





```
1 • Create database Sales_Trends;
2
3 • use Sales_Trends;
4
5 • show tables;
6
7 • rename table `online sales data` to orders;
8
9 • select * from orders;
10
```

Result Grid   Filter Rows: <input type="text"/> Export:  Wrap Cell Content: 									
	Transaction ID	Date	Product Category	Product Name	Units Sold	Unit Price	Total Revenue	Region	Payment Method
▶	10001	2024-01-01	Electronics	iPhone 14 Pro	2	999.99	1999.98	North America	Credit Card
	10002	2024-01-02	Home Appliances	Dyson V11 Vacuum	1	499.99	499.99	Europe	PayPal
	10003	2024-01-03	Clothing	Levi's 501 Jeans	3	69.99	209.97	Asia	Debit Card
	10004	2024-01-04	Books	The Da Vinci Code	4	15.99	63.96	North America	Credit Card
	10005	2024-01-05	Beauty Products	Neutrogena Skincare Set	1	89.99	89.99	Europe	PayPal
	10006	2024-01-06	Sports	Wilson Evolution Basketball	5	29.99	149.95	Asia	Credit Card
	10007	2024-01-07	Electronics	MacBook Pro 16-inch	1	2499.99	2499.99	North America	Credit Card
	10008	2024-01-08	Home Appliances	Blueair Classic 480i	2	599.99	1199.98	Europe	PayPal
	10009	2024-01-09	Clothing	Nike Air Force 1	6	89.99	539.94	Asia	Debit Card
	10010	2024-01-10	Books	Dune by Frank Herbert	2	25.99	51.98	North America	Credit Card
	10011	2024-01-11	Beauty Products	Chanel No. 5 Perfume	1	129.99	129.99	Europe	PayPal
	10012	2024-01-12	Sports	Babolat Pure Drive Tennis ...	3	199.99	599.97	Asia	Credit Card
	10013	2024-01-13	Electronics	Samsung Galaxy Tab S8	2	749.99	1499.98	North America	Credit Card
	10014	2024-01-14	Home Appliances	Keurig K-Elite Coffee Maker	1	189.99	189.99	Europe	PayPal
	10015	2024-01-15	Clothing	North Face Down Jacket	2	249.99	499.98	Asia	Debit Card
	10016	2024-01-16	Books	Salt, Fat, Acid, Heat by S...	3	35.99	107.97	North America	Credit Card
	10017	2024-01-17	Beauty Products	Dyson Supersonic Hair Dryer	1	399.99	399.99	Europe	PayPal
	10018	2024-01-18	Sports	Manduka PRO Yoga Mat	4	119.99	479.96	Asia	Credit Card
	10019	2024-01-19	Electronics	Garmin Forerunner 945	2	499.99	999.98	North America	Credit Card

```
11 -- Use EXTRACT(YEAR FROM Date) and EXTRACT(MONTH FROM Date) to get year and month.
12 -- For total revenue use SUM(Total Revenue), for orders use COUNT(DISTINCT Transaction ID
13
14 • SELECT EXTRACT(YEAR FROM Date) AS year,
15         EXTRACT(MONTH FROM Date) AS month,
16         SUM(`Total Revenue`) AS monthly_revenue,
17         COUNT(DISTINCT `Transaction ID`) AS order_volume
18 FROM orders
19 GROUP BY
20     EXTRACT(YEAR FROM Date),
21     EXTRACT(MONTH FROM Date)
22 ORDER BY year, month;
```

Result Grid

  Filter Rows:



Export: 

Wrap Cell Content: 



	year	month	monthly_revenue	order_volume
	2024	1	14548.319999999992	31
	2024	2	10803.369999999999	29
	2024	3	12849.239999999996	31
	2024	4	12451.689999999995	30
	2024	5	8455.49	31
	2024	6	7384.549999999998	30
	2024	7	6797.08	31
	2024	8	7278.109999999999	27

```
24      -- Top-Performing Months
25
26  ●    SELECT  EXTRACT(MONTH FROM Date) AS month,
27          `Total Revenue` AS monthly_revenue
28  FROM orders
29  ORDER BY monthly_revenue DESC LIMIT 5;
30
```

Result Grid

Filter Rows:

Export:  

W




	month	monthly_revenue
	4	3899.99
	3	2599.98
	1	2499.99
	8	2399
	1	1999.98

```
31      -- Average Revenue and Units Sold Per Order
32
33  •    SELECT
34          AVG(`Total Revenue`) AS avg_order_revenue,
35          AVG(`Units Sold`) AS avg_units_per_order
36  FROM
37      orders;
38
```

Result Grid |   Filter Rows: | Export:  | Wrap Cell Co




	avg_order_revenue	avg_units_per_order
	335.6993750000003	2.1583

```
39      -- Maximum and Minimum Order Value Per Month
40
41  ●    SELECT
42          EXTRACT(YEAR FROM Date) AS year,
43          EXTRACT(MONTH FROM Date) AS month,
44          MAX(`Total Revenue`) AS max_order_value,
45          MIN(`Total Revenue`) AS min_order_value
46  FROM
47          orders
48  GROUP BY
49          year, month
50  ORDER BY
51          year, month;
52
```

Result Grid |   Filter Rows: | Export:  | Wrap Cell Con

	year	month	max_order_value	min_order_value
▶	2024	1	2499.99	29.99
	2024	2	1895	46
	2024	3	2599.98	21.98
	2024	4	3899.99	6.5
	2024	5	1499.99	6.8
	2024	6	1199.99	16.99
	2024	7	749.99	18
	2024	8	2399	6.7



```
53      -- Best Selling Category by Month
54
55  •    SELECT
56          EXTRACT(YEAR FROM Date) AS year,
57          EXTRACT(MONTH FROM Date) AS month,
58          `Product Category`,
59          SUM(`Units Sold`) AS total_units_sold
60  FROM
61      orders
62  GROUP BY
63      year, month, `Product Category`
64  ORDER BY
65      year, month, total_units_sold DESC;
66
```

Result Grid   Filter Rows: <input type="text"/> Export:  Wrap				
	year	month	Product Category	total_units_sold
▶	2024	1	Sports	17
	2024	1	Clothing	16
	2024	1	Books	14
	2024	1	Electronics	10
	2024	1	Home Appliances	6
	2024	1	Beauty Products	5
	2024	2	Clothing	19
	2024	2	Books	16
	2024	2	Sports	15
	2024	2	Electronics	12
	2024	2	Home Appliances	8
	2024	2	Beauty Products	7
	2024	3	Clothing	24
	2024	3	Books	17

```

--
67      -- Orders and Revenue by Region
68
69  •    SELECT
70          Region,
71          COUNT(DISTINCT `Transaction ID`) AS orders,
72          SUM(`Total Revenue`) AS total_revenue
73  FROM
74          orders
75  GROUP BY
76          Region
77  ORDER BY
78          total_revenue DESC;
79
80

```

Result Grid |   Filter Rows: | Export:  | Wrap Cell 

	Region	orders	total_revenue
▶	North America	80	36844.340000000002
	Asia	80	22455.450000000008
	Europe	80	21268.060000000005

```
80      -- Distinct Products Sold Each Month
81
82      • SELECT
83          EXTRACT(YEAR FROM Date) AS year,
84          EXTRACT(MONTH FROM Date) AS month,
85          COUNT(DISTINCT `Product Name`) AS unique_products_sold
86      FROM
87          orders
88      GROUP BY
89          year, month
90      ORDER BY
91          year, month;
92
93
```

Result Grid |   Filter Rows: | Export:  | Wrap Cell Content: 

	year	month	unique_products_sold
	2024	1	31
	2024	2	29
	2024	3	31
	2024	4	30
	2024	5	31
	2024	6	30
	2024	7	31
	2024	8	27