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[page1sidebar]Experience

President & CEOYahoo!September 2016 – OngoingSão Paulo, BR

Led the \$5 billion acquisition of the company with Verizon – the entity which believed most in the immense value Yahoo!

Acquired Tumblr for \$1.1 billion and moved the company's blog there

Built Yahoo's mobile, video and social businesses from nothing in 2011 to \$1.6 billion in GAAP revenue in 2015

Tripled the company's mobile base to over 600 million monthly active users and generated over \$1 billion of mobile ad revenue

Vice President of Location & ServicesGoogleOct 2010 – July 2012Palo Alto, CA

Position Google Maps as the world leader in mobile apps and navigation

Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UXGoogle2005 – 2010Palo Alto, CA

Product Manager & UI LeadGoogleOct 2001 – July 2005Palo Alto, CA

Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams

Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color, etc.)

A Day of My Life

1.5cm0.5cm10/13em/!30/Sleeping & dreaming about work, 25/9em/!60/Public resolving issues with Yahoo!

[page2sidebar]Publications
[heading=pubtype,title=Books,type=book]
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