

Last session:

- ① Text Preprocessing
- ② Text Representation
 - ① One Hot
 - ② BoW
 - ③ N-gram

* TFIDF
* word2vec

* Agenda:

- ① TFIDF
- ② word2vec
- ③ How to perform text classification using Machine Learning
 - Text pre
 - Text representation

Tomorrow: RNN

① TFIDF → Term frequency - Inverse Document Frequency

Drawbacks → ① One Hot — sparse matrix

- ↳ Dimension issue
- ↳ Semantic meaning not captured
- ↳ OOV

BoV → Space matrix
→ semantic meaning

1, 2, 0

① This movie is Amazing! Amazing performance by SRK

most frequent word will get more weight

machine → 1h
D here
positive

TFIDF

For a term i in document j :

$$w_{i,j} = tf_{i,j} \times \log\left(\frac{N}{df_i}\right)$$

$tf_{i,j}$ = number of occurrences of i in j
 df_i = number of documents containing i
 N = total number of documents

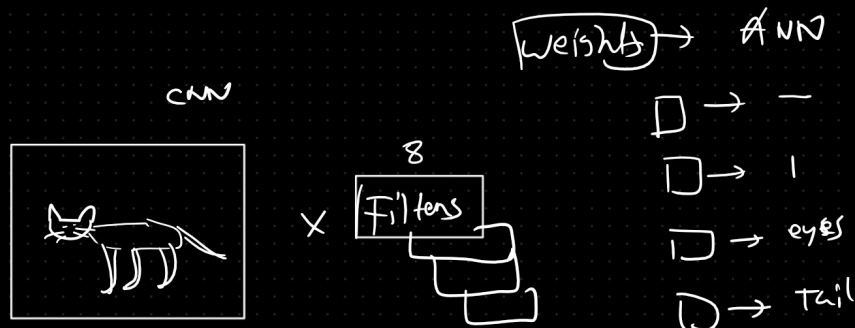
0.22 0.85

0.85 0.7 0.5 0.99 0.7 0.4 0.3

0.85 × 0.5

Ann → weights →

② word2vec: It is using some kinds of NN to generate different features from a word



I am the king in this Universe

\boxed{NM} \rightarrow
 \rightarrow
 BP

Features	king	Queen	Man	Women	Monkey
gender	1	0	1	0	1
wealth	1	1	0.5	0.2	0
power	1	0.7	0.5	0.2	0
weight	0.8	0.5	0.7	0.5	0.3
speck	1	1	1	1	0

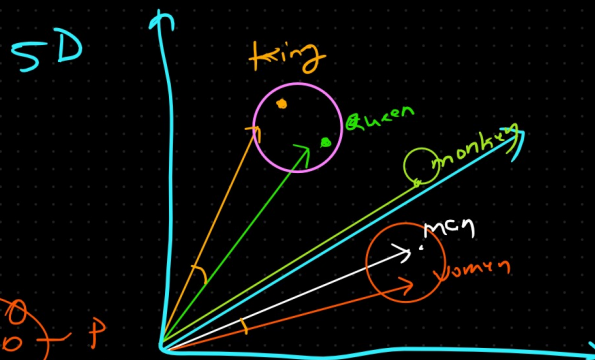
\rightarrow Word2vec

king $\Rightarrow [1, 1, 1, 0.8, 1]$

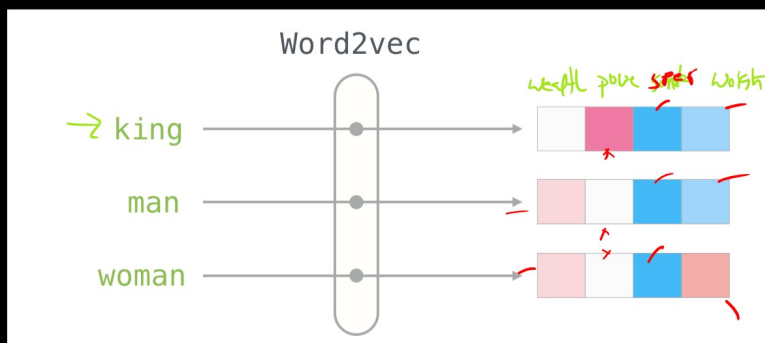
Queen $\Rightarrow [0, 1, 0.7, 0.5, 1]$

subtract

$$D - D \rightarrow \begin{pmatrix} 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{pmatrix} + P$$



Features	king	Queen	Man	Women	Monkey
gender	1	0	1	0	1
wealth	1	1	0.5	0.2	0
power	1	0.7	0.5	0.2	0
weight	0.8	0.5	0.7	0.5	0.3
speck	1	1	1	1	0



my name is Burj | 1 am a Data



A Game Of Thrones Book One of A Song
 of Ice and Fire By George R. R. Martin
 PROLOGUE "We should start back," Gared
 urged as the woods began to grow dark
 around them. "The wildlings are dead."

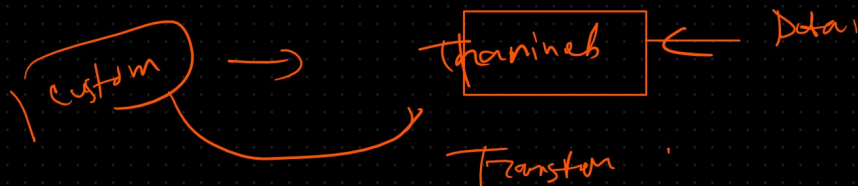
Rev 8602

Simple preprocessor sensing

["A", "names"]

sensing → word2vec

- p 6 A Game Of Thrones Book One of A Song
- S 3 of Ice and Fire By George R. R. Martin
- l 3 PROLOGUE "We should start back," Gared



word2vec

100 →

100,

king

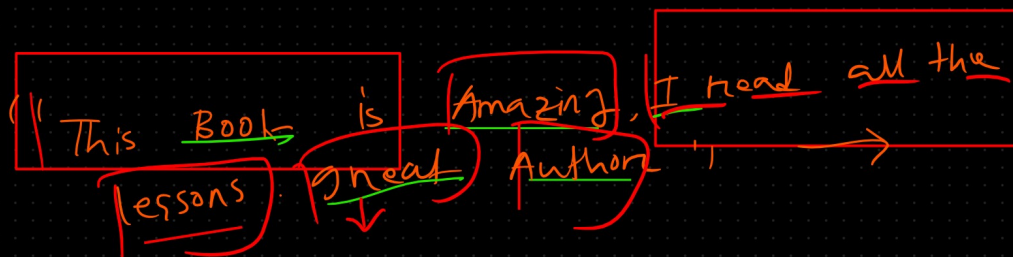
100D



A Game Of Thrones Book One of A Song
 of Ice and Fire By George R. R. Martin
 PROLOGUE "We should start back," Gared
 urged as the woods began to grow dark
 around them. "The wildlings are dead."

→ 100

~~Amazing~~, 100
 c ~~This~~ -2



can

frequency counting count