1. Specific skill useful for the applied role

I believe my analytical thinking and problem-solving skills are particularly useful for the Business Analyst role. During my academic projects, I worked with data to identify trends and propose improvements, which mirrors the core responsibilities of a business analyst. I am also proficient in tools like Excel, SQL, and MySQL for data handling. Additionally, my ability to communicate insights clearly to both technical and non-technical stakeholders makes me a strong fit for this role.

2. Work I love & how many hours I can do it

If I am working on something I genuinely enjoy, I can easily focus for 10–12 hours at a stretch with short breaks to maintain productivity. I can dedicate 60–70 hours a week if required, especially when I am motivated by project delivery, stakeholder reviews, or problem solving. I believe dedication and consistency are key to delivering quality work.

3. My hobbies

Apart from academics, I have a passion for playing tabla and singing. I'm a sports lover person . I love to play football,volleyball and cricket which helps to maintain a balanced lifestyle.

4. Success in professional life

For me, success in professional life means continuous growth, adding value to my organization, and achieving goals while learning new skills. It is about making a positive impact, solving real-world problems, and building strong professional relationships. If I am contributing meaningfully and feel fulfilled in my role, I consider that true success.

5. Spending weekdays ideally

On weekdays, I like to maintain a balance between productivity and personal development. I start my day by planning tasks and setting goals. I focus on academic or professional responsibilities and dedicate time to learning tools related to business analysis such as Excel, data analysis, and business tools. In the evening, I reflect on my progress and stay updated with industry trends through articles and videos.

6. Spending weekends ideally

On weekends, I like to relax while staying productive. I review the past week, plan ahead, and spend time learning new skills or exploring case studies related to business analysis. I also spend quality time with family and pursue my hobbies to recharge for the upcoming week.

7. Biggest quality appreciated

One of my biggest strengths is my ability to stay calm and focused under pressure. During my final year project, we faced a tight deadline due to last-minute data issues. I took the lead, organized tasks, and ensured smooth coordination. My professors appreciated my calm approach and leadership, which helped us complete the project successfully.

8. Biggest shortcoming (constructive criticism)

One shortcoming I received feedback on is that I sometimes overanalyze details, which can slow decision making. I realized the importance of balancing perfection with time management. Since then, I have been working on prioritizing tasks and making quicker decisions while maintaining quality.

Family Background (Updated Answer)
There are **12 members** in my family.
My father and my two uncles are involved in the same business together.
My mother and my two aunts are homemakers who manage our household.
My two elder sisters are working as nurses, and my younger brother is currently studying.
We all live together with my grandfather and grandmother.

Coming from a large and supportive family has taught me values like **teamwork, responsibility, and adaptability**, which I believe help me grow both personally and professionally.My family has always supported my career goals and motivated me to grow professionally.

10. About BinaryFolks

BinaryFolks is a Kolkata-based custom software development company founded in 2012. It specializes in enterprise-grade web and mobile application development for global clients. The company serves startups and Fortune 50 companies across multiple industries and has clients in more than 15 countries with a high client retention rate. BinaryFolks is known for quality delivery, innovation, and customer satisfaction.

11. Why I want to join BinaryFolks

I want to join BinaryFolks because it is a fast-growing company known for delivering high-quality software solutions globally. As a fresher, I am excited to learn from experienced professionals, work on diverse projects, and grow in an environment that values innovation and continuous improvement. This aligns perfectly with my goal of becoming a skilled Business Analyst.

12. Where I see myself in 2 years

In two years, I see myself as a confident Business Analyst contributing to key projects, understanding business processes deeply, and improving my skills in data analysis, stakeholder communication, and documentation.

13. Where I see myself in 5 years

In five years, I see myself in a senior Business Analyst or Product role, leading projects, mentoring juniors, and contributing to strategic decisions while continuing to learn and grow.

14. Where I see myself in 10 years

In ten years, I aim to be in a leadership or strategic role, guiding teams, shaping business strategies, and driving digital transformation initiatives within the organization.

15. WFH vs WFO

Both work from home and work from office have advantages.

WFH offers flexibility and saves time, while WFO improves collaboration, mentorship, and learning.

As a fresher, I prefer Work From Office because it will help me learn faster, build strong professional relationships, and understand company culture better.

16. Preferred city

My preferred city for the next five years is Bangalore, as it is the tech hub of India with excellent learning opportunities, startups, and innovation exposure. However, I am open to relocation based on company requirements.

💡 18.1 Creative Ad Idea for BinaryFolks

I propose a narrative-driven video called "BinaryFolks Impact".

Instead of listing services, the ad can show real client problems and how BinaryFolks solves them using technology.

Include client testimonials, team collaboration scenes, and transformation stories.

End with a strong call to action:

"BinaryFolks – Transforming Ideas into Powerful Digital Solutions."

💡 18.2 High-level suggestion

- Highlight unique selling points clearly

- Show client success metrics

- Add engaging visuals and animations

- Use storytelling instead of only service listing

This will make the ad more engaging and trustworthy.

💡 18.3 Low-level suggestion (timestamp style)

- Beginning: Add a strong hook or question to grab attention

- Middle: Replace plain service listing with real examples

- Show team experience (ex-Google/Amazon background)

- End: Add clear CTA like website visit or consultation booking