

Draw backs of gene silencing & Gene therapy



Bv**rsity**

Virtual University for Biotechnology



"Biversity's courses are a blessing to me. With the skillsets I built I got an internship at Germany. I am living my dream here."

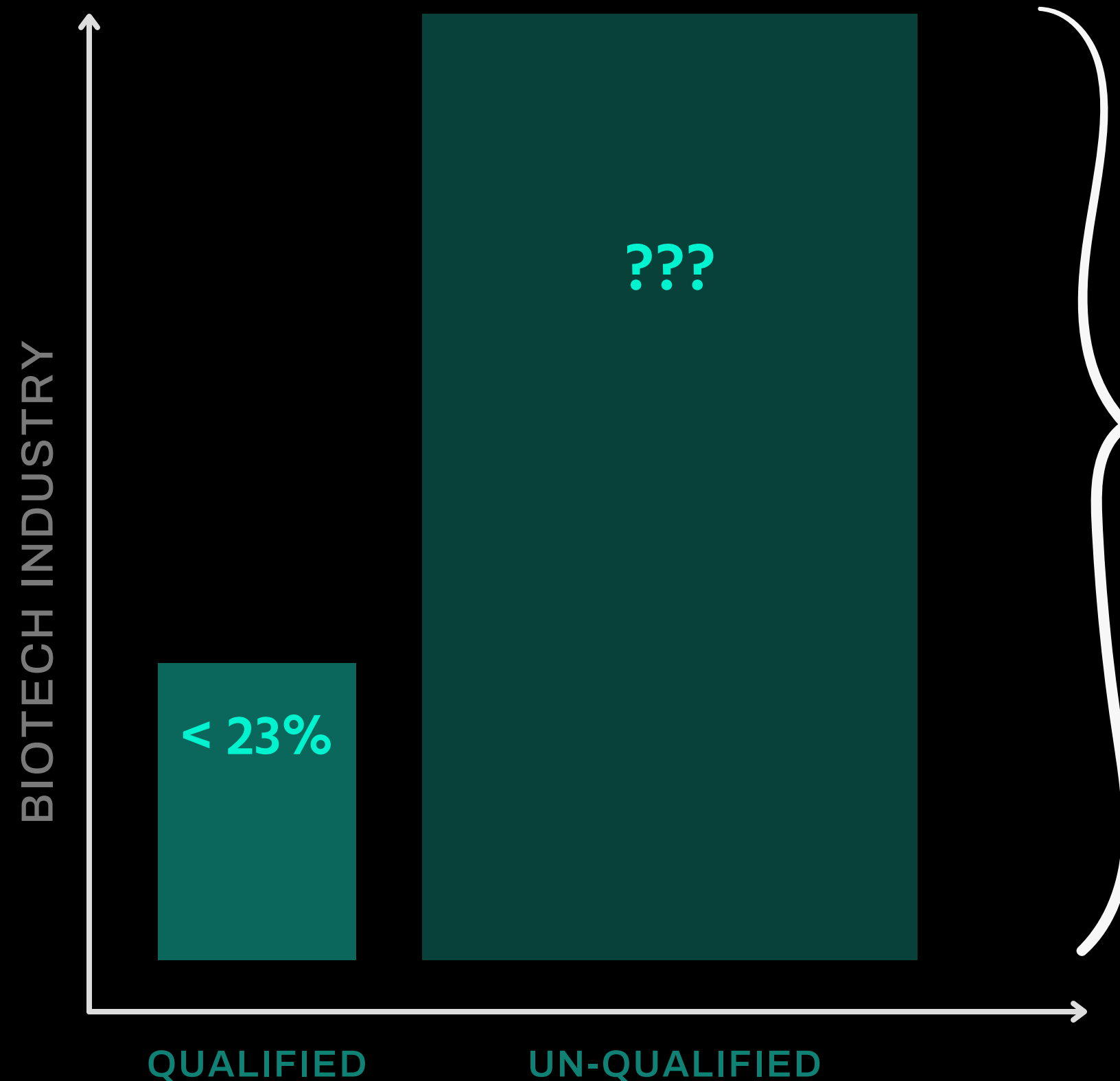
Harish Krishna

FY Biotechnology student

Intern at KIT, Germany



- The problem

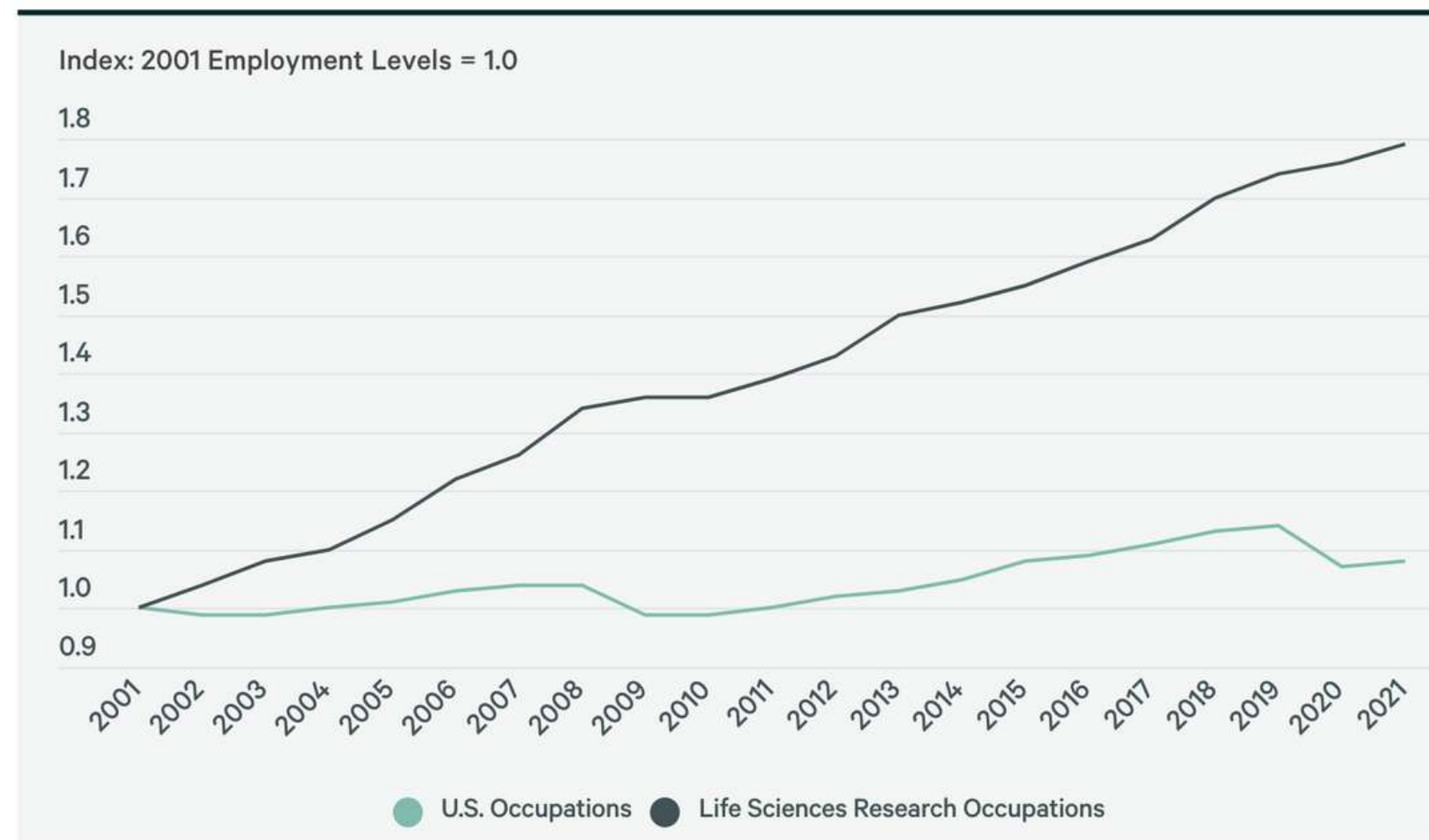


The ever demanding global market for biotech professionals is under-catered.

Only **2/10** students are qualified enough.

- Why now?

As total employment has rebounded from the 2020 downturn, **the life sciences industry has continued to grow** at its fastest pace on record





Source: U.S. Bureau of Labor Statistics, CBRE Research, Q1 2022.

Inc42 India's More Than 5,300 Biotech Startups Have Created 25K Jobs So Far: Govt [SHARE](#)

India's More Than 5,300 Biotech Startups Have Created 25K Jobs So Far: Govt

03 Dec'22 | By Chetan Thathoo



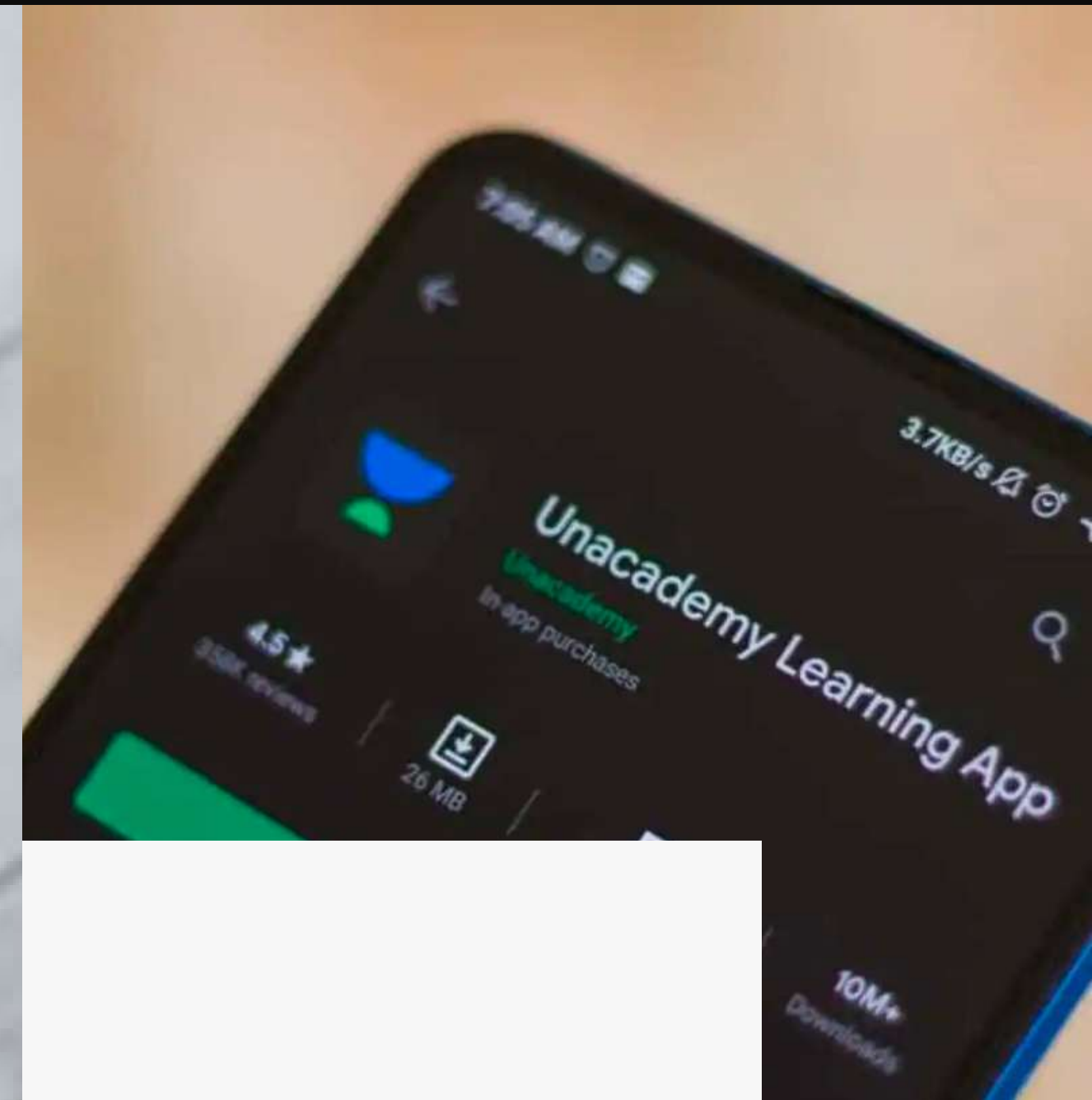


Everyone errs.
Make sure your
application doesn't.

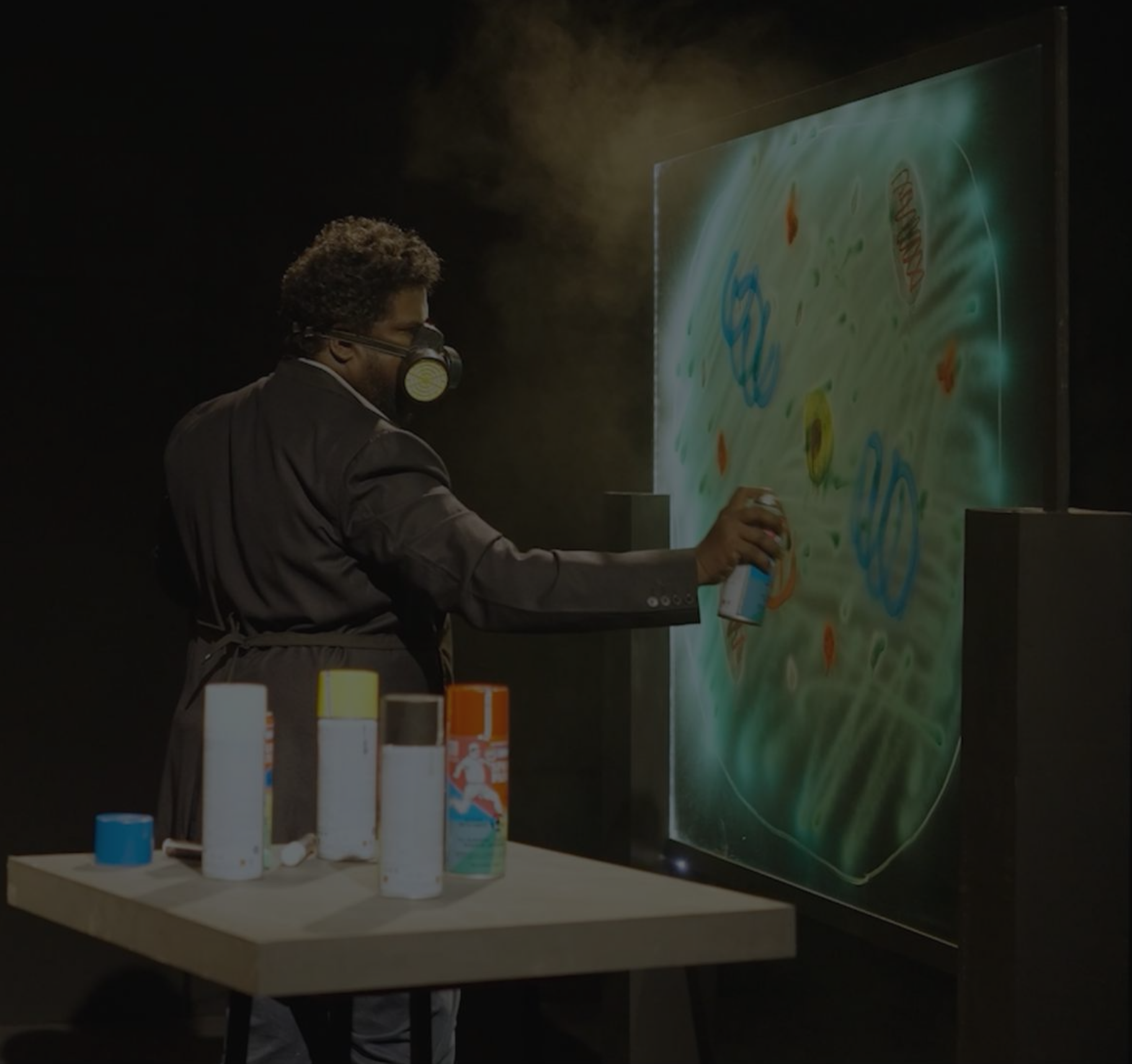
[DEMO SANDBOX >](#)

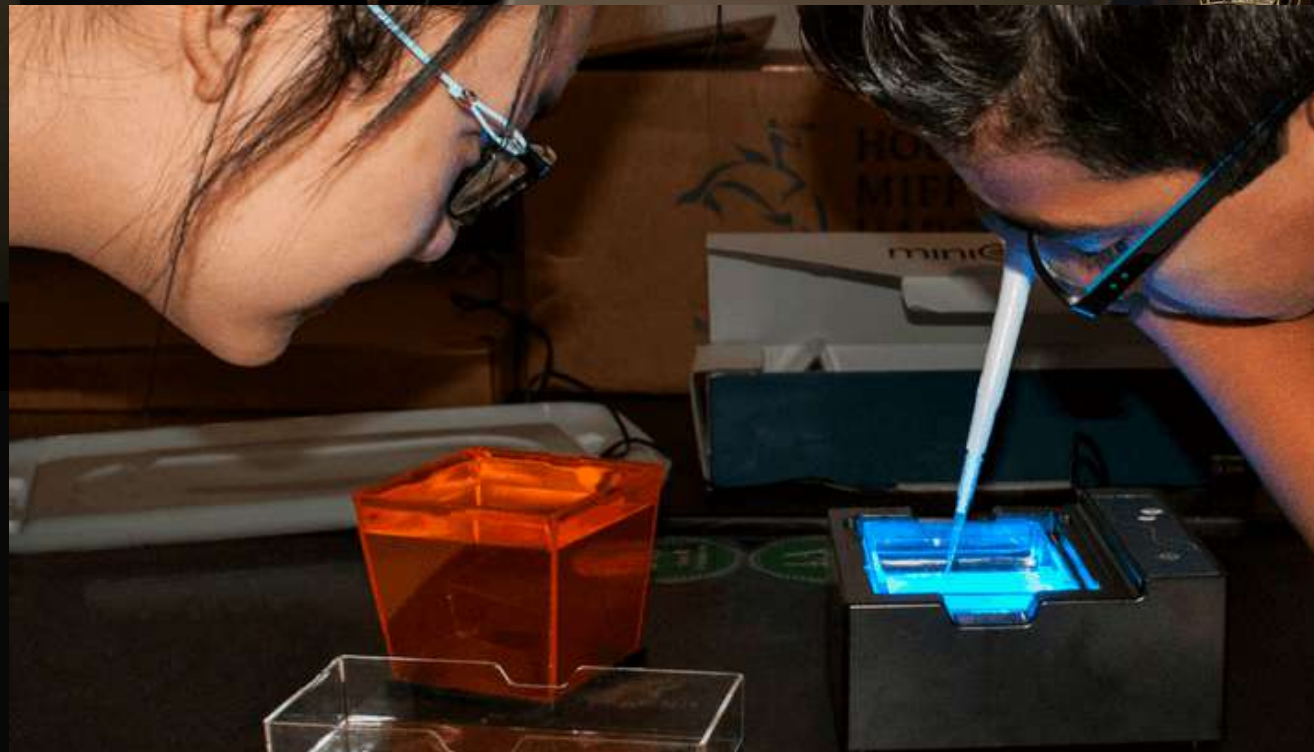
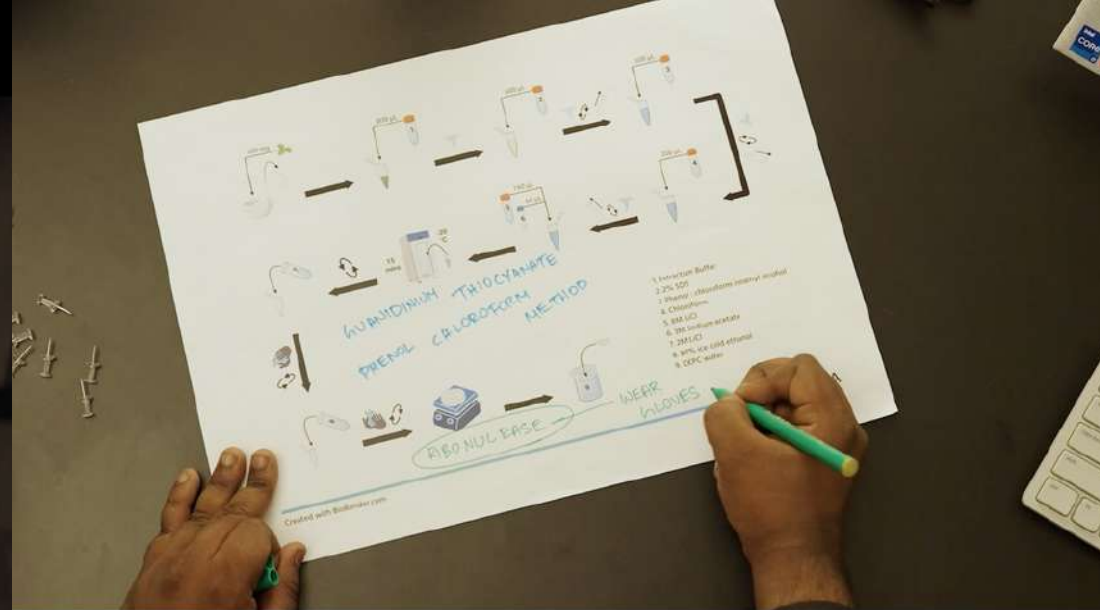
- The solution

We are not yet another LEARNING PLATFORM



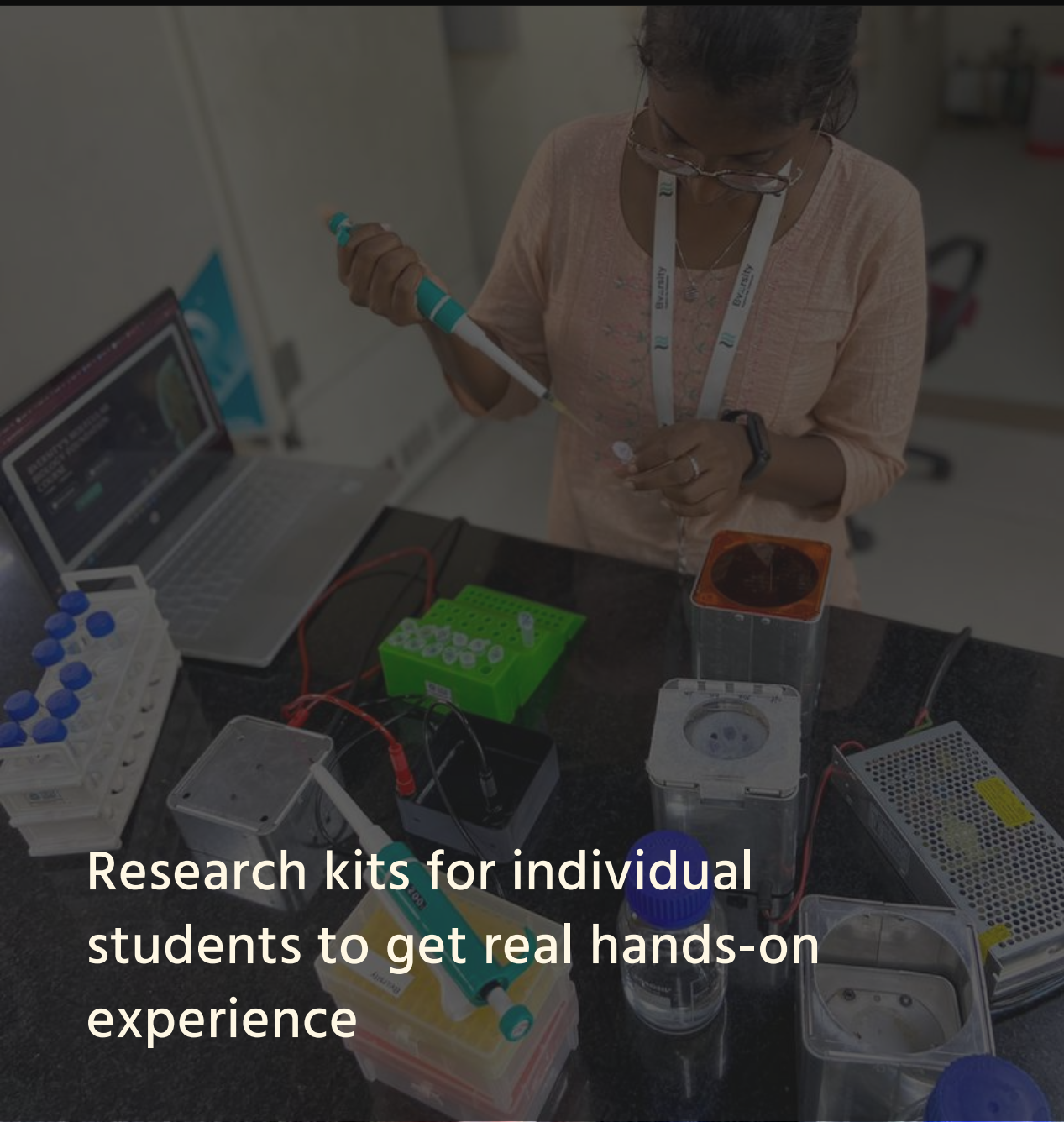
A **PARADIGM SHIFT** in
Biotech education has
arrived !





- What is Biversity ?

Virtual university for Biotechnology focussing on **industry-skills, global mentors & hands-on learning.**



Research kits for individual students to get real hands-on experience



Global industry and academic leaders as mentors for students



Hybrid E-learning platform as an augmented college

- How are we different ?

Biversity's mentors are from some of the world-class research institutions and from the biggest industries in Biotechnology across the world.



Agilent



**UNIVERSITY OF
CAMBRIDGE**

Syngene

Putting Science to Work

AstraZeneca



**HARVARD
UNIVERSITY**



**Massachusetts
Institute of
Technology**



Karlsruher Institut für Technologie



**MAX-PLANCK-INSTITUT
FÜR KOHLENFORSCHUNG**

- How are we different ?

Biversity's research toolbox for every student makes an industry-academic research experience unimaginable, no matter where they are !

Biversity's course

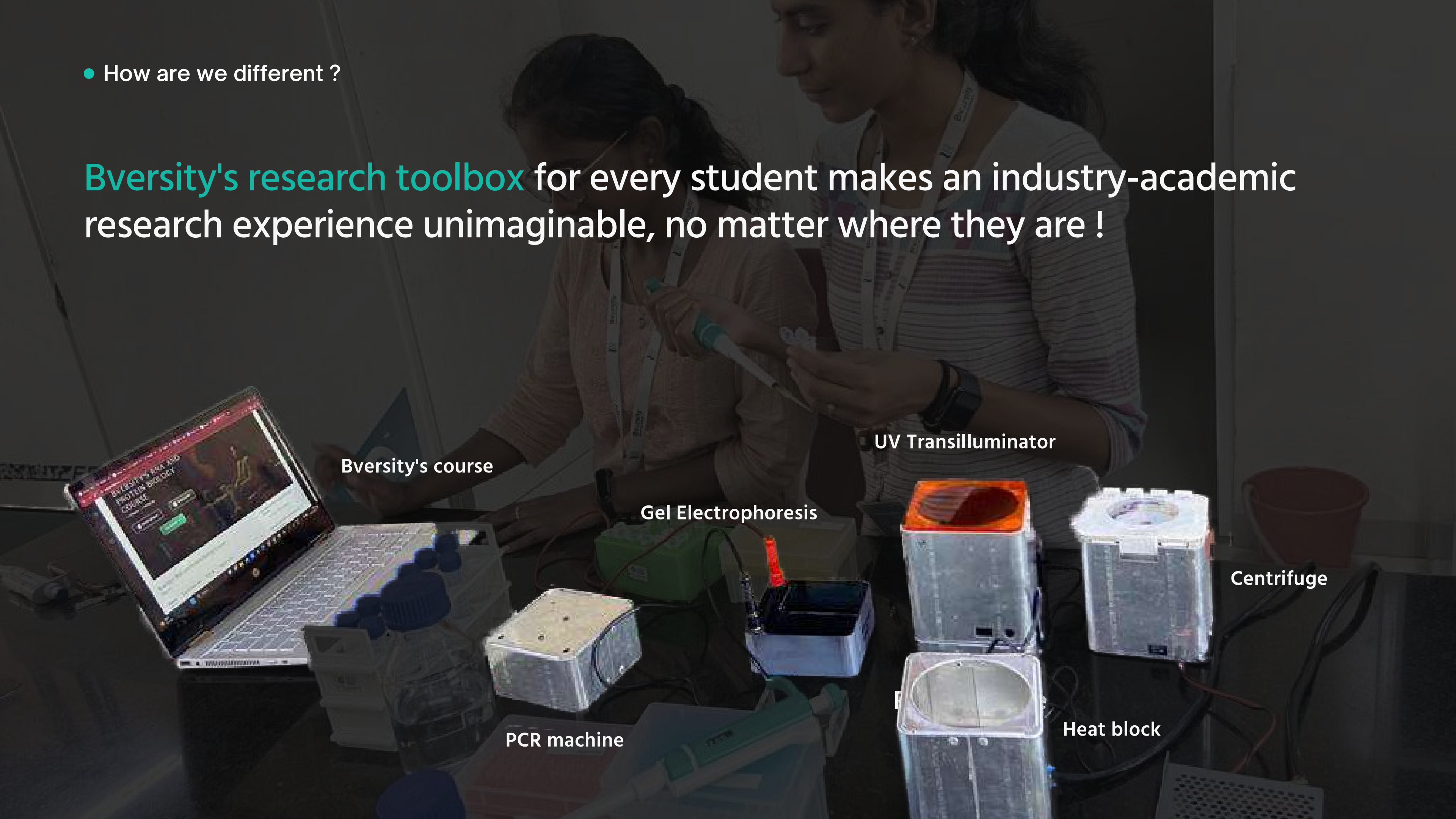
Gel Electrophoresis

UV Transilluminator

Centrifuge

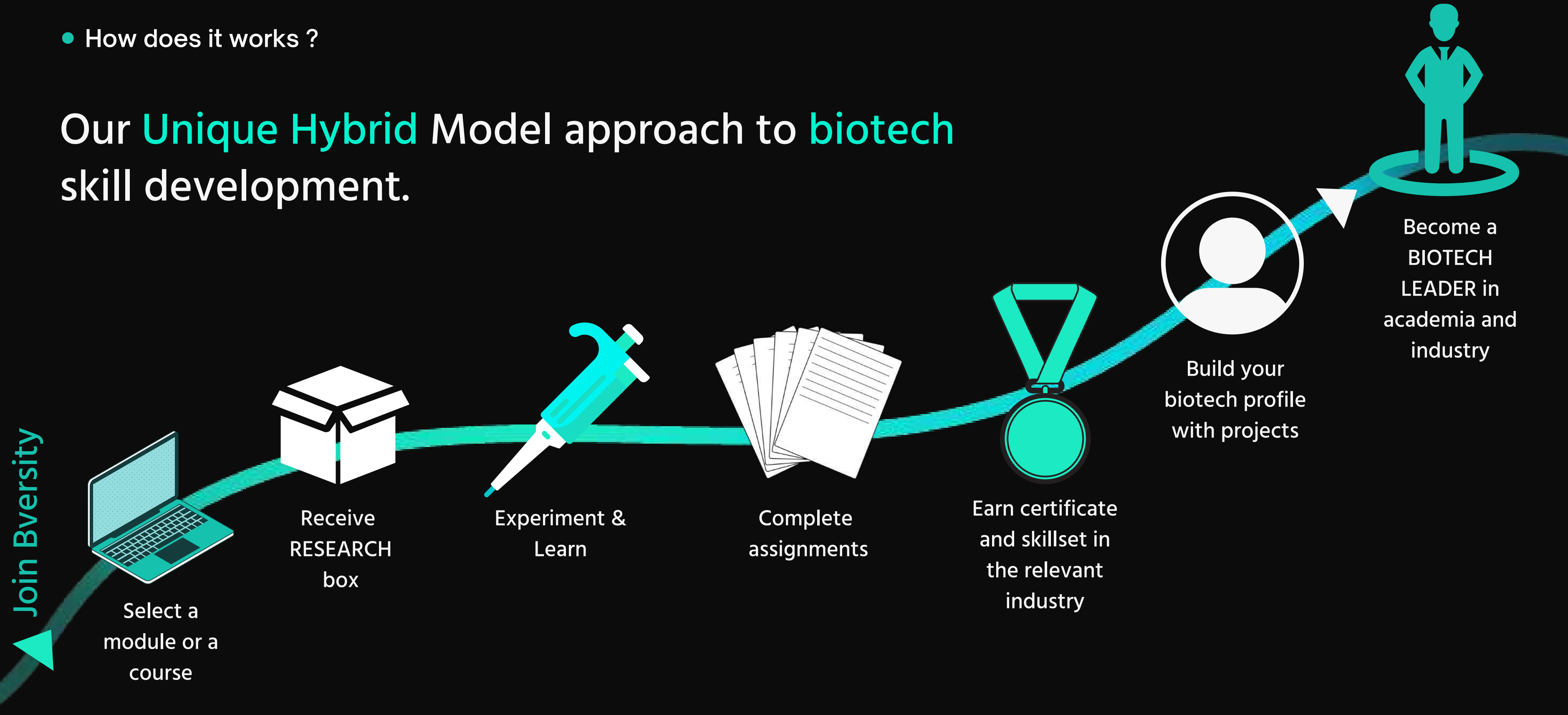
PCR machine

Heat block



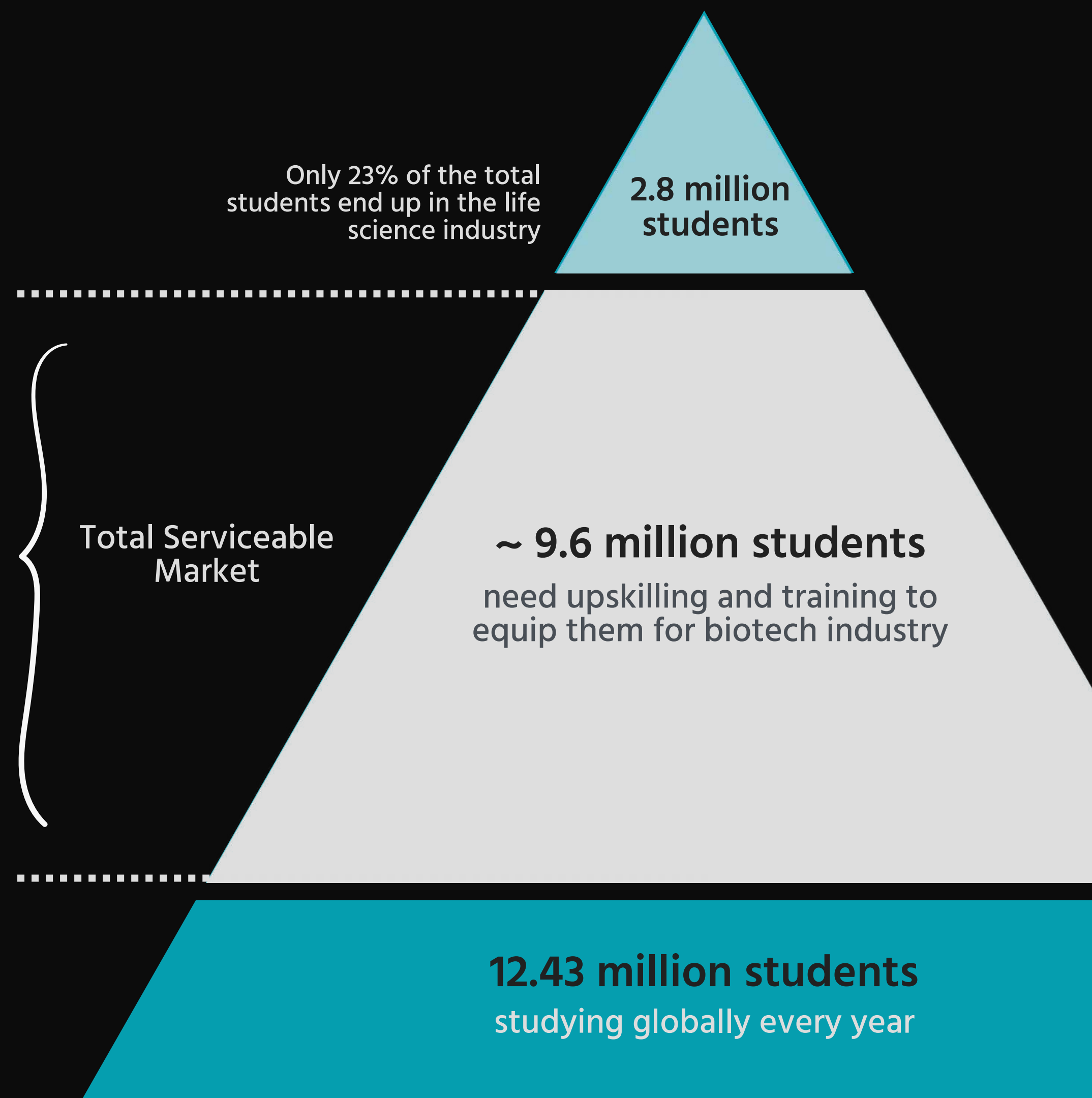
- How does it works ?

Our **Unique Hybrid** Model approach to **biotech** skill development.



- Size of opportunity

Biotech education sector is one of the **most in-demand** courses across the world with an average of **12.4M students studying every single year.**



- Pricing model

Average price

\$120

We charge a monthly fee of \$120 for our programs

Lifetime Value

\$ 2,400

We offer programs for 2-years of a student's lifetime

An average monthly college fees is \$1200, and we are making quality education super affordable by giving it at 1/10th

- What can we be in next 5 years ?

Market share

500K

Total Life science students
obtainable for the next 5 years

ARR

\$120M

With an average of 100K students
enrolling in a year, we can make an
yearly ARR of ~12M

We have a total of 740 active users (students) from more than
135+ different universities across the world

- We have a HEADSTART

8000+

Student community from
leading educational institutions

61K USD

Total revenue in last 6 months

Highlights

Grew 5X since our launch

Attracting students from Universities like



UNIVERSITY OF
TORONTO

UNIVERSITY OF
Nebraska
Medical Center



THE UNIVERSITY
of EDINBURGH



Northeastern
University



Low CAC

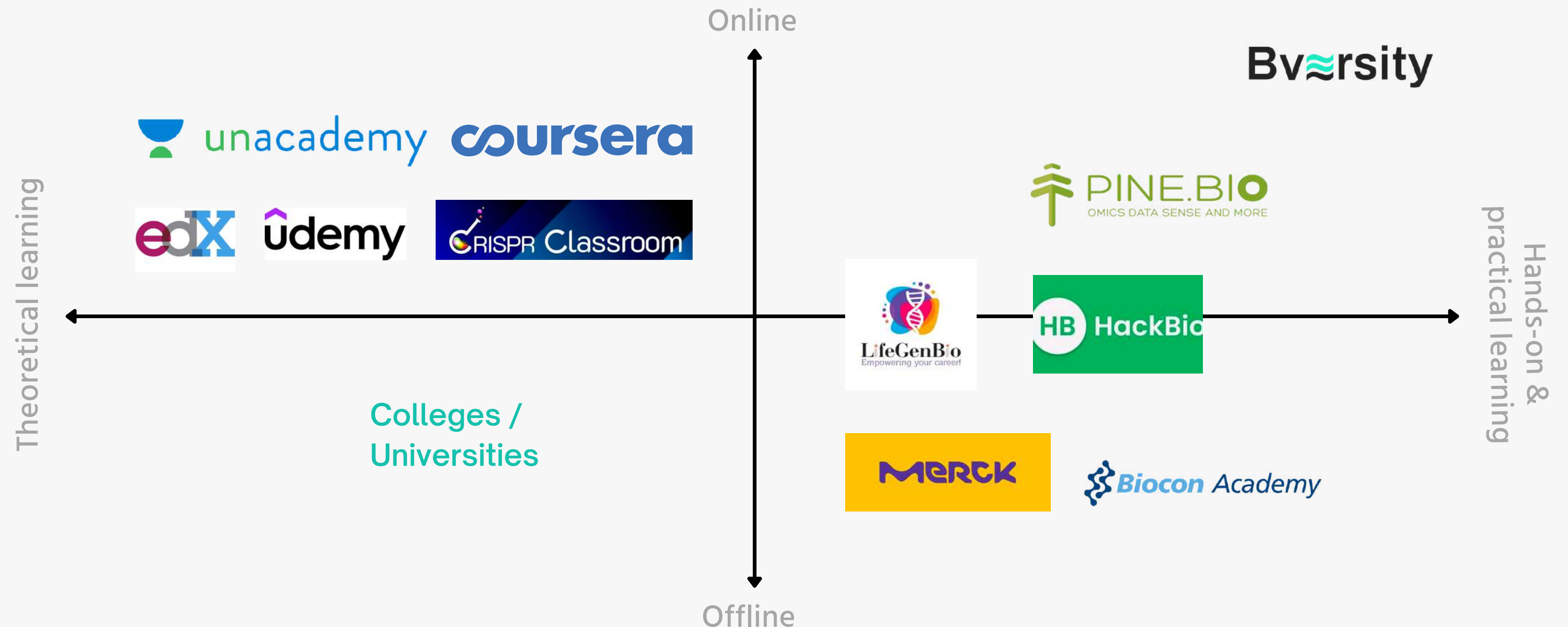
It costs **us \$1.5** to acquire 1 customer. This is because of our strong community & network of students.



**425 students
pre-booked**
within 3 months
of launch

- Competitive Landscape

We are the only ones offering **hybrid, real time hands-on learning** experience for a global audience.



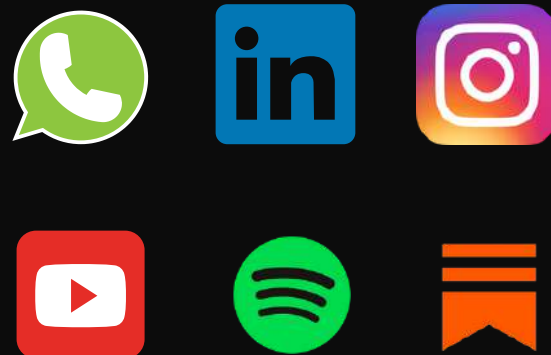
- User acquisition

We acquire students via our **community, student clubs & digital marketing.**

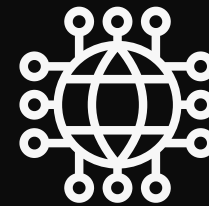
COMMUNITY



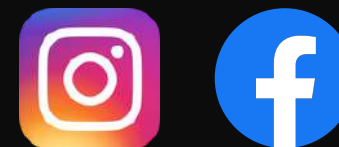
We have one of the largest biotech student community built in India with over 8000+ students



DIGITAL MARKETING



We work with influencers and our instagram handle is ever-growing with 25K followers



PARTNERSHIPS



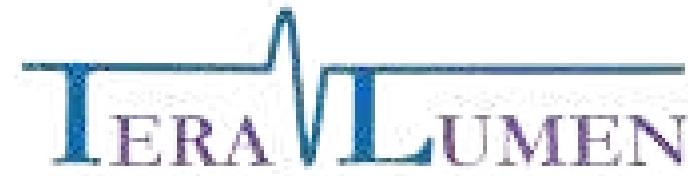
We partner with academic institutions, organizations to provide quality biotech education to students



● Our Partners & collaborators



● Our Hiring partners



● Journey so far



**200K
USD**

Investment raised so far

**61K
USD**

Pre-revenue made



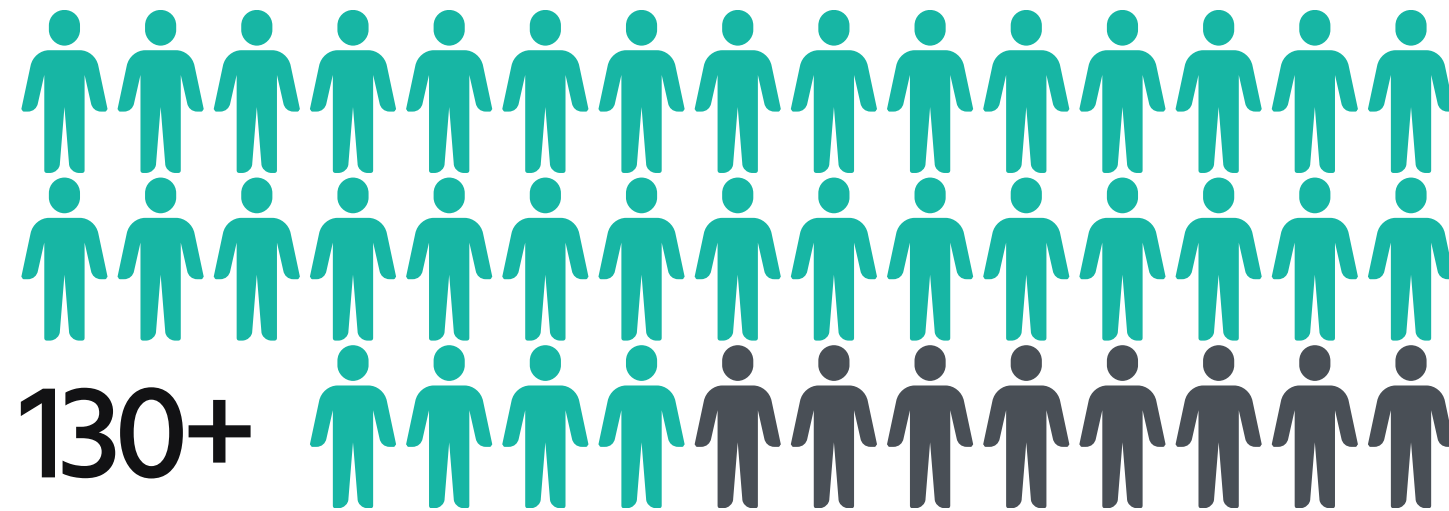
135+

Students are from more
than 135+ Universities
across the world



200+

Student ambassadors
associated with us
globally



130+

Biotech Students placed



6

Patentable instruments
used for diagnostics and
learning



50+

Companies
on-boarded as
Employer partner



8000+

Student community built



150+

Global Teacher-mentors
from academia and
Industry

● The TEAM

Insanely passionate about serving millions of biotechnology students



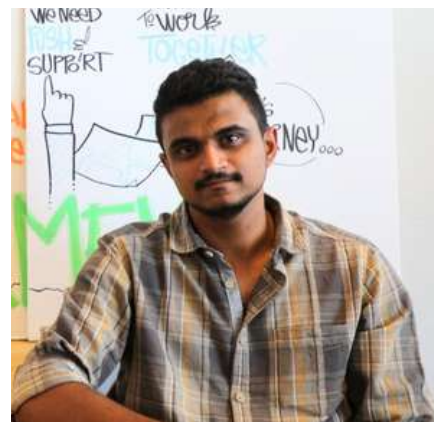
Sudharsan V

CEO, Co-Founder
Heads strategy, operations
and investments.



Dr M Parani

Chief of R&D, Co-Founder
Heads research,
experimentation & projects



Raghul J

Chief of L&D, Co-Founder
Heads learning, curriculum
and pedagogy



Saiganesh V

Chief of Finance, Co-
Founder
Heads legals & finance



Godwin Immanuel

CMO, Co-Founder
Heads sales, marketing
& digital media



Suresh Sambandam

Mentor
CEO, Kissflow
Advisory to Govt of TN



Lalith Kishore

Advisor
COO, C-CAMP



● Our community activities



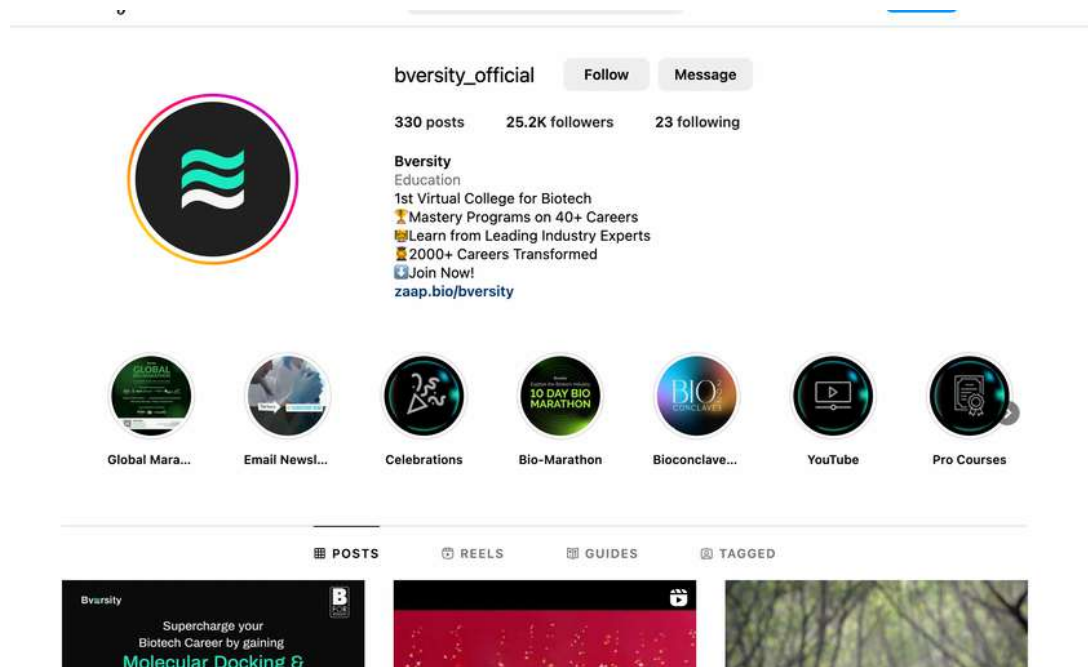
Active community with 8K students



Nobel Laureate Dr Ada Yonath visited us in Chennai



Dr GSK Velu, Chairman Trivitron at our community



Our instagram handle growing every week



Regular events for student communities



National level hackathons & workshops hosted

- Awards & In the media



Biversity was selected as one of the **emerging Edtech & Skill-development startup** by the Government of Tamilnadu.

We were awarded 1 million as grant by the **Hon CM of Tamilnadu, MK Stalin.**

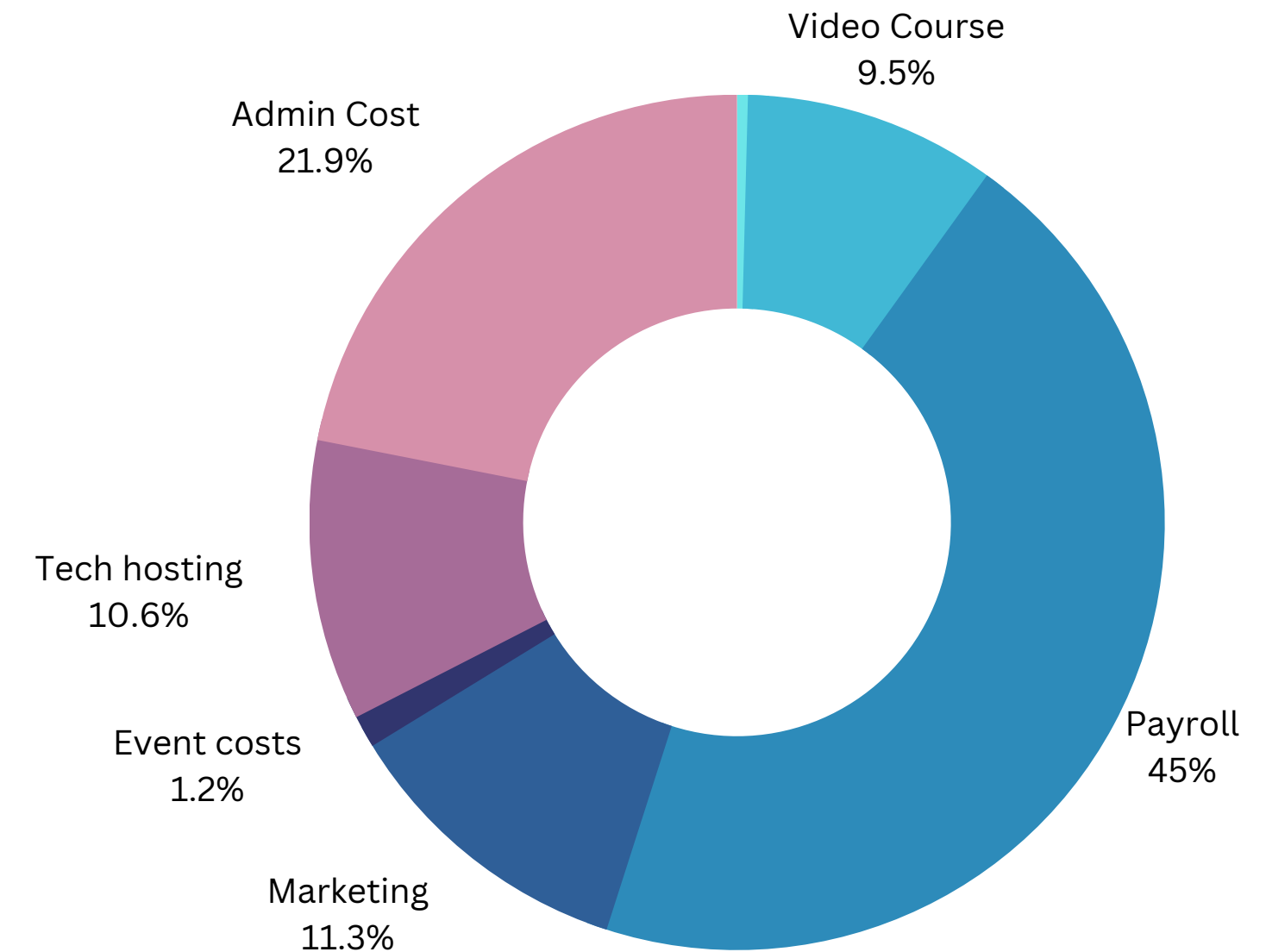


Biversity was launched by **Hon. Higher education minister of TN, Dr Ponmudy and Chief Scientist of WHO, Dr Sowmya Swaminathan.**



2 million USD

The funds will be mainly used to hire key staff, launch new programs, and facilitate growth in India and countries such as the USA, Canada, the Middle East, Africa, and Singapore



● Partner with us

We will define the future of Biotechnology education.

Join us: www.biversity.io



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