

THROUGH VISUALISATION
THROUGH POWERBI OF A
FINANCIAL DATA SET OF A
COMPANY

2. Importing and Preprocessing Dataset

Sales Report new • Last saved: Today at 10:58 PM

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Use the Power Query editor to connect, prepare, and transform data.

Segment	Country	Product	Discount Band	Units Sold	Manufacturing Price	Sale Price	Gross Sales	Discounts	Sales	COGS	Profit	Date	Month
Government	Germany	Carretera	None	1513	3	350	529550	0	529550	393380	136170	01 December 2014	
Government	Germany	Paseo	None	1006	10	350	352100	0	352100	261560	90540	01 June 2014	
Government	Canada	Paseo	None	1725	10	350	603750	0	603750	448500	155250	01 November 2013	
Government	Germany	Paseo	None	1513	10	350	529550	0	529550	393380	136170	01 December 2014	
Government	Germany	Velo	None	1006	120	350	352100	0	352100	261560	90540	01 June 2014	
Government	France	VTT	None	1527	250	350	534450	0	534450	397020	137430	01 September 2013	
Government	France	Amarilla	None	2750	260	350	962500	0	962500	715000	247500	01 February 2014	
Government	Mexico	Carretera	Low	1210	3	350	423500	4235	419265	314600	104665	01 March 2014	
Government	Mexico	Carretera	Low	1397	3	350	488950	4889.5	484060.5	363220	120840.5	01 October 2014	
Government	France	Carretera	Low	2155	3	350	754250	7542.5	746707.5	560300	186407.5	01 December 2014	
Government	France	Paseo	Low	2155	10	350	754250	7542.5	746707.5	560300	186407.5	01 December 2014	
Government	Canada	VTT	Low	943.5	250	350	330225	3302.25	326922.75	245310	81612.75	01 April 2014	
Government	Mexico	VTT	Low	1397	250	350	488950	4889.5	484060.5	363220	120840.5	01 October 2014	
Government	Canada	Carretera	Low	2852	3	350	998200	19964	978236	741520	236716	01 December 2014	
Government	Canada	Paseo	Low	2852	10	350	998200	19964	978236	741520	236716	01 December 2014	
Government	Germany	Velo	Low	2966	120	350	1038100	20762	1017338	771160	246178	01 October 2013	
Government	Germany	Velo	Low	2877	120	350	1006950	20139	986811	748020	238791	01 October 2014	
Government	Germany	VTT	Low	2877	250	350	1006950	20139	986811	748020	238791	01 October 2014	
Government	United States of America	VTT	Low	266	250	350	93100	1862	91238	69160	22078	01 December 2013	
Government	Mexico	VTT	Low	1940	250	350	679000	13580	665420	504400	161020	01 December 2013	
Government	Germany	Amarilla	Low	2966	260	350	1038100	20762	1017338	771160	246178	01 October 2013	
Government	Germany	Montana	Low	1797	5	350	628950	18868.5	610081.5	467220	142861.5	01 September 2013	
Government	Mexico	VTT	Low	1642	250	350	574700	17241	557459	426920	130539	01 August 2014	
Government	United States of America	Carretera	Low	274	3	350	95900	3836	92064	71240	20824	01 December 2014	
Government	United States of America	Paseo	Low	3450	10	350	1207500	48300	1159200	897000	262200	01 July 2014	
Government	United States of America	Paseo	Low	274	10	350	95900	3836	92064	71240	20824	01 December 2014	
Government	France	Velo	Low	2177	120	350	761950	30478	731472	566020	165452	01 October 2014	

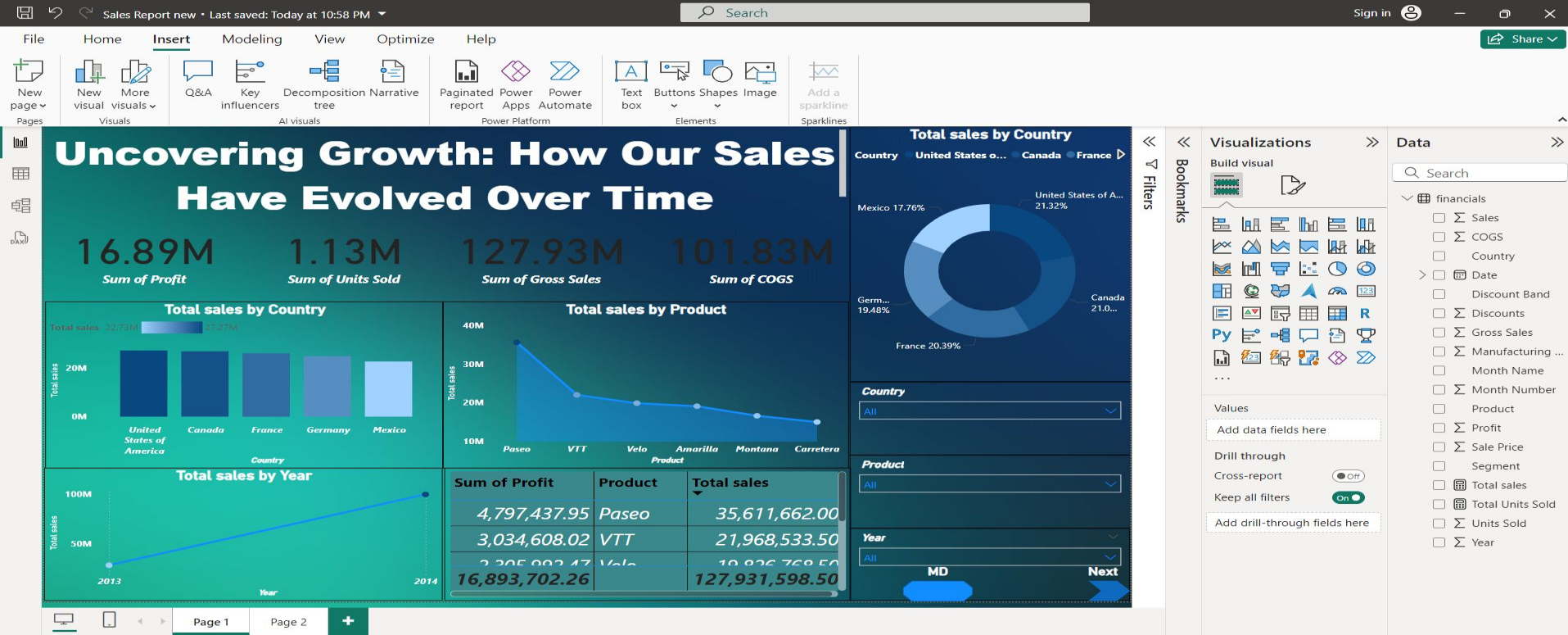
Table: financials (700 rows) Column: Profit (557 distinct values)

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UTILIZATION OF VISUALS TO CONVEY THE INSIGHTS EFFECTEVELY



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THE DETAILS OF ALL PRODUCT'S SALES PROFIT AND REVENUE COST THROUGHOUT THE YEAR

Total sales by Country and Product

Total sales: 2.01M 0.45M

Sum of Sales and First Product by Country and Product

Product: Amarilla, Carretera, Montana, Paseo, Velo, VTT

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Build visual

Visualizations

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The data insights i gatherer from this data set

- . Paseo is the product which we are gaining the most profit
- . Carretera is the product which having least profit
- . USA is the country our most products is highly sold
- . We have to focus on Mexico market because it is the country which have the least sales
- . Comparing the sales of 2013 and 2014 we can find that the sales is gradually increasing
- . Paseo is the product most sold in the most of the country which we have business
- . Our business is only limited in the North america and Europe ,we haven't any sales in other continents
- . We have no business in India and China countries which have higher population
- .