



BIG JOHNS PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/ Worst Sellers

Busiest Days & Times

DAYS

Orders are **highest** on weekends, **Friday/ Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**.

Sales Performance

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.



817.86K

total_revenue



38.31

avg_order_value



49574

total_pizzas_sold



21350

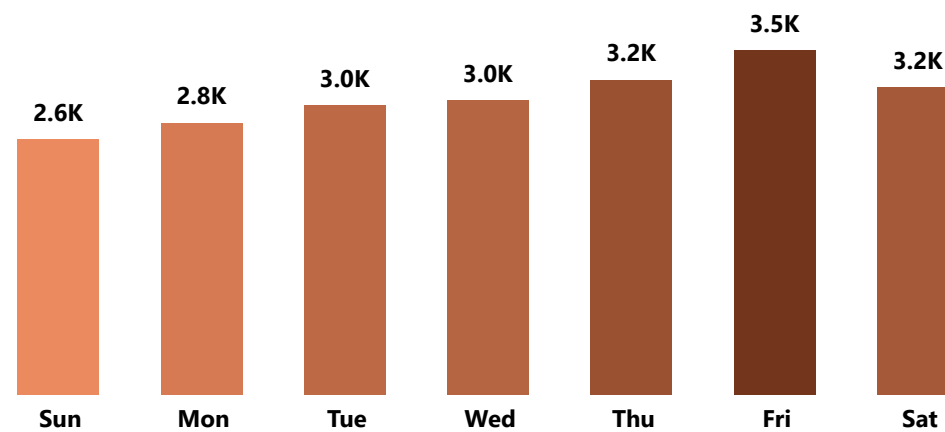
total_orders



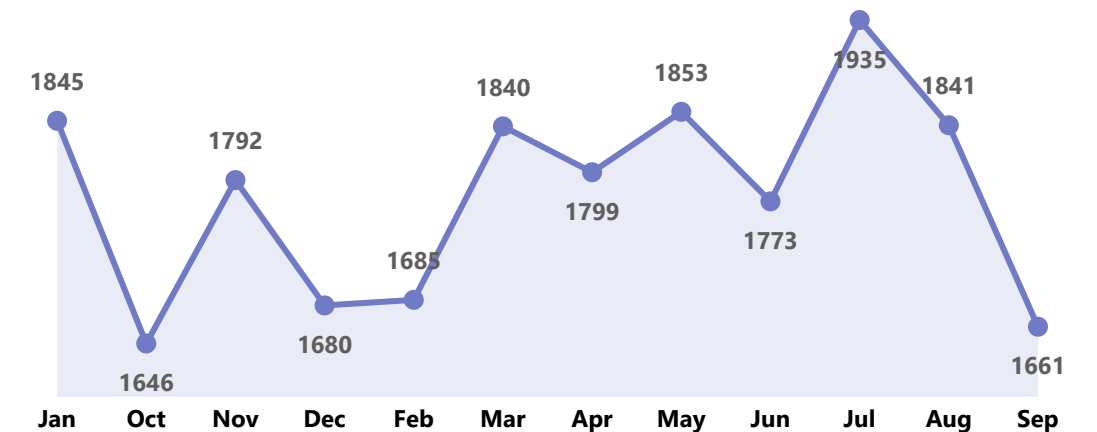
2.32

avg_pizzas_per_order

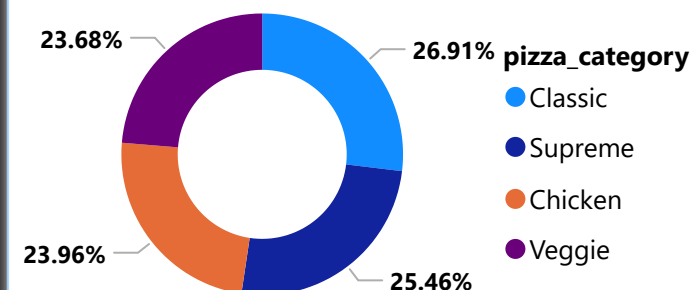
Daily Trend for Total Orders



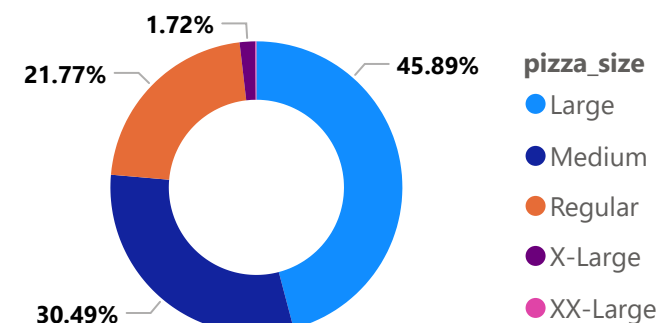
Monthly Trend of Total Orders



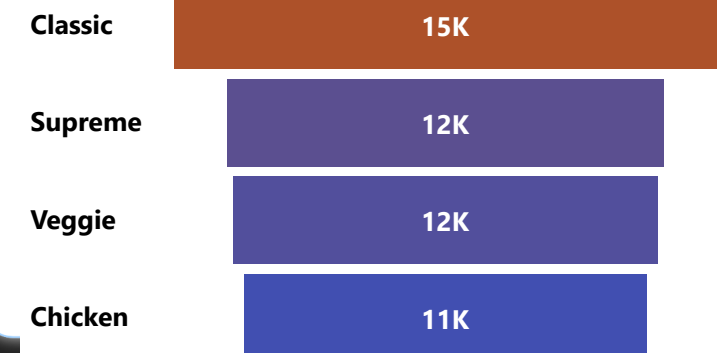
% Sales by Pizza Category



% Sales by Pizza Size



Total Pizzas Sold by Category





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Best/ Worst Sellers



BEST SELLERS

REVENUE

The **Thai Chicken Pizza** Contributes to **maximum Revenue**. evenings.

QUANTITY

The **Classis Deluxe Pizza** Contribute to **maximum Total Quantity**.

TOTAL ORDERS

The **Classis Deluxe Pizza** Contributes to **maximum Total Orders**

WORST SELLERS

REVENUE

The **Brie Carry Pizza** Contributes to **minimum Revenue**.

QUANTITY

The **Brie Carry Pizza** Contributes to **minimum Total Quantity**.

TOTAL ORDERS

The **Brie Carry Pizza** Contributes to **minimum Total Orders**.



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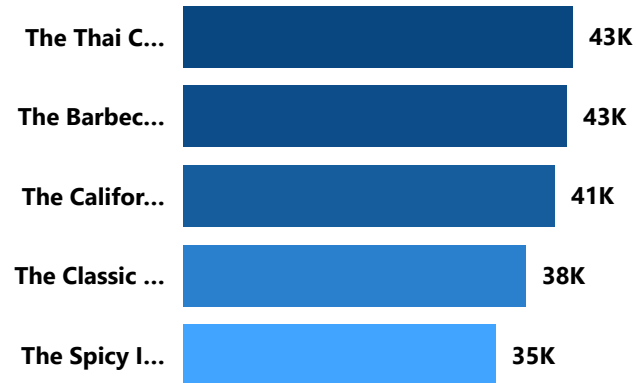
total_orders



2.32

avg_pizzas_per_order

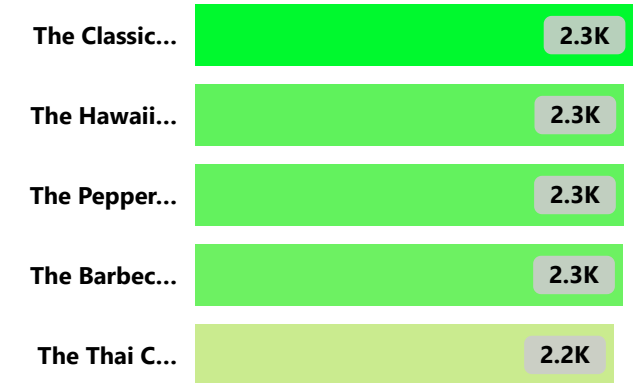
Top 5 Pizza by Revenue



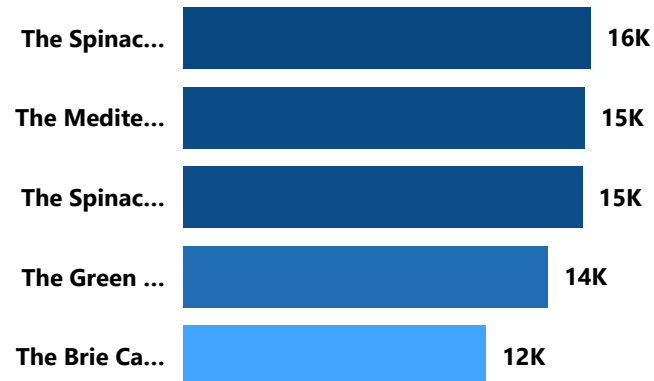
Top 5 Pizza by Quantity



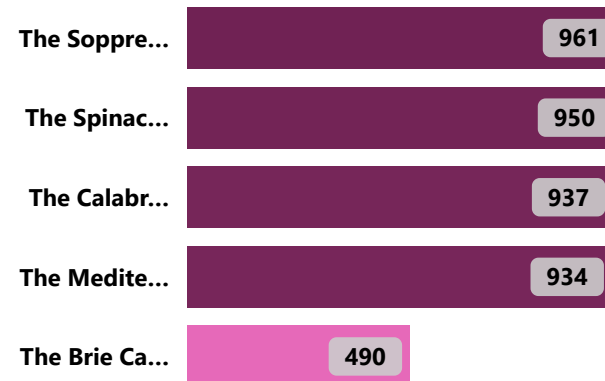
Top 5 Pizza by Total Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Orders

