Sudharsan L Narasimman

Chennai | nsudharsan07@gmail.com | +91 74185 52055 | LinkedIn URL | Portfolio

As a passionate and creative UI/UX Designer with over two years of experience, I specialize in crafting user-centric designs that enhance user engagement and satisfaction. I possess a strong proficiency in design tools like Figma, Adobe XD, and Photoshop, and have a robust understanding of User research, Wireframing, Prototyping, and Usability testing.

My expertise extends to Photography, Cinematography, Graphic design and Photo Video editing, where I've utilized tools like Lightroom, DaVinci Resolve and Illustrator. I thrive in collaborative environments, consistently delivering innovative and effective design solutions.

SKILLS
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Skills: User Experience Design, User Interface Design, Wireframing, Prototyping, Interaction Design, Visual Design, User Research, Usability Testing, Information Architecture, Responsive Design, Variables, Graphic Designing, Journey Mapping, User Flows, Competitor Analysis, A/B Testing, Storyboarding, Colour Theory, Attention to Detail, Typography and Concept Development.

Design Tools: Figma, Adobe XD, Axure, Adobe Photoshop, Adobe Illustrator, Adobe Lightroom CC, Adobe Premiere Pro, DaVinci Resolve, Affinity Photo, Affinity Designer, HTML, CSS and Js.

EXPERIENCE
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INSPIRISYS SOLUTION LIMITED   **CHENNAI, INDIA**
Aug 2022 to Present

CBDT Bulk Transactions

- I accomplished the design and development of the CBDT Bulk Transactions tool by implementing hierarchical access levels, resulting in streamlined tax file submissions to the Reserve Bank of India and enhanced status reporting for Agency Banks, Non-Agency Banks, and Corporate users.
- I improved user engagement and efficiency by conducting thorough user research, flow creation, wireframing, prototyping, and UI design, which resulted in a user-friendly interface for managing complex banking transactions.

Timesheet

- I developed a modern timesheet tool by analyzing existing tools and integrating UX improvements, resulting in an intuitive calendar view and detailed day-wise logs that enhanced user-friendliness and project time management.

- I achieved improved time tracking accuracy by designing a color-coded categorization system for project-specific logs, which led to clearer and more efficient data entry and retrieval for users.

Indoor Navigation
- I created a Hospital Indoor Navigation app by utilizing AR technology and 3D anchor points, resulting in seamless patient guidance through complex hospital layouts and improved navigation accuracy.
- I enhanced location tracking precision by incorporating Bluetooth beacons and designing a dual-map interface, which provided real-time updates and a more intuitive navigation experience for patients

EDUCATION
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BE - ECE   **COIMBATORE, INDIA**

Coimbatore Institute of Technology

CGPA – 8.10   2017 to 2021

HSE - CBSE   **TIRUCHIRAPALLI, INDIA**

Kamala Niketan Montessori School

Psychology Group – 12th Marks – 60%   2015 to 2017

SCHOOLING - CBSE   **TIRUCHIRAPALLI, INDIA**

Sri Akilandeswari Vidyalaya

CGPA – 8.40   2015

ADDITIONAL INFORMATION
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- LinkedIn Profile: https://www.linkedin.com/in/sudharsan-l-narasimman/
- Portfolio Link: https://workwithsln.in/
- Photography Works : https://workwithsln.in/click.html
- Digital Arts: https://workwithsln.in/DigitalPaint.html
- Poster and Editing Works: https://workwithsln.in/edit.html

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