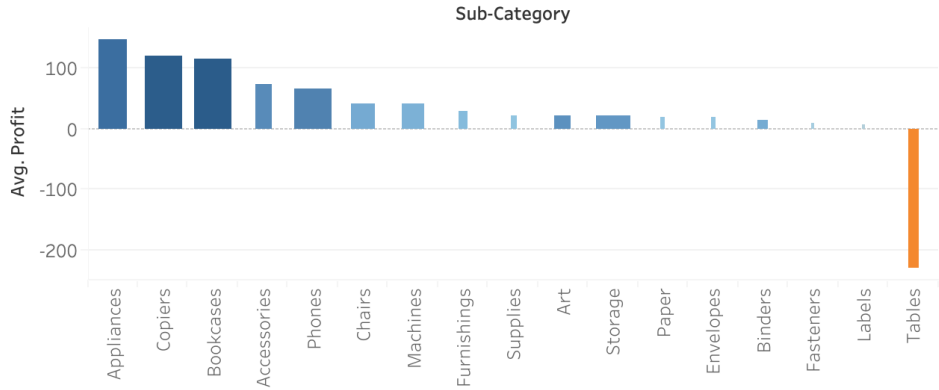
EU Profit Ratio & Sales[6]



EU Profit Makers[4]

Country	Order Date			
	2011	2012	2013	2014
Austria	■	■	■	■
Belgium	■	■	■	■
Finland	■	■	■	■
France	■	■	■	■
Germany	■	■	■	■
Italy		■	■	■
Norway	■	■	■	■
Spain	■	■	■	■
Switzerland	■	■	■	■
United Kingdom	■	■	■	■

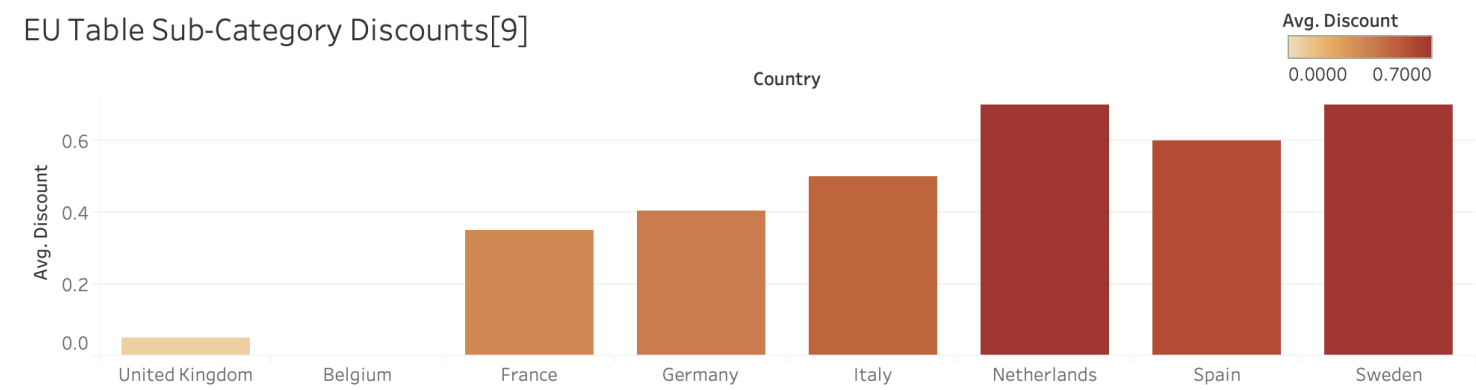
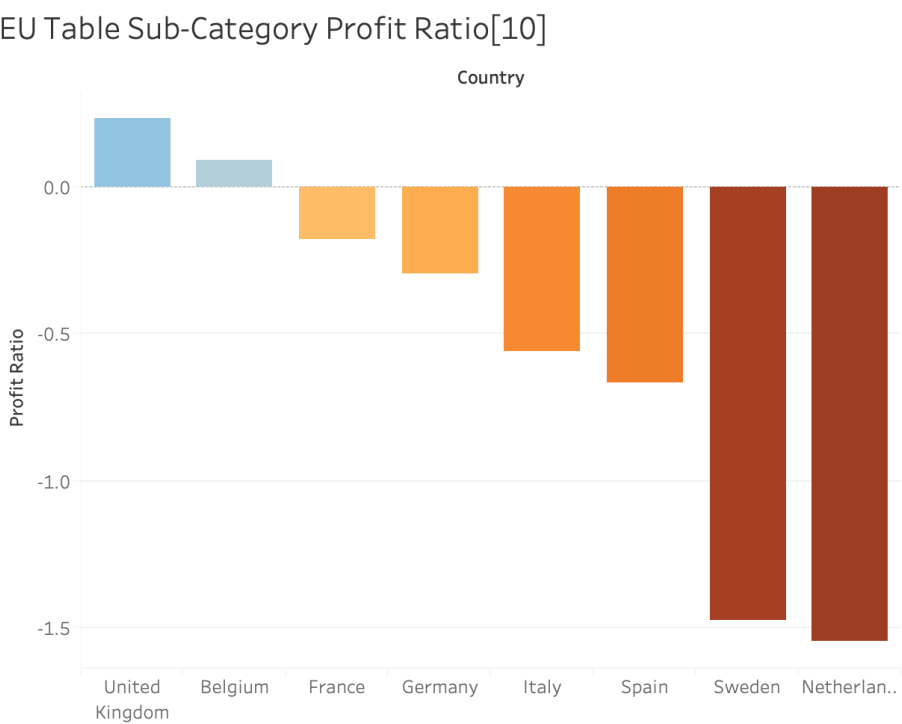
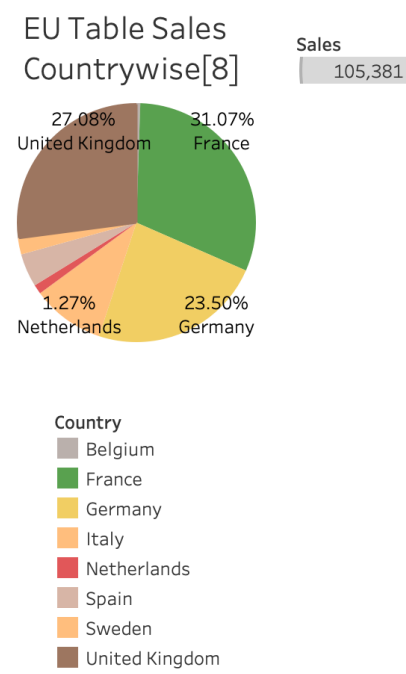
EU Sub-Category Profitability & Sales[7]



EU Loss Makers[5]

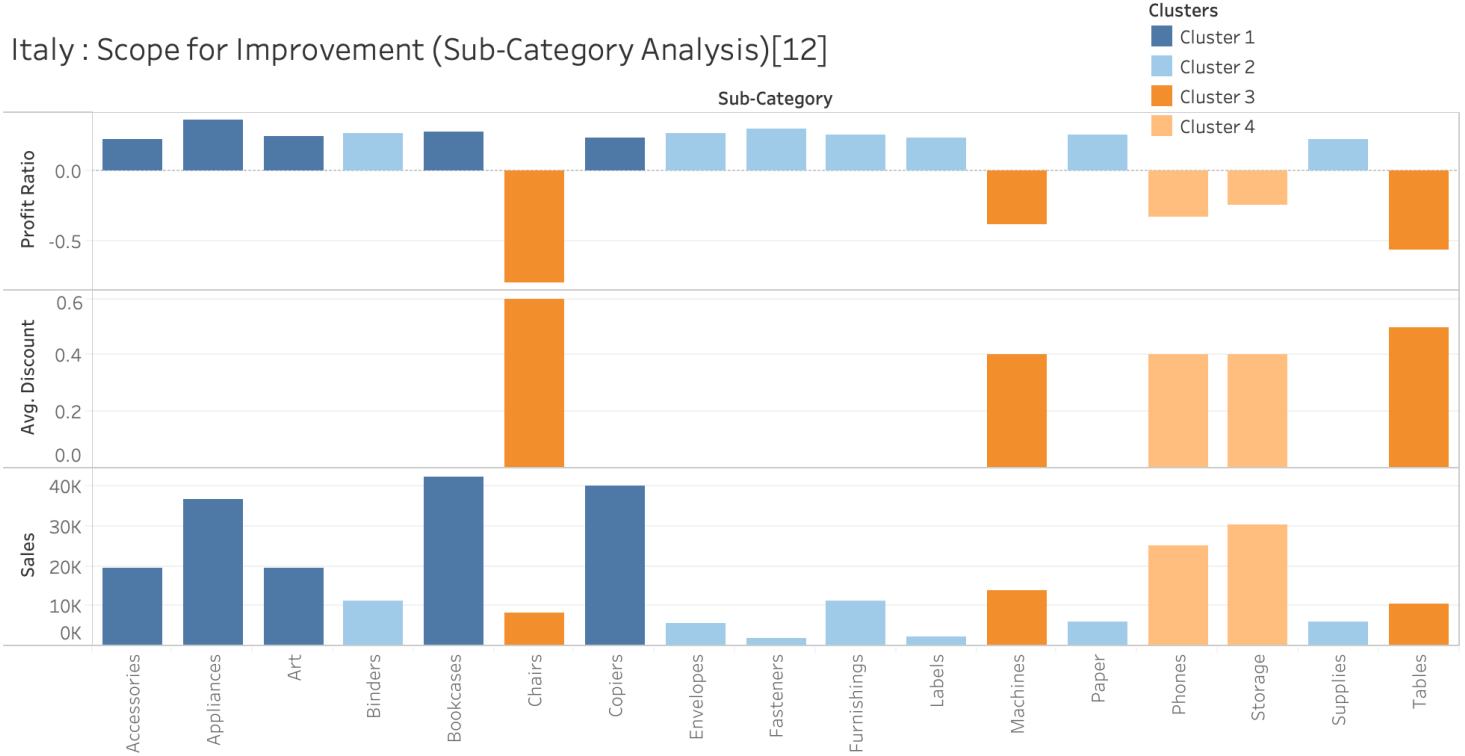
Country	Order Date			
	2011	2012	2013	2014
Denmark	■	■	■	■
Ireland	■	■	■	■
Italy	■	■	■	■
Netherlands	■	■	■	■
Portugal	■	■	■	■
Sweden	■	■	■	■

Global Scenario	Market Focus : EU	EU Table Sub-Category: Understanding Losse..	Italian Economy and Scope for Improvement	Netherlands: The commercial predicament
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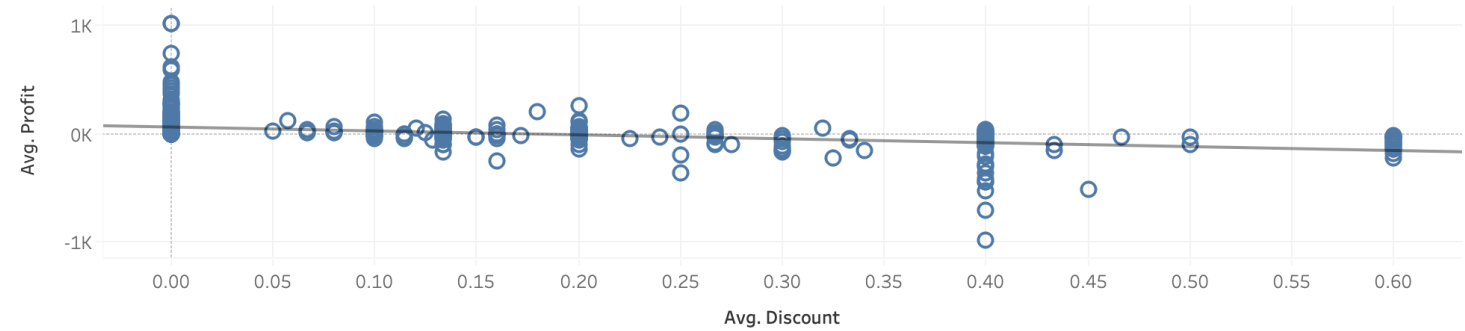


Global Scenario	Market Focus : EU	EU Table Sub-Category: Understanding Losse..	Italian Economy and Scope for Improvement	Netherlands: The commercial predicament
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Italy : Scope for Improvement (Sub-Category Analysis)[12]

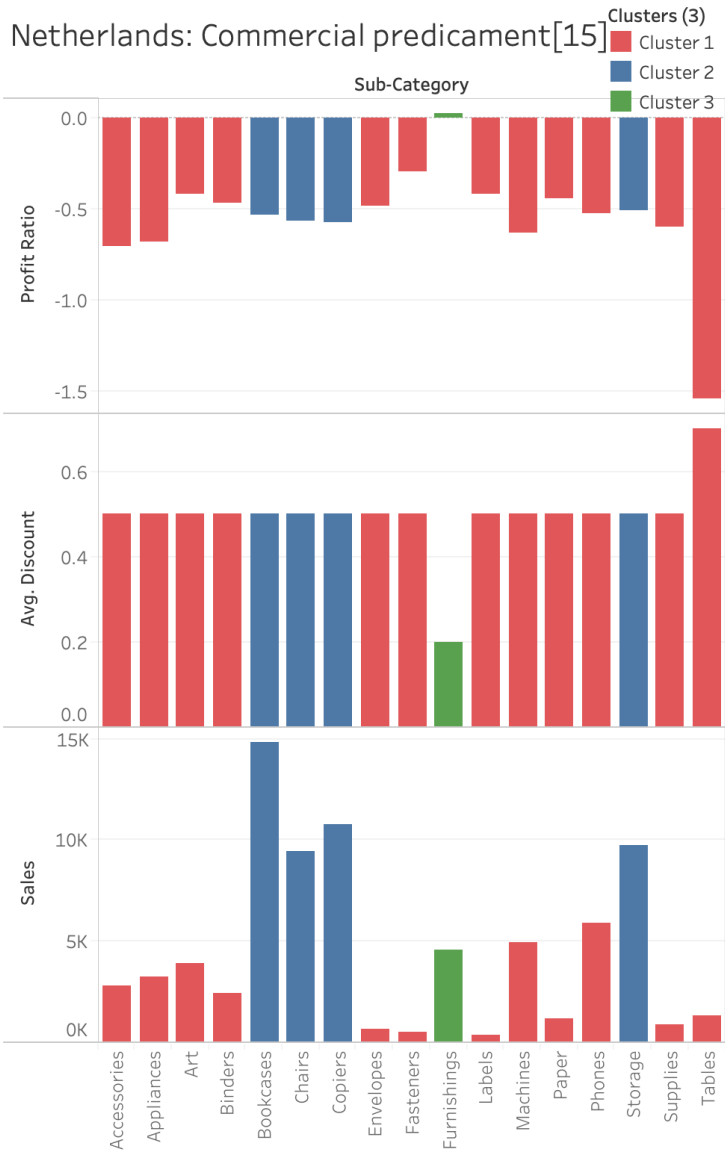


Italy : Adverse impact of excessive discounts[11]

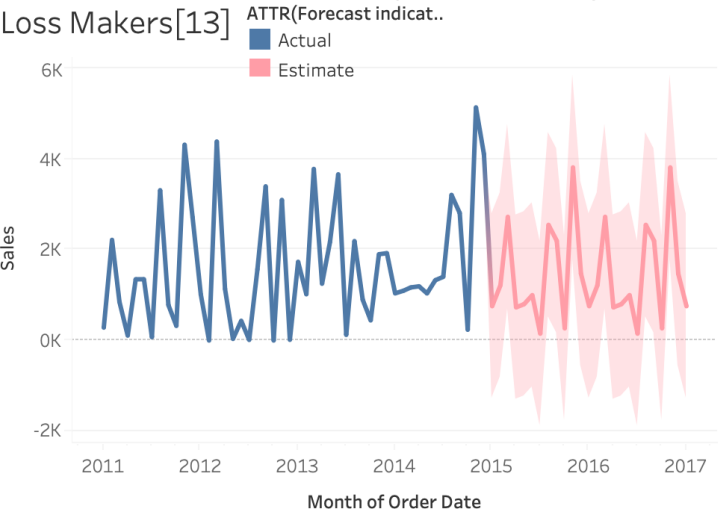


Global Scenario	Market Focus : EU	EU Table Sub-Category: Understanding Lose..	Italian Economy and Scope for Improvement	Netherlands: The commercial predicament
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Netherlands: Commercial predicament[15]



Sales Forecast:Netherlands(Highest Sales), EU Loss Makers[13]



Sales Forecast: France(Highest Sales), EU Profit Makers[14]

