



# PANACEA

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**A one-stop instant solution to all your medical problems**

# PROBLEM

**I have a headache and muscle ache since yesterday. I am also feeling unusually lethargic and nauseatic and my body temperature has risen to  $103^{\circ}\text{C}$ .**

**I have also had a history of some antibody deficiency.**

**I have no idea which medicine shall I take to get a relief. Neither do I have any one else to take care of me nor do I have the energy to go the doctor!**



# PROBLEM

- ❖ People living alone away from their families are not able to get medical consultation easily.
- ❖ **Time Consumption** : People have to wait in long queues for hours despite of being unwell.
- ❖ **Cost-Inefficiency** : Visiting a doctor adds additional transportation & operational costs as well.



# HERE COMES PANACEA !



## BEFORE



## AFTER

- ❑ Escalating health problems due to lack of timely consultation from the experts.
- ❑ Hectic work schedules cause hypertension which can result in obesity, depression and heart diseases, etc.
- ❑ Decreasing immunity due to inadequate health checkups.

- ❑ Expert advice is provided at the comfort of the patients home.
- ❑ Regular health tracking will help the individual to regulate his/her lifestyle in order to remain healthy.
- ❑ Quick and cost-efficient health check-ups will be facilitated.

# SOLUTION



**PANACEA** is a web application based on ML model for predicting the type of disease based on the symptoms provided by

- Patient Experience
- Scan Reports
- X-Rays
- Medical History

Based on the prediction, a list of medicine will be displayed along with the suggestions of nearby medical stores where the patient can buy the medicines from.

Based on the nature of the disease the application will give recommendation for preventive measures and the nearest hospitals

***All this with just a click from anywhere within seconds!***

In case of serious diseases, the patient will not be given any instant medicines and will rather be directed for a consultation with the expert. This will be done keeping in mind the safety of the patients.

# SWOT ANALYSIS

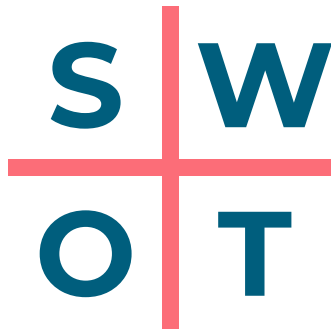
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## STRENGTHS

- Patients can create their own profiles on this app.
- Complete record of the medical history will be maintained.

## OPPORTUNITIES

- To collaborate with more hospitals and service providers.
- People are becoming more reliable on internet.
- Instant solutions are being preferred nowadays.
- Improve the doctor & patient ratio



## WEAKNESSES

- No name in the market yet.
- No established associations with major hospitals.

## THREATS

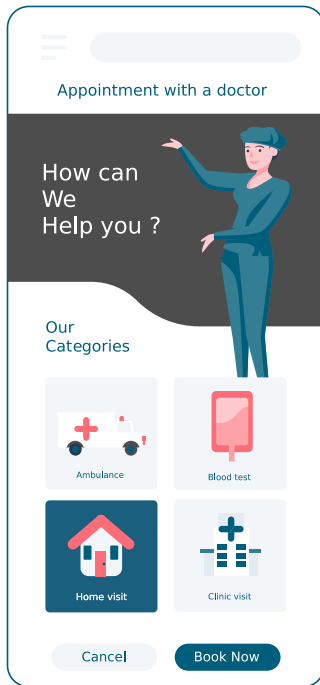
- Already existing competitors in the market.
- Lack of funding

# PRODUCT OVERVIEW

## Make your own profile

This will help a person to keep his/her medical history intact and safe for prolonged periods. Appropriate medicines will be suggested accordingly.

## Find out your heart health



Book an appointment with the expert

X-Ray Scans

# OUR PLANS

## BASIC

- Web Service

## PREMIUM

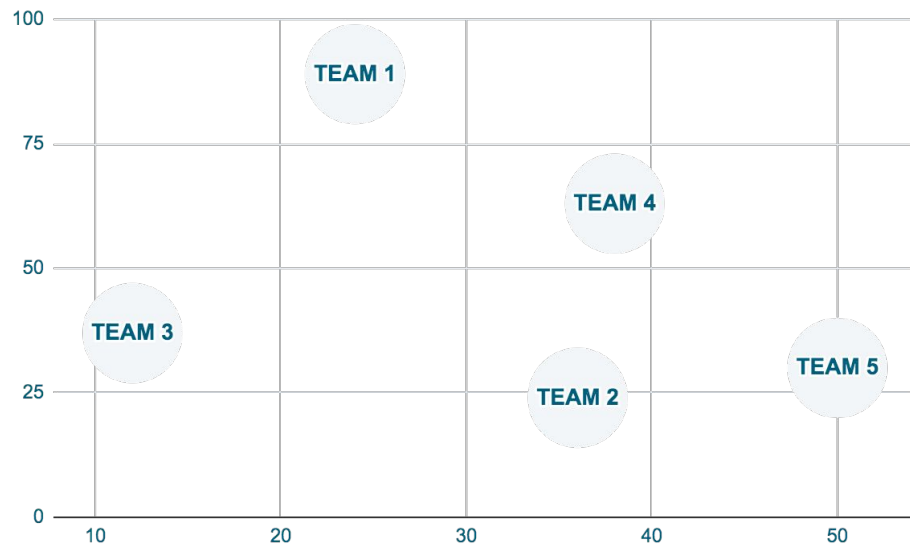
- Web Service
- Reminder for medicine

## PRO

- Web
- Medicine Reminder
- Doctor consulting (Once a month)



# TRACTION



**50,000  
PRO USERS**

**390,000  
QUERIES**

**250,000  
MOBILES**

# REVIEWS



## **JOHN SMITH** (Patient, registered at PANACEA)

This app has definitely bridged the gap between the doctors & patients. I have had a wonderful experience since this app allows me to keep a regular track of my health and helps me to stay fit!

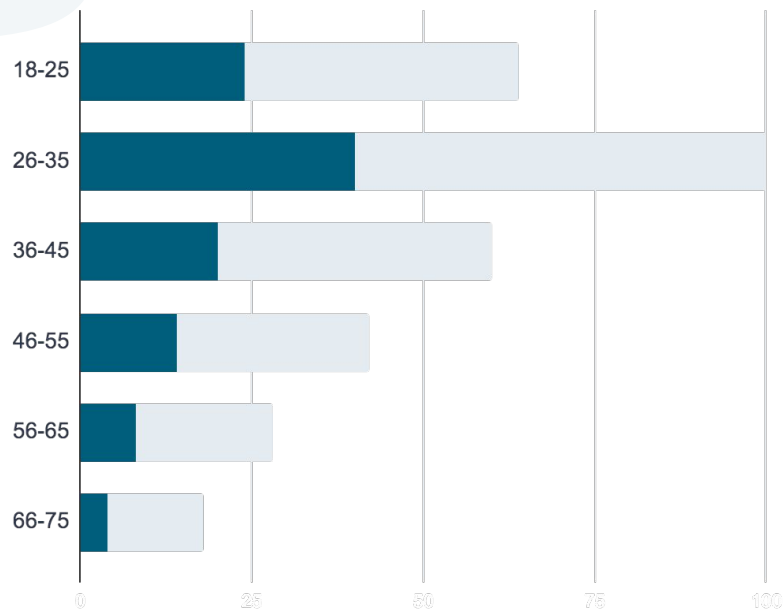
## **Jane Cordero** (Patient, registered at PANACEA)

I have earlier gone through a heart surgery. Through this app, I can even have a track on my heart rate & receive alerts if there seems something wrong.



# TARGET

## AGE



TARGETED USERS

50,000

# COMPETITORS

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	Name
COMPETITOR 1	Roam Analytics
COMPETITOR 2	Sopris Health
COMPETITOR 3	Artelus

# OUR TEAM



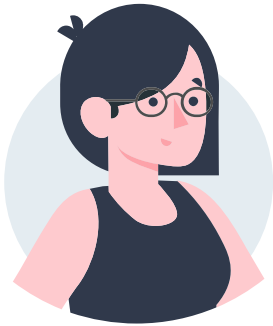
**Manan Tayal**



**K. Sudheeradh**



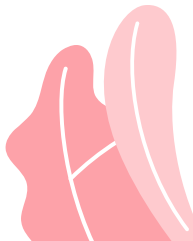
**Francis Jaya  
Suriya**



**Somya Singh**



**Rajat Bhai**



# THANKS

**CREDITS:** This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik** and illustrations by **Stories**.

