Machine learning enables a machine to automatically learn from data, improve performance from experiences, and predict things without being explicitly programmed.

A Machine Learning system **learns from historical data, builds the prediction models, and whenever it receives new data, predicts the output for it**. The accuracy of predicted output depends upon the amount of data, as the huge amount of data helps to build a better model which predicts the output more accurately.

Features of Machine Learning:

- Machine learning uses data to detect various patterns in a given dataset.
- It can learn from past data and improve automatically.
- It is a data-driven technology.
- Machine learning is much similar to data mining as it also deals with the huge amount of the data.

Need for Machine Learning

The need for machine learning is increasing day by day. The reason behind the need for machine learning is that it is capable of doing tasks that are too complex for a person to implement directly. As a human, we have some limitations as we cannot access the huge amount of data manually, so for this, we need some computer systems and here comes the machine learning to make things easy for us.

We can train machine learning algorithms by providing them the huge amount of data and let them explore the data, construct the models, and predict the required output automatically. The performance of the machine learning algorithm depends on the amount of data, and it can be determined by the cost function. With the help of machine learning, we can save both time and money.

The importance of machine learning can be easily understood by its uses cases, Currently, machine learning is used in **self-driving cars**, **cyber fraud detection**, **face recognition**, and **friend suggestion by Facebook**, etc. Various top companies such as Netflix and Amazon have build machine learning models that are using a vast amount of data to analyze the user interest and recommend product accordingly.

Following are some key points which show the importance of Machine Learning:

- Rapid increment in the production of data
- Solving complex problems, which are difficult for a human
- Decision making in various sector including finance
- Finding hidden patterns and extracting useful information from data.

Classification of Machine Learning

At a broad level, machine learning can be classified into three types:

1. **Supervised learning**
2. **Unsupervised learning**
3. **Reinforcement learning**

1) Supervised Learning

Supervised learning is a type of machine learning method in which we provide sample labeled data to the machine learning system in order to train it, and on that basis, it predicts the output.

The system creates a model using labeled data to understand the datasets and learn about each data, once the training and processing are done then we test the model by providing a sample data to check whether it is predicting the exact output or not.

The goal of supervised learning is to map input data with the output data. The supervised learning is based on supervision, and it is the same as when a student learns things in the supervision of the teacher. The example of supervised learning is **spam filtering**.

Supervised learning can be grouped further in two categories of algorithms:

- **Classification**
- **Regression**

2) Unsupervised Learning

Unsupervised learning is a learning method in which a machine learns without any supervision.

The training is provided to the machine with the set of data that has not been labeled, classified, or categorized, and the algorithm needs to act on that data without any supervision. The goal of unsupervised learning is to restructure the input data into new features or a group of objects with similar patterns.

In unsupervised learning, we don't have a predetermined result. The machine tries to find useful insights from the huge amount of data. It can be further classifieds into two categories of algorithms:

- **Clustering**
- **Association**

3) Reinforcement Learning

Reinforcement learning is a feedback-based learning method, in which a learning agent gets a reward for each right action and gets a penalty for each wrong action. The agent learns automatically with these feedbacks and improves its performance. In reinforcement learning, the agent interacts with the environment and explores it. The goal of an agent is to get the most reward points, and hence, it improves its performance.

The robotic dog, which automatically learns the movement of his arms, is an example of Reinforcement learning.

History of Machine Learning

- **1834:** In 1834, Charles Babbage, the father of the computer, conceived a device that could be programmed with punch cards. However, the machine was never built, but all modern computers rely on its logical structure.

- **1936:** In 1936, Alan Turing gave a theory that how a machine can determine and execute a set of instructions.
- **1940:** In 1940, the first manually operated computer, "ENIAC" was invented, which was the first electronic general-purpose computer. After that stored program computer such as EDSAC in 1949 and EDVAC in 1951 were invented.
- **1943:** In 1943, a human neural network was modeled with an electrical circuit. In 1950, the scientists started applying their idea to work and analyzed how human neurons might work.
- **1950:** In 1950, Alan Turing published a seminal paper, "**Computer Machinery and Intelligence**," on the topic of artificial intelligence. **In his paper, he asked, "Can machines think?"**
- **1952:** Arthur Samuel, who was the pioneer of machine learning, created a program that helped an IBM computer to play a checkers game. It performed better more it played.
- **1959:** In 1959, the term "Machine Learning" was first coined by **Arthur Samuel**.
- The duration of 1974 to 1980 was the tough time for AI and ML researchers, and this duration was called as **AI winter**.
- In this duration, failure of machine translation occurred, and people had reduced their interest from AI, which led to reduced funding by the government to the researches.
- **1959:** In 1959, the first neural network was applied to a real-world problem to remove echoes over phone lines using an adaptive filter.
- **1985:** In 1985, Terry Sejnowski and Charles Rosenberg invented a neural network **NETtalk**, which was able to teach itself how to correctly pronounce 20,000 words in one week.
- **1997:** The IBM's **Deep blue** intelligent computer won the chess game against the chess expert Garry Kasparov, and it became the first computer which had beaten a human chess expert.
- **2006:** In the year 2006, computer scientist Geoffrey Hinton has given a new name to neural net research as "**deep learning**," and nowadays, it has become one of the most trending technologies.
- **2012:** In 2012, Google created a deep neural network which learned to recognize the image of humans and cats in YouTube videos.
- **2014:** In 2014, the Chabot "**Eugen Goostman**" cleared the Turing Test. It was the first Chabot who convinced the 33% of human judges that it was not a machine.
- **2014: DeepFace** was a deep neural network created by Facebook, and they claimed that it could recognize a person with the same precision as a human can do.
- **2016: AlphaGo** beat the world's number second player **Lee sedol** at **Go game**. In 2017 it beat the number one player of this game **Ke Jie**.
- **2017:** In 2017, the Alphabet's Jigsaw team built an intelligent system that was able to learn the **online trolling**. It used to read millions of comments of different websites to learn to stop online trolling.

Machine Learning at present:

Now machine learning has got a great advancement in its research, and it is present everywhere around us, such as **self-driving cars**, **Amazon Alexa**, **Catboats**, **recommender system**, and many more. It

includes **Supervised**, **unsupervised**, and **reinforcement learning with clustering**, **classification**, **decision tree**, **SVM algorithms**, etc.

Modern machine learning models can be used for making various predictions, including **weather prediction**, **disease prediction**, **stock market analysis**, etc.

Applications of Machine learning

1. Image Recognition:

The popular use case of image recognition and face detection is, **Automatic friend tagging suggestion**:

2. Speech Recognition

While using Google, we get an option of "**Search by voice**," it comes under speech recognition, and it's a popular application of machine learning.

3. Traffic prediction:

If we want to visit a new place, we take help of Google Maps, which shows us the correct path with the shortest route and predicts the traffic conditions.

- **Real Time location** of the vehicle form Google Map app and sensors
- **Average time has taken** on past days at the same time.

4. Product recommendations:

Machine learning is widely used by various e-commerce and entertainment companies such as **Amazon**, **Netflix**, etc.,

5. Self-driving cars:

Tesla, the most popular car manufacturing company is working on self-driving car. It is using unsupervised learning method to train the car models to detect people and objects while driving.

6. Email Spam and Malware Filtering:

Below are some spam filters used by Gmail:

- Content Filter
- Header filter
- General blacklists filter
- Rules-based filters
- Permission filters

7. Virtual Personal Assistant:

We have various virtual personal assistants such as **Google assistant**, **Alexa**, **Cortana**, **Siri**.

8. Online Fraud Detection:

Whenever we perform some online transaction, there may be various ways that a fraudulent transaction can take place such as **fake accounts**, **fake ids**, and **steal money** in the middle of a transaction. So to detect this, **Feed Forward Neural network** helps us by checking whether it is a genuine transaction or a fraud transaction.

9. Stock Market trading:

Machine learning is widely used in stock market trading. In the stock market, there is always a risk of up and downs in shares, so for this machine learning's **long short term memory neural network** is used for the prediction of stock market trends.

10. Medical Diagnosis:

In medical science, machine learning is used for diseases diagnoses. With this, medical technology is growing very fast and able to build 3D models that can predict the exact position of lesions in the brain.
It helps in finding brain tumors and other brain-related diseases easily.

11. Automatic Language Translation:

Google's GNMT (Google Neural Machine Translation) provide this feature, which is a Neural Machine Learning that translates the text into our familiar language, and it called as automatic translation.

Machine learning Life cycle

- **Gathering Data**
- **Data preparation**
- **Data Wrangling**
- **Analyse Data**
- **Train the model**
- **Test the model**
- **Deployment**

1. Gathering Data:

In this step, we need to identify the different data sources, as data can be collected from various sources such as **files**, **database**, **internet**, or **mobile devices**. It is one of the most important steps of the life cycle. The quantity and quality of the collected data will determine the efficiency of the output. The more will be the data, the more accurate will be the prediction.

This step includes the below tasks:

- **Identify various data sources**
- **Collect data**
- **Integrate the data obtained from different sources**

2. Data preparation

Data preparation is a step where we put our data into a suitable place and prepare it to use in our machine learning training.

Data exploration: It is used to understand the nature of data that we have to work with. We need to understand the characteristics, format, and quality of data.

Data pre-processing: Now the next step is preprocessing of data for its analysis.

3. Data Wrangling

Data wrangling is the process of cleaning and converting raw data into a useable format.

- **Missing Values**
- **Duplicate data**
- **Invalid data**
- **Noise**

It is mandatory to detect and remove the above issues because it can negatively affect the quality of the outcome.

4. Data Analysis

- **Selection of analytical techniques**
- **Building models**
- **Review the result**

The aim of this step is to build a machine learning model to analyze the data using various analytical techniques and review the outcome. It starts with the determination of the type of the problems, where we select the machine learning techniques such as **Classification**, **Regression**, **Cluster analysis**, **Association**, etc. then build the model using prepared data, and evaluate the model.

Hence, in this step, we take the data and use machine learning algorithms to build the model.

5. Train Model

in this step we train our model to improve its performance for better outcome of the problem. We use datasets to train the model using various machine learning algorithms. Training a model is required so that it can understand the various patterns, rules, and, features.

6. Test Model

Once our machine learning model has been trained on a given dataset, then we test the model. In this step, we check for the accuracy of our model by providing a test dataset to it. Testing the model determines the percentage accuracy of the model as per the requirement of project or problem.

7. Deployment

The last step of machine learning life cycle is deployment, where we deploy the model in the real-world system.

Difference between Artificial intelligence and Machine learning

AI is a bigger concept to create intelligent machines that can simulate human thinking capability and behavior, whereas, machine learning is an application or subset of AI that allows machines to learn from data without being programmed explicitly.

Artificial Intelligence

Artificial intelligence is a technology using which we can create intelligent systems that can simulate human intelligence.

The Artificial intelligence system does not require to be pre-programmed, instead of that, they use such algorithms which can work with their own intelligence. It involves machine learning algorithms such as Reinforcement learning algorithm and deep learning neural networks. AI is being used in multiple places such as Siri, Google?s AlphaGo, AI in Chess playing, etc.

Based on capabilities, AI can be classified into three types:

- **Weak AI**
- **General AI**
- **Strong AI**

Currently, we are working with weak AI and general AI. The future of AI is Strong AI for which it is said that it will be intelligent than humans.

Machine learning

Machine learning is a subfield of artificial intelligence, which enables machines to learn from past data or experiences without being explicitly programmed.

It can be divided into three types:

- **Supervised learning**
- **Reinforcement learning**
- **Unsupervised learning**

Key differences between Artificial Intelligence (AI) and Machine learning (ML):

Artificial Intelligence	Machine learning
Artificial intelligence is a technology which enables a machine to simulate human behavior.	Machine learning is a subset of AI which allows a machine to automatically learn from past data without programming explicitly.
The goal of AI is to make a smart computer system like humans to solve complex problems.	The goal of ML is to allow machines to learn from data so that they can give accurate output.
In AI, we make intelligent systems to perform any task like a human.	In ML, we teach machines with data to perform a particular task and give an accurate result.
Machine learning and deep learning are the two main subsets of AI.	Deep learning is a main subset of machine learning.
AI has a very wide range of scope.	Machine learning has a limited scope.
AI is working to create an intelligent system which can perform various complex tasks.	Machine learning is working to create machines that can perform only those specific tasks for which they are trained.

AI system is concerned about maximizing the chances of success.	Machine learning is mainly concerned about accuracy and patterns.
The main applications of AI are **Siri, customer support using catboats**, Expert System, Online game playing, intelligent humanoid robot, etc.	The main applications of machine learning are **Online recommender system**, **Google search algorithms**, **Facebook auto friend tagging suggestions**, etc.
On the basis of capabilities, AI can be divided into three types, which are, **Weak AI**, **General AI**, and **Strong AI**.	Machine learning can also be divided into mainly three types that are **Supervised learning**, **Unsupervised learning**, and **Reinforcement learning**.
It includes learning, reasoning, and self-correction.	It includes learning and self-correction when introduced with new data.
AI completely deals with Structured, semi-structured, and unstructured data.	Machine learning deals with Structured and semi-structured data.

What is a dataset?

A dataset is a collection of data in which data is arranged in some order. A dataset can contain any data from a series of an array to a database table. Below table shows an example of the dataset:

Country	Age	Salary	Purchased
India	38	48000	No
France	43	45000	Yes
Germany	30	54000	No
France	48	65000	No
Germany	40		Yes
India	35	58000	Yes

Types of data in datasets

- **Numerical data:** Such as house price, temperature, etc.
- **Categorical data:** Such as Yes/No, True/False, Blue/green, etc.
- **Ordinal data:** These data are similar to categorical data but can be measured on the basis of comparison.

Note: The datasets are of large size, so to download these datasets, you must have fast internet on your computer.

Popular sources for Machine Learning datasets

1. Kaggle Datasets
2. UCI Machine Learning Repository
3. Datasets via AWS
4. Google's Dataset Search Engine
5. Microsoft Datasets
7. Government Datasets

- Indian Government dataset
- US Government Dataset
- Northern Ireland Public Sector Datasets
- European Union Open Data Portal

8. Computer Vision Datasets

Visual data provides multiple numbers of the great dataset that are specific to computer visions such as Image Classification, Video classification, Image Segmentation, etc. Therefore, if you want to build a project on deep learning or image processing, then you can refer to this source.

Data Preprocessing in Machine learning

Data preprocessing is a process of preparing the raw data and making it suitable for a machine learning model. It is the first and crucial step while creating a machine learning model.

It involves below steps:

- **Getting the dataset**
- **Importing libraries**
- **Importing datasets**
- **Finding Missing Data**
- **Encoding Categorical Data**
- **Splitting dataset into training and test set**
- **Feature scaling**

1) Get the Dataset

Dataset may be of different formats for different purposes, such as, if we want to create a machine learning model for business purpose, then dataset will be different with the dataset required for a liver patient. So each dataset is different from another dataset. To use the dataset in our code, we usually put it into a CSV **file**. However, sometimes, we may also need to use an HTML or xlsx file

What is a CSV File?

CSV stands for "**Comma-Separated Values**" files; it is a file format which allows us to save the tabular data, such as spreadsheets. It is useful for huge datasets and can use these datasets in programs.

2) Importing Libraries

In order to perform data preprocessing using Python, we need to import some predefined Python libraries. These libraries are used to perform some specific jobs. There are three specific libraries that we will use for data preprocessing, which are:

Numpy: Numpy Python library is used for including any type of mathematical operation in the code. It is the fundamental package for scientific calculation in Python. It also supports to add large, multidimensional arrays and matrices. So, in Python, we can import it as:

```
import numpy as nm
```

Here we have used **nm**, which is a short name for Numpy, and it will be used in the whole program.

Matplotlib: The second library is **matplotlib**, which is a Python 2D plotting library, and with this library, we need to import a sub-library **pyplot**. This library is used to plot any type of charts in Python for the code. It will be imported as below:

```
import matplotlib.pyplot as mpt
```

Here we have used mpt as a short name for this library.

Pandas: The last library is the Pandas library, which is one of the most famous Python libraries and used for importing and managing the datasets. It is an open-source data manipulation and analysis library. It will be imported as below:

```
Import pandas as pd
```

3) Importing the Datasets

Now we need to import the datasets which we have collected for our machine learning project. But before importing a dataset, we need to set the current directory as a working directory. To set a working directory in Spyder IDE, we need to follow the below steps:

1. Save your Python file in the directory which contains dataset.
2. Go to File explorer option in Spyder IDE, and select the required directory.
3. Click on F5 button or run option to execute the file.

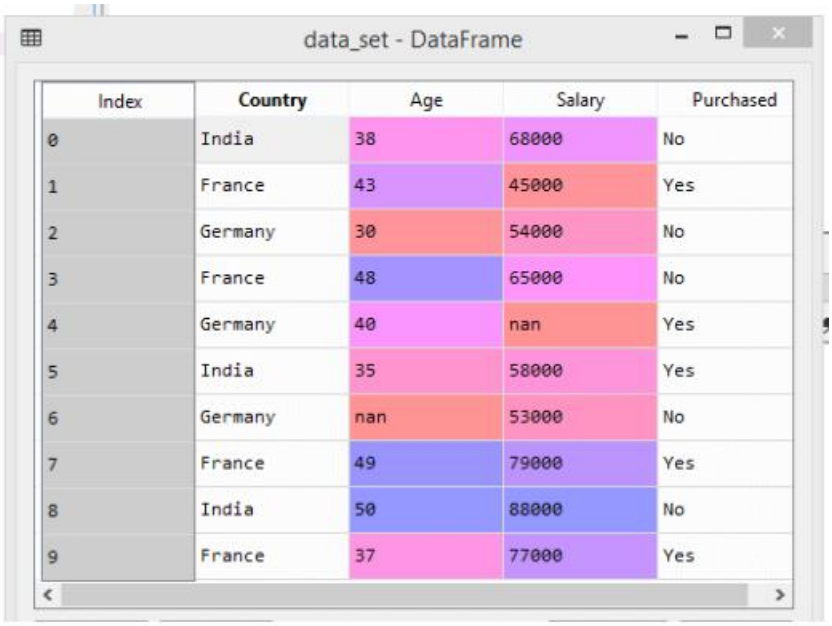
Note: ***We can set any directory as a working directory, but it must contain the required dataset.***

read_csv() function: Now to import the dataset, we will use read_csv() function of pandas library, which is used to read a csv file and performs various operations on it. Using this function, we can read a csv file locally as well as through an URL.

We can use read_csv function as below:

```
data_set= pd.read_csv('Dataset.csv')
```

Here, **data_set** is a name of the variable to store our dataset, and inside the function, we have passed the name of our dataset. Once we execute the above line of code, it will successfully import the dataset in our code.



Index	Country	Age	Salary	Purchased
0	India	38	68000	No
1	France	43	45000	Yes
2	Germany	30	54000	No
3	France	48	65000	No
4	Germany	40	nan	Yes
5	India	35	58000	Yes
6	Germany	nan	53000	No
7	France	49	79000	Yes
8	India	50	88000	No
9	France	37	77000	Yes

Extracting dependent and independent variables:

In machine learning, it is important to distinguish the matrix of features (independent variables) and dependent variables from dataset. In our dataset, there are three independent variables that are **Country, Age**, and **Salary**, and one is a dependent variable which is **Purchased**.

Extracting independent variable:

To extract an independent variable, we will use **iloc[ ]** method of Pandas library. It is used to extract the required rows and columns from the dataset.

```
x= data_set.iloc[:,:-1].values
```

In the above code, the first colon(:) is used to take all the rows, and the second colon(:) is for all the columns. Here we have used :-1, because we don't want to take the last column as it contains the dependent variable. So by doing this, we will get the matrix of features.

By executing the above code, we will get output as:

```
 India' 38.0 68000.0]
 France' 43.0 45000.0]
 Germany' 30.0 54000.0]
 France' 48.0 65000.0]
 Germany' 40.0 nan]
 ndia' 35.0 58000.0]
 Germany' nan 53000.0]
```

France' 49.0 79000.0]
ndia' 50.0 88000.0]
France' 37.0 77000.0]]

Extracting dependent variable:

To extract dependent variables, again, we will use Pandas .iloc[] method.

```
y= data_set.iloc[:,3].values
```

By executing the above code, we will get output as:

Output:

```
array(['No', 'Yes', 'No', 'No', 'Yes', 'Yes', 'No', 'Yes', 'No', 'Yes'],
      dtype=object)
```

Note: ***If you are using Python language for machine learning, then extraction is mandatory, but for R language it is not required.***

4) Handling Missing data:

The next step of data preprocessing is to handle missing data in the datasets. If our dataset contains some missing data, then it may create a huge problem for our machine learning model. Hence it is necessary to handle missing values present in the dataset.

Ways to handle missing data:

There are mainly two ways to handle missing data, which are:

By deleting the particular row: The first way is used to commonly deal with null values. In this way, we just delete the specific row or column which consists of null values. But this way is not so efficient and removing data may lead to loss of information which will not give the accurate output.

By calculating the mean: In this way, we will calculate the mean of that column or row which contains any missing value and will put it on the place of missing value. This strategy is useful for the features which have numeric data such as age, salary, year, etc. Here, we will use this approach.

5) Encoding Categorical data:

Categorical data is data which has some categories such as, in our dataset; there are two categorical variable, **Country**, and **Purchased**.

Since machine learning model completely works on mathematics and numbers, but if our dataset would have a categorical variable, then it may create trouble while building the model. So it is necessary to encode these categorical variables into numbers.

For Country variable:

Firstly, we will convert the country variables into categorical data. So to do this, we will use **LabelEncoder()** class from **preprocessing** library.

6) Splitting the Dataset into the Training set and Test set

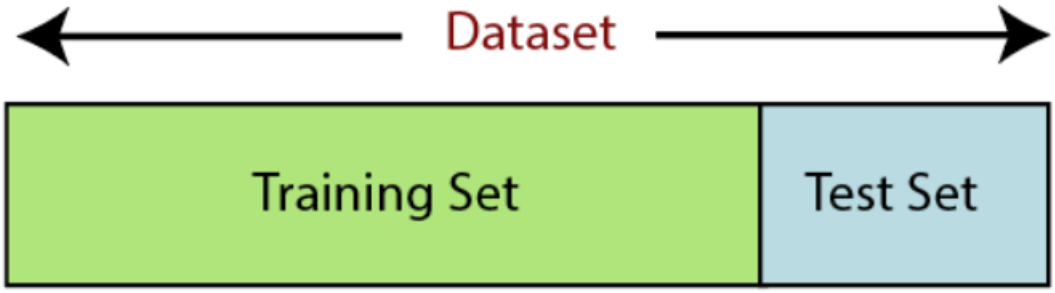
In machine learning data preprocessing, we divide our dataset into a training set and test set. This is one of the crucial steps of data preprocessing as by doing this, we can enhance the performance of our machine learning model.

Suppose, if we have given training to our machine learning model by a dataset and we test it by a completely different dataset. Then, it will create difficulties for our model to understand the correlations between the models.

If we train our model very well and its training accuracy is also very high, but we provide a new dataset to it, then it will decrease the performance. So we always try to make a machine learning model which performs well with the training set and also with the test dataset. Here, we can define these datasets as:

Training Set: A subset of dataset to train the machine learning model, and we already know the output.

Test set: A subset of dataset to test the machine learning model, and by using the test set, model predicts the output.



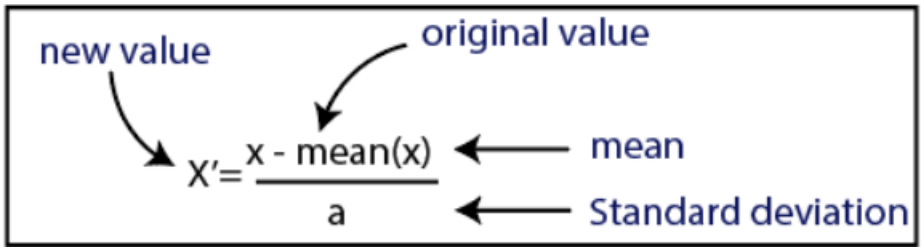
7) Feature Scaling

Feature scaling is the final step of data preprocessing in machine learning. It is a technique to standardize the independent variables of the dataset in a specific range. In feature scaling, we put our variables in the same range and in the same scale so that no any variable dominate the other variable.

Standardization and normalization are two common techniques used to prepare data for machine learning. Both techniques involve rescaling the data so that it has a common scale. This can make the data easier to work with and can improve the performance of machine learning algorithms.

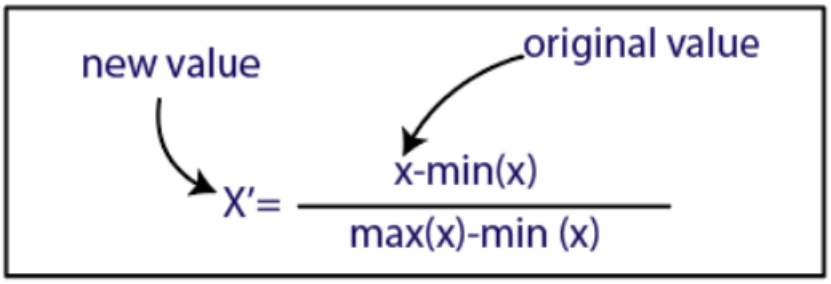
Standardization

Standardization is a technique that rescales the data so that it has a mean of 0 and a standard deviation of 1. This can be done using the following formula:



Normalization

Normalization is a technique that rescales the data so that it lies between a minimum value of 0 and a maximum value of 1. This can be done using the following formula:



Supervised Machine Learning

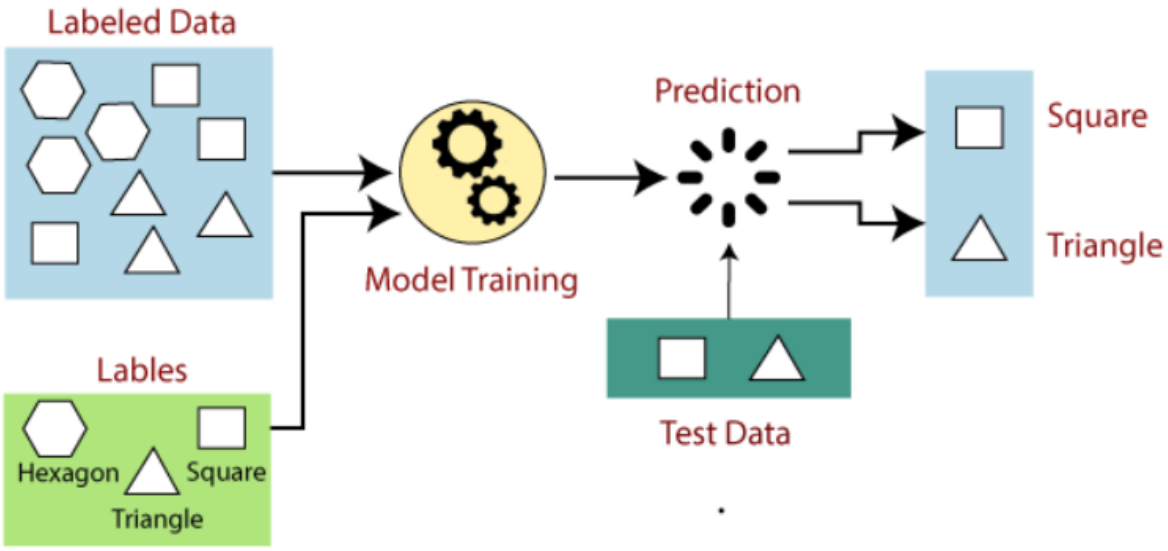
Supervised learning is the types of machine learning in which machines are trained using well "labelled" training data, and on basis of that data, machines predict the output. The labelled data means some input data is already tagged with the correct output.

In supervised learning, the training data provided to the machines work as the supervisor that teaches the machines to predict the output correctly. It applies the same concept as a student learns in the supervision of the teacher.

Supervised learning is a process of providing input data as well as correct output data to the machine learning model. The aim of a supervised learning algorithm is to **find a mapping function to map the input variable(x) with the output variable(y)**.

In the real-world, supervised learning can be used for **Risk Assessment, Image classification, Fraud Detection, spam filtering**, etc.

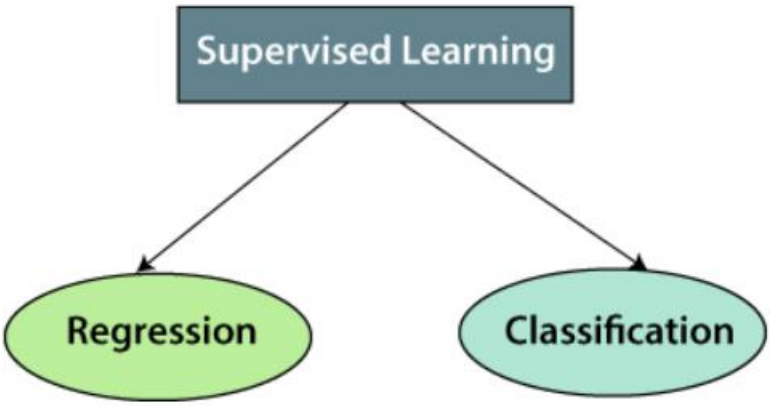
The working of Supervised learning can be easily understood by the below example and diagram:



Steps Involved in Supervised Learning:

- First Determine the type of training dataset
- Collect/Gather the labelled training data.
- Split the training dataset into training **dataset, test dataset, and validation dataset**.
- Determine the input features of the training dataset, which should have enough knowledge so that the model can accurately predict the output.
- Determine the suitable algorithm for the model, such as support vector machine, decision tree, etc.
- Execute the algorithm on the training dataset. Sometimes we need validation sets as the control parameters, which are the subset of training datasets.
- Evaluate the accuracy of the model by providing the test set. If the model predicts the correct output, which means our model is accurate.

Supervised learning can be further divided into two types of problems:



1. Regression

Regression algorithms are used if there is a relationship between the input variable and the output variable. It is used for the prediction of continuous variables, such as Weather forecasting, Market Trends, etc. Below are some popular Regression algorithms which come under supervised learning:

- Linear Regression
- Regression Trees
- Non-Linear Regression
- Bayesian Linear Regression
- Polynomial Regression

2. Classification

Classification algorithms are used when the output variable is categorical, which means there are two classes such as Yes-No, Male-Female, True-false, etc.

Spam Filtering,

- Random Forest
- Decision Trees
- Logistic Regression
- Support vector Machines

Advantages of Supervised learning:

- With the help of supervised learning, the model can predict the output on the basis of prior experiences.
- In supervised learning, we can have an exact idea about the classes of objects.
- Supervised learning model helps us to solve various real-world problems such as **fraud detection, spam filtering**, etc.

Disadvantages of supervised learning:

- Supervised learning models are not suitable for handling the complex tasks.
- Supervised learning cannot predict the correct output if the test data is different from the training dataset.
- Training required lots of computation times.
- In supervised learning, we need enough knowledge about the classes of object.

Unsupervised Machine Learning

As the name suggests, unsupervised learning is a machine learning technique in which models are not supervised using training dataset. Instead, models itself find the hidden patterns and insights from the given data. It can be compared to learning which takes place in the human brain while learning new things. It can be defined as:

Unsupervised learning is a type of machine learning in which models are trained using unlabeled dataset and are allowed to act on that data without any supervision.

Unsupervised learning cannot be directly applied to a regression or classification problem because unlike supervised learning, we have the input data but no corresponding output data. The goal of unsupervised

learning is to **find the underlying structure of dataset, group that data according to similarities, and represent that dataset in a compressed format**.

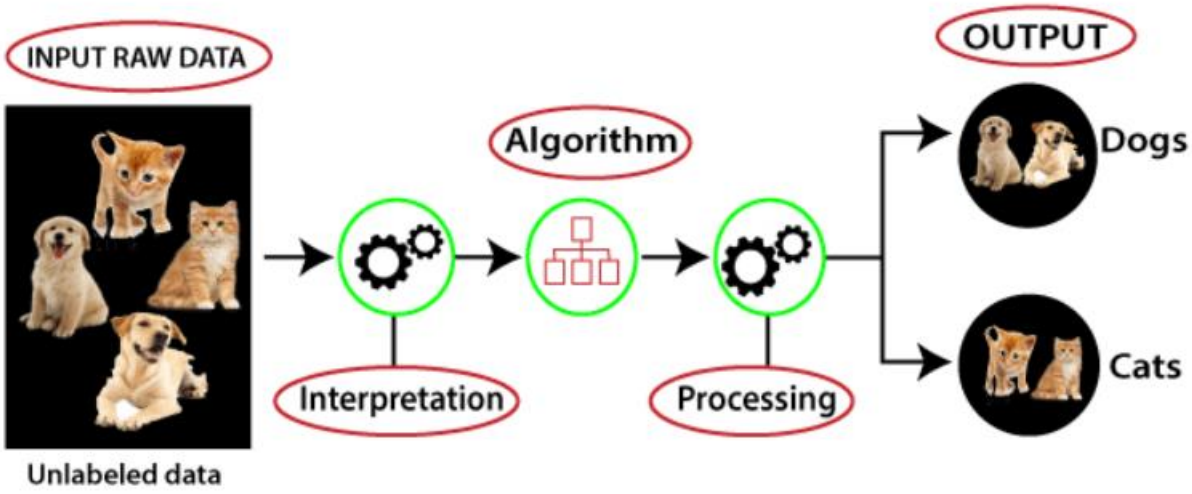
Example: Suppose the unsupervised learning algorithm is given an input dataset containing images of different types of cats and dogs. The algorithm is never trained upon the given dataset, which means it does not have any idea about the features of the dataset. The task of the unsupervised learning algorithm is to identify the image features on their own. Unsupervised learning algorithm will perform this task by clustering the image dataset into the groups according to similarities between images.

Why use Unsupervised Learning?

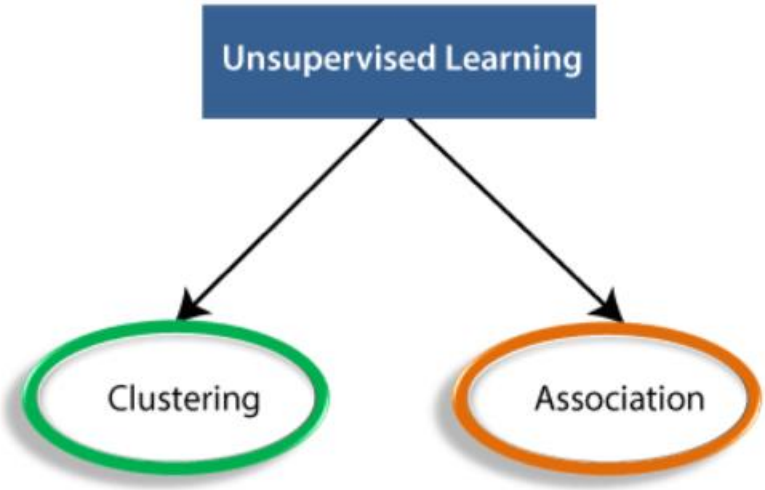
Below are some main reasons which describe the importance of Unsupervised Learning:

- Unsupervised learning is helpful for finding useful insights from the data.
- Unsupervised learning is much similar as a human learns to think by their own experiences, which makes it closer to the real AI.
- Unsupervised learning works on unlabeled and uncategorized data which make unsupervised learning more important.
- In real-world, we do not always have input data with the corresponding output so to solve such cases, we need unsupervised learning.

Working of unsupervised learning can be understood by the below diagram:



Types of Unsupervised Learning Algorithm:



- **Clustering**: Clustering is a method of grouping the objects into clusters such that objects with most similarities remains into a group and has less or no similarities with the objects of another group. Cluster analysis finds the commonalities between the data objects and categorizes them as per the presence and absence of those commonalities.
- **Association**: An association rule is an unsupervised learning method which is used for finding the relationships between variables in the large database. It determines the set of items that occurs together in the dataset. Association rule makes marketing strategy more effective. Such as people who buy X item (suppose a bread) are also tend to purchase Y (Butter/Jam) item. A typical example of Association rule is Market Basket Analysis.

Unsupervised Learning algorithms:

Below is the list of some popular unsupervised learning algorithms:

- **K-means clustering**
- **KNN (k-nearest neighbors)**
- **Hierarchal clustering**
- **Anomaly detection**
- **Neural Networks**
- **Principle Component Analysis**
- **Independent Component Analysis**
- **Apriori algorithm**
- **Singular value decomposition**

Advantages of Unsupervised Learning

- Unsupervised learning is used for more complex tasks as compared to supervised learning because, in unsupervised learning, we don't have labeled input data.
- Unsupervised learning is preferable as it is easy to get unlabeled data in comparison to labeled data.

Disadvantages of Unsupervised Learning

- Unsupervised learning is intrinsically more difficult than supervised learning as it does not have corresponding output.
- The result of the unsupervised learning algorithm might be less accurate as input data is not labeled, and algorithms do not know the exact output in advance.
- The main differences between Supervised and Unsupervised learning are given below:

Supervised Learning	Unsupervised Learning
Supervised learning algorithms are trained using labeled data.	Unsupervised learning algorithms are trained using unlabeled data.
Supervised learning model takes direct feedback to check if it is predicting correct output or not.	Unsupervised learning model does not take any feedback.
Supervised learning model predicts the output.	Unsupervised learning model finds the hidden patterns in data.
In supervised learning, input data is provided to the model along with the output.	In unsupervised learning, only input data is provided to the model.

The goal of supervised learning is to train the model so that it can predict the output when it is given new data.	The goal of unsupervised learning is to find the hidden patterns and useful insights from the unknown dataset.
Supervised learning needs supervision to train the model.	Unsupervised learning does not need any supervision to train the model.
Supervised learning can be categorized in **Classification** and **Regression** problems.	Unsupervised Learning can be classified in **Clustering** and **Associations** problems.
Supervised learning can be used for those cases where we know the input as well as corresponding outputs.	Unsupervised learning can be used for those cases where we have only input data and no corresponding output data.
Supervised learning model produces an accurate result.	Unsupervised learning model may give less accurate result as compared to supervised learning.
Supervised learning is not close to true Artificial intelligence as in this, we first train the model for each data, and then only it can predict the correct output.	Unsupervised learning is more close to the true Artificial Intelligence as it learns similarly as a child learns daily routine things by his experiences.
It includes various algorithms such as Linear Regression, Logistic Regression, Support Vector Machine, Multi-class Classification, Decision tree, Bayesian Logic, etc.	It includes various algorithms such as Clustering, KNN, and Apriori algorithm.

Regression Analysis in Machine learning

Regression analysis is a statistical method to model the relationship between a dependent (target) and independent (predictor) variables with one or more independent variables. More specifically, Regression analysis helps us to understand how the value of the dependent variable is changing corresponding to an independent variable when other independent variables are held fixed. It predicts continuous/real values such as **temperature, age, salary, price,** etc.

In Regression, we plot a graph between the variables which best fits the given datapoints, using this plot, the machine learning model can make predictions about the data. In simple words, ***"Regression shows a line or curve that passes through all the datapoints on target-predictor graph in such a way that the vertical distance between the datapoints and the regression line is minimum."*** The distance between datapoints and line tells whether a model has captured a strong relationship or not.

Some examples of regression can be as:

- Prediction of rain using temperature and other factors
- Determining Market trends

- Prediction of road accidents due to rash driving.

Terminologies Related to the Regression Analysis:

- **Dependent Variable:** The main factor in Regression analysis which we want to predict or understand is called the dependent variable. It is also called **target variable**.
- **Independent Variable:** The factors which affect the dependent variables or which are used to predict the values of the dependent variables are called independent variable, also called as a **predictor**.
- **Outliers:** Outlier is an observation which contains either very low value or very high value in comparison to other observed values. An outlier may hamper the result, so it should be avoided.
- **Multicollinearity:** If the independent variables are highly correlated with each other than other variables, then such condition is called Multicollinearity. It should not be present in the dataset, because it creates problem while ranking the most affecting variable.
- **Underfitting and Overfitting:** If our algorithm works well with the training dataset but not well with test dataset, then such problem is called **Overfitting**. And if our algorithm does not perform well even with training dataset, then such problem is called **underfitting**.

Why do we use Regression Analysis?

- Regression estimates the relationship between the target and the independent variable.
- It is used to find the trends in data.
- It helps to predict real/continuous values.
- By performing the regression, we can confidently determine the **most important factor, the least important factor, and how each factor is affecting the other factors**.

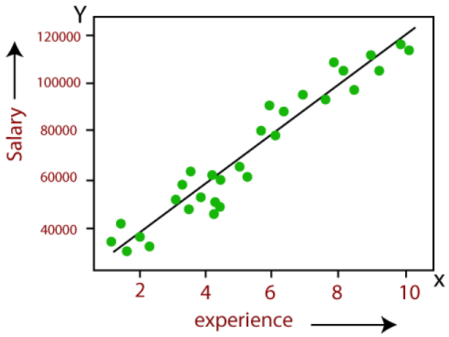
Types of Regression

There are various types of regressions which are used in data science and machine learning. Each type has its own importance on different scenarios, but at the core, all the regression methods analyze the effect of the independent variable on dependent variables. Here we are discussing some important types of regression which are given below:

- **Linear Regression**
- **Logistic Regression**
- **Polynomial Regression**
- **Support Vector Regression**
- **Decision Tree Regression**
- **Random Forest Regression**
- **Ridge Regression**
- **Lasso Regression:**

Linear Regression:

- Linear regression is a statistical regression method which is used for predictive analysis.
- It is one of the very simple and easy algorithms which works on regression and shows the relationship between the continuous variables.
- It is used for solving the regression problem in machine learning.
- Linear regression shows the linear relationship between the independent variable (X-axis) and the dependent variable (Y-axis), hence called linear regression.
- If there is only one input variable (x), then such linear regression is called **simple linear regression**. And if there is more than one input variable, then such linear regression is called **multiple linear regression**.
- The relationship between variables in the linear regression model can be explained using the below image. Here we are predicting the salary of an employee on the basis of **the year of experience**.



Below is the mathematical equation for Linear regression:

Y= aX+b

Y = dependent variables (target variables)

X= Independent variables (predictor variables)

a and b are the linear coefficients.

Some popular applications of linear regression are:

- **Analyzing trends and sales estimates**
- **Salary forecasting**
- **Real estate prediction**
- **Arriving at ETAs in traffic.**

Logistic Regression:

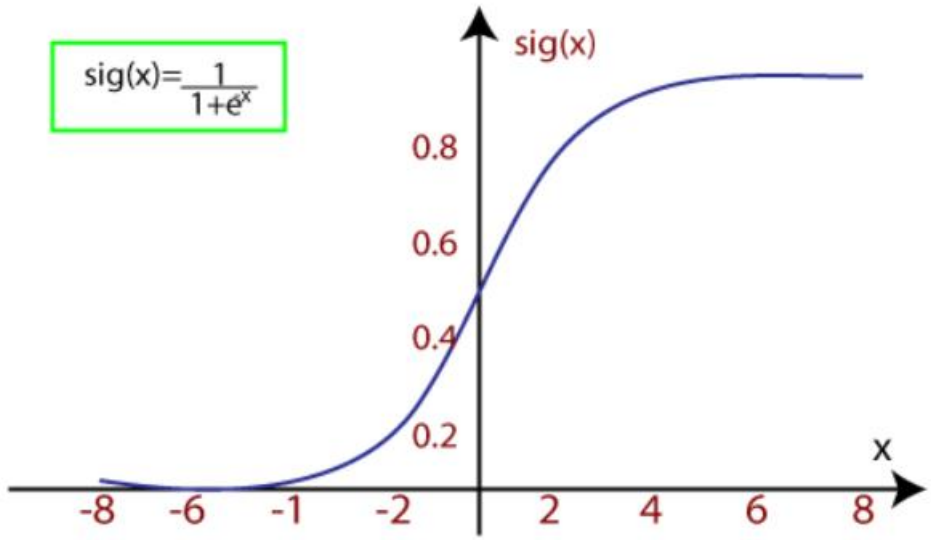
- Logistic regression is another supervised learning algorithm which is used to solve the classification problems. In **classification problems**, we have dependent variables in a binary or discrete format such as 0 or 1.
- Logistic regression algorithm works with the categorical variable such as 0 or 1, Yes or No, True or False, Spam or not spam, etc.

- It is a predictive analysis algorithm which works on the concept of probability.
- Logistic regression is a type of regression, but it is different from the linear regression algorithm in the term how they are used.
- Logistic regression uses **sigmoid function** or logistic function which is a complex cost function. This sigmoid function is used to model the data in logistic regression. The function can be represented as:

$$f(x) = \frac{1}{1+e^{-x}}$$

- f(x)= Output between the 0 and 1 value.
- x= input to the function
- e= base of natural logarithm.

When we provide the input values (data) to the function, it gives the S-curve as follows:



- It uses the concept of threshold levels, values above the threshold level are rounded up to 1, and values below the threshold level are rounded up to 0.

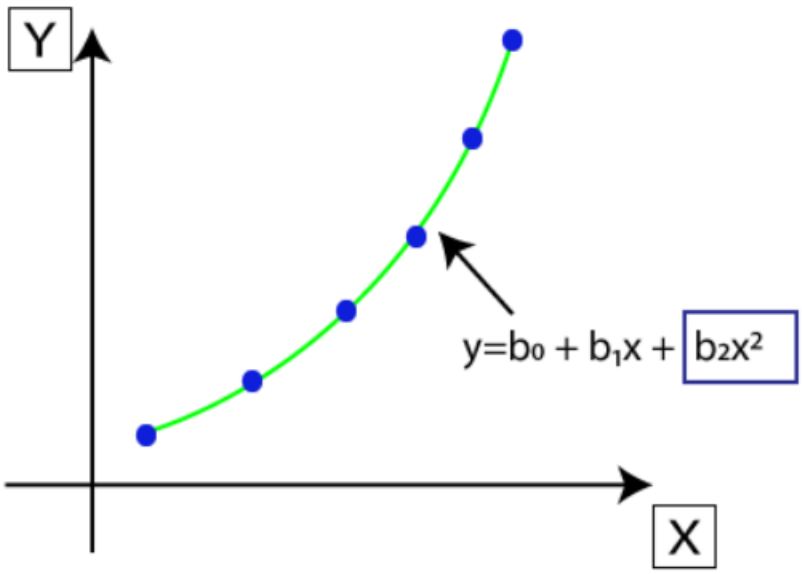
There are three types of logistic regression:

- **Binary(0/1, pass/fail)**
- **Multi(cats, dogs, lions)**
- **Ordinal(low, medium, high)**

Polynomial Regression:

- Polynomial Regression is a type of regression which models the **non-linear dataset** using a linear model.
- It is similar to multiple linear regression, but it fits a non-linear curve between the value of x and corresponding conditional values of y.

- Suppose there is a dataset which consists of datapoints which are present in a non-linear fashion, so for such case, linear regression will not best fit to those datapoints. To cover such datapoints, we need Polynomial regression.
- I**n Polynomial regression, the original features are transformed into polynomial features of given degree and then modeled using a linear model.** Which means the datapoints are best fitted using a polynomial line.



- The equation for polynomial regression also derived from linear regression equation that means Linear regression equation $Y= b_0+ b_1x$, is transformed into Polynomial regression equation $Y= b_0+b_1x+ b_2x^2+ b_3x^3+.....+ b_nx^n$.
- Here Y is the **predicted/target output, b_0, b_1,... b_n are the regression coefficients**. x is our **independent/input variable**.
- The model is still linear as the coefficients are still linear with quadratic

Support Vector Regression:

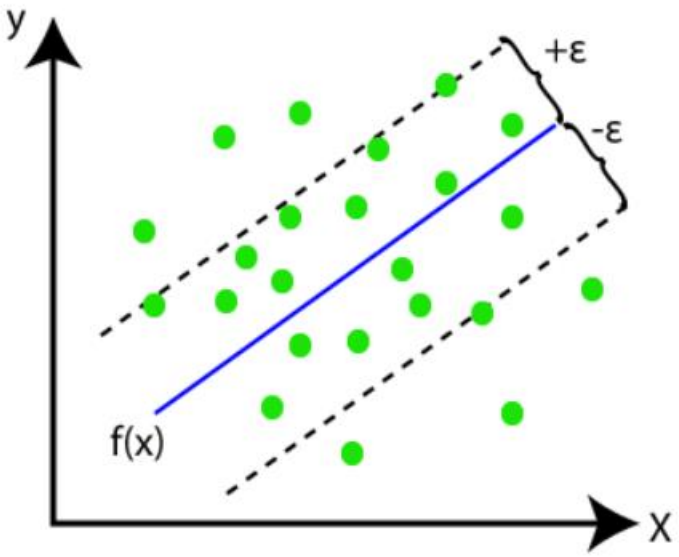
Support Vector Machine is a supervised learning algorithm which can be used for regression as well as classification problems. So if we use it for regression problems, then it is termed as Support Vector Regression.

Support Vector Regression is a regression algorithm which works for continuous variables. Below are some keywords which are used in **Support Vector Regression**:

- **Kernel:** It is a function used to map a lower-dimensional data into higher dimensional data.
- **Hyperplane:** In general SVM, it is a separation line between two classes, but in SVR, it is a line which helps to predict the continuous variables and cover most of the datapoints.
- **Boundary line:** Boundary lines are the two lines apart from hyperplane, which creates a margin for datapoints.
- **Support vectors:** Support vectors are the datapoints which are nearest to the hyperplane and opposite class.

In SVR, we always try to determine a hyperplane with a maximum margin, so that maximum number of datapoints are covered in that margin. ***The main goal of SVR is to consider the maximum datapoints within***

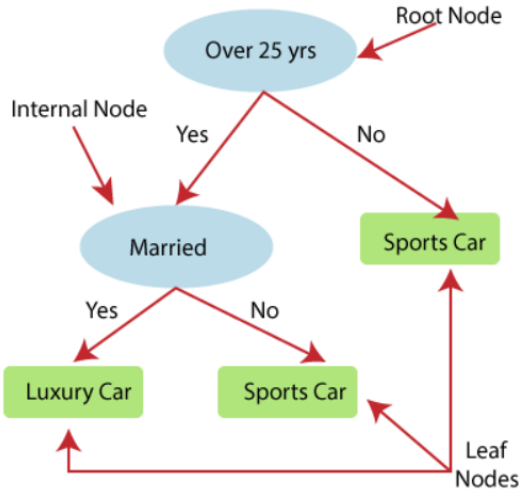
the boundary lines and the hyperplane (best-fit line) must contain a maximum number of datapoints. Consider the below image:



Here, the blue line is called hyperplane, and the other two lines are known as boundary lines.

Decision Tree Regression:

- Decision Tree is a supervised learning algorithm which can be used for solving both classification and regression problems.
- It can solve problems for both categorical and numerical data
- Decision Tree regression builds a tree-like structure in which each internal node represents the "test" for an attribute, each branch represent the result of the test, and each leaf node represents the final decision or result.
- A decision tree is constructed starting from the root node/parent node (dataset), which splits into left and right child nodes (subsets of dataset). These child nodes are further divided into their children node, and themselves become the parent node of those nodes. Consider the below image:

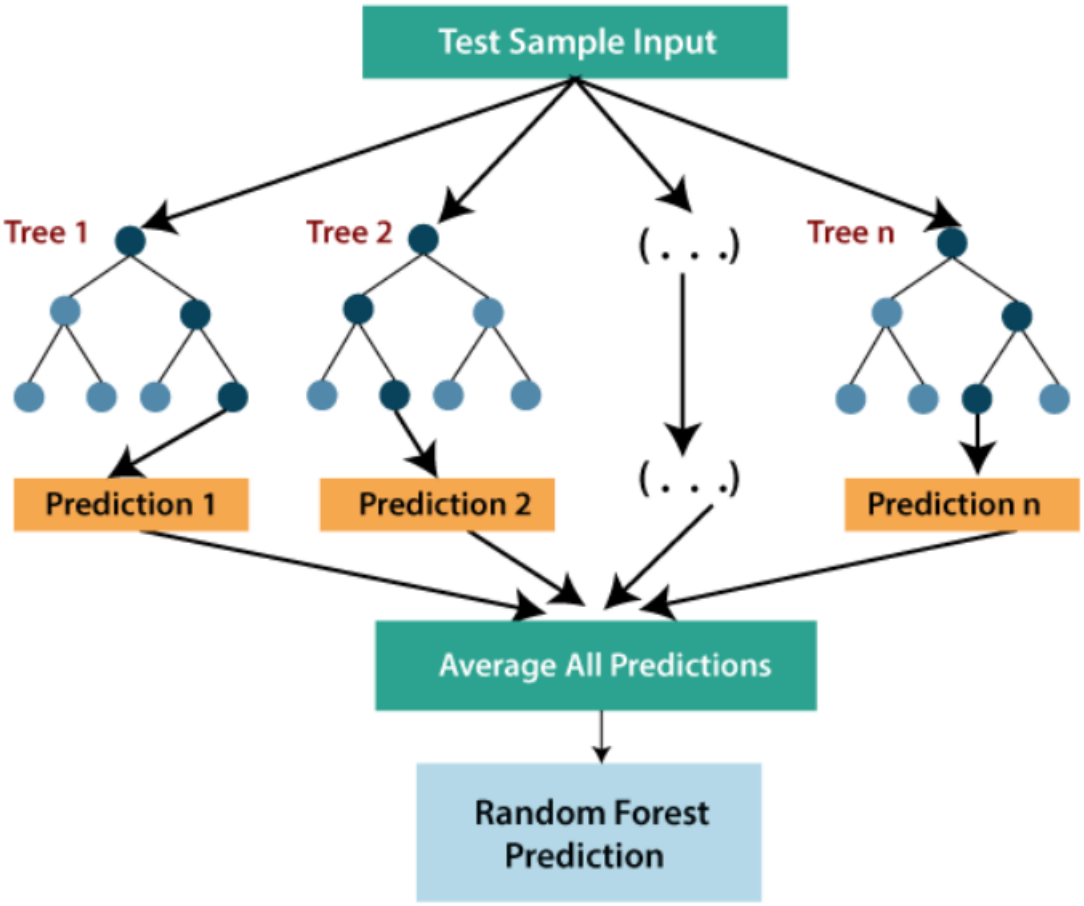


Above image showing the example of Decision Tee regression, here, the model is trying to predict the choice of a person between Sports cars or Luxury car.

- Random forest is one of the most powerful supervised learning algorithms which is capable of performing regression as well as classification tasks.
- The Random Forest regression is an ensemble learning method which combines multiple decision trees and predicts the final output based on the average of each tree output. The combined decision trees are called as base models, and it can be represented more formally as:

$$g(x)= f_0(x)+ f_1(x)+ f_2(x)+....$$

- Random forest uses **Bagging or Bootstrap Aggregation** technique of ensemble learning in which aggregated decision tree runs in parallel and do not interact with each other.
- With the help of Random Forest regression, we can prevent Overfitting in the model by creating random subsets of the dataset.

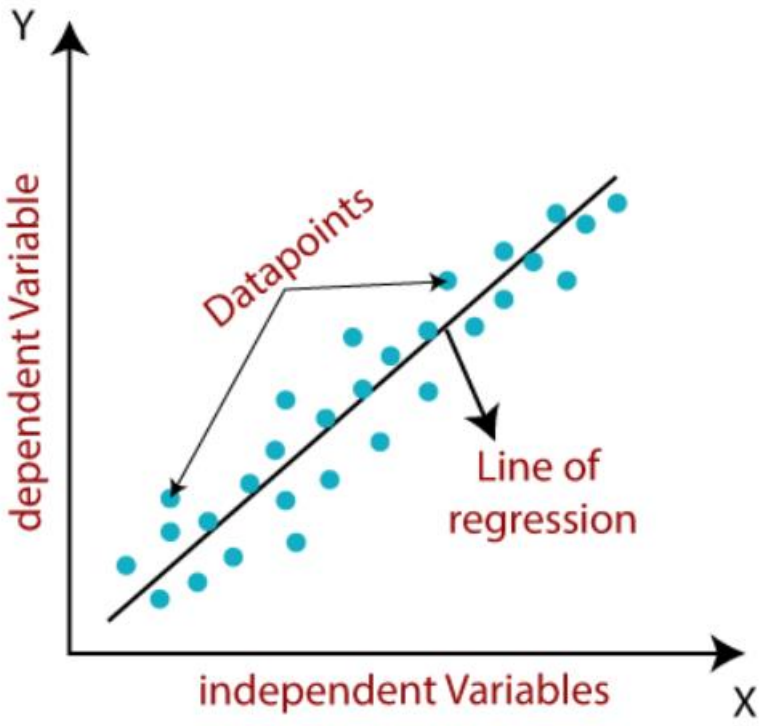


Linear Regression in Machine Learning

Linear regression is one of the easiest and most popular Machine Learning algorithms. It is a statistical method that is used for predictive analysis. Linear regression makes predictions for continuous/real or numeric variables such as **sales, salary, age, product price,** etc.

Linear regression algorithm shows a linear relationship between a dependent (y) and one or more independent (y) variables, hence called as linear regression. Since linear regression shows the linear relationship, which means it finds how the value of the dependent variable is changing according to the value of the independent variable.

The linear regression model provides a sloped straight line representing the relationship between the variables. Consider the below image:



Mathematically, we can represent a linear regression as:

$$y= a_0+a_1x+ \varepsilon$$

Y= Dependent Variable (Target Variable)

X= Independent Variable (predictor Variable)

a0= intercept of the line (Gives an additional degree of freedom)

a1 = Linear regression coefficient (scale factor to each input value).

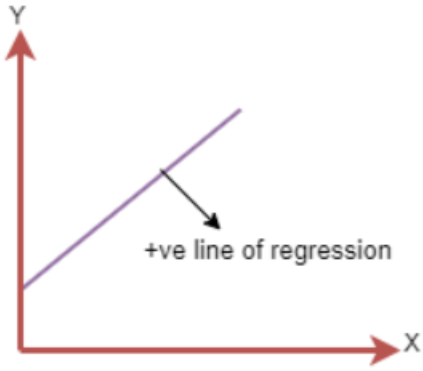
ε = random error

The values for x and y variables are training datasets for Linear Regression model representation.

Linear Regression Line

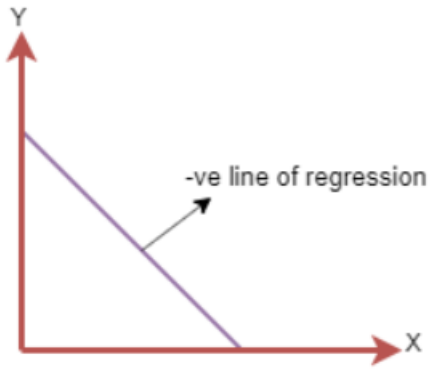
A linear line showing the relationship between the dependent and independent variables is called a **regression line**. A regression line can show two types of relationship:

Positive Linear Relationship: If the dependent variable increases on the Y-axis and independent variable increases on X-axis, then such a relationship is termed as a Positive linear relationship.



The line equation will be: $Y= a_0+a_1x$

Negative Linear Relationship: If the dependent variable decreases on the Y-axis and independent variable increases on the X-axis, then such a relationship is called a negative linear relationship.



The line of equation will be: $Y= -a_0+a_1x$

Finding the best fit line:

When working with linear regression, our main goal is to find the best fit line that means the error between predicted values and actual values should be minimized. The best fit line will have the least error.

The different values for weights or the coefficient of lines (a_0, a_1) gives a different line of regression, so we need to calculate the best values for a_0 and a_1 to find the best fit line, so to calculate this we use cost function.

Cost function-

- The different values for weights or coefficient of lines (a_0, a_1) gives the different line of regression, and the cost function is used to estimate the values of the coefficient for the best fit line.
- Cost function optimizes the regression coefficients or weights. It measures how a linear regression model is performing.
- We can use the cost function to find the accuracy of the **mapping function**, which maps the input variable to the output variable. This mapping function is also known as **Hypothesis function**.

For Linear Regression, we use the **Mean Squared Error (MSE)** cost function, which is the average of squared error occurred between the predicted values and actual values. It can be written as:

$$MSE = 1\frac{1}{N}\sum_{i=1}^{n}(y_i - (a_1x_i + a_0))^2$$

N=Total number of observation

Yi = Actual value

(a1xi+a0)= Predicted value.

Residuals: The distance between the actual value and predicted values is called residual. If the observed points are far from the regression line, then the residual will be high, and so cost function will high. If the scatter points are close to the regression line, then the residual will be small and hence the cost function.

Gradient Descent:

- Gradient descent is used to minimize the MSE by calculating the gradient of the cost function.
- A regression model uses gradient descent to update the coefficients of the line by reducing the cost function.
- It is done by a random selection of values of coefficient and then iteratively update the values to reach the minimum cost function.

Model Performance:

The Goodness of fit determines how the line of regression fits the set of observations. The process of finding the best model out of various models is called **optimization**. It can be achieved by below method:

1. R-squared method:

- R-squared is a statistical method that determines the goodness of fit.
- It measures the strength of the relationship between the dependent and independent variables on a scale of 0-100%.
- The high value of R-square determines the less difference between the predicted values and actual values and hence represents a good model.
- It is also called a **coefficient of determination,** or **coefficient of multiple determination** for multiple regression.
- It can be calculated from the below formula:

$$\text{R-squared} = \frac{\text{Explained variation}}{\text{Total Variation}}$$

Assumptions of Linear Regression

Linearity: The relationship between the dependent variable and the independent variables is linear. This means that the dependent variable changes in a straight line as the independent variables change.

Homoscedasticity: The variance of the residuals is constant across all values of the independent variables. This means that the spread of the residuals is the same regardless of the value of the independent variables.

Normality: The residuals are normally distributed. This means that the residuals are evenly distributed around the mean and have a bell-shaped curve.

Independence: The residuals are independent of each other. This means that the value of one residual does not affect the value of another residual.

Simple Linear Regression in Machine Learning

In simple linear regression, there is one independent variable and one dependent variable. The goal of simple linear regression is to find a linear relationship between the two variables. This means that the dependent variable can be predicted by the independent variable using a straight line.

The equation for simple linear regression is:

$y = a + bx$

where :

- y is the dependent variable
- a is the y-intercept
- b is the slope of the line
- x is the independent variable

Here are the steps involved in simple linear regression:

1. **Gather data**. The first step is to gather data on the dependent and independent variables. The dependent variable is the variable that you are trying to predict, and the independent variable is the variable that you are using to predict the dependent variable.
2. **Prepare the data.** Once you have gathered your data, you need to prepare it for analysis. This may involve cleaning the data, removing outliers, and transforming the data.
3. **Explore the data.** Once your data is prepared, you need to explore it to get a sense of the relationship between the dependent and independent variables. This may involve creating scatterplots, histograms, and boxplots.
4. **Fit the model.** Once you have explored the data, you can fit a model to the data. This involves finding the coefficients of the line that best fits the data.
5. **Evaluate the model.** Once you have fit a model to the data, you need to evaluate the model to make sure that it is a good fit. This may involve using statistical tests, such as the F-test and the t-test.

6. **Interpret the results.** Once you have evaluated the model, you can interpret the results. This may involve explaining how the independent variable affects the dependent variable.

Multiple Linear Regression

Multiple linear regression is a more complex version of simple linear regression. In multiple linear regression, there are two or more independent variables. The goal of multiple linear regression is to find a linear relationship between the dependent variable and all of the independent variables.

The equation for multiple linear regression is:

$$y = a + b1x1 + b2x2 + ... + bnxn$$

where :

- y is the dependent variable
- a is the y-intercept
- b1, b2, ..., bn are the slopes of the lines
- x1, x2, ..., xn are the independent variables

The steps involved in multiple linear regression are as follows:

1. **Define the dependent and independent variables**. The dependent variable is the variable that you are trying to predict, and the independent variables are the variables that you are using to predict the dependent variable.
2. **Collect data.** You need to collect data on all of the variables involved in the regression model. This data can be collected through surveys, experiments, or other methods.
3. **Prepare the data.** Once you have collected your data, you need to prepare it for analysis. This may involve cleaning the data, removing outliers, and transforming variables.
4. **Choose a model.** There are many different types of multiple linear regression models, and you need to choose one that is appropriate for your data. The most common type of multiple linear regression model is the ordinary least squares (OLS) model.
5. **Fit the model.** Once you have chosen a model, you need to fit it to your data. This is done using a statistical software package.
6. **Evaluate the model.** Once the model is fitted, you need to evaluate its performance. This can be done by looking at the model's R-squared value, the standard error of the estimate, and the p-values for the independent variables.
7. **Interpret the results.** Once you have evaluated the model, you can interpret its results. This involves explaining how the independent variables are related to the dependent variable.

The slopes of the lines tell you how much the y-value changes for every unit change in each of the independent variables.

Here are some examples of when you might use simple linear regression:

- To predict the price of a house based on its square footage
- To predict the number of sales that a company will make based on the amount of advertising that it does
- To predict the weight of a person based on their height

Here are some examples of when you might use multiple linear regression:

- To predict a student's GPA based on their SAT score, high school GPA, and number of extracurricular activities
- To predict the sales of a product based on its price, advertising, and distribution
- To predict the risk of a person developing a disease based on their age, gender, and lifestyle habits

What is Backward Elimination?

Backward elimination is a feature selection technique in machine learning that starts with a full set of features and removes features one by one until the model performance reaches a peak. This method is more computationally efficient than other feature selection techniques, such as forward selection, but may not find the optimal set of features.

To perform backward elimination, you first need to train a model on the full set of features. Once the model is trained, you can calculate the p-value for each feature. The p-value is a measure of how likely it is that the feature is actually correlated with the target variable. Features with high p-values are more likely to be important for predicting the target variable.

Once you have calculated the p-values for all of the features, you can start removing features with the highest p-values. After each feature is removed, you need to retrain the model and recalculate the p-values for the remaining features. This process continues until the p-value for all of the remaining features is below a certain threshold.

The threshold is a user-defined value that determines how significant a feature must be before it is considered important. A lower threshold will result in more features being removed, while a higher threshold will result in fewer features being removed.

Step-1: Firstly, We need to select a significance level to stay in the model. (SL=0.05)

Step-2: Fit the complete model with all possible predictors/independent variables.

Step-3: Choose the predictor which has the highest P-value, such that.

- If P-value >SL, go to step 4.
- Else Finish, and Our model is ready.

Step-4: Remove that predictor.

Step-5: Rebuild and fit the model with the remaining variables.

ML Polynomial Regression

- Polynomial Regression is a regression algorithm that models the relationship between a dependent(y) and independent variable(x) as nth degree polynomial. The Polynomial Regression equation is given below:

$$y= b_0+b_1x_1+ b_2x_1^2+ b_2x_1^3+..... b_nx_1^n$$

- It is also called the special case of Multiple Linear Regression in ML. Because we add some polynomial terms to the Multiple Linear regression equation to convert it into Polynomial Regression.
- It is a linear model with some modification in order to increase the accuracy.
- The dataset used in Polynomial regression for training is of non-linear nature.
- It makes use of a linear regression model to fit the complicated and non-linear functions and datasets.
- **Hence, "*In Polynomial regression, the original features are converted into Polynomial features of required degree (2,3,..,n) and then modeled using a linear model.*"**

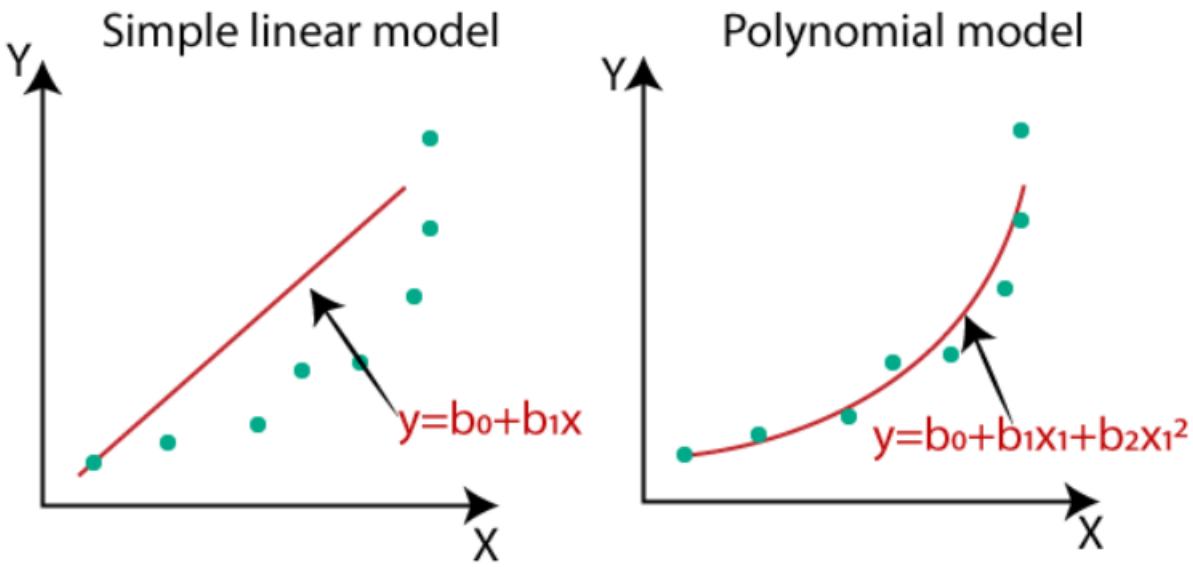
Equation of the Polynomial Regression Model:

Simple Linear Regression equation: $y = b_0+b_1x$ .....(a)

Multiple Linear Regression equation: $y= b_0+b_1x+ b_2x_2+ b_3x_3+....+ b_nx_n$ .....(b)

Polynomial Regression equation: $y= b_0+b_1x + b_2x^2+ b_3x^3+....+ b_nx^n$ .....(c)

When we compare the above three equations, we can clearly see that all three equations are Polynomial equations but differ by the degree of variables. The Simple and Multiple Linear equations are also Polynomial equations with a single degree, and the Polynomial regression equation is Linear equation with the nth degree. So if we add a degree to our linear equations, then it will be converted into Polynomial Linear equations.



Classification Algorithm in Machine Learning

As we know, the Supervised Machine Learning algorithm can be broadly classified into Regression and Classification Algorithms. In Regression algorithms, we have predicted the output for continuous values, but to predict the categorical values, we need Classification algorithms.

What is the Classification Algorithm?

The Classification algorithm is a Supervised Learning technique that is used to identify the category of new observations on the basis of training data. In Classification, a program learns from the given dataset or observations and then classifies new observation into a number of classes or groups. Such as, **Yes or No, 0 or 1, Spam or Not Spam, cat or dog,** etc. Classes can be called as targets/labels or categories.

Unlike regression, the output variable of Classification is a category, not a value, such as "Green or Blue", "fruit or animal", etc. Since the Classification algorithm is a Supervised learning technique, hence it takes labeled input data, which means it contains input with the corresponding output.

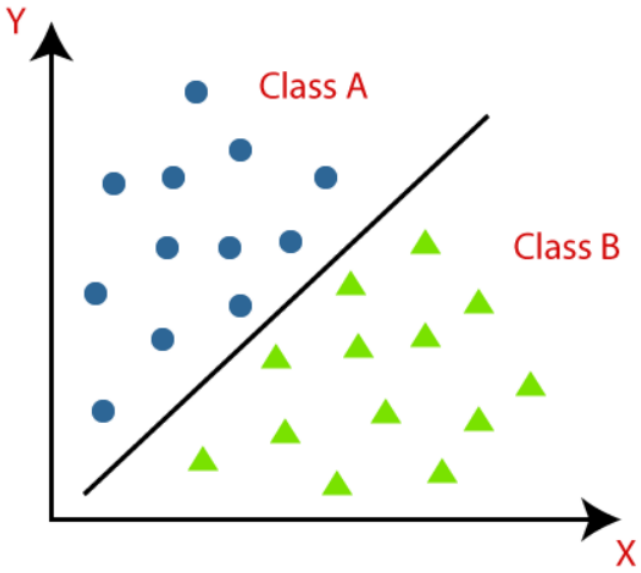
In classification algorithm, a discrete output function(y) is mapped to input variable(x).

```
y=f(x), where y = categorical output
```

The best example of an ML classification algorithm is **Email Spam Detector**.

The main goal of the Classification algorithm is to identify the category of a given dataset, and these algorithms are mainly used to predict the output for the categorical data.

Classification algorithms can be better understood using the below diagram. In the below diagram, there are two classes, class A and Class B. These classes have features that are similar to each other and dissimilar to other classes.



The algorithm which implements the classification on a dataset is known as a classifier. There are two types of Classifications:

- **Binary Classifier:** If the classification problem has only two possible outcomes, then it is called as Binary Classifier.
  Examples: YES or NO, MALE or FEMALE, SPAM or NOT SPAM, CAT or DOG, etc.
- **Multi-class Classifier:** If a classification problem has more than two outcomes, then it is called as Multi-class Classifier.
  Example: Classifications of types of crops, Classification of types of music.

Learners in Classification Problems:

In the classification problems, there are two types of learners:

1. **Lazy Learners:** Lazy Learner firstly stores the training dataset and wait until it receives the test dataset. In Lazy learner case, classification is done on the basis of the most related data stored in the training dataset. It takes less time in training but more time for predictions.
   Example: K-NN algorithm, Case-based reasoning
2. **Eager Learners:** Eager Learners develop a classification model based on a training dataset before receiving a test dataset. Opposite to Lazy learners, Eager Learner takes more time in learning, and less time in prediction. **Example:** Decision Trees, Naïve Bayes, ANN.

Types of ML Classification Algorithms:

Classification Algorithms can be further divided into the Mainly two category:

- **Linear Models**
  - Logistic Regression
  - Support Vector Machines
- **Non-linear Models**
  - K-Nearest Neighbours

- Kernel SVM
- Naïve Bayes
- Decision Tree Classification
- Random Forest Classification

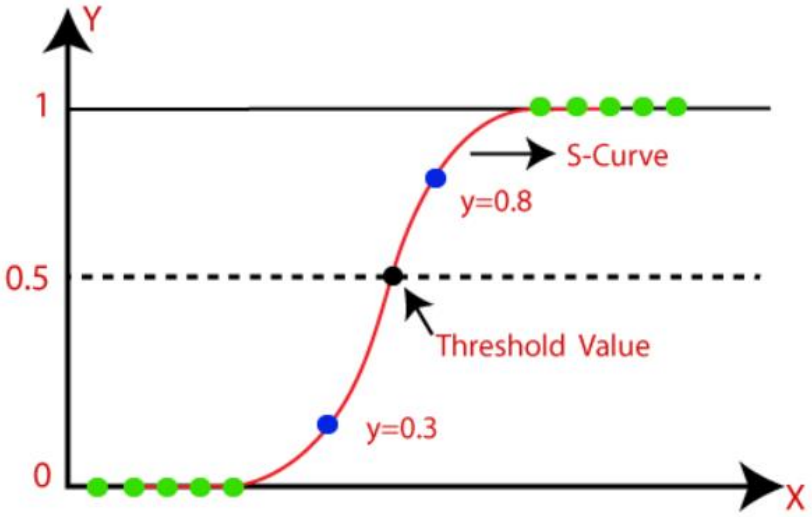
Use cases of Classification Algorithms

Classification algorithms can be used in different places. Below are some popular use cases of Classification Algorithms:

- Email Spam Detection
- Speech Recognition
- Identifications of Cancer tumor cells.
- Drugs Classification
- Biometric Identification, etc.

Logistic Regression in Machine Learning

- Logistic regression is one of the most popular Machine Learning algorithms, which comes under the Supervised Learning technique. It is used for predicting the categorical dependent variable using a given set of independent variables.
- Logistic regression predicts the output of a categorical dependent variable. Therefore the outcome must be a categorical or discrete value. It can be either Yes or No, 0 or 1, true or False, etc. but instead of giving the exact value as 0 and 1, **it gives the probabilistic values which lie between 0 and 1**.
- Logistic Regression is much similar to the Linear Regression except that how they are used. Linear Regression is used for solving Regression problems, whereas **Logistic regression is used for solving the classification problems**.
- In Logistic regression, instead of fitting a regression line, we fit an "S" shaped logistic function, which predicts two maximum values (0 or 1).
- The curve from the logistic function indicates the likelihood of something such as whether the cells are cancerous or not, a mouse is obese or not based on its weight, etc.
- Logistic Regression is a significant machine learning algorithm because it has the ability to provide probabilities and classify new data using continuous and discrete datasets.
- Logistic Regression can be used to classify the observations using different types of data and can easily determine the most effective variables used for the classification. The below image is showing the logistic function:



Note: ***Logistic regression uses the concept of predictive modeling as regression; therefore, it is called logistic regression, but is used to classify samples; Therefore, it falls under the classification algorithm.***

Logistic Function (Sigmoid Function):

- The sigmoid function is a mathematical function used to map the predicted values to probabilities.
- It maps any real value into another value within a range of 0 and 1.
- The value of the logistic regression must be between 0 and 1, which cannot go beyond this limit, so it forms a curve like the "S" form. The S-form curve is called the Sigmoid function or the logistic function.
- In logistic regression, we use the concept of the threshold value, which defines the probability of either 0 or 1. Such as values above the threshold value tends to 1, and a value below the threshold values tends to 0.

Assumptions for Logistic Regression:

- The dependent variable must be categorical in nature.
- The independent variable should not have multi-collinearity.

Logistic Regression Equation:

The Logistic regression equation can be obtained from the Linear Regression equation. The mathematical steps to get Logistic Regression equations are given below:

- We know the equation of the straight line can be written as:

$$y= b_0 + b_1x_1 + b_2x_2 + b_3x_3 + \cdots + b_nx_n$$

- In Logistic Regression y can be between 0 and 1 only, so for this let's divide the above equation by (1-y)

$$\frac{y}{1-y}$$ **; 0 for y= 0, and infinity for y=1**

- But we need range between -[infinity] to +[infinity], then take logarithm of the equation it will become:

$$log\left[\frac{y}{1-y}\right] = b_0 + b_1x_1 + b_2x_2 + b_3x_3 + \cdots + b_nx_n$$

Type of Logistic Regression:

On the basis of the categories, Logistic Regression can be classified into three types:

- **Binomial:** In binomial Logistic regression, there can be only two possible types of the dependent variables, such as 0 or 1, Pass or Fail, etc.
- **Multinomial:** In multinomial Logistic regression, there can be 3 or more possible unordered types of the dependent variable, such as "cat", "dogs", or "sheep"
- **Ordinal:** In ordinal Logistic regression, there can be 3 or more possible ordered types of dependent variables, such as "low", "Medium", or "High".

Steps in Logistic Regression: To implement the Logistic Regression using Python, we will use the same steps as we have done in previous topics of Regression. Below are the steps:

- Data Pre-processing step
- Fitting Logistic Regression to the Training set
- Predicting the test result
- Test accuracy of the result(Creation of Confusion matrix)
- Visualizing the test set result.

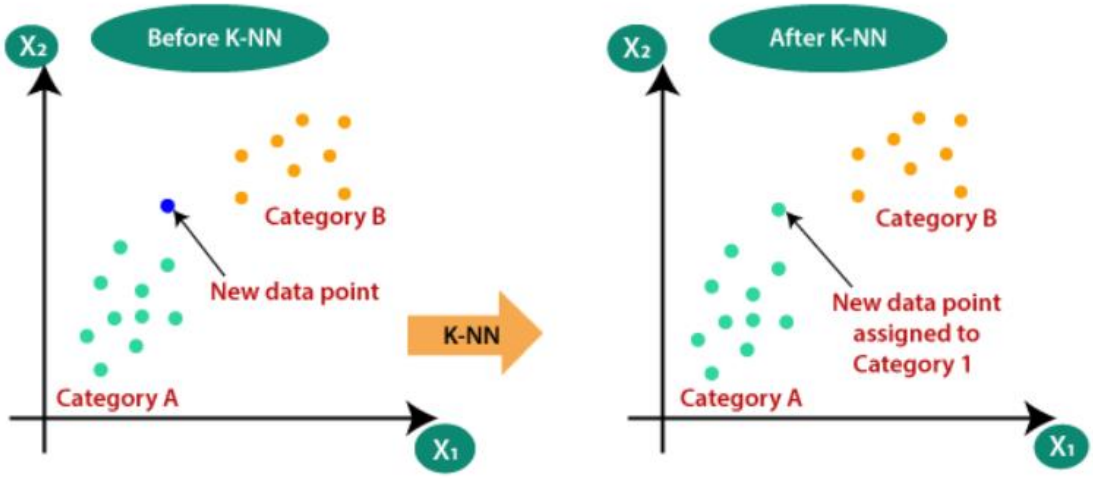
K-Nearest Neighbor(KNN) Algorithm for Machine Learning

- K-Nearest Neighbour is one of the simplest Machine Learning algorithms based on Supervised Learning technique.
- K-NN algorithm assumes the similarity between the new case/data and available cases and put the new case into the category that is most similar to the available categories.
- K-NN algorithm stores all the available data and classifies a new data point based on the similarity. This means when new data appears then it can be easily classified into a well suite category by using K- NN algorithm.
- K-NN algorithm can be used for Regression as well as for Classification but mostly it is used for the Classification problems.
- K-NN is a **non-parametric algorithm**, which means it does not make any assumption on underlying data.
- It is also called a **lazy learner algorithm** because it does not learn from the training set immediately instead it stores the dataset and at the time of classification, it performs an action on the dataset.
- KNN algorithm at the training phase just stores the dataset and when it gets new data, then it classifies that data into a category that is much similar to the new data.

- **Example:** Suppose, we have an image of a creature that looks similar to cat and dog, but we want to know either it is a cat or dog. So for this identification, we can use the KNN algorithm, as it works on a similarity measure. Our KNN model will find the similar features of the new data set to the cats and dogs images and based on the most similar features it will put it in either cat or dog category.

Why do we need a K-NN Algorithm?

Suppose there are two categories, i.e., Category A and Category B, and we have a new data point x1, so this data point will lie in which of these categories. To solve this type of problem, we need a K-NN algorithm. With the help of K-NN, we can easily identify the category or class of a particular dataset. Consider the below diagram:

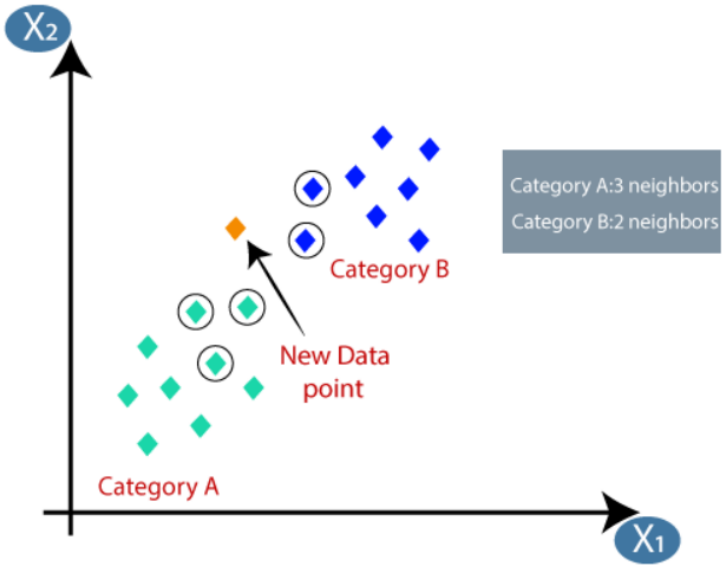


How does K-NN work?

The K-NN working can be explained on the basis of the below algorithm:

- **Step-1:** Select the number K of the neighbors
- **Step-2:** Calculate the Euclidean distance of **K number of neighbors**
- **Step-3:** Take the K nearest neighbors as per the calculated Euclidean distance.

- **Step-4:** Among these k neighbors, count the number of the data points in each category.
- **Step-5:** Assign the new data points to that category for which the number of the neighbor is maximum.
- **Step-6:** Our model is ready.



- As we can see the 3 nearest neighbours are from category A, hence this new data point must belong to category A.

How to select the value of K in the K-NN Algorithm?

Below are some points to remember while selecting the value of K in the K-NN algorithm:

- There is no particular way to determine the best value for "K", so we need to try some values to find the best out of them. The most preferred value for K is 5.
- A very low value for K such as K=1 or K=2, can be noisy and lead to the effects of outliers in the model.
- Large values for K are good, but it may find some difficulties.

Advantages of KNN Algorithm:

- It is simple to implement.
- It is robust to the noisy training data
- It can be more effective if the training data is large.

Disadvantages of KNN Algorithm:

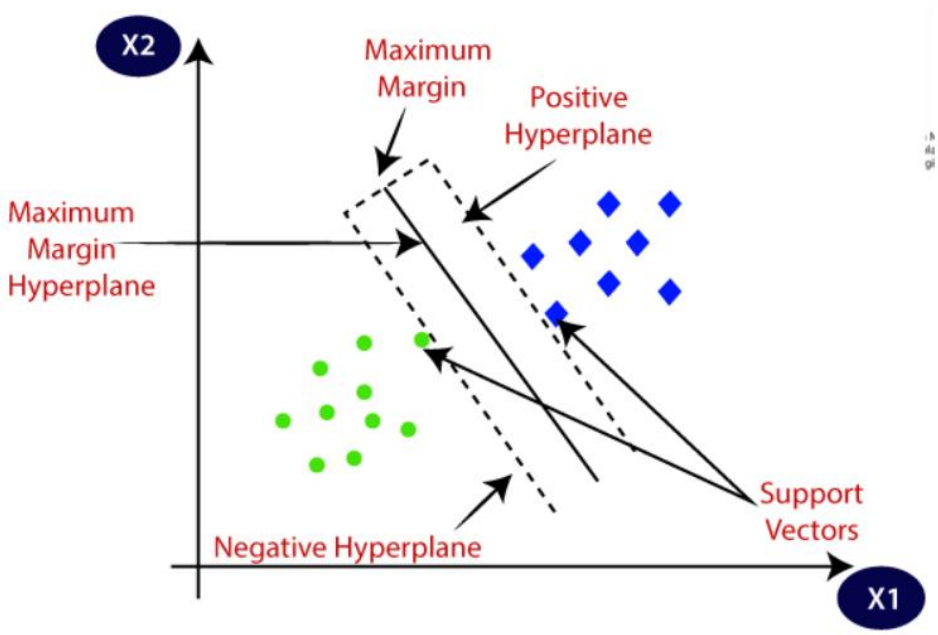
- Always needs to determine the value of K which may be complex some time.
- The computation cost is high because of calculating the distance between the data points for all the training samples.

Support Vector Machine Algorithm

Support Vector Machine or SVM is one of the most popular Supervised Learning algorithms, which is used for Classification as well as Regression problems. However, primarily, it is used for Classification problems in Machine Learning.

The goal of the SVM algorithm is to create the best line or decision boundary that can segregate n-dimensional space into classes so that we can easily put the new data point in the correct category in the future. This best decision boundary is called a hyperplane.

SVM chooses the extreme points/vectors that help in creating the hyperplane. These extreme cases are called as support vectors, and hence algorithm is termed as Support Vector Machine. Consider the below diagram in which there are two different categories that are classified using a decision boundary or hyperplane:



SVM algorithm can be used for **Face detection, image classification, text categorization,** etc.

Types of SVM

SVM can be of two types:

- **Linear SVM:** Linear SVM is used for linearly separable data, which means if a dataset can be classified into two classes by using a single straight line, then such data is termed as linearly separable data, and classifier is used called as Linear SVM classifier.
- **Non-linear SVM:** Non-Linear SVM is used for non-linearly separated data, which means if a dataset cannot be classified by using a straight line, then such data is termed as non-linear data and classifier used is called as Non-linear SVM classifier.

Hyperplane and Support Vectors in the SVM algorithm:

Hyperplane: There can be multiple lines/decision boundaries to segregate the classes in n-dimensional space, but we need to find out the best decision boundary that helps to classify the data points. This best boundary is known as the hyperplane of SVM.

The dimensions of the hyperplane depend on the features present in the dataset, which means if there are 2 features (as shown in image), then hyperplane will be a straight line. And if there are 3 features, then hyperplane will be a 2-dimension plane.

We always create a hyperplane that has a maximum margin, which means the maximum distance between the data points.

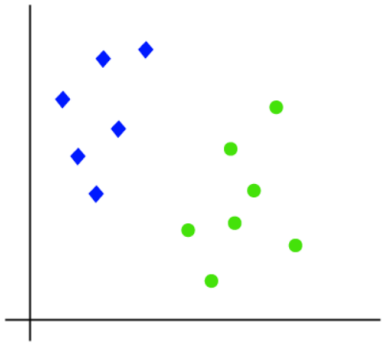
Support Vectors:

The data points or vectors that are the closest to the hyperplane and which affect the position of the hyperplane are termed as Support Vector. Since these vectors support the hyperplane, hence called a Support vector.

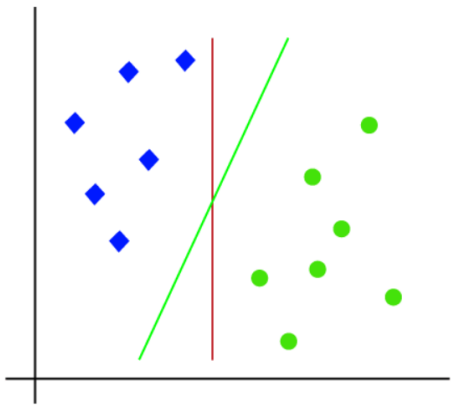
How does SVM works?

Linear SVM:

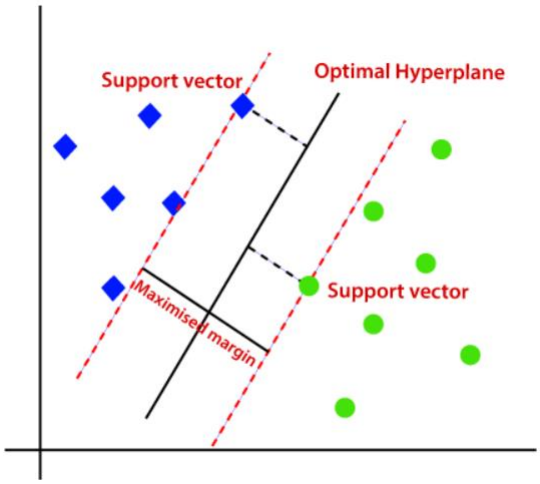
The working of the SVM algorithm can be understood by using an example. Suppose we have a dataset that has two tags (green and blue), and the dataset has two features x1 and x2. We want a classifier that can classify the pair(x1, x2) of coordinates in either green or blue. Consider the below image:



So as it is 2-d space so by just using a straight line, we can easily separate these two classes. But there can be multiple lines that can separate these classes. Consider the below image:

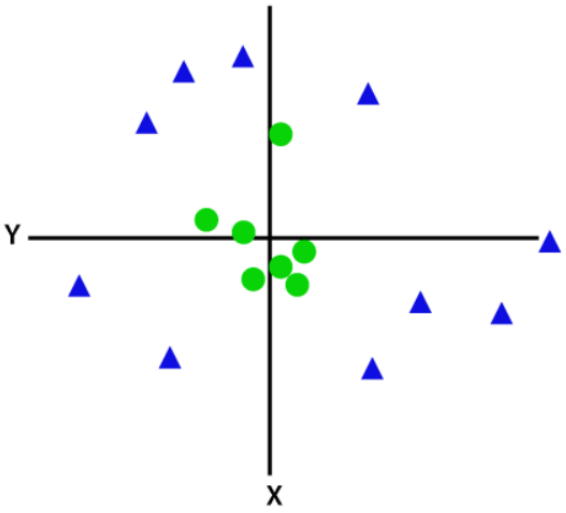


Hence, the SVM algorithm helps to find the best line or decision boundary; this best boundary or region is called as a **hyperplane**. SVM algorithm finds the closest point of the lines from both the classes. These points are called support vectors. The distance between the vectors and the hyperplane is called as **margin**. And the goal of SVM is to maximize this margin. The **hyperplane** with maximum margin is called the **optimal hyperplane**.



Non-Linear SVM:

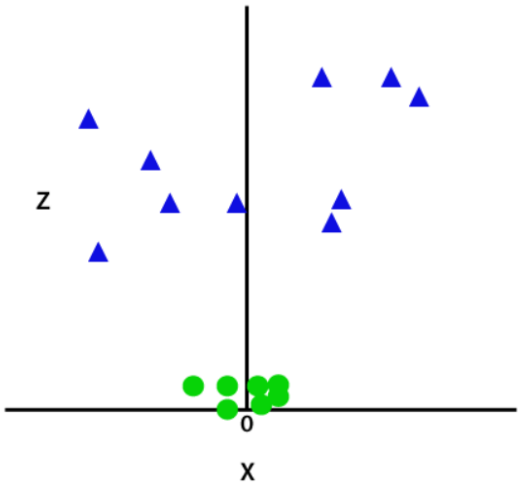
If data is linearly arranged, then we can separate it by using a straight line, but for non-linear data, we cannot draw a single straight line. Consider the below image:



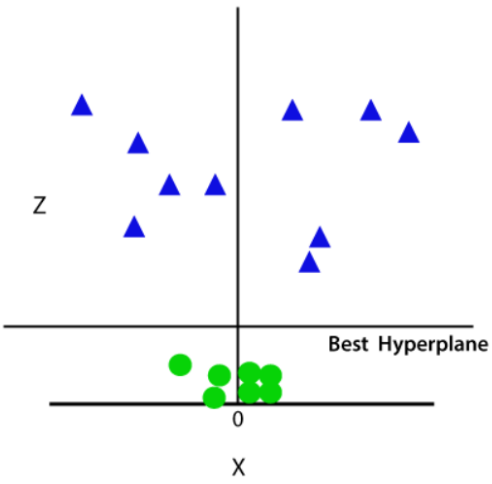
So to separate these data points, we need to add one more dimension. For linear data, we have used two dimensions x and y, so for non-linear data, we will add a third dimension z. It can be calculated as:

$$z=x^2 +y^2$$

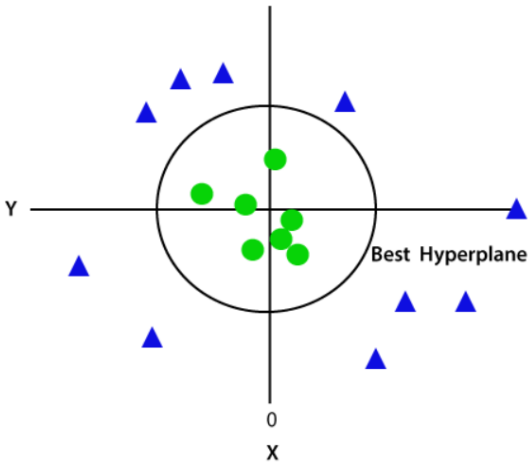
By adding the third dimension, the sample space will become as below image:



So now, SVM will divide the datasets into classes in the following way. Consider the below image:



Since we are in 3-d Space, hence it is looking like a plane parallel to the x-axis. If we convert it in 2d space with z=1, then it will become as:



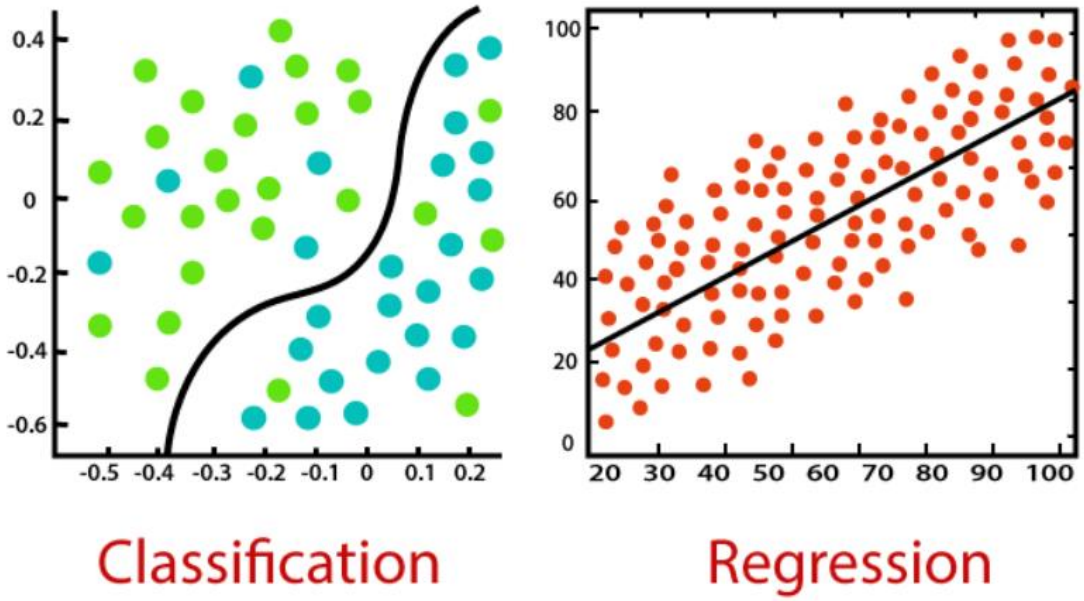
Hence we get a circumference of radius 1 in case of non-linear data.

Regression vs. Classification in Machine Learning

Regression and Classification algorithms are Supervised Learning algorithms. Both the algorithms are used for prediction in Machine learning and work with the labeled datasets. But the difference between both is how they are used for different machine learning problems.

The main difference between Regression and Classification algorithms that Regression algorithms are used to **predict the continuous** values such as price, salary, age, etc. and Classification algorithms are used to **predict/Classify the discrete values** such as Male or Female, True or False, Spam or Not Spam, etc.

Consider the below diagram:



Classification:

Classification is a process of finding a function which helps in dividing the dataset into classes based on different parameters. In Classification, a computer program is trained on the training dataset and based on that training, it categorizes the data into different classes.

The task of the classification algorithm is to find the mapping function to map the input(x) to the discrete output(y).

Example: The best example to understand the Classification problem is Email Spam Detection. The model is trained on the basis of millions of emails on different parameters, and whenever it receives a new email, it identifies whether the email is spam or not. If the email is spam, then it is moved to the Spam folder.

Types of ML Classification Algorithms:

Classification Algorithms can be further divided into the following types:

- Logistic Regression
- K-Nearest Neighbours
- Support Vector Machines

- Kernel SVM
- Naïve Bayes
- Decision Tree Classification
- Random Forest Classification

Regression:

Regression is a process of finding the correlations between dependent and independent variables. It helps in predicting the continuous variables such as prediction of **Market Trends**, prediction of House prices, etc.

The task of the Regression algorithm is to find the mapping function to map the input variable(x) to the continuous output variable(y).

Example: Suppose we want to do weather forecasting, so for this, we will use the Regression algorithm. In weather prediction, the model is trained on the past data, and once the training is completed, it can easily predict the weather for future days.

Types of Regression Algorithm:

- Simple Linear Regression
- Multiple Linear Regression
- Polynomial Regression
- Support Vector Regression
- Decision Tree Regression
- Random Forest Regression

Difference between Regression and Classification

Regression Algorithm	Classification Algorithm
In Regression, the output variable must be of continuous nature or real value.	In Classification, the output variable must be a discrete value.
The task of the regression algorithm is to map the input value (x) with the continuous output variable(y).	The task of the classification algorithm is to map the input value(x) with the discrete output variable(y).
Regression Algorithms are used with continuous data.	Classification Algorithms are used with discrete data.
In Regression, we try to find the best fit line, which can predict the output more accurately.	In Classification, we try to find the decision boundary, which can divide the dataset into different classes.

Regression algorithms can be used to solve the regression problems such as Weather Prediction, House price prediction, etc.	Classification Algorithms can be used to solve classification problems such as Identification of spam emails, Speech Recognition, Identification of cancer cells, etc.
The regression Algorithm can be further divided into Linear and Non-linear Regression.	The Classification algorithms can be divided into Binary Classifier and Multi-class Classifier.

Hierarchical Clustering in Machine Learning

Hierarchical clustering is another unsupervised machine learning algorithm, which is used to group the unlabeled datasets into a cluster and also known as **hierarchical cluster analysis** or HCA.

In this algorithm, we develop the hierarchy of clusters in the form of a tree, and this tree-shaped structure is known as the **dendrogram**.

Sometimes the results of K-means clustering and hierarchical clustering may look similar, but they both differ depending on how they work. As there is no requirement to predetermine the number of clusters as we did in the K-Means algorithm.

The hierarchical clustering technique has two approaches:

1. **Agglomerative:** Agglomerative is a **bottom-up** approach, in which the algorithm starts with taking all data points as single clusters and merging them until one cluster is left.
2. **Divisive:** Divisive algorithm is the reverse of the agglomerative algorithm as it is a **top-down approach.**

Why hierarchical clustering?

As we already have other clustering algorithms such as **K-Means Clustering**, then why we need hierarchical clustering? So, as we have seen in the K-means clustering that there are some challenges with this algorithm, which are a predetermined number of clusters, and it always tries to create the clusters of the same size. To solve these two challenges, we can opt for the hierarchical clustering algorithm because, in this algorithm, we don't need to have knowledge about the predefined number of clusters.

In this topic, we will discuss the Agglomerative Hierarchical clustering algorithm.

Agglomerative Hierarchical clustering

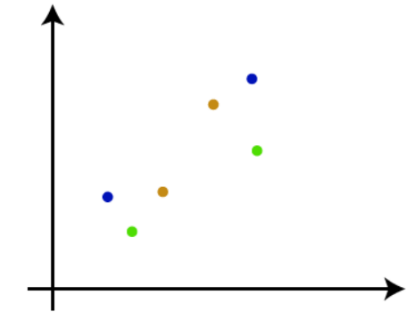
The agglomerative hierarchical clustering algorithm is a popular example of HCA. To group the datasets into clusters, it follows the **bottom-up approach**. It means, this algorithm considers each dataset as a single cluster at the beginning, and then start combining the closest pair of clusters together. It does this until all the clusters are merged into a single cluster that contains all the datasets.

This hierarchy of clusters is represented in the form of the dendrogram.

How the Agglomerative Hierarchical clustering Work?

The working of the AHC algorithm can be explained using the below steps:

- **Step-1:** Create each data point as a single cluster. Let's say there are N data points, so the number of clusters will also be N



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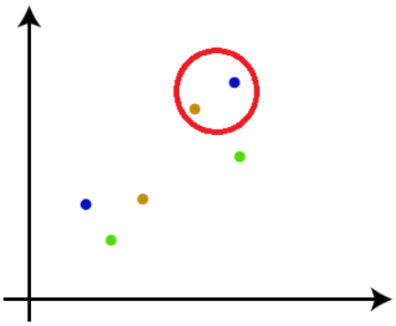
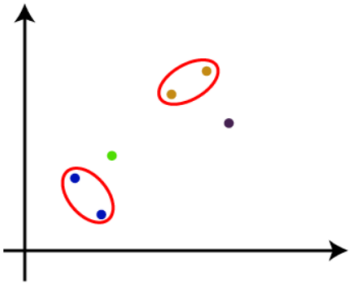
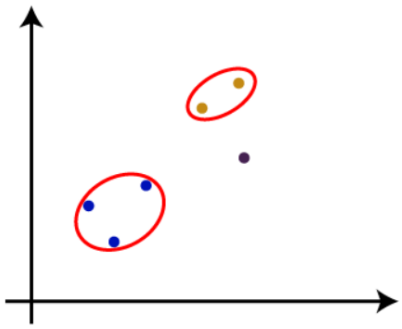
- **Step-2:** Take two closest data points or clusters and merge them to form one cluster. So, there will now be N-1 clusters.

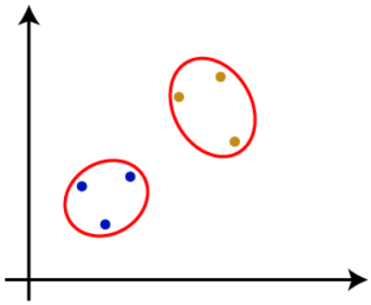


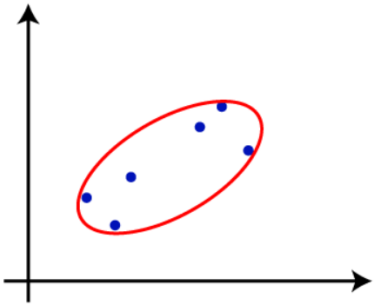
- **Step-3**: Again, take the two closest clusters and merge them together to form one cluster. There will be N-2 clusters.



- **Step-4:** Repeat Step 3 until only one cluster left. So, we will get the following clusters. Consider the below images:





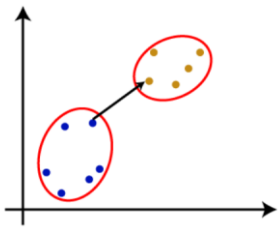


- **Step-5:** Once all the clusters are combined into one big cluster, develop the dendrogram to divide the clusters as per the problem.

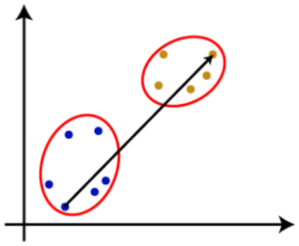
Measure for the distance between two clusters

As we have seen, the **closest distance** between the two clusters is crucial for the hierarchical clustering. There are various ways to calculate the distance between two clusters, and these ways decide the rule for clustering. These measures are called **Linkage methods**. Some of the popular linkage methods are given below:

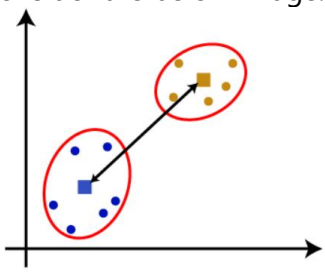
1. **Single Linkage:** It is the Shortest Distance between the closest points of the clusters. Consider the below image:



2. **Complete Linkage:** It is the farthest distance between the two points of two different clusters. It is one of the popular linkage methods as it forms tighter clusters than single-linkage.



3. **Average Linkage:** It is the linkage method in which the distance between each pair of datasets is added up and then divided by the total number of datasets to calculate the average distance between two clusters. It is also one of the most popular linkage methods.
4. **Centroid Linkage:** It is the linkage method in which the distance between the centroid of the clusters is calculated. Consider the below image:



From the above-given approaches, we can apply any of them according to the type of problem or business requirement.

K-Means Clustering Algorithm

K-Means Clustering is an unsupervised learning algorithm that is used to solve the clustering problems in machine learning or data science. In this topic, we will learn what is K-means clustering algorithm, how the algorithm works, along with the Python implementation of k-means clustering.

What is K-Means Algorithm?

K-Means Clustering is an Unsupervised Learning algorithm, which groups the unlabeled dataset into different clusters. Here K defines the number of pre-defined clusters that need to be created in the process, as if K=2, there will be two clusters, and for K=3, there will be three clusters, and so on.

It allows us to cluster the data into different groups and a convenient way to discover the categories of groups in the unlabeled dataset on its own without the need for any training.

It is a centroid-based algorithm, where each cluster is associated with a centroid. The main aim of this algorithm is to minimize the sum of distances between the data point and their corresponding clusters.

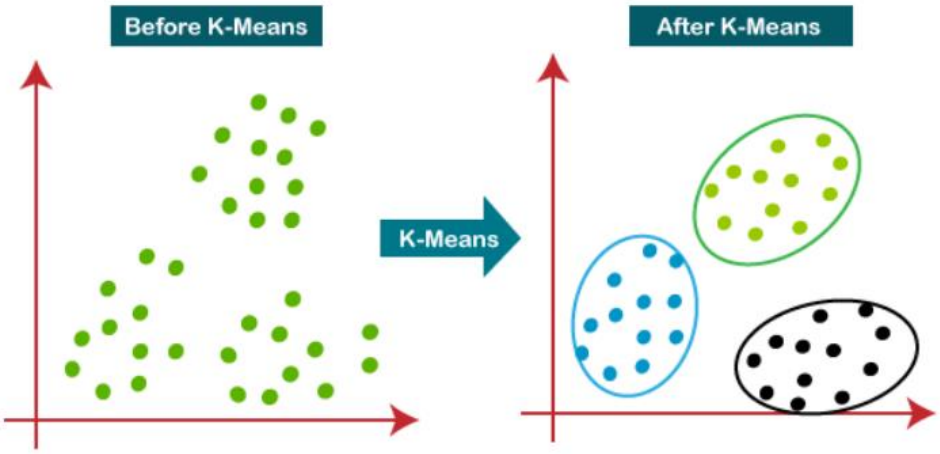
The algorithm takes the unlabeled dataset as input, divides the dataset into k-number of clusters, and repeats the process until it does not find the best clusters. The value of k should be predetermined in this algorithm.

The k-means clustering algorithm mainly performs two tasks:

- Determines the best value for K center points or centroids by an iterative process.
- Assigns each data point to its closest k-center. Those data points which are near to the particular k-center, create a cluster.

Hence each cluster has datapoints with some commonalities, and it is away from other clusters.

The below diagram explains the working of the K-means Clustering Algorithm:



How does the K-Means Algorithm Work?

The working of the K-Means algorithm is explained in the below steps:

Step-1: Select the number K to decide the number of clusters.

Step-2: Select random K points or centroids. (It can be other from the input dataset).

Step-3: Assign each data point to their closest centroid, which will form the predefined K clusters.

Step-4: Calculate the variance and place a new centroid of each cluster.

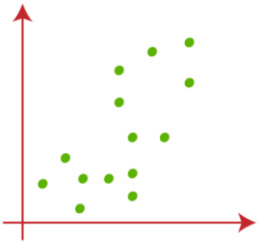
Step-5: Repeat the third steps, which means reassign each datapoint to the new closest centroid of each cluster.

Step-6: If any reassignment occurs, then go to step-4 else go to FINISH.

Step-7: The model is ready.

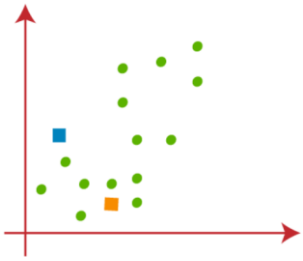
Let's understand the above steps by considering the visual plots:

Suppose we have two variables M1 and M2. The x-y axis scatter plot of these two variables is given below:

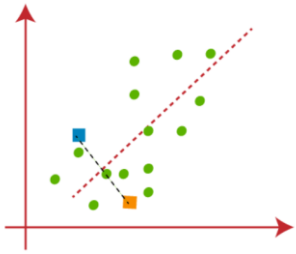


- Let's take number k of clusters, i.e., K=2, to identify the dataset and to put them into different clusters. It means here we will try to group these datasets into two different clusters.

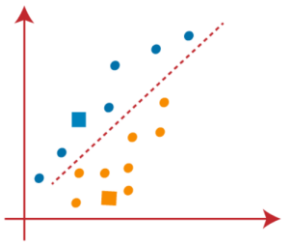
- We need to choose some random k points or centroid to form the cluster. These points can be either the points from the dataset or any other point. So, here we are selecting the below two points as k points, which are not the part of our dataset. Consider the below image:



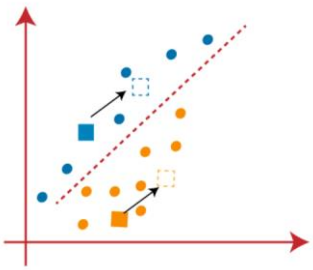
- Now we will assign each data point of the scatter plot to its closest K-point or centroid. We will compute it by applying some mathematics that we have studied to calculate the distance between two points. So, we will draw a median between both the centroids. Consider the below image:



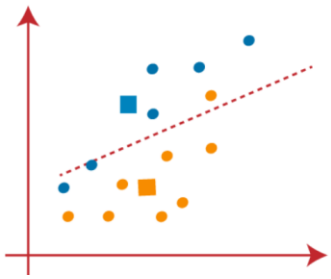
- From the above image, it is clear that points left side of the line is near to the K1 or blue centroid, and points to the right of the line are close to the yellow centroid. Let's color them as blue and yellow for clear visualization.



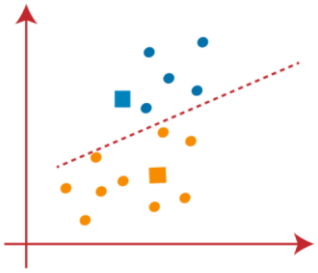
- As we need to find the closest cluster, so we will repeat the process by choosing **a new centroid**. To choose the new centroids, we will compute the center of gravity of these centroids, and will find new centroids as below:



- Next, we will reassign each datapoint to the new centroid. For this, we will repeat the same process of finding a median line. The median will be like below image:

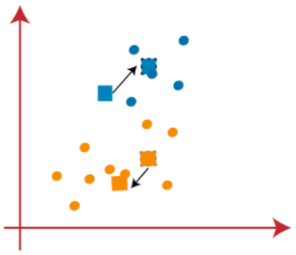


- From the above image, we can see, one yellow point is on the left side of the line, and two blue points are right to the line. So, these three points will be assigned to new centroids.

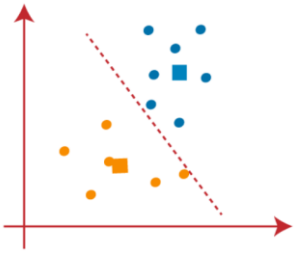


As reassignment has taken place, so we will again go to the step-4, which is finding new centroids or K-points.

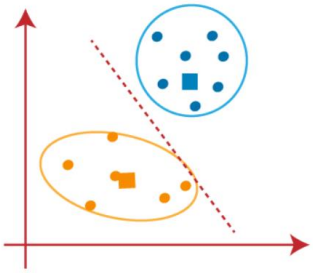
- We will repeat the process by finding the center of gravity of centroids, so the new centroids will be as shown in the below image:



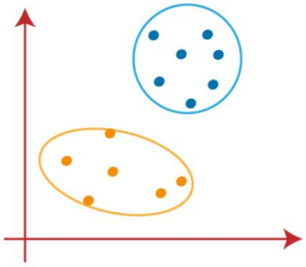
- As we got the new centroids so again will draw the median line and reassign the data points. So, the image will be:



- We can see in the above image; there are no dissimilar data points on either side of the line, which means our model is formed. Consider the below image:



- As our model is ready, so we can now remove the assumed centroids, and the two final clusters will be as shown in the below image:



Principal Component Analysis

Principal Component Analysis is an unsupervised learning algorithm that is used for the dimensionality reduction in machine learning. It is a statistical process that converts the observations of correlated features into a set of linearly uncorrelated features with the help of orthogonal transformation. These new transformed features are called the **Principal Components**. It is one of the popular tools that is used for exploratory data analysis and predictive modeling. It is a technique to draw strong patterns from the given dataset by reducing the variances.

PCA generally tries to find the lower-dimensional surface to project the high-dimensional data.

PCA works by considering the variance of each attribute because the high attribute shows the good split between the classes, and hence it reduces the dimensionality. Some real-world applications of PCA are ***image processing, movie recommendation system, optimizing the power allocation in various communication channels.*** It is a feature extraction technique, so it contains the important variables and drops the least important variable.

Some common terms used in PCA algorithm:

- **Dimensionality:** It is the number of features or variables present in the given dataset. More easily, it is the number of columns present in the dataset.
- **Correlation:** It signifies that how strongly two variables are related to each other. Such as if one changes, the other variable also gets changed. The correlation value ranges from -1 to +1. Here, -1 occurs if variables are inversely proportional to each other, and +1 indicates that variables are directly proportional to each other.
- **Orthogonal:** It defines that variables are not correlated to each other, and hence the correlation between the pair of variables is zero.
- **Eigenvectors:** If there is a square matrix M, and a non-zero vector v is given. Then v will be eigenvector if Av is the scalar multiple of v.
- **Covariance Matrix:** A matrix containing the covariance between the pair of variables is called the Covariance Matrix.

Applications of Principal Component Analysis

- PCA is mainly used as the dimensionality reduction technique in various AI applications such **as computer vision, image compression, etc.**

- It can also be used for finding hidden patterns if data has high dimensions. Some fields where PCA is used are Finance, data mining, Psychology, etc.

Introduction to Dimensionality Reduction Technique

What is Dimensionality Reduction?

The number of input features, variables, or columns present in a given dataset is known as dimensionality, and the process to reduce these features is called dimensionality reduction.

A dataset contains a huge number of input features in various cases, which makes the predictive modeling task more complicated. Because it is very difficult to visualize or make predictions for the training dataset with a high number of features, for such cases, dimensionality reduction techniques are required to use.

Dimensionality reduction technique can be defined as, ***"It is a way of converting the higher dimensions dataset into lesser dimensions dataset ensuring that it provides similar information."*** These techniques are widely used in machine learning for obtaining a better fit predictive model while solving the classification and regression problems.

It is commonly used in the fields that deal with high-dimensional data, such as **speech recognition, signal processing, bioinformatics, etc. It can also be used for data visualization, noise reduction, cluster analysis**, etc.

Benefits of applying Dimensionality Reduction

Some benefits of applying dimensionality reduction technique to the given dataset are given below:

- By reducing the dimensions of the features, the space required to store the dataset also gets reduced.
- Less Computation training time is required for reduced dimensions of features.
- Reduced dimensions of features of the dataset help in visualizing the data quickly.
- **I**t removes the redundant features (if present) by taking care of multicollinearity.

Linear Discriminant Analysis (LDA) in Machine Learning

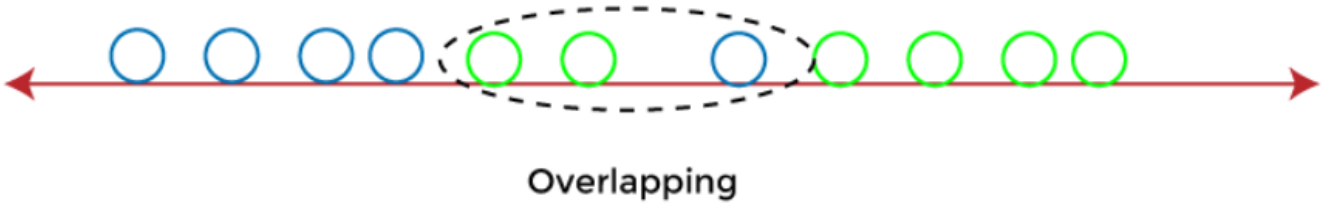
Linear Discriminant Analysis (LDA) is one of the commonly used dimensionality reduction techniques in machine learning to solve more than two-class classification problems. It is also known as Normal Discriminant Analysis (NDA) or Discriminant Function Analysis (DFA).

Although the logistic regression algorithm is limited to only two-class, linear Discriminant analysis is applicable for more than two classes of classification problems.

Linear Discriminant analysis is one of the most popular dimensionality reduction techniques used for supervised classification problems in machine learning. It is also considered a pre-processing step for modeling differences in ML and applications of pattern classification.

Whenever there is a requirement to separate two or more classes having multiple features efficiently, the Linear Discriminant Analysis model is considered the most common technique to solve such classification problems.

For e.g., if we have two classes with multiple features and need to separate them efficiently. When we classify them using a single feature, then it may show overlapping.



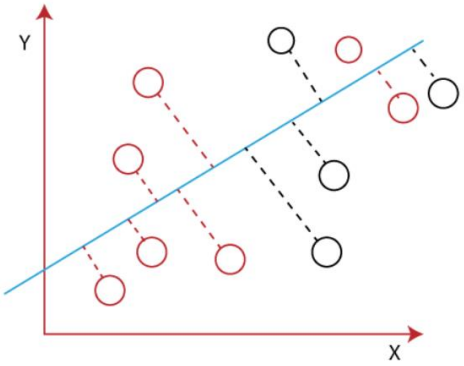
To overcome the overlapping issue in the classification process, we must increase the number of features regularly.

How Linear Discriminant Analysis (LDA) works?

Linear Discriminant analysis is used as a dimensionality reduction technique in machine learning, using which we can easily transform a 2-D and 3-D graph into a 1-dimensional plane.

Let's consider an example where we have two classes in a 2-D plane having an X-Y axis, and we need to classify them efficiently. As we have already seen in the above example that LDA enables us to draw a straight line that can completely separate the two classes of the data points. Here, LDA uses an X-Y axis to create a new axis by separating them using a straight line and projecting data onto a new axis.

Hence, we can maximize the separation between these classes and reduce the 2-D plane into 1-D.



To create a new axis, Linear Discriminant Analysis uses the following criteria:

- It maximizes the distance between means of two classes.
- It minimizes the variance within the individual class.

Difference between Linear Discriminant Analysis and PCA

Below are some basic differences between LDA and PCA:

- PCA is an unsupervised algorithm that does not care about classes and labels and only aims to find the principal components to maximize the variance in the given dataset. At the same time, LDA is a supervised algorithm that aims to find the linear discriminants to represent the axes that maximize separation between different classes of data.

- LDA is much more suitable for multi-class classification tasks compared to PCA. However, PCA is assumed to be an as good performer for a comparatively small sample size.
- Both LDA and PCA are used as dimensionality reduction techniques, where PCA is first followed by LDA.

Here are some guidelines for good design in machine learning:

- **Start with a clear goal.** What do you want your machine learning model to do? Once you know your goal, you can start to think about the data you need, the features you need to extract from that data, and the kind of model that will be best suited to your task.
- **Use high-quality data.** The quality of your data will have a big impact on the performance of your model. Make sure your data is clean, accurate, and representative of the problem you're trying to solve.
- **Choose the right model.** There are many different types of machine learning models, each with its own strengths and weaknesses. Choose the model that is best suited to your data and your task.
- **Train your model on a large dataset.** The more data you train your model on, the better it will perform. However, it's important to note that more data doesn't always mean better performance. If your data is noisy or imbalanced, it can actually hurt your model's performance.
- **Evaluate your model's performance.** Once you've trained your model, it's important to evaluate its performance on a held-out test set. This will help you to identify any potential problems with your model and make necessary adjustments.
- **Deploy your model.** Once you're satisfied with your model's performance, you can deploy it to production. This involves making your model available to users so that they can use it to make predictions.
- **Monitor your model's performance**. Once your model is deployed, it's important to monitor its performance over time. This will help you to identify any changes in the data that are affecting your model's performance. You may need to retrain your model or make other adjustments to ensure that it continues to perform well.

There are a number of different performance metrics that can be used to evaluate ML models. Some of the most common metrics include:

- **Accuracy**: Accuracy is the percentage of predictions that the model makes correctly.
- **Precision:** Precision is the percentage of positive predictions that are actually positive.
- **Recall:** Recall is the percentage of positive instances that are actually predicted as positive.
- **F1-score:** The F1-score is a weighted harmonic mean of precision and recall.
- **Area under the ROC curve (AUC):** AUC is a measure of the model's ability to distinguish between positive and negative instances.

Applications of Machine learning