



INC 5000 Companies

www.inc.com



In 1982, Inc. magazine introduced the Inc. 500 list of the fastest-growing privately held companies in the United States. Since then, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success and the place where future household names first make their mark. Pandora, 7-Eleven, Toys 'R' Us, Zipcar, Zappos.com, and numerous other well-known brands have been honoured by the Inc. 5000. In 2007, the Inc. 500 list expanded to the Inc. 5000, giving readers a deeper, richer understanding of the entrepreneurial landscape and capturing a broader spectrum of success.

Today, the list is a distinguished editorial award, a celebration of innovation, a network of entrepreneurial leaders, and an effective public relations showcase. The Inc. 5000 ranks companies by overall revenue growth over a three-year period. All 5,000 honoree companies are individually profiled on Inc.com. The top 500 are featured in the September issue of Inc. magazine, the leading entrepreneurial advocate for 44 years running. Inc. also ranks the fastest-growing companies by industry, metro area, revenue, and number of employees, and we also highlight women and minority-run companies.

OBJECTIVE

1. In this analysis, we will be exploring a dataset containing information about each company on the INC 5000 list in 2019. The dataset includes various fields such as the company name, industry, founding year, website, and location. Additionally, it provides valuable insights into each company's financial performance, including their 2019 revenue, % growth, number of workers (year-over-year), and the number of years on the list.
2. The recommended analysis for this dataset involves answering questions related to the overall financial performance of the companies on the list. We will investigate the average revenue of the companies and break it down by industry. We will also identify the industries that are most and least represented in the list and explore any interesting geographic trends.
3. Furthermore, we will identify the industries that saw the largest average growth rate and the companies that had the largest increase in staff/new hires. Finally, we will look for any companies that increased revenue while reducing staff.

Through this analysis, we aim to provide valuable insights into the financial performance of the fastest-growing private companies in the United States.

Recommended Analysis

What's the average revenue among companies on the list? Broken down by industry?

Which industries are most and least represented in the list?

Do you notice any interesting geographic trends?

Which industries saw the largest average growth rate?

Which companies had the largest increase in staff/new hires?

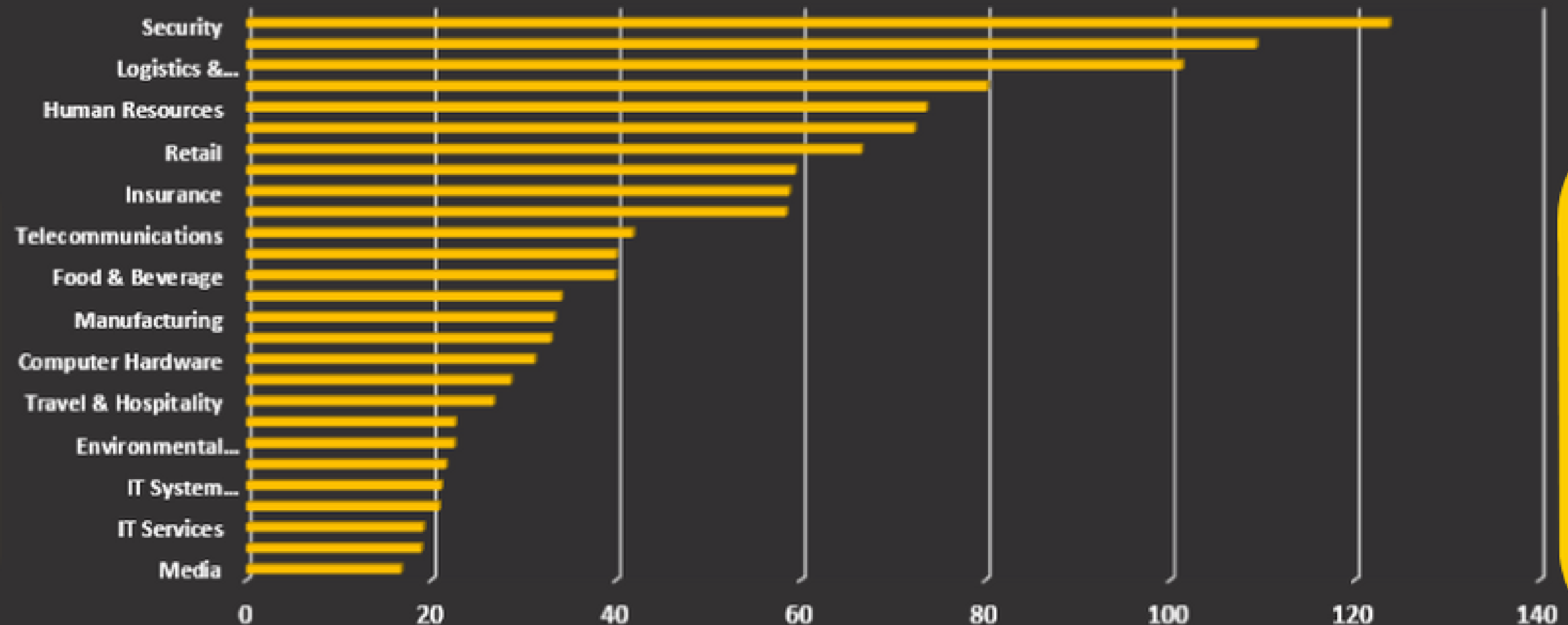
Did any companies increase revenue while reducing staff?

Companies Appeared in INC5000 list multiple times

The most frequent state appearing in the Top 1000 values of companies.

Do we have any company which was founded last year and Ranked under the Top 100.

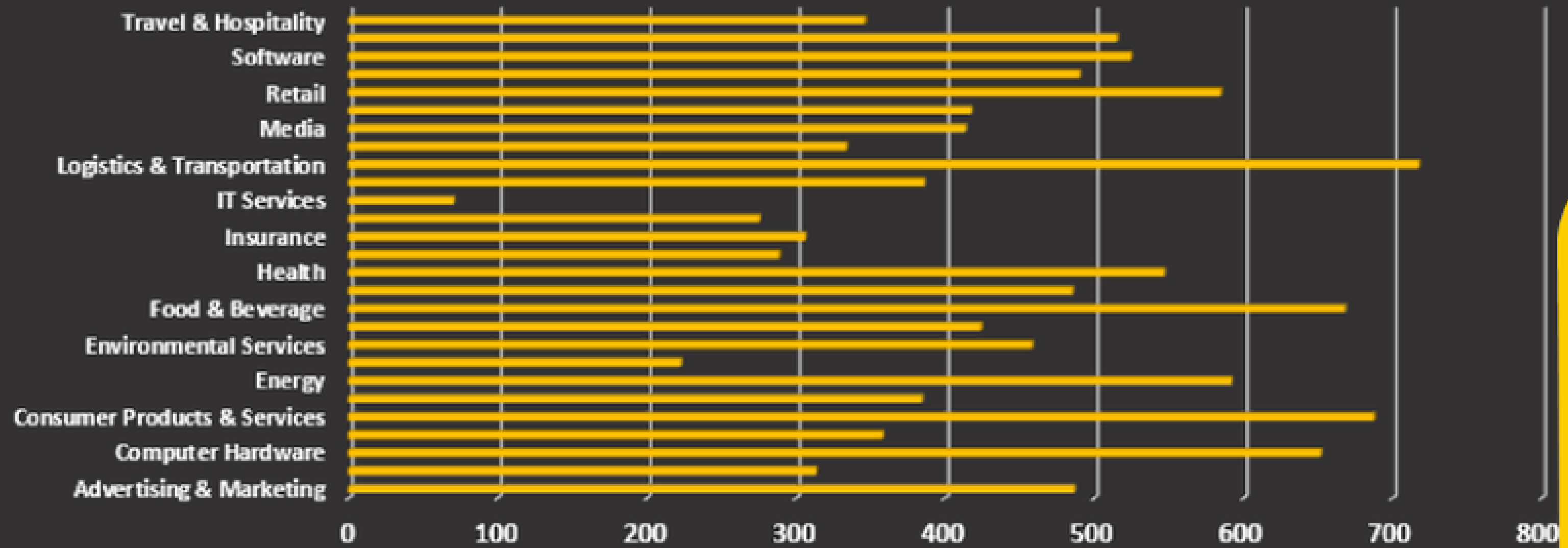
Task 1 : What's the average revenue among companies on the list? Broken down by industry?



"Security Industry" is the making the highest average revenue of \$123 millions followed by "Health Sector" making \$109 millions and "Logistics and Transportation" industries which is generating average \$101 millions revenue in a year.

On the other hand, Advertising & Marketing has the lowest average revenue at 19 million dollars, followed by Education at 17 million dollars and Media at 18 million

Task 2 : Which industries saw the largest average growth rate?

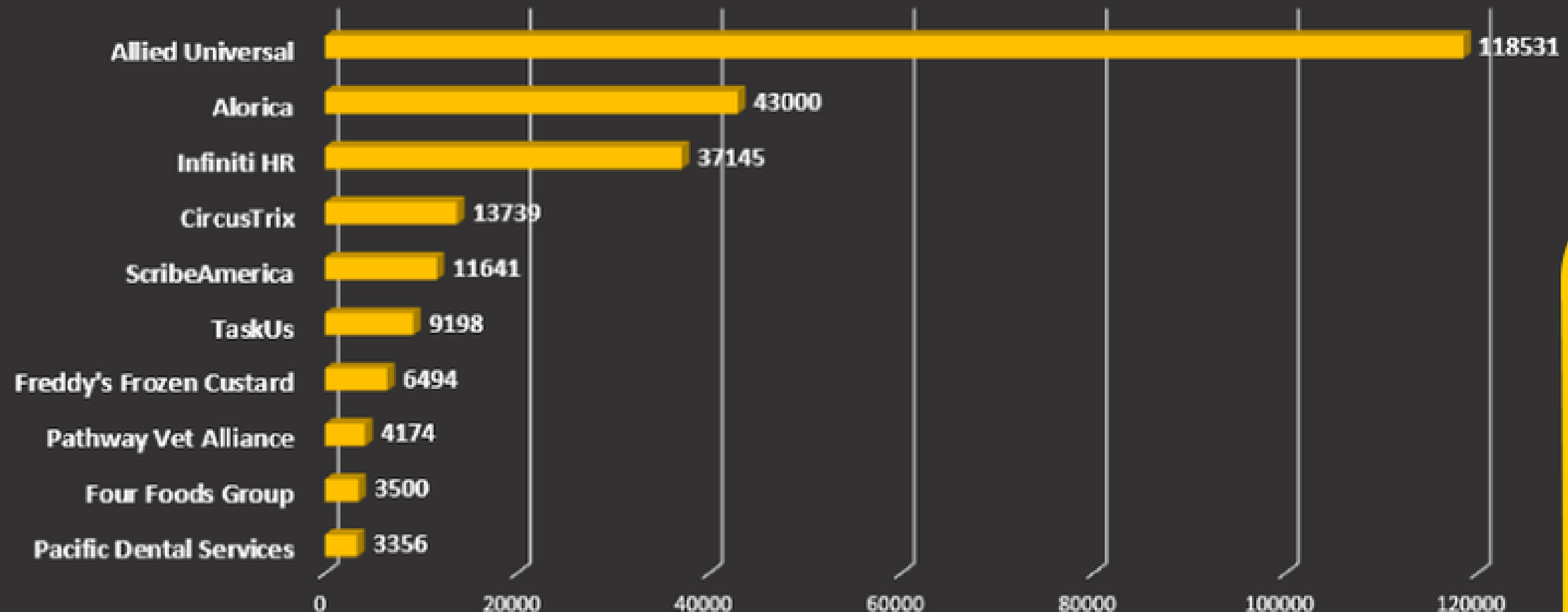


From the top 10 industries with the largest average growth rate, we can see that logistics and transportation, food and beverage, and consumer products and services had the largest average growth rates, all above 600%

"Logistics & Transportation" shows the maximum average growth rate of 717%(approx) .

Retail, telecommunications, health, energy, security, software, and government services also had impressive average growth rates, all above 500%.

Task 3 : Which companies had the largest increase in staff/new hires?

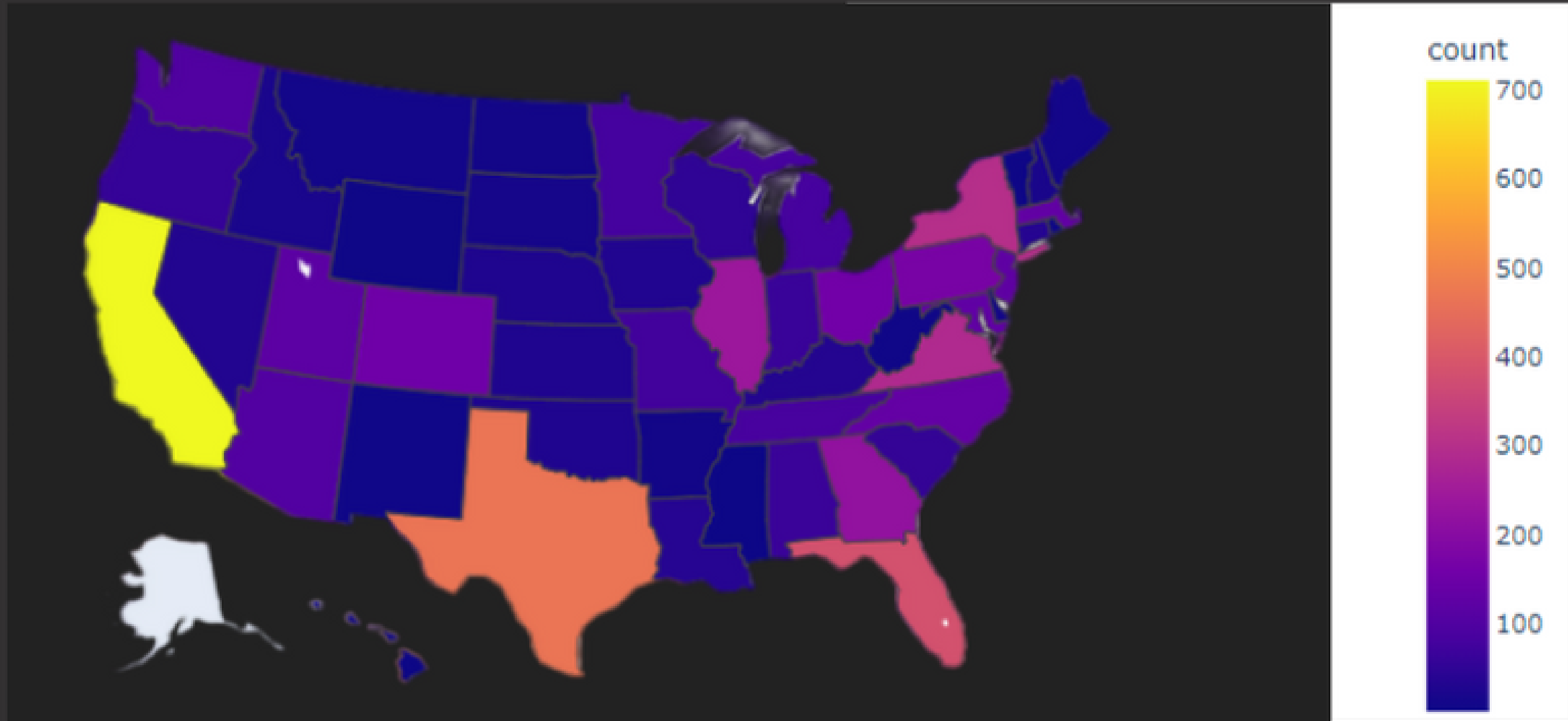


The Allied Universal had the largest increase in staff/new hires among all the companies in the dataset with 118531 new hires.

"IDS International Government Services" fired their 682 employees.

The Security industry seems to have the highest new hires on average, with two Security companies appearing in the top 10 list.

Task 4:: Do you notice any interesting geographic trends?

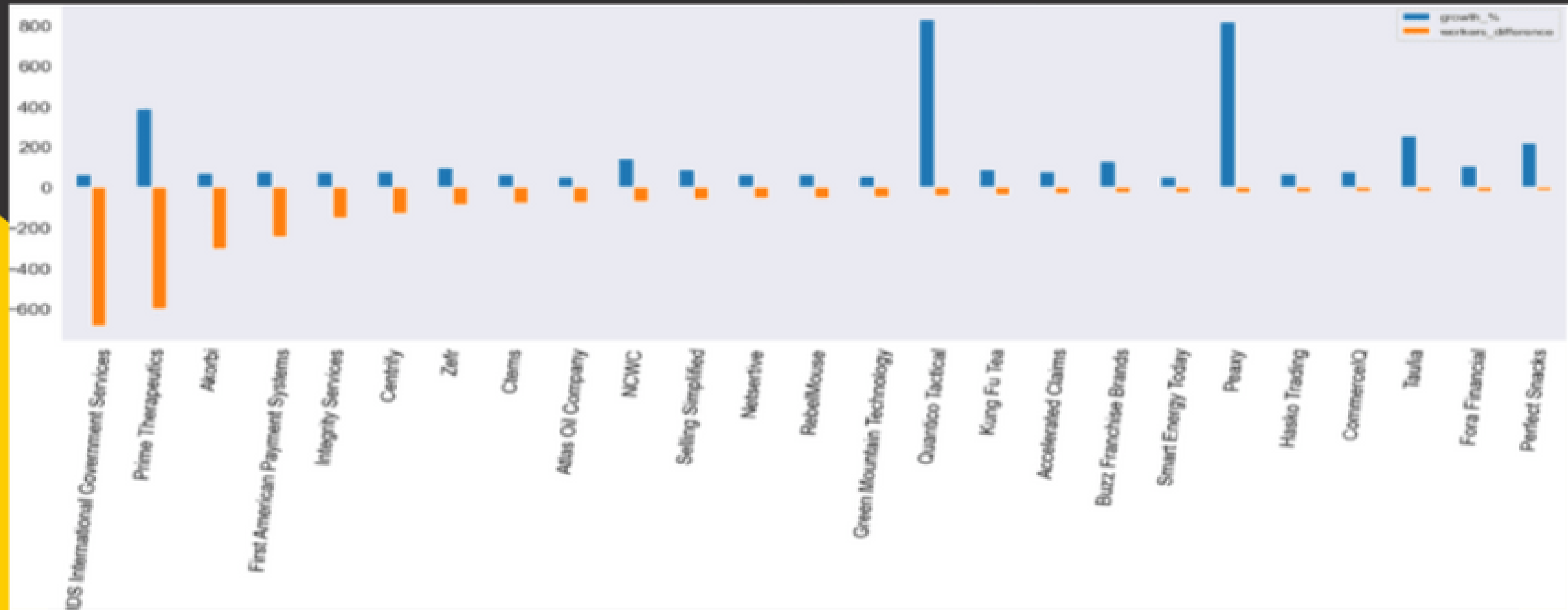


The top 5 states with the highest number of companies in the are California (712), Texas (467), Florida (384), New York (300), and Virginia (288).

"New York" is the city having maximum 162 companies located there

It appears that these states have a higher concentration of companies in the dataset compared to other states. The lowest number of companies in the dataset is found in Mississippi, Hawaii, and Pennsylvania, each with only one company.

Task 5: Did any companies increase revenue while reducing staff?

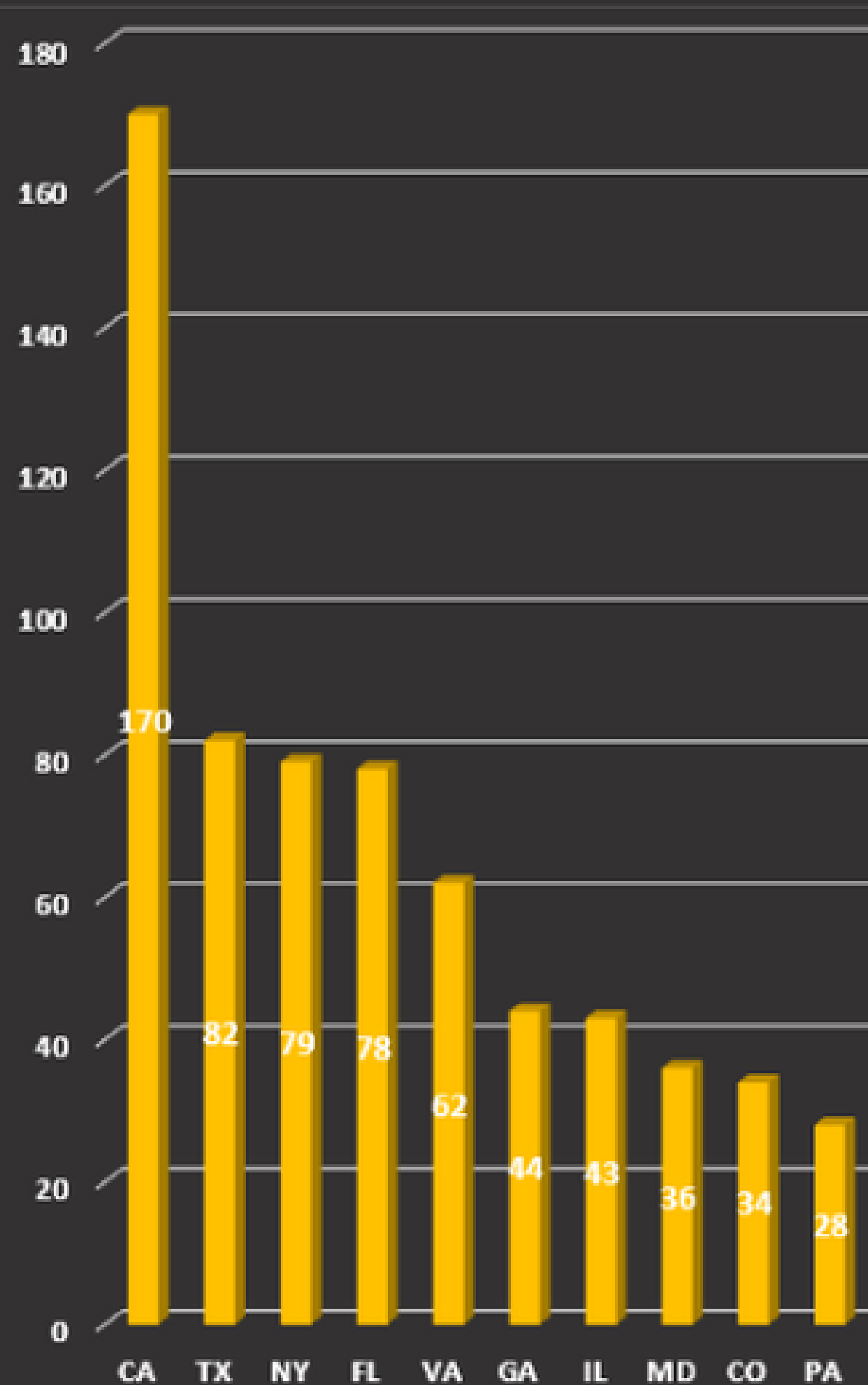


There are 94 companies that have increased their revenue while reducing staff. The industries of these companies include Advertising & Marketing, Financial Services, Software, Construction, and Telecommunications, among others.

It is worth noting that some of these companies have reduced their workforce significantly, with worker differences as large as -682.0.

"Prime Therapeutics" is a company which after losing 600 employees, still able to achieve the growth rate of 390%

Task 6 : The most frequent state appearing in the Top 1000 values of companies.

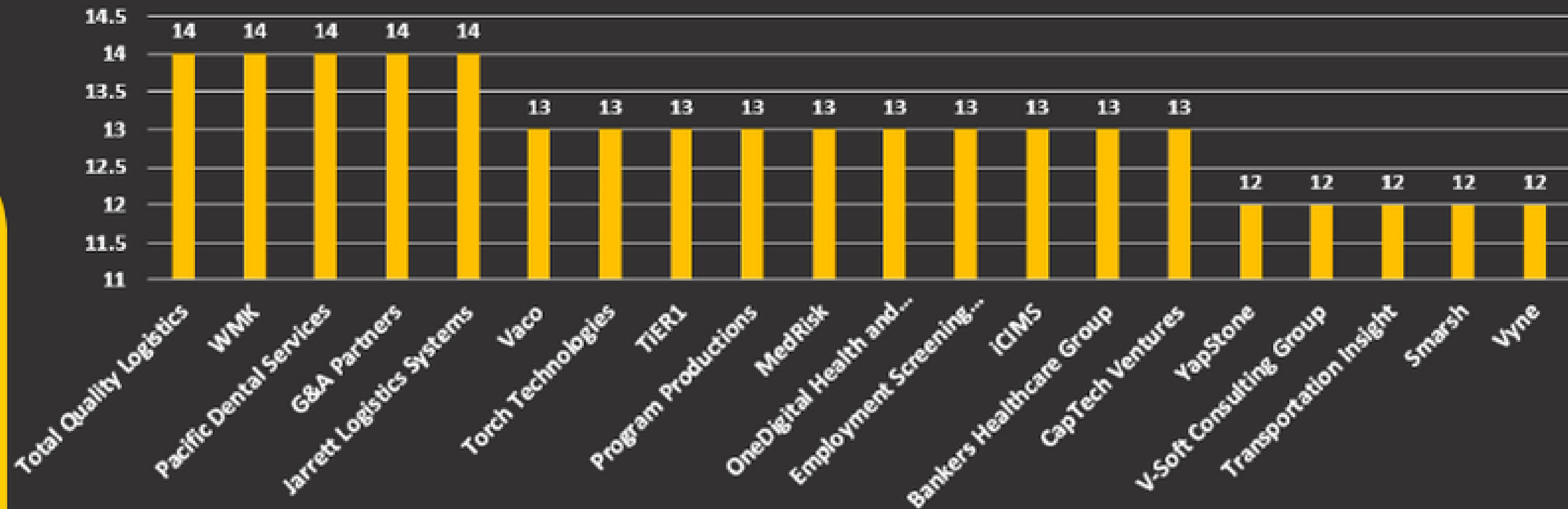


In the Top 1000 , Companies are from different 46 states.

Highest 170 companies are in california, followed by Texas which has 82 companies, New York 79 companies, Florida 78 companies, and Virginia 62 companies

In the Top 1000 , Companies are from different 46 states.

Task 7 : Companies Appeared in INC5000 list multiple times



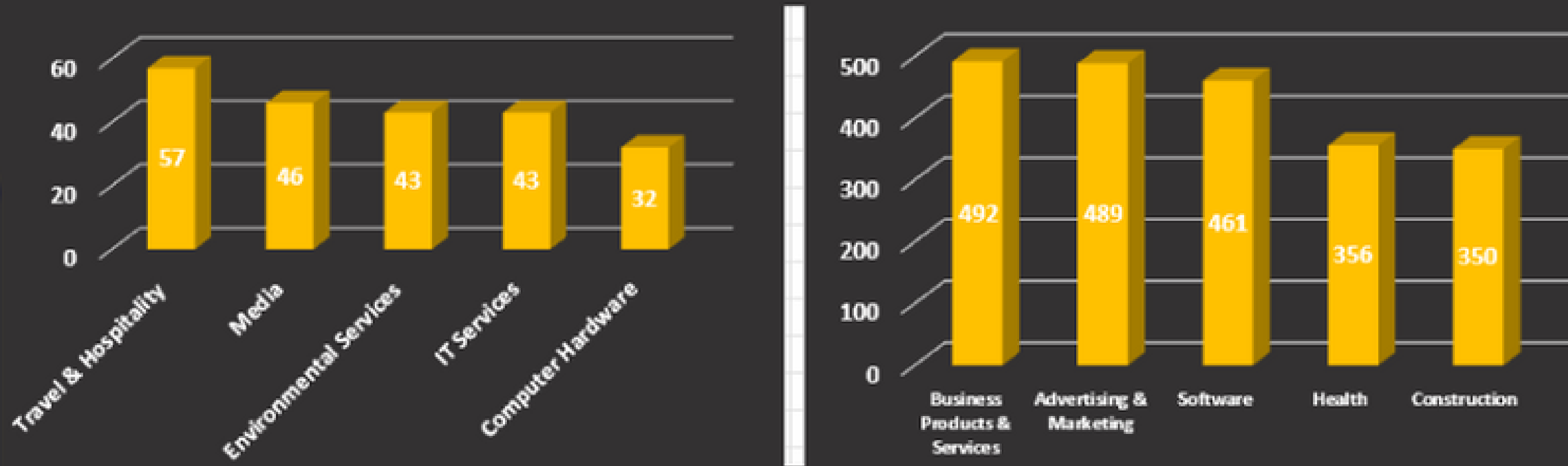
1853 companies are appering for the first time in the list.

There are 894 companies which are apperaing in the list for 5 or more than 5 times.

"WMK","Pacific Dental Services","G&A Partners","Total Quality Logistics","Jarrett Logistics Systems" are the 5 companies which are appearing for the 14 times on the list.

Higest 492 companies in the list are form "Business Products & Services" sector.

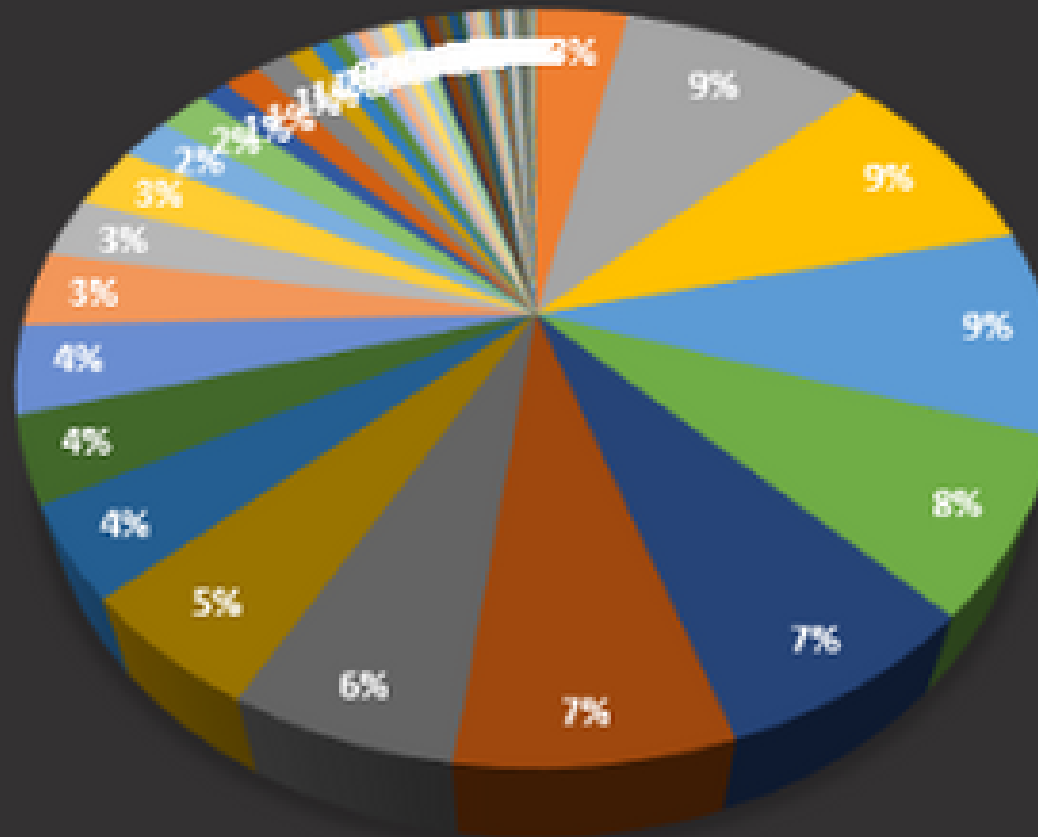
Task 8:: Which industries are most and least represented in the list?



The most represented industries on the list:
Business Products & Services, Advertising & Marketing, Health, construction and Software.
Each of these industries has over 350 companies listed.

On the other hand, the least represented industries on the list are:
Travel & Hospitality, Environmental Services, IT Services, Computer Hardware and Media
Each of these industries has less than 60 companies listed.

Task 9 : Do we have any company which was founded last year and Ranked under the Top 100.



2016 2015 2014 2013 2012 2011 2010 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 1997 1996
1995 1994 1993 1992 1991 1990 1989 1988 1987 1986 1985 1984 1983 1982 1981 1980 1979 1978 1977 1976 1975
1974 1973 1972 1970 1969 1968 1967 1965 1964 1963 1962 1961 1959 1957 1956 1955 1953 1951 1949 1948 1946
1945 1941 1939 1932 1929 1928 1927 1925 1923 1917 1914 1910 1909 1902 1899 1897 1895 1884 1869

The list has the Company from 1989 to 2016.

422 companies are founded on 2016, followed by 440 companies from 2012 and 431 companies from 2013.

This tells us that newly established startups and companies are doing very well in the markets and able to achieve their place in INC 5000 list.

"The Junklugger" is the only company which was established in 2016 and still able to achieve its place in INC list. It ranks 2895 in the list.

Thank You

By: Sudhanshu Gosain