Topic : Food Mart (Online food Delivery)

Introduction

The food delivery application, These app offer convenience and flexibility to customers, allowing them to order their favorite meals from the comfort of their own homes.

Features

- Digital Ordering System :
  Without the need to be physically present at the restaurant, this application would make it possible for a person to receive meals of their choosing from any restaurant they choose at any time, regardless of the hour of day.
- Login/Register
  To use or be facilitated by this app, users must first create an account or register themselves
- Offer Available
  User can check the latest offer such as discount , buy one get one free etc. and choose accordingly.
- Time saving
  With the use of this application, a customer can save time by ordering food from the comfort of their own home with just a single click.
- Cash on Delivery
  We allow cash on delivery that is hand to hand transaction of money with
- Food Cart
  Can select multiple option
- Rating & Reviews
  The customer can give ratings on the bases of food and service
- History
  Both the Restaurant and the customer can check for the history i.e what they have ordered and delivered.
- Increase Reach to Restaurant
  With the help of this application, restaurants would be able to broaden their customer base and increase their impact on the environment and society.
- Supports home kitchen
  By registering the person who is in the initial phase for starting a business from home can use it to expand their reach to the customers and expand over time.

Achieving it by

- Market Research

  In its most basic form, market research is the process of determining the positives and negatives of a business and the influence that that firm would have.

- User Centric Design

  In the process of creating user interfaces and user experiences, it is important to ensure that they are user-friendly and accessible to all users.

- Security Measures for the purpose of security guarantee that the personal information pertaining to the customers will not be used for any inappropriate purposes.

- Robust Backend

  This entails building strong databases, data storage systems, and efficient algorithms and data structures to handle and process the data. The backend must also be capable of processing massive volumes of data, such as user-generated content or highresolution photographs, without crashing or slowing down.

Revenue

  In case of revenue earning we are going to charge 10 to 15 percentage on each delivery keeping other factors such as raw material , labor , and other expenses .