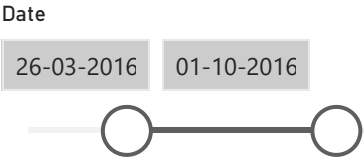




ADVENTURE WORKS DASHBOARD



Monthly Revenue

\$0.75M!

Goal: 0.81M (-7.55%)

Monthly Orders

1,023!

Goal: 1074 (-4.75%)

Monthly Returns

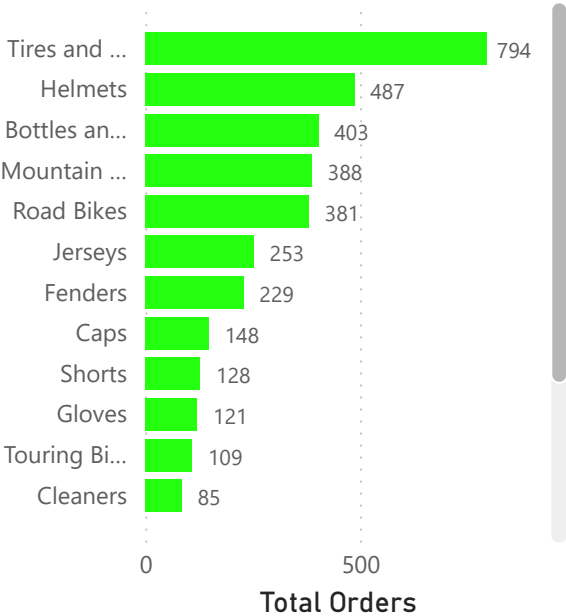
167✓

Goal: 169 (+1.18%)

Total Orders by Subcategory



Total Orders by SubcategoryName



ProductName	Total Orders	Return rate
Water Bottle - 30 oz.	365	4.78%
Mountain Tire Tube	328	3.08%
Patch Kit/8 Patches	264	3.67%
Fender Set - Mountain	229	1.08%
Mountain Bottle Cage	177	4.97%
Sport-100 Helmet, Black	164	3.66%
Sport-100 Helmet, Red	163	4.29%
Sport-100 Helmet, Blue	160	6.88%
AWC Logo Cap	148	2.00%
Road Tire Tube	145	5.80%
HL Mountain Tire	143	4.90%
ML Mountain Tire	123	1.56%
Road Bottle Cage	103	2.45%
HL Road Tire	96	10.42%
Bike Wash - Dissolver	85	1.79%
Hydration Pack - 70 oz.	81	7.41%
Total	2,054	4.49%

More product info

Top Product (Orders)

Water Bottle - 30 oz.

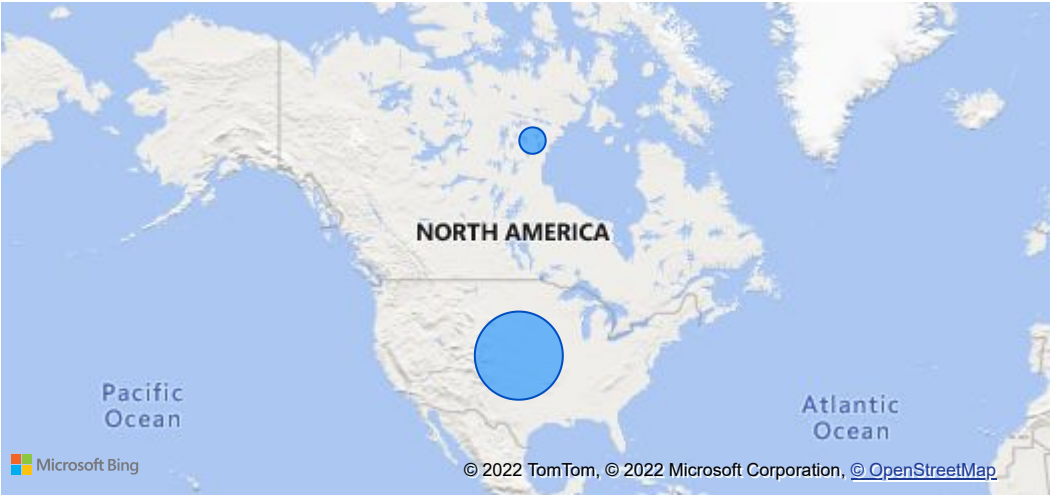
Top Product (Orders)

Mountain-200 Black, 46

Europe

North America

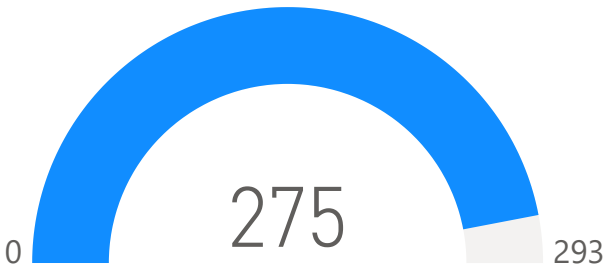
Pacific





Mountain Tire Tube

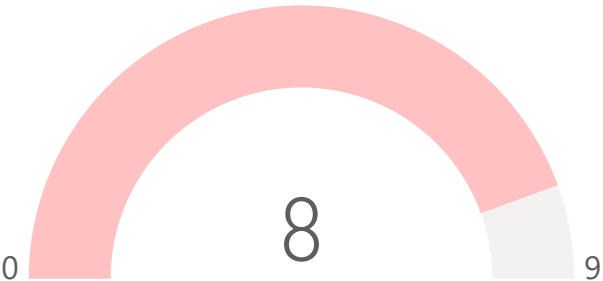
Total Orders vs Order Target



Total Revenue vs Revenue Target



Total Returns vs Prev Month Returns



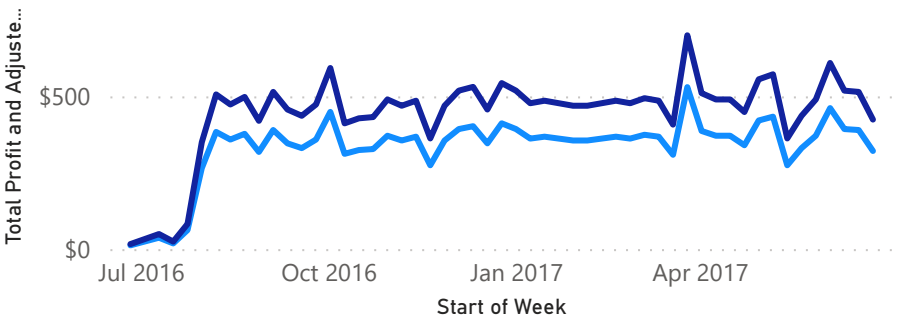
Adjusted Price (%)

0.20

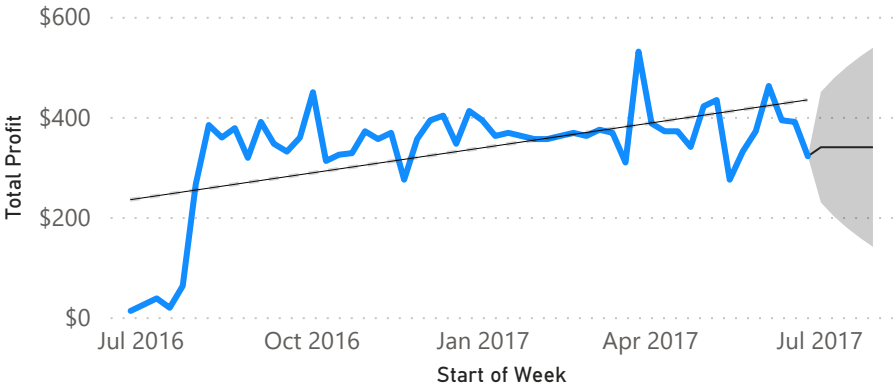
\$5.99
Adjusted Price
\$4.99
Avg Retail Price

Weekly Profits

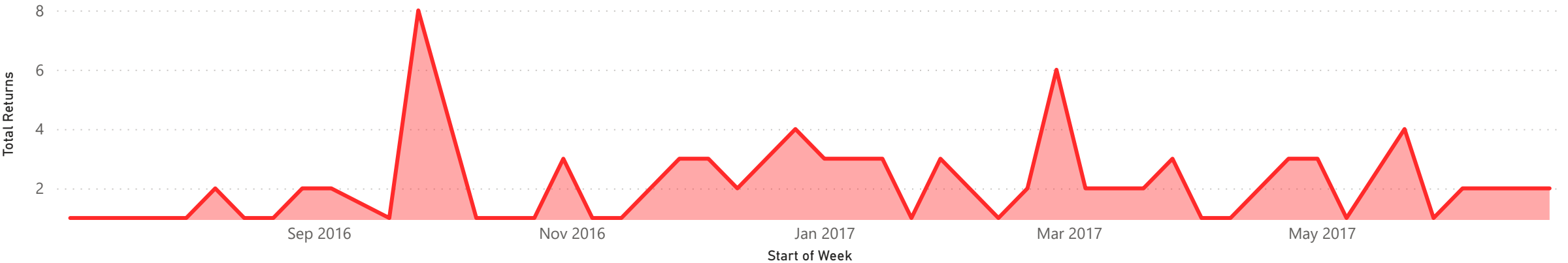
Total Profit Adjusted Profit



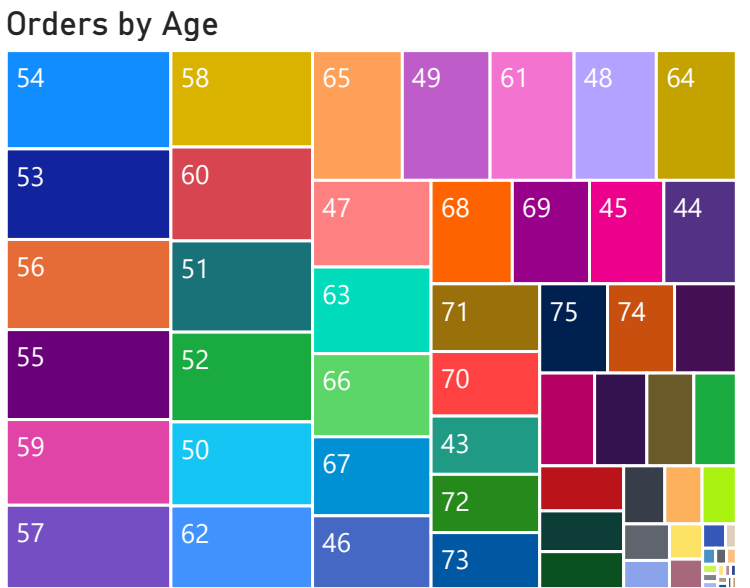
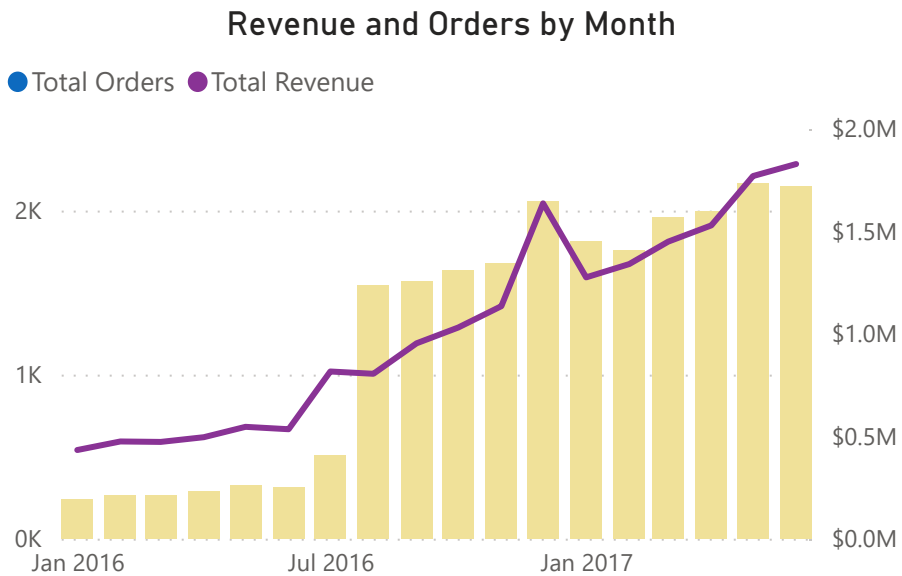
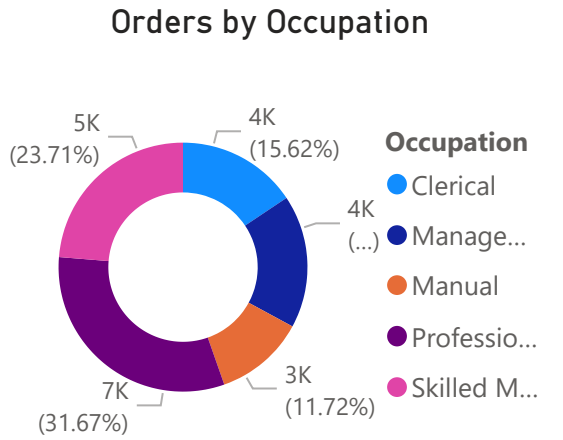
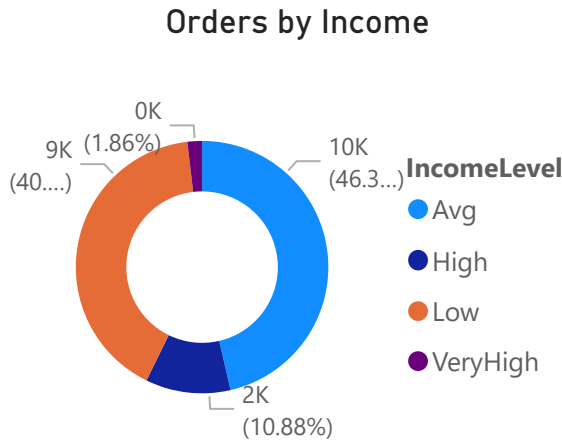
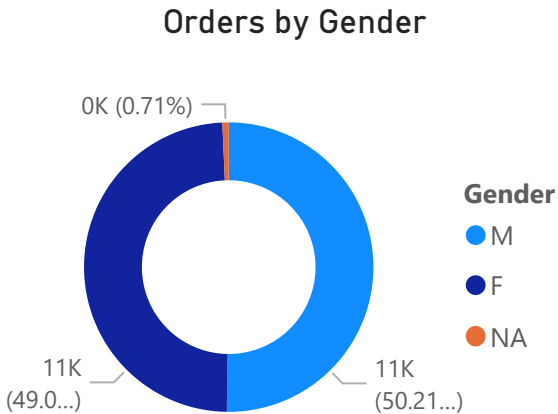
Weekly Profits



Weekly Returns



FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Total	22,534	\$1,85,09,633.20



Top Customer (Revenue)

Mr. Maurice Shan

Revenue

\$12.41K

Orders

6

Exec Summary →