HYBRID FUNDING: 0 TO $1 BILLION STRATEGIC SCALING PLAN

# 1. Vision & Mission

Hybrid Funding exists to provide an elite gateway for disciplined individuals to access proprietary capital, build generational wealth, and participate in the future of decentralized, trust-based finance. We verify, train, and fund traders who are capable of managing risk professionally—without relying on credit checks, traditional bank loans, or gatekeeping institutions.

# 2. Core Strategic Objectives

- Democratize access to trading capital

- Build a network of Trade Hybrid Hubs nationwide

- Create verified trader pipelines through rigorous training + evaluations

- Offer an alternative to bank funding for wealth creators

- Position Hybrid Funding for federal and state government contracting

# 3. Franchise & Trade Hybrid Hubs

We will develop physical and virtual Trade Hybrid Hubs in major U.S. cities. Each hub includes coworking space, high-speed trading terminals, mentorship pods, and funding access.

Hub Blueprint:

- Level 1: Training & Trader Bootcamps

- Level 2: Funded Trading Floor + Private Offices

- Level 3: Partner Banking Desk + AI Capital Tools

# 4. Government Contract Integration

Hybrid Funding will register for SAM.gov and pursue the following codes for federal contracts:

- 611430: Professional and Development Training

- 522298: All Other Non-Depository Credit Intermediation

- 541611: Admin & Management Support Services

We will package our offerings as economic empowerment, workforce development, and small business trader certification programs.

# 5. The Trusted Trader Network

Hybrid Funding does not accept everyone. Our model is designed to fund and grow individuals with:

- Documented track record or proven evaluation results

- Responsible risk management habits

- Intent to build long-term wealth and community

Each trader undergoes KYC, onboarding, evaluation, and mentorship before receiving scaled capital access.

# 6. Revenue Streams & Scaling

- Evaluation challenge sales (recurring MRR)

- Trader profit splits (scaled accounts)

- White-labeled funding for verified firms & schools

- Licensing our funding engine to institutions

- Franchising Trade Hybrid Hubs with local market leads

# 7. Technology and Automation

- AI trader analytics and scoring dashboard

- Smart contract profit splits (Solana & Ethereum based)

- Backend CRM with wallet integration for payouts

- Data lake from trader performance → AI strategy bots

# 8. Strategic Roadmap

Month 1–3: Soft launch, build doc systems, affiliate rollout

Month 4–6: First 1,000 traders, local sponsor events

Month 7–12: Open 2 hybrid hubs, secure government contract eligibility

Year 2: $10M revenue milestone, partner with universities

Year 3: International expansion, $100M funded traders, bot-based index fund