

Basic information



Vinit Chaudhary

Age

30

Location

Agra (INDIA)

Occupation

Software developer

Income

[Add income]

Goals

- Stay fit and healthy.
- Weight loss.
- Imrove strenght and stamina.
- Stay motivated.

Favorite brands



Personality and traits

Openness



Conscientiousness



Extraversion



Agreeableness



Trait 1

Trait 2

Trait 3

User journey

- Awareness and onboarding.
- Initial use.
- Regular use.
- Social Engagement and achievement.

Wants and needs

- Flexible workout plan.
- Integration with other app and devices.
- Clear tracking and progress monitoring.
- Motivational features.

Pain points

- Inflexible, rigid workout plans.
- Poor device synchronizations.
- Overwhelming, complicated interfaces.
- Lack of social engagement or motivation.