

# **Project Report Temple**

**Retail management applicaion using salesforce**

## **1 INTRODUCTION**

### **1.1 Overview**

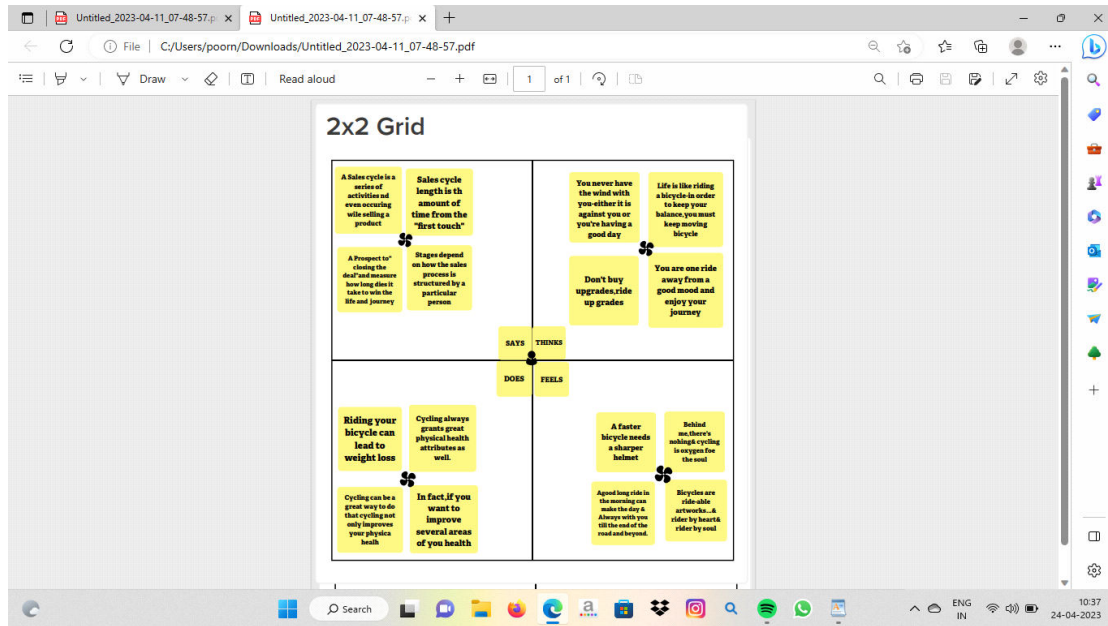
**Salesforce can be used to manage orders from retail stores and distributors,including tracking orders,processing payments,and managing inventory levels.This can help field sales teams ensure that orders are fulfilled quickly and accurately and that inventory levels are maintained at optimal levels.**

### **1.2 Purpose**

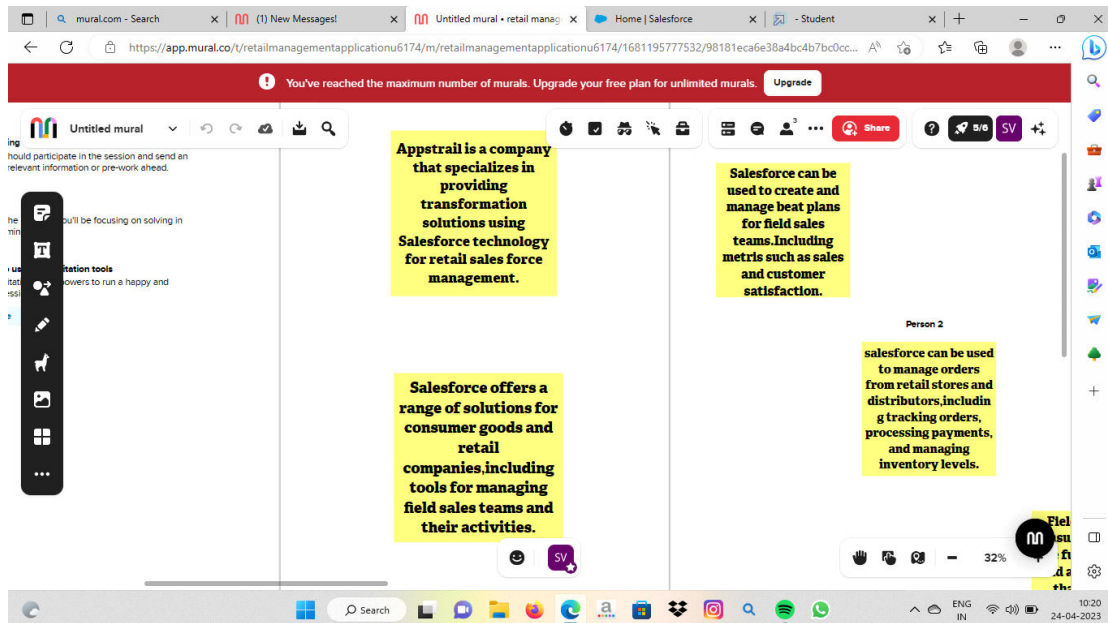
**A retail management sysytem is a platform that combines several modules to aid in the day-to-day operation of a retail store or chain,such as managing and buying inventory,checking out customers,scheduling employee shifts,keeping track of finances,etc.**

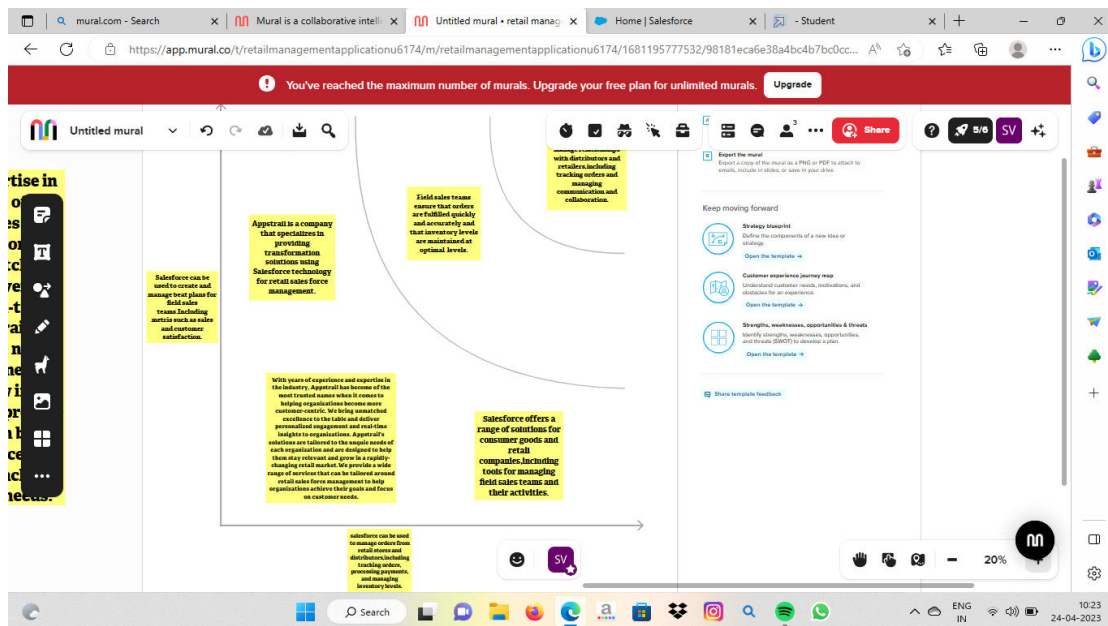
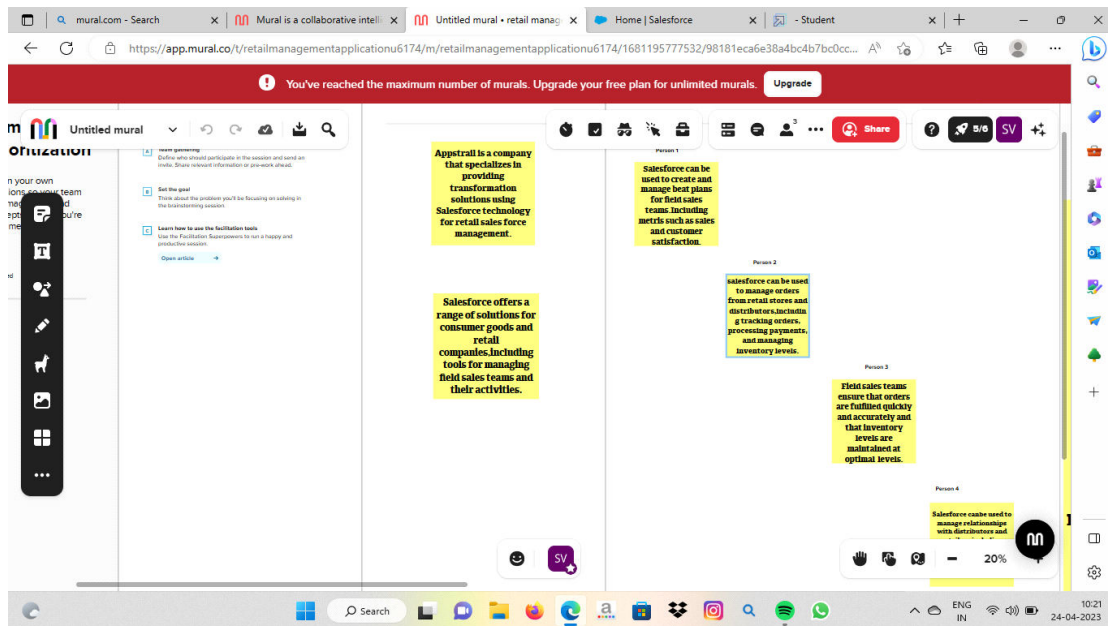
## **2 Problem Definition & Design Thinking**

### **2.1 Empathy Map**

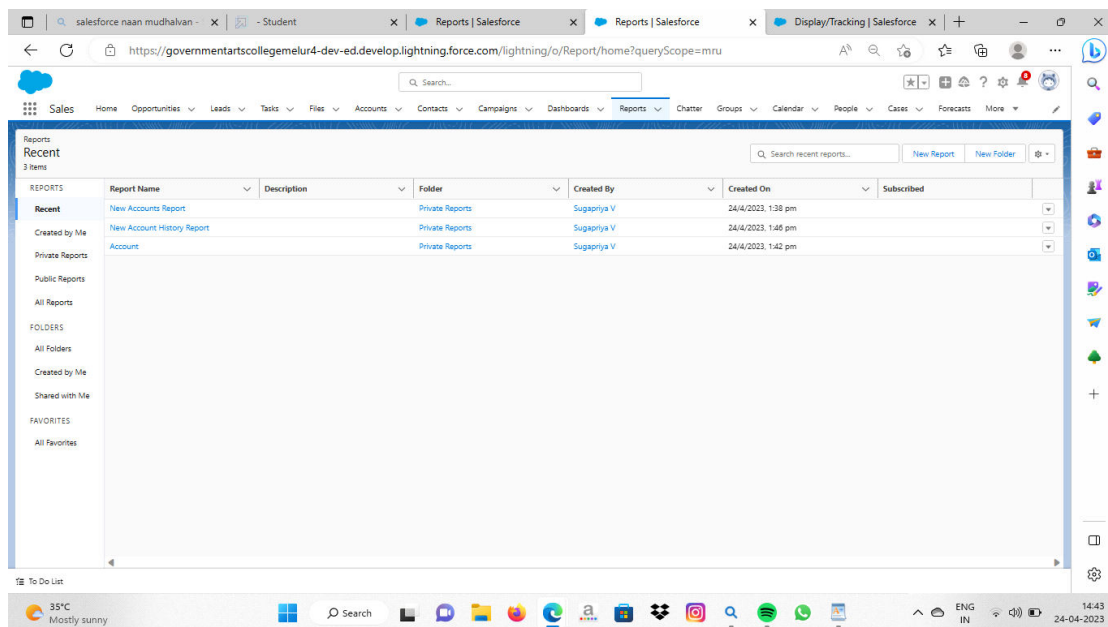
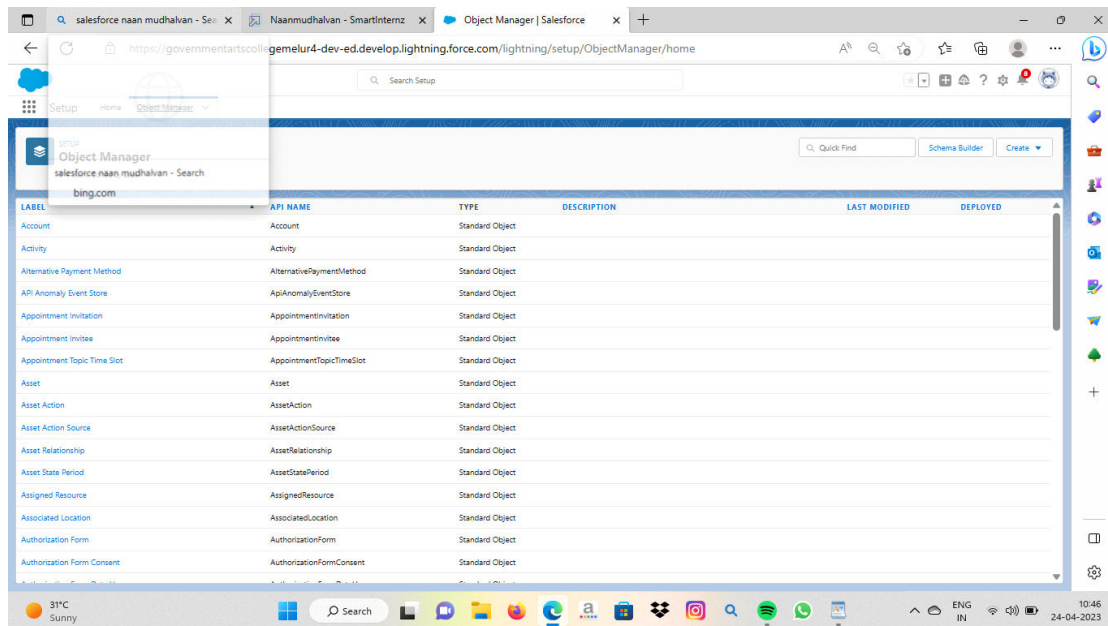


## 2.2 Ideation & Brainstorming Map





### 3.2 Activity and Screenshot



## Trailhead Profile & Public URL

Team Lead

-<https://trailblazer.me/id/suga2002>

Team Member 1-<https://trailblazer.me/id/mohana23>

Team Member 2-<https://trailblazer.me/id/vimala2003>

## 5 Advantages and Disadvantages

### Advantages

1.A company can increase the efficiency of each process and better ensure a high-quality standard for employees.As a result, executives may accomplish their goals at faster rates.

2.Ultimate Accessibility.

3.Increased Revenue.

4.Simple Account Planning.

### Disadvantages

1.Expensive

2.You have to pay for add-ons to get the most out of the software.

3.The learning curve never seems to end.

4.Customer support has a poor reputation.

## 6 Applications

Salesforce is the world's #1 customer relationship management platform.We help your marketing,sales,commerce,service and IT teams work as one from anywhere-so you can keep your customers happy everywhere.

## 7 Conclusion

Salesforce is a powerful platform that can help retailers meet the demands of the rapidly changing retail landscape.With its advanced customer engagement,data management,inventory management,omnichannel experience,and collaboration capabilities,Salesforce is a must-have for any retail business looking to stay ahead of the competition.

## 8 Future Scope

Salesforce has dominated the tech industry for years and shows no signs of slowing down in 2023.As a result,the demand for professional with expertise in Salesforce is higher than ever.

