

CREDIT CARD CUSTOMERS' ATTRITION ANALYSIS DASHBOARD

(10127 customers insight)

Total Attrite Customers

1627
16%

Male Attrite



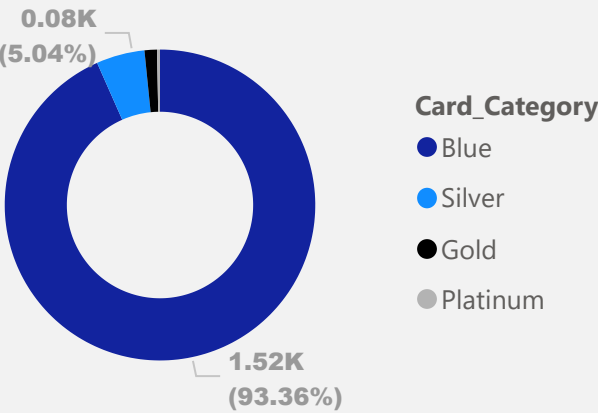
697
43%

Female Attrite

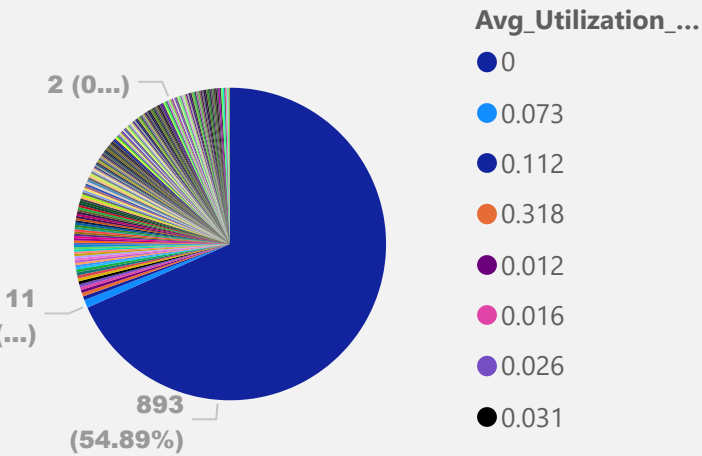


930
57%

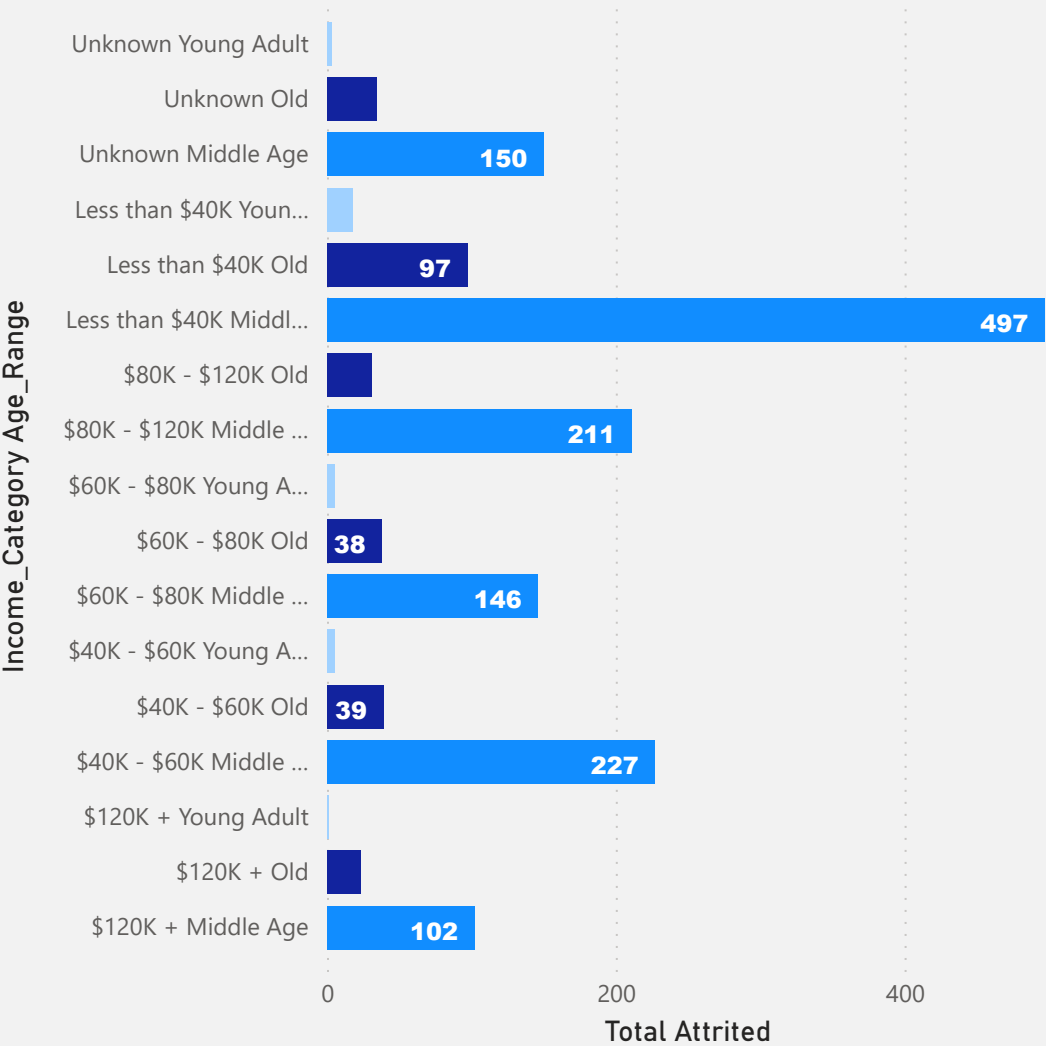
Total Attrited by Card_Category



Total Attrited by Avg_Utilization_Ratio



Total Attrited by Income_Category and Age_Range



Total Attrited by Marital_Status

