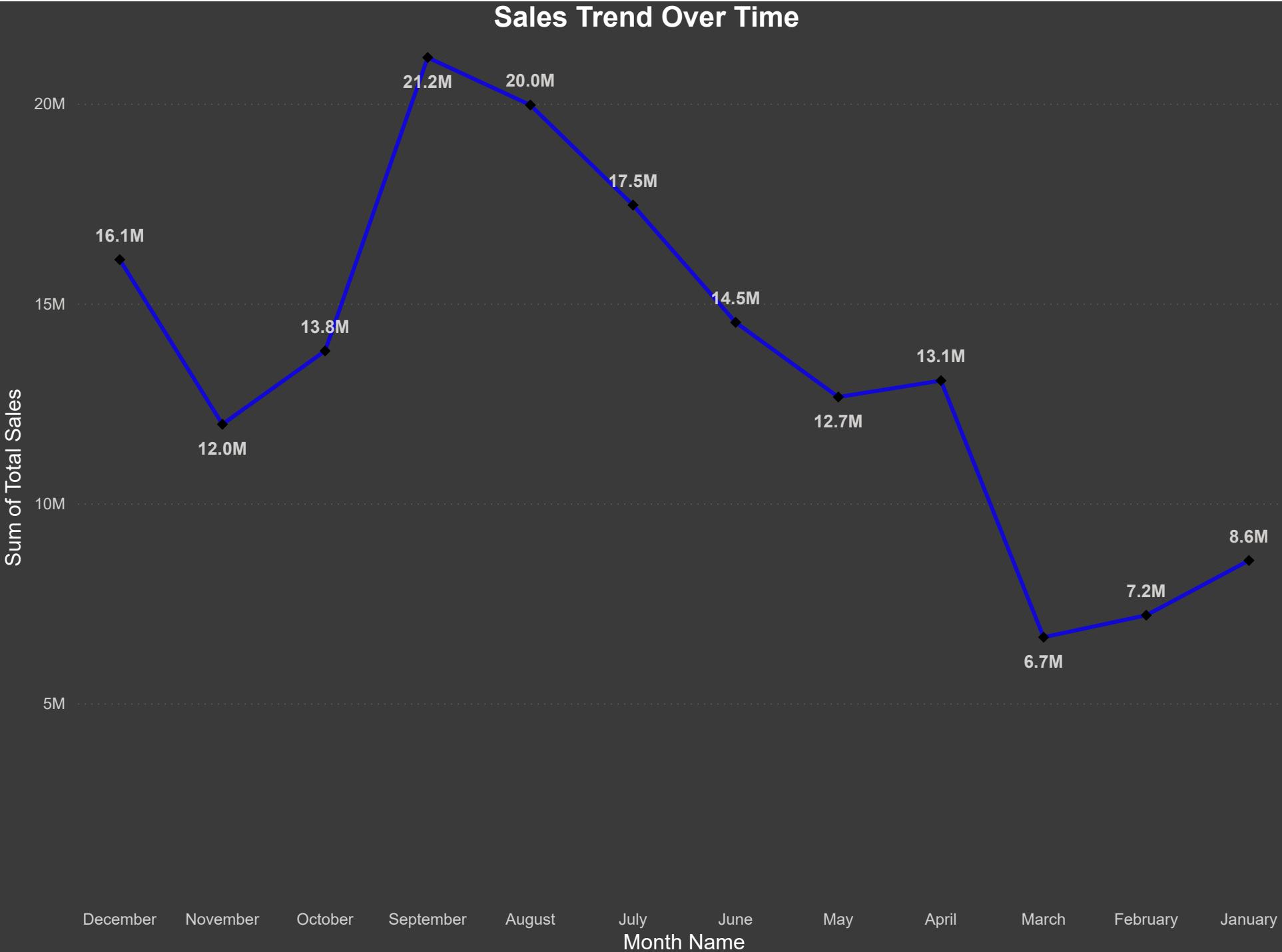


## Sales Trend Over Time



Sum of Year, First Product and  
First Retailer by Region

Midwest	3783168
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Northe...	4801665
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South	3492072
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Southe...	2473560
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West	4946841
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# Sales Analysis

Total Sales

\$ 899.9M

Sum of Total Sales

Profit Margin

408.10K%

Sum of Operating Margin

Total Profit

332.13M

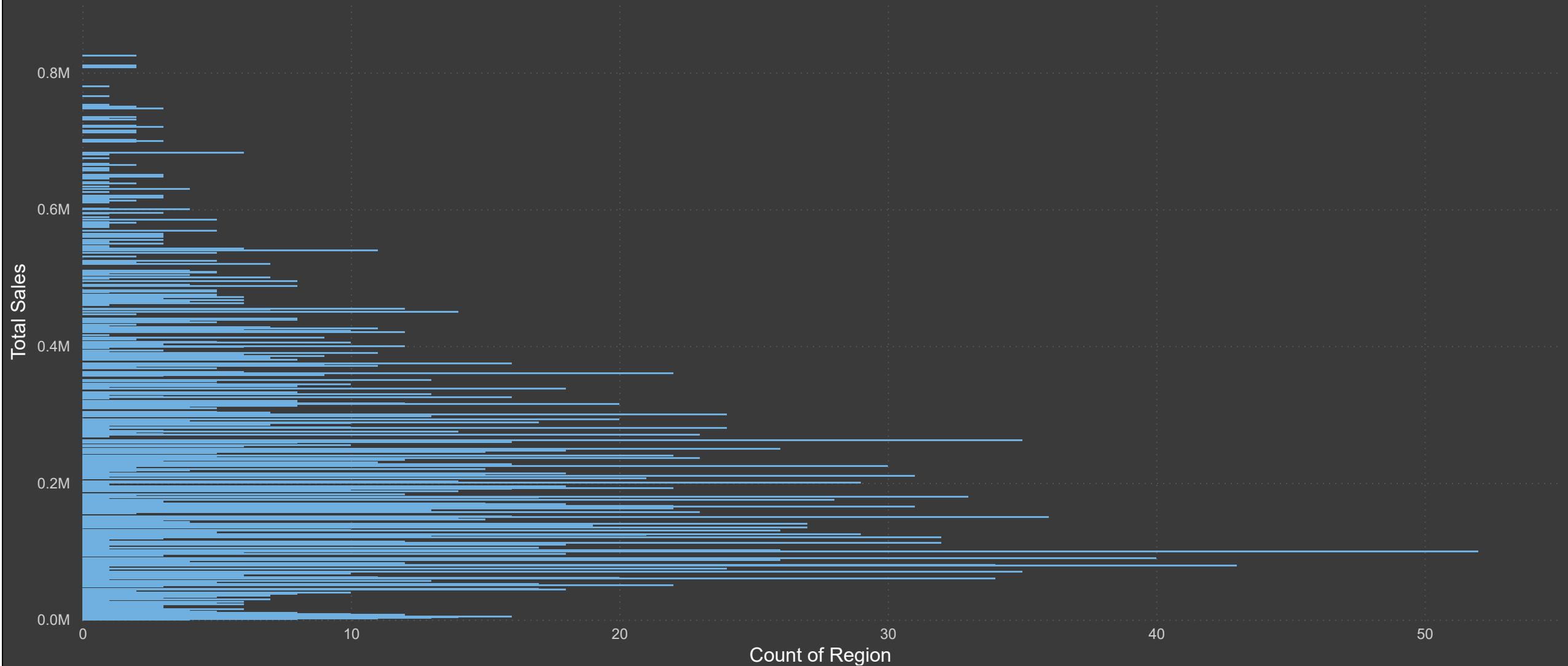
Sum of Operating Profit

Total Sales

2M

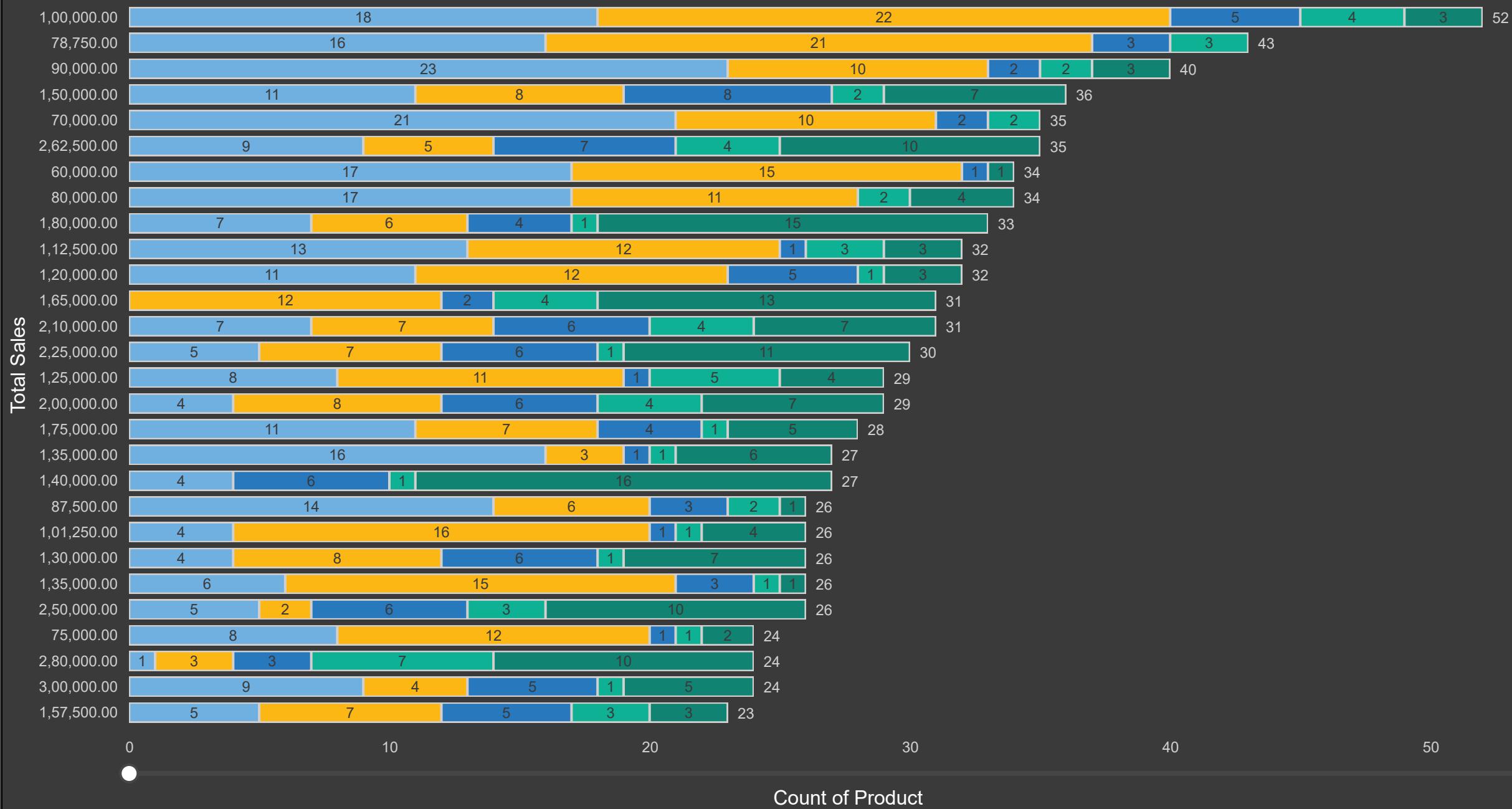
Sum of Units Sold

Count of Region by Total Sales



# Count of Product by Total Sales and Region

Sales by Product Category ● Midwest ● Northeast ● South ● Southeast ● West



## Profit by Retailer

West Gear

86M

Foot Locker

81M

Sports Direct

74M

Kohl's

37M

Amazon

29M

Walmart

26M

0M

20M

40M

60M

80M

Sum of Operating Profit

## Sum of Operating Profit by State and Total Sales

Total Sales

0 160 203 224 232 238 252 256 259 280 320

