

# SUDIP MANDAL

Sales Development Associate

## CONTACT

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 mandalsudipoffice@gmail.com

 Kolkata, India

## EDUCATION

**LOVELY PROFESSIONAL  
UNIVERSITY  
PHAGWARA, PUNJAB**

2019-2023 72.3%

B.Tech Computer Science and  
Engineering(Hons.)

**KALYANI PUBLIC SCHOOL**

2019 62.4%

XII (CBSE)

**ARMY PUBLIC SCHOOL**

2017 77.9%

X (CBSE)

## SKILLS

- Marketing Strategies
- Customer Relationship Management
- Strategic Communication
- Sales Pipeline Acceleration
- Customer Experience
- Client-Centric Approach

## PROFILE

I am a sales development associate passionate about transforming the customer experience and driving business growth. At Better Mortgage, I honed my skills in lead generation, client relationship management, and revenue optimization.

## WORK EXPERIENCE

SALES DEVELOPMENT ASSOCIATE

**Better Mortgage**

Dec 2022 - Jul 2023

- Engaged with prospective D2C clients to effectively communicate precise home mortgage details, resulting in lead conversion
- Facilitated the issuance of pre-approval and pre-qualified letters for clients, guaranteeing accuracy and thoroughness
- Prioritized client contentment by pairing them with proficient real estate agents and delivering exceptional customer support
- Collaborated extensively with the onshore team to promptly address client queries, offer real-time updates, and facilitate smooth transactions, fostering positive client rapport

## LANGUAGE

- English
- Hindi