

Sufi K Sheikh

Focused on transforming data into actionable insights, seeking opportunities as a Data Analyst or Business Analyst to leverage expertise in driving organizational success and delivering measurable results.

Jai Hind Nagar, Dighori , Nagpur

8767232435

sufisk9789@gmail.com

http://linkedin.com/in/sufi-sheikh-sk

PROFESSIONAL EXPERIENCE

HomeFirst Finance Company | 01/2024 - 08/2024

RelationShip Manager

- Processed loans in 8 days, consistently meeting the company's 7-day target, while maintaining zero defaults among all customers handled.
- Achieved 20% higher customer satisfaction in post-loan feedback than colleagues, reflecting superior service and efficient loan processing.

EduLyt India | 06/2023 - 10/2023

Data Analyst Intern

- Analyzed financial behavior of over 1,000+ customers, identifying spending patterns and repayment trends that would help the company to increase profitability by 12%.
- Developed 3 interactive dashboards using SAS for each project to visualize crafted and filtered data, enhancing management's understanding of district-specific financial trends.

The Spark Foundation | 09/2023

Business Analyst Intern

- Conducted a comprehensive analysis of over 100 IPL matches, evaluating player and team performance metrics to identify top performers, leading to more strategic endorsement decisions and a potential increase in sponsorship revenue.

The Hitvada ,Nagpur | 01/2023 - 03/2023

Marketing Research Internship

- Conducted a market survey of 100+ customers to assess the newspaper's reach, discovering that 80% of respondents were aware of the brand, with 30% holding active subscriptions.
- Provided insights on awareness and subscription trends for an English-language newspaper, contributing to strategies that increased readership and targeted a 20% boost in market penetration.

EDUCATION

MBA 2024

Shree Ramdeobaba College of Engineering and Management - 8.11 CGPA

BCCA 2021

City Premier College - 7.77 CGPA

HSC 2018

Prerna Jr.College - 63.58%

SSC 2016

Gayatri Convent - 74%

TECHNICAL SKILLS

- SAS
- SQL
- Python
- Power BI
- MS-Office

PROJECTS

- Developed a Power BI dashboard to analyze district-specific financial data, enhancing credit risk assessment and providing 100% clarity on financial trends and risk factors.
- Retail Sales and Returns Analysis: Analyzed retail sales and returns to reducing product returns by 8%.
- Customer Financial Behavior Analysis: Evaluated financial data from 1,000+ customers, identifying trends that increased profitability by 12% through SAS.
- IPL Performance Evaluation (Academic Project): Evaluated data from 100+ IPL matches to identify top-performing players, providing insights that could boost sponsorship deals and potentially increase endorsement revenue.

Social Impact Initiatives:

- Led a project to equip a rural school with computer facilities, securing 40,000 INR in funding through community outreach and sponsorships.
- Oversaw installation and provided training for teachers, enhancing digital literacy and educational resources for over 200 students.