# Agile Board of Laptop

| | To Do | In Progress | Done |
|---|---|---|---|
| **Marketing** | `To Do`<br>• Research market trends.<br>• Plan content for a social media campaign.<br>• Create email marketing strategy.<br><br>M 6 | `In Progress`<br>• Writing blog articles.<br>• Scheduling posts on social media platforms.<br>• Designing ad creatives for campaigns.<br><br>M 5 | `Done`<br>○ Campaign launched and analytics tracking set up.<br>○ Monthly report generated and shared.<br>○ Feedback from users collected.<br><br>M 3 |
| **Design** | `To Do`<br>• Create initial wireframes for the app/website.<br>• Research user personas and journey mapping.<br>• Gather assets like images, icons, and fonts.<br><br>D 6 | `In Progress`<br>• Designing UI mockups in Figma/Adobe XD.<br>• Refining layouts based on stakeholder feedback.<br>• Conducting usability tests on prototypes.<br><br>D 5 | `Done`<br>• Final design approved and shared with development.<br>• Prototypes tested and validated with users.<br>• Assets exported for development use.<br><br>D 3 |
| **Development** | `To Do`<br>• Set up the project repository.<br>• Plan database structure.<br>• Define API endpoints.<br><br>D 6 | `In Progress`<br>• Writing code for frontend features.<br>• Testing backend APIs.<br>• Debugging and resolving reported issues.<br><br>D 5 | `Done`<br>• Code pushed to production.<br>• Automated tests successfully passed.<br>• Product demo conducted for stakeholders.<br><br>D 3 |