

# **Entertainer Data Analysis**

## **Wireframe**

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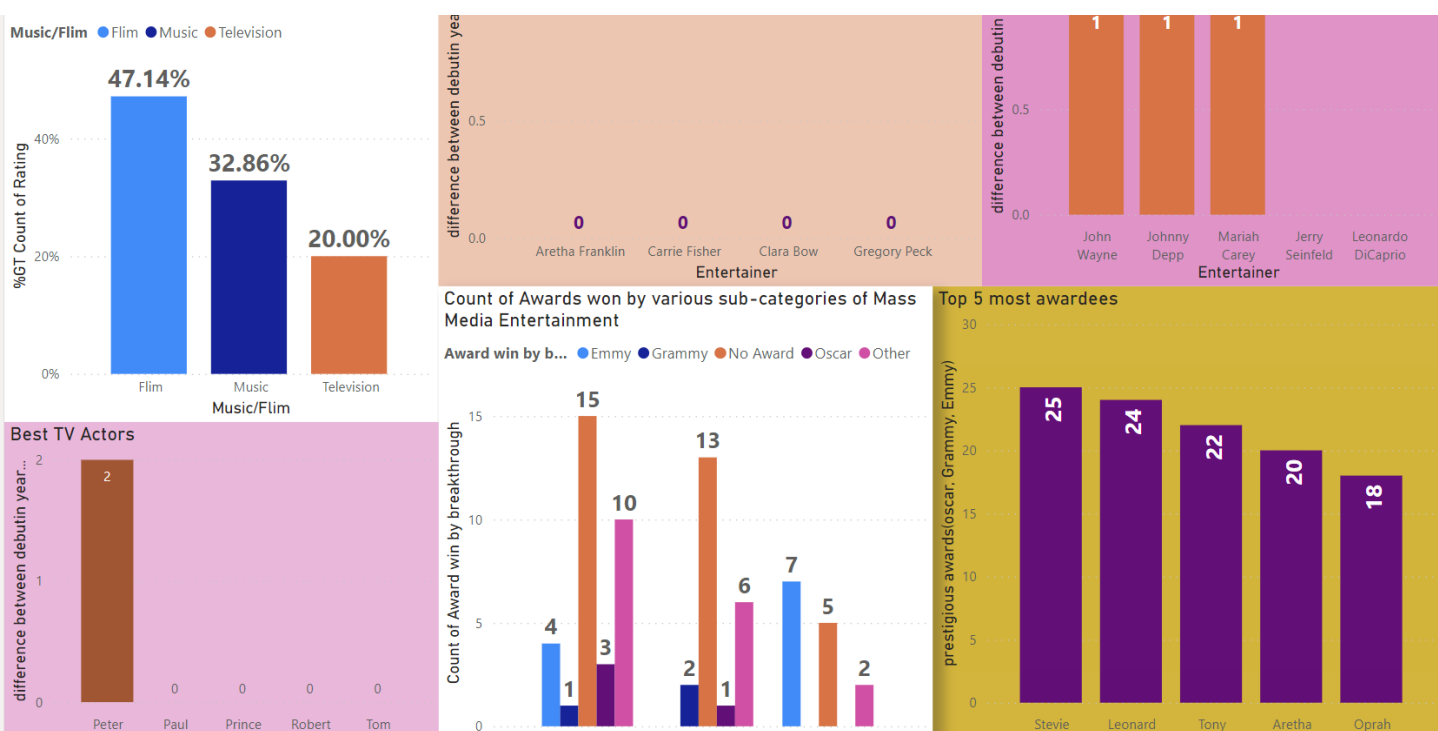
**Sneha Arun**

**Sudhanshu Dandriyal**

**Vaibhav Joshi**

**Theme: *Contribution of various sub-industries to the growth of mass media entertainment.***

***Dashboard:***

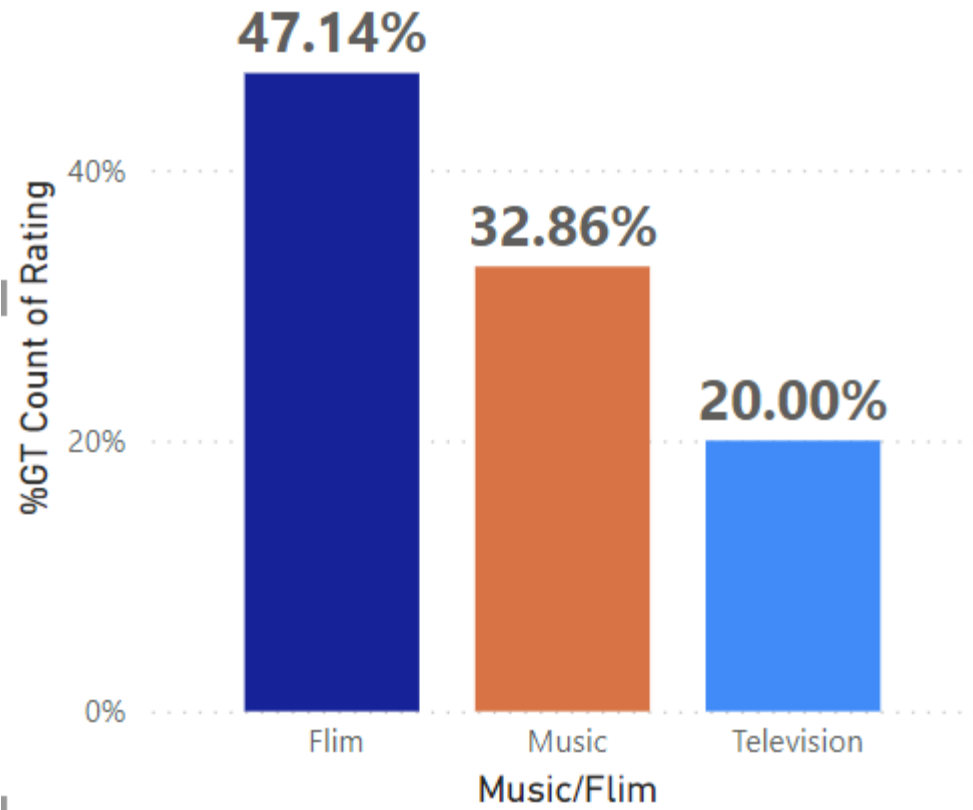


***Dashboard created in PowerBI.***

**Let's explore all charts:**

Proportion of Entertainers in each component of Mass Media Entertainment

Music/Flim ● Flim ● Music ● Television



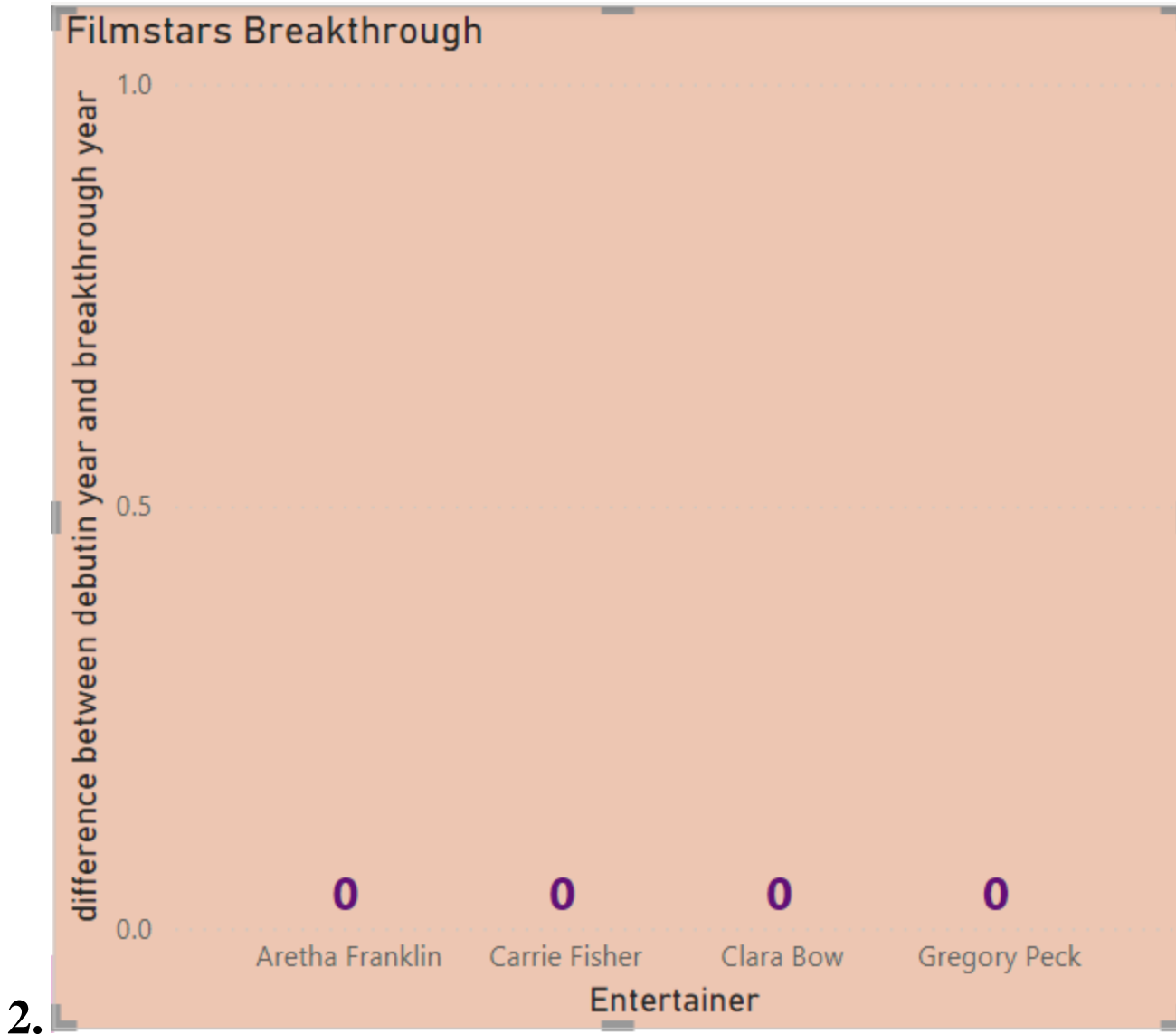
1.

### Analysis:

From above Graph, it can be inferred that among the given 71 entries of entertainers:

- 47.14 % of entertainers belong to film industry
- 32.85 % of entertainers belong to music industry
- 20 % of entertainers belong to television industry

**from the above insights it can be concluded that highest percentage of entertainers are from film industry.**



### Analysis:

The graph provides insights about early breakthrough of various filmstars. It provides information about those entertainers who got early breakthrough once they started their career. Entertainers Aretha Franklin, Carrie Fisher, Clara Bow and Gregory Peck are those who got their breakthrough in the year they started their career.

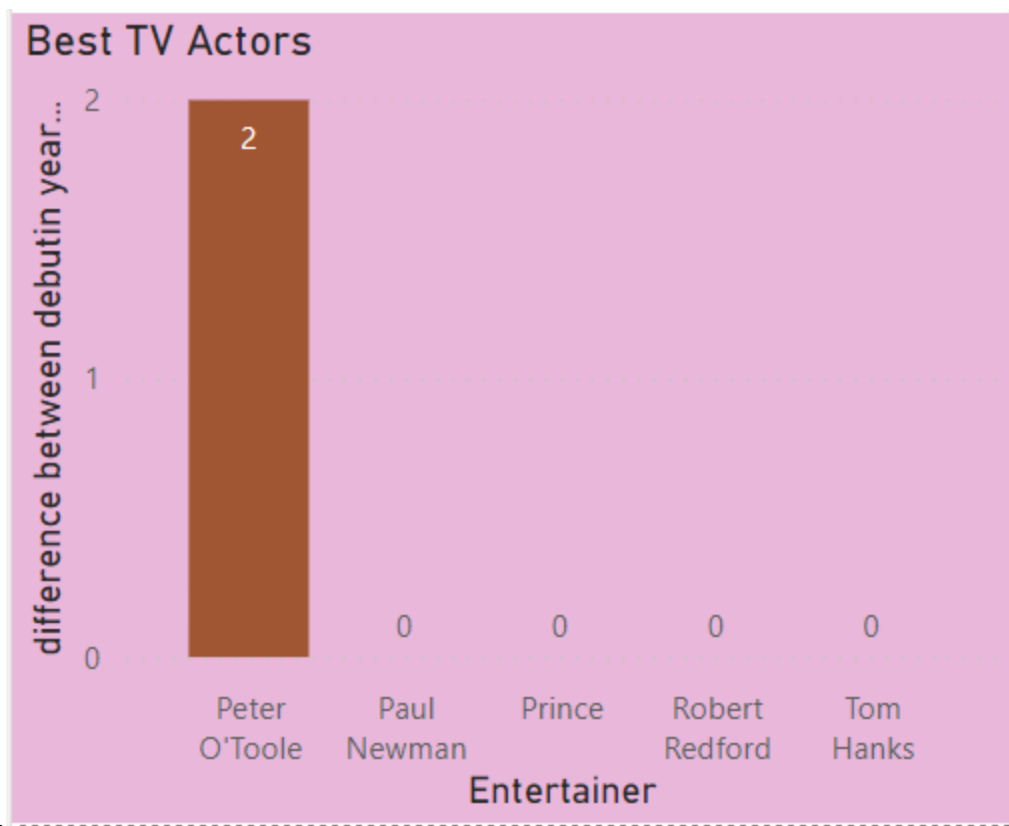
3.



### **Analysis:**

**The graph provides insight about those entertainers in Music industry who got early breakthrough. The y-axis show the difference between breakthrough year and debuting year of Entertainer and the x-axis show the names of Entertainers in music industry who got early breakthroughs. From the above graph, we conclude that Entertainers Jerry Seinfeld and Leonardo DiCaprio got their breakthrough in the same year they started their career. On the other hand, Entertainers John Wayne, Johnny Depp, Mariah Carey got their breakthrough in music industry a year later when they started their career.**

4.



### Analysis:

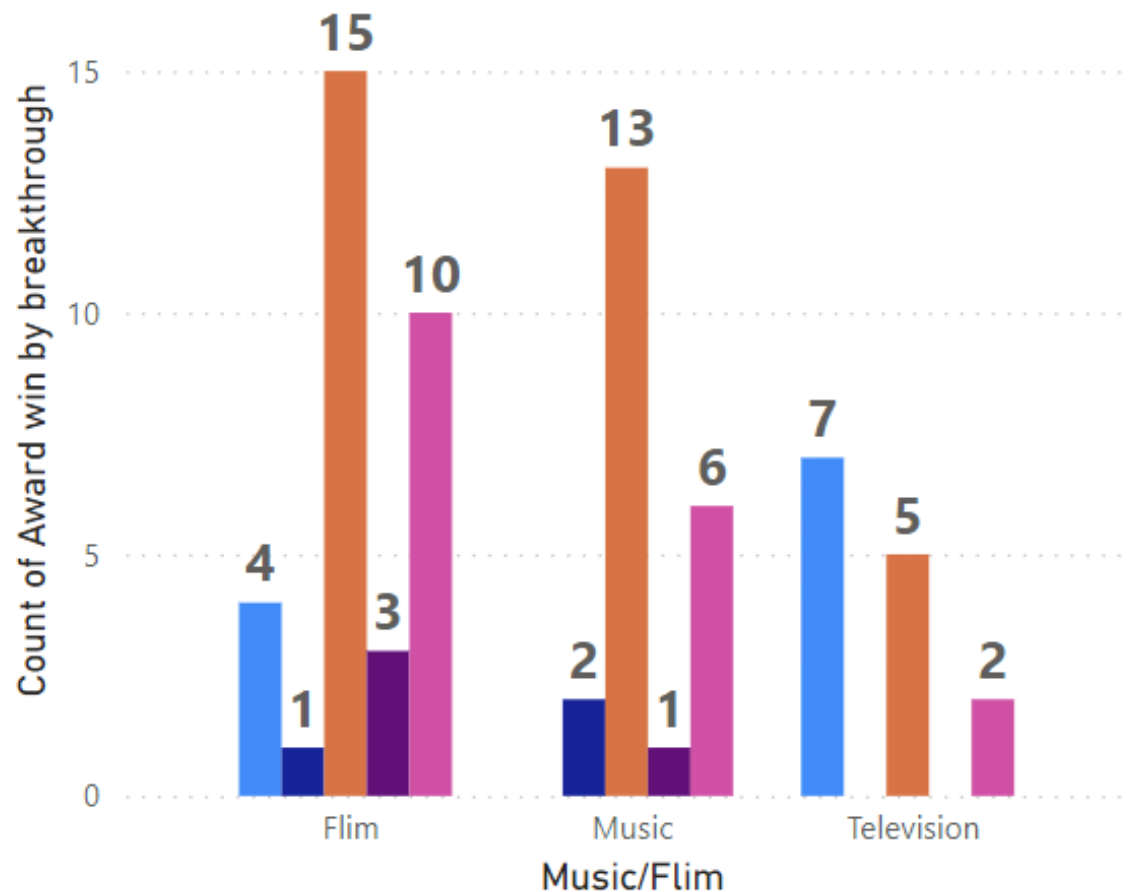
The graph provides insights about Entertainers in TV Industry. The y-axis show the difference between breakthrough year of Entertainer and Debuting year of Entertainer in TV Industry. The x-axis shows the names of Entertainers. From the above graph, we conclude that Entertainers Paul Newman, Prince, Robert Redford and Tom Hanks got their breakthrough the same year they started their career in TV industry. Entertainer Peter O'Toole got



**breakthrough after two years of starting of their career in TV industry.**

## Count of Awards won by various sub-categories of Mass Media Entertainment

Award win by b... ● Emmy ● Grammy ● No Award ● Oscar ● Other

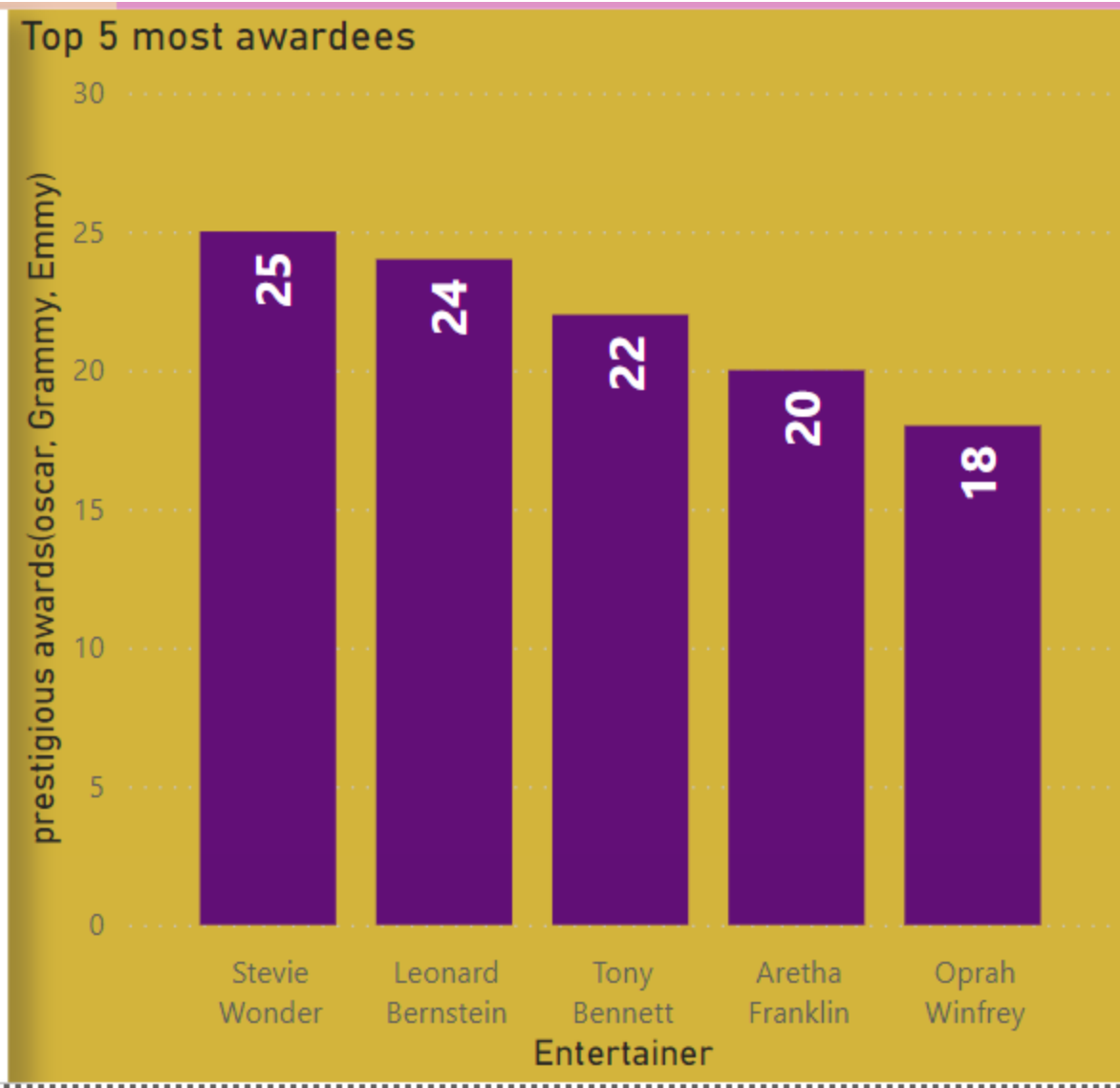


### Analysis:

Oscar awards is given to film industry, Emmy awards is given to television industry while the Grammy awards is given to the music Industry.

From this graph we can see as it is obvious that respective industries have higher number of awards won by their breakthrough in their corresponding given prestigious awards but irrespective of their major awards film industries have also won 4 Emmy and 3 Grammy awards while the music industry has not won any Emmy awards But has won 1 oscar awards by their breakthrough. When it come to Tv industry their breakthrough has not won any prestigious awards than its respective domain award which is an Emmy award. From this we can say that film industry has more rich content and the reach of film industry is more than any other industry also the avg rating of film is just point less than tv industry which also proves this fact.

6.



### Analysis:

In this graph we have taken the top 5 prestigious award winner from the all the sub-Industries. Prestigious awards is the sum of Oscar, Emmy, Grammy. From this graph we can see that when it comes to awards music Industries is the one of most award winning Industries than any other industry, since

among the top 5, 4 of them belong to music industry and one of them(Oprah Winfrey) is from television industry.

winning award elevates the name of that particular sub industry among people. So, by getting high attention music industry contributes significantly for the growth of Mass Media Entertainment.