SUDHARSAN L NARASIMMAN

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ABOUT ME

As a passionate and creative UI/UX Designer with over two and half years of experience, I specialize in crafting user-centric designs that enhance user engagement and satisfaction. I possess a strong proficiency in design tools like Figma, Adobe XD, and Photoshop, and have a robust understanding of User research, Wireframing, Prototyping, and Usability testing.

My expertise extends to Photography, Cinematography, Graphic design and Photo Video editing, where I've utilized tools like Lightroom, DaVinci Resolve and Illustrator. I thrive in collaborative environments, consistently delivering innovative and effective design solutions.

EDUCATION

BE - Electronics and Communication Engineering,   2017 to 2021
Coimbatore Institute of Technology, Coimbatore.
CGPA – 8.10

HSC - CBSE,   2015 to 2017
Kamala Niketan Montessori School, Tiruchirapalli.
Percentage – 60

SCHOOLING - CBSE,   2015
Sri Akilandeswari Vidyalaya, Tiruchirapalli.
CGPA – 8.40

SKILLS

- User Experience Design
- User Interface Design
- Interaction Design
- Wireframing
- Prototyping
- Information Architecture
- Responsive Design
- User Research
- User Research
- Visual Design
- Graphic Designing
- Journey Mapping
- Graphic Designing
- Variables
- User Flows
- Competitor Analysis
- A/B Testing
- Storyboarding
- Colour Theory
- Typography
- Concept Development.
- Attention to Detail

DESIGN TOOLS

- Figma
- Adobe XD
- Axure
- Adobe Photoshop
- Photoshop
- Illustrator
- HTML
- CSS
- Js
- Affinity Photo
- Affinity Designer
- Lightroom CC
- DaVinci Resolve
- Premiere Pro

EXPERIENCE

UI/UX Designer   Aug 2024 - Present
DevOpsLabs   *Coimbatore, INDIA*

- Developed comprehensive brand guidelines for my company from scratch, achieving a 30% improvement in brand consistency across all platforms.
- Led the redesign of the company logo, creating multiple variants that enhanced brand recognition by 40%.
- Designed network graphics that significantly improved customer understanding of our services, resulting in a 15% increase in customer engagement and a 20% boost in revenue.

- Worked on our proprietary tool, Exora, where I designed the logo and implemented UI enhancements.
- I designed engaging posters for social media platforms and internal activities, which I contribute to as part of the additional graphic design responsibilities.
- Contributed to the UI design of the Sirar dashboard, including full visualization and style guidelines, improving dashboard usability by 30%.

UI/UX Designer Aug 2022 - July 2024
Inspirisys Solution Limited *Chennai, INDIA*

- Achieved a 30% increase in user efficiency across multiple projects by implementing user research, wireframing, and UI design.
- Led the design and development of complex systems, resulting in a 25% improvement in accuracy and reporting for banking transactions and other user interfaces.
- Developed intuitive interfaces that enhanced user satisfaction by 35% through thorough analysis and integration of UX improvements.
- Implemented advanced technologies like AR and Bluetooth beacons, which increased navigation accuracy by 50% and reduced user navigation time by 45%.
- Created modern, user-friendly tools with detailed categorization and logging features, contributing to a 40% improvement in data entry accuracy.
- Spearheaded the development of comprehensive status reporting and real-time updates, enhancing overall user engagement and system efficiency.

PROJECTS

CBDT Bulk Transactions.

- I accomplished the design and development of the CBDT Bulk Transactions tool by implementing hierarchical access levels, resulting in streamlined tax file submissions to the Reserve Bank of India and enhanced status reporting for Agency Banks, Non-Agency Banks, and Corporate users.
- I improved user engagement and efficiency by conducting thorough user research, flow creation, wireframing, prototyping, and UI design, which resulted in a user-friendly interface for managing complex banking transactions.

Timesheet.

- I developed a modern timesheet tool by analyzing existing tools and integrating UX improvements, resulting in an intuitive calendar view and detailed day-wise logs that enhanced user-friendliness and project time management.
- I achieved improved time tracking accuracy by designing a color-coded categorization system for project-specific logs, which led to clearer and more efficient data entry and retrieval for users.

Indoor Navigation.

- I created a Hospital Indoor Navigation app by utilizing AR technology and 3D anchor points, resulting in seamless patient guidance through complex hospital layouts and improved navigation accuracy.
- I enhanced location tracking precision by incorporating Bluetooth beacons and designing a dual-map interface, which provided real-time updates and a more intuitive navigation experience for patients

ADDITIONAL INFORMATION

- LinkedIn Profile: https://www.linkedin.com/in/sudharsan-l-narasimman/
- Portfolio Link: https://workwithsln.in/
- Photography Works : https://workwithsln.in/click.html
- Digital Arts: https://workwithsln.in/DigitalPaint.html
- Poster and Editing Works: https://workwithsln.in/edit.html