

SUDHANSHU KAPTIYAL

UI/UX DESIGNER

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PROFESSIONAL SUMMARY

Innovative UI/UX Designer with over a year of experience in creating user-friendly, visually compelling digital interfaces. Expertise in designing wireframes, prototypes, and full UI designs for web and mobile applications. Skilled in graphic design, video editing, and front-end web development, offering a comprehensive approach to product development and user experience. Passionate about improving user interactions and enhancing the visual quality of digital products.

EXPERIENCE

- UI/UX Designer
[Agicent Technologies Pvt. Ltd.](#) 09/10/2023 to 20/10/2024 Noida
- Led design projects for web applications, mobile apps, and websites for both in-house and client projects.
 - Collaborated with development teams to ensure seamless design integration into final products.
 - Successfully managed multiple ongoing client projects, including large-scale projects like Dawn Health and HasFit.
 - Promoted from Graphic Design Intern to lead all social media design initiatives within two months.
 - Designed daily graphics for social media platforms, ensuring brand consistency and user engagement.

PROJECTS

- StorieTV** [Link](#)
- Led the UI/UX design for StorieTV, a mobile app and website that unites users, content creators, and entertainment professionals into a collaborative community. Designed key features like the "Earn while you watch" interface for uploading films and web series, the "Boost" feature to amplify content visibility, and the "Unlimited Movie Experience" for easy browsing through a diverse collection of movies. Additionally, I developed the live streaming functionality to help filmmakers showcase their talent. My work ensured a seamless user experience across both mobile and web platforms.
- ZainiAi** [Link](#)
- Designed the complete UI/UX for ZainiAi, a cloud-based back-office software aimed at streamlining operations for gas stations and convenience stores. I developed all user flows for key features such as inventory management, pricing, point-of-sale, and analytics. A standout aspect of the project was integrating AI, allowing 90% of data to be automatically managed, with users having the option to manually edit information. The UI was crafted to be sleek and modern, ensuring a balance between comprehensive data display and user-friendly design.

EDUCATION

- BACHELOR OF COMMERCE
[School of open learning](#) 2020 to 2023 North Delhi

SKILLS

- Figma
- Photoshop
- Illustrator
- Premiere Pro
- After Effects
- Wireframing
- Prototyping
- HTML
- CSS/SASS
- JavaScript
- VS Code
- GSAP
- ChatGPT/Gemini
- GitHub

Soft skills

- Collaboration
- Time Management
- Problem-Solving
- Communication
- Attention to Detail

TRAINING/COURSES

- UI/UX Designing Course**
- Completed comprehensive UI/UX Design course from **Arena Animation-South Ex.**, covering principles, methodologies, and tools essential for effective user interface and experience design.

INTEREST

- Gaming**
- I enjoy playing games in my free time, exploring various genres and platforms.
- Bike Riding / Travelling**
- I am passionate about bike riding, enjoying diverse landscapes and challenging routes. I also love traveling to immerse myself in new cultures and gain unique perspectives.

LANGUAGES

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| Hindi | Native |
| English | Proficient |