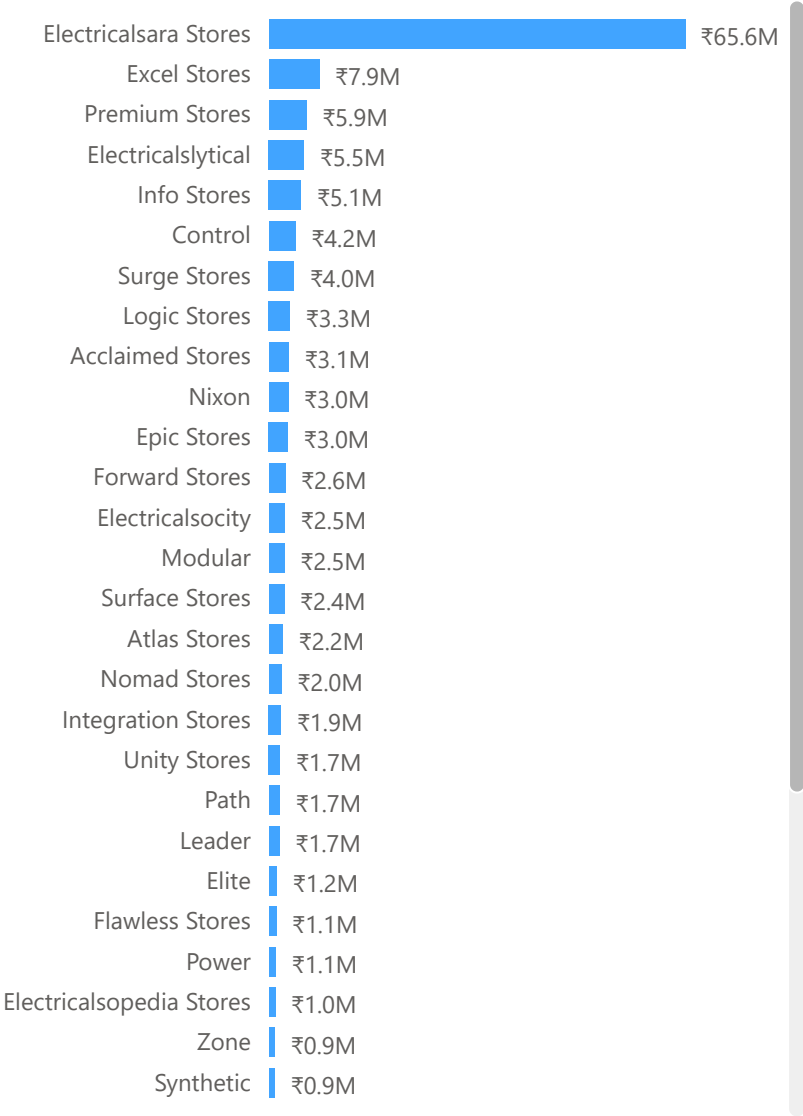


Revenue by custmer_name



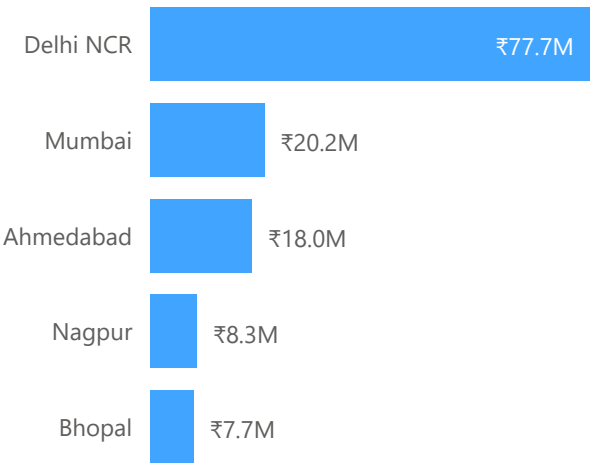
₹142.2M

Revenue

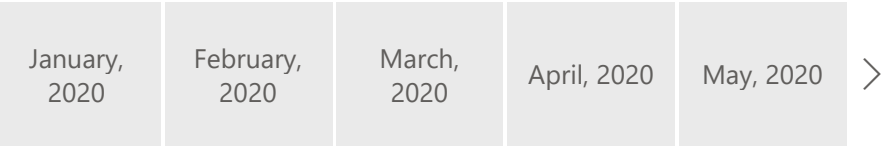
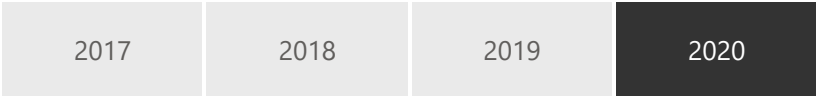
350K

total qty

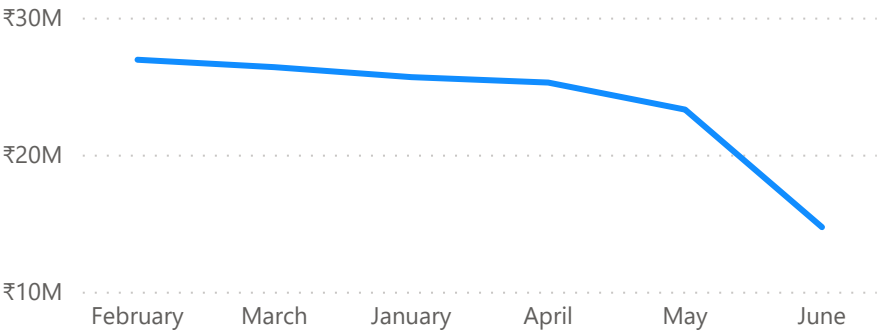
Top 5 Market Places



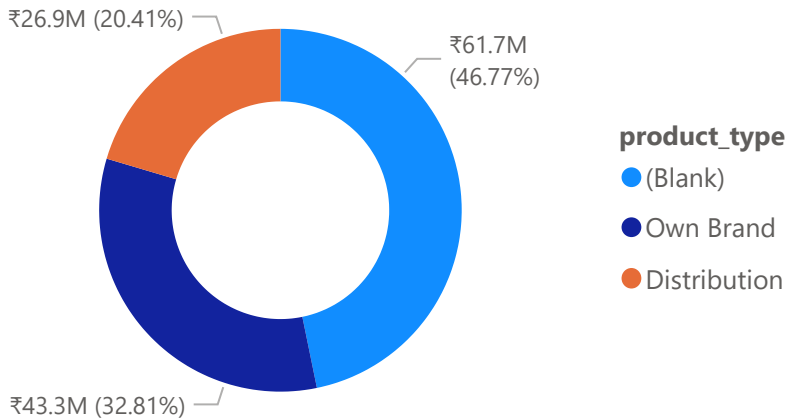
Year



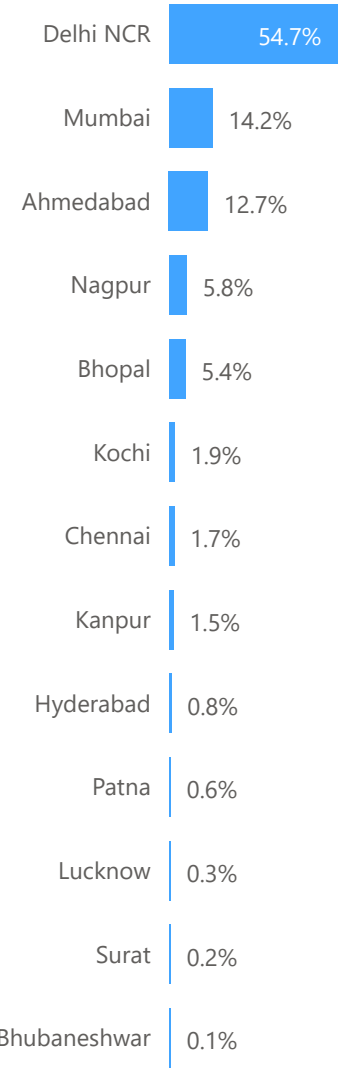
Monthly Revenue Trend



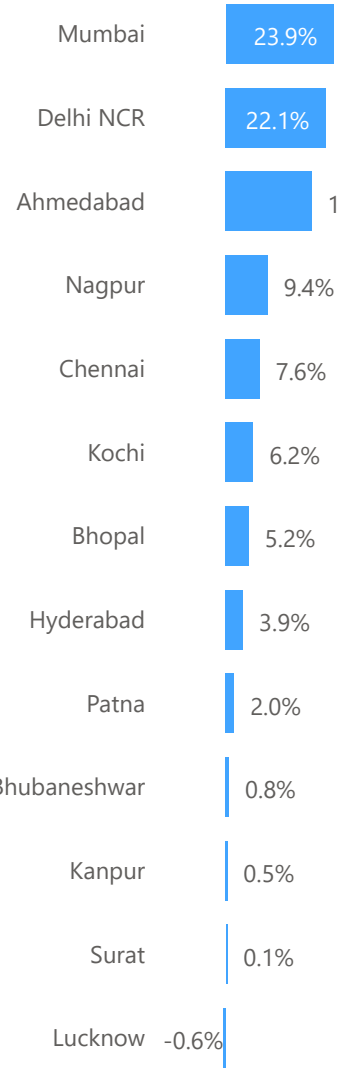
Product Types



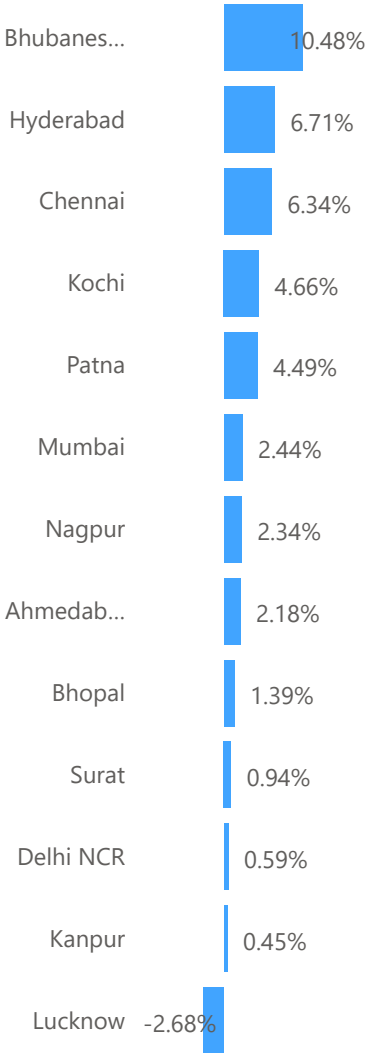
Revenue contribution % by market



Profit contribution % by market



Profit % by markets



₹142.2M

Revenue

₹2.1M

Total Profit Margin

Year

2017	2018	2019	2020
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January, 2020	February, 2020	March, 2020	April, 2020	May, 2020
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customer_name	Revenue	revenue contribution %	profit contribution %	Profit Margin %
Electricalsara Stores	₹6,56,41,977.0	46.2%	11.9%	0.37%
Excel Stores	₹79,28,385.0	5.6%	12.5%	3.26%
Premium Stores	₹58,99,748.0	4.1%	1.4%	0.49%
Electricalslytical	₹55,37,904.0	3.9%	1.3%	0.49%
Info Stores	₹50,64,374.0	3.6%	7.8%	3.18%
Control	₹41,82,662.0	2.9%	2.5%	1.24%
Surge Stores	₹39,53,600.0	2.8%	11.9%	6.23%
Logic Stores	₹33,19,243.0	2.3%	0.6%	0.38%
Acclaimed Stores	₹31,16,384.0	2.2%	6.1%	4.04%
Nixon	₹30,28,345.0	2.1%	4.7%	3.17%
Epic Stores	₹30,02,834.0	2.1%	-6.8%	-4.69%
Forward Stores	₹25,60,961.0	1.8%	5.4%	4.33%
Electricalsocity	₹25,20,938.0	1.8%	3.3%	2.69%
Modular	₹24,53,519.0	1.7%	5.0%	4.23%
Surface Stores	₹24,20,004.0	1.7%	2.2%	2.72%
Total	₹14,22,24,545.0	100.0%	100.0%	1.45%

Profit target

2.0%



₹142.2M

Revenue

₹2.1M

Total Profit Margin

Year

2017

2018

2019

2020

January,
2020

February,
2020

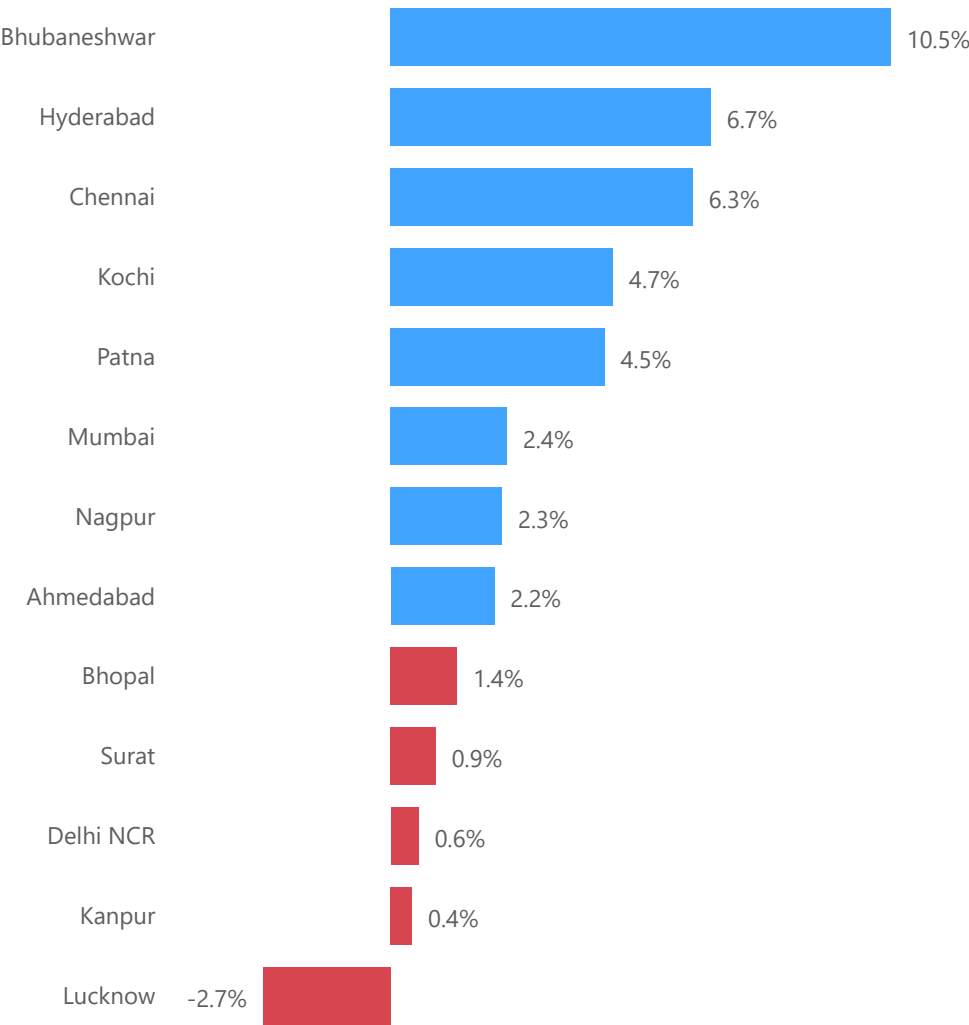
March,
2020

April, 2020

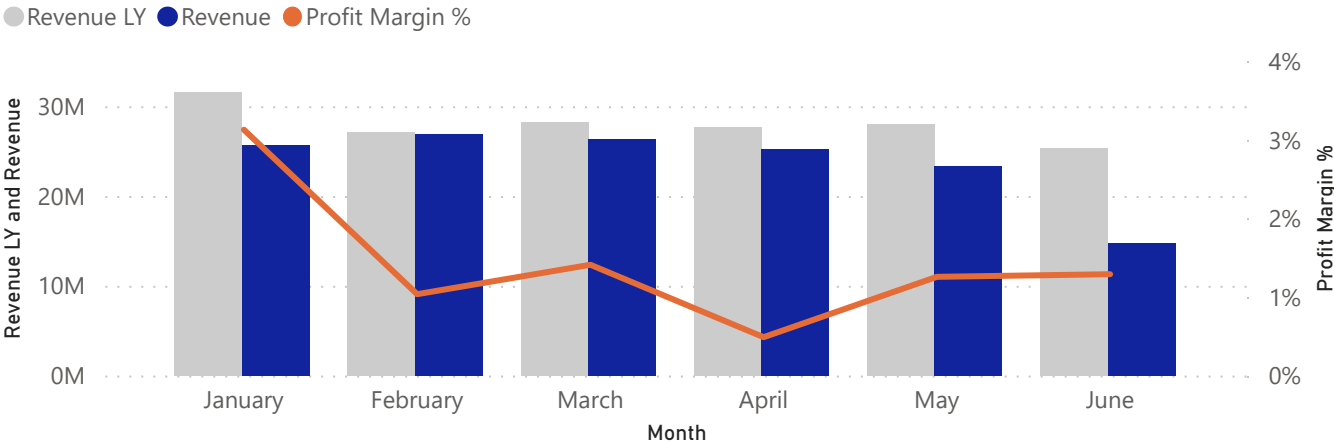
May, 2020



Profit contribution % by market



Revenue LY, Revenue and Profit Margin % by Month



custmer_name	Revenue	revenue contribution %	profit contribution %	Profit Margin %
Excel Stores	₹79,28,385.0	5.6%	12.5%	3.26%
Surge Stores	₹39,53,600.0	2.8%	11.9%	6.23%
Electricalsara Stores	₹6,56,41,977.0	46.2%	11.9%	0.37%
Info Stores	₹50,64,374.0	3.6%	7.8%	3.18%
Acclaimed Stores	₹31,16,384.0	2.2%	6.1%	4.04%
Forward Stores	₹25,60,961.0	1.8%	5.4%	4.33%
Modular	₹24,53,519.0	1.7%	5.0%	4.23%
Leader	₹16,71,901.0	1.2%	4.9%	6.01%
Nixon	₹30,28,345.0	2.1%	4.7%	3.17%
Nomad Stores	₹19,78,550.0	1.4%	4.0%	4.12%
Power	₹10,98,552.0	0.8%	3.7%	6.92%
Unity Stores	₹17,48,166.0	1.2%	3.3%	3.90%
Electricalsocity	₹25,20,938.0	1.8%	3.3%	2.69%
Surface Stores	₹24,20,004.0	1.7%	3.2%	2.73%
Elite	₹12,17,785.0	0.8%	2.2%	5.27%
Total	₹14,22,24,545.0	100.0%	100.0%	1.45%