# Market basket analysis

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### Introduction

I used market basket analysis with student performance data from 2 schools in Portugal to find out what factors influence whether students pass or not final exam. In other words, I selected student pass or fail data as rhs. And I selected student other profile information as lhs.

## **Packages**

```
library(readr)
library(tidyverse)
library(arules)
library(arulesViz)
```

## Data preparetion

Firstly, I imported data from machine learning repository website. I removed X rownumber variable from data. Then, I added column names to values to make result of association rule easier to interpret.

```
df=read.csv("df.csv")
df=df %>% select(-X)
data=df
for (i in 1:31) {
    x=colnames(df)[i]
    df[,i]<-paste0(x,'-',df[,i])
}
head(df)</pre>
```

```
##
        school
                         age
                               address
                                            famsize
                                                       Pstatus Medu
                  sex
## 1 school-GP sex-F age-18 address-U famsize-GT3 Pstatus-A Medu-4 Fedu-4
## 2 school-GP sex-F age-17 address-U famsize-GT3 Pstatus-T Medu-1 Fedu-1
## 3 school-GP sex-F age-15 address-U famsize-LE3 Pstatus-T Medu-1 Fedu-1
## 4 school-GP sex-F age-15 address-U famsize-GT3 Pstatus-T Medu-4 Fedu-2
## 5 school-GP sex-F age-16 address-U famsize-GT3 Pstatus-T Medu-3 Fedu-3
## 6 school-GP sex-M age-16 address-U famsize-LE3 Pstatus-T Medu-4 Fedu-3
##
              Mjob
                             Fiob
                                              reason
                                                             quardian traveltime
                                    reason-course guardian-mother traveltime-2
## 1 Mjob-at home Fjob-teacher
     Mjob-at_home Fjob-other reason-course guardian-father traveltime-1
Mjob-at_home Fjob-other reason-other guardian-mother traveltime-1
Mjob-health Fjob-services reason-home guardian-mother traveltime-1
Mjob-other Fjob-other reason-home guardian-father traveltime-1
## 2 Mjob-at_home
## 3 Mjob-at home
## 4
## 5
## 6 Mjob-services
                       Fjob-other reason-reputation guardian-mother traveltime-1
       studytime failures schoolsup
                                                famsup
                                                           paid
## 1 studytime-2 failures-0 schoolsup-yes famsup-no paid-no activities-no
## 2 studytime-2 failures-0 schoolsup-no famsup-yes paid-no activities-no
## 3 studytime-2 failures-0 schoolsup-yes famsup-no paid-no activities-no
## 4 studytime-3 failures-0 schoolsup-no famsup-yes paid-no activities-yes
## 5 studytime-2 failures-0 schoolsup-no famsup-yes paid-no activities-no
## 6 studytime-2 failures-0 schoolsup-no famsup-yes paid-no activities-yes
##
                      hiaher
                                 internet romantic famrel freetime
## 1 nursery-yes higher-yes internet-no romantic-no famrel-4 freetime-3 goout-4
## 2 nursery-no higher-yes internet-yes romantic-no famrel-5 freetime-3 goout-3
## 3 nursery-yes higher-yes internet-yes romantic-no famrel-4 freetime-3 goout-2
## 4 nursery-yes higher-yes internet-yes romantic-yes famrel-3 freetime-2 goout-2
## 5 nursery-yes higher-yes internet-no romantic-no famrel-4 freetime-3 goout-2
## 6 nursery-yes higher-yes internet-yes romantic-no famrel-5 freetime-4 goout-2
##
       Dalc Walc health absences
                                                 final
## 1 Dalc-1 Walc-1 health-3 absences-4 final-success
## 2 Dalc-1 Walc-1 health-3 absences-2 final-success
## 3 Dalc-2 Walc-3 health-3 absences-6 final-success
## 4 Dalc-1 Walc-1 health-5 absences-0 final-success
## 5 Dalc-1 Walc-2 health-5 absences-0 final-success
## 6 Dalc-1 Walc-2 health-5 absences-6 final-success
```

## **Exploratory Data Analysis**

Variable identification

Age, absences variables has many unique values and It is hard to explain. So it was removed from original data. Then, df1 is our final dataset to use in market basket analysis. We have 28 variables as lefthandside, and 1 variable as righthandside.

#### Left hand sides:

- 1.school student's school (binary: 'GP' Gabriel Pereira or 'MS' Mousinho da Silveira)
- 2.sex student's sex (binary: 'F' female or 'M' male)
- 3.address student's home address type (binary: 'U' urban or 'R' rural)
- 4.famsize family size (binary: 'LE3' less or equal to 3 or 'GT3' greater than 3)
- 5.Pstatus parent's cohabitation status (binary: 'T' living together or 'A' apart)
- 6.Medu mother's education (numeric: 0 none, 1 primary education (4th grade), 2 5th to 9th grade, 3 secondary education or 4 higher education)
- 7.Fedu father's education (numeric: 0 none, 1 primary education (4th grade), 2 5th to 9th grade, 3 secondary education or 4 higher education)
- 8.Mjob mother's job (nominal: 'teacher', 'health' care related, civil 'services' (e.g. administrative or police), 'at\_home' or 'other')
- 9.Fjob father's job (nominal: 'teacher', 'health' care related, civil 'services' (e.g. administrative or police), 'at home' or 'other')
- 10.reason reason to choose this school (nominal: close to 'home', school 'reputation', 'course' preference or 'other')
- 11.guardian student's guardian (nominal: 'mother', 'father' or 'other')
- 12.traveltime home to school travel time (numeric: 1 <15 min., 2 15 to 30 min., 3 30 min. to 1 hour, or 4 >1 hour)
- 13.studytime weekly study time (numeric: 1 <2 hours, 2 2 to 5 hours, 3 5 to 10 hours, or 4 >10 hours)
- 14.failures number of past class failures (numeric: n if 1<=n<3, else 4)
- 15.schoolsup extra educational support (binary: yes or no)
- 16.famsup family educational support (binary: yes or no)
- 17.paid extra paid classes within the course subject (Math or Portuguese) (binary: yes or no)
- 18.activities extra-curricular activities (binary: yes or no)
- 19.nursery attended nursery school (binary: yes or no)
- 20.higher wants to take higher education (binary: yes or no)
- 21.internet Internet access at home (binary: yes or no)
- 22.romantic with a romantic relationship (binary: yes or no)
- 23.famrel quality of family relationships (numeric: from 1 very bad to 5 excellent)
- 24.freetime free time after school (numeric: from 1 very low to 5 very high)
- 25.goout going out with friends (numeric: from 1 very low to 5 very high)
- 26.Dalc workday alcohol consumption (numeric: from 1 very low to 5 very high)
- 27.Walc weekend alcohol consumption (numeric: from 1 very low to 5 very high)
- 28.health current health status (numeric: from 1 very bad to 5 very good)

#### Right hand sides:

• 1.final - (success, fail)

```
df<-df %>% select(-age,-absences)
write.csv(df,"df1.csv",row.names = F)
colnames(df)
```

```
[1] "school"
                       "sex"
                                     "address"
##
                                                   "famsize"
                                                                 "Pstatus"
   [6] "Medu"
                       "Fedu"
##
                                     "Miob"
                                                   "Fiob"
                                                                 "reason"
## [11] "guardian"
                       "traveltime" "studytime"
                                                   "failures"
                                                                 "schoolsup"
## [16] "famsup"
                       "paid"
                                     "activities"
                                                   "nursery"
                                                                 "higher"
## [21] "internet"
                       "romantic"
                                     "famrel"
                                                   "freetime"
                                                                 "goout"
## [26] "Dalc"
                       "Walc"
                                     "health"
                                                   "final"
```

# Manually categorised

In this section, we do market basket analysis with manually categorised data. Data has 650 itemsets and 126 items. Top 5 most frequent items are paid-no,schoolsup-no, higher-yes, Pstatus-T,failures-0.

- Paid-no: no extra paid classes with in the course subject.
- Schoolsup-no: no extra educational support
- Higher-yes: wants to take higher education
- Pstatus-T: living together with parents
- Failures-0: most students didn't fail any lesson

I removed rare observations that has higher itemFrequency than 0.05. After it, I have 87 items. Let's see most high itemFrequency 15 itemsets as barchart.

```
trans=read.transactions("df1.csv",format='basket',sep=",",skip=0)
summary(trans)
```

```
## transactions as itemMatrix in sparse format with
  650 rows (elements/itemsets/transactions) and
##
##
   126 columns (items) and a density of 0.2301587
##
## most frequent items:
##
       paid-no schoolsup-no
                              higher-yes
                                            Pstatus-T
                                                         failures-0
                                                                         (Other)
##
           610
                        581
                                                                          15961
                                     580
                                                  569
                                                               549
##
## element (itemset/transaction) length distribution:
## sizes
## 29
## 650
##
##
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
##
            29
                                               29
                    29
                               29
                                       29
##
## includes extended item information - examples:
##
            labels
## 1
        activities
## 2 activities-no
## 3 activities-yes
```

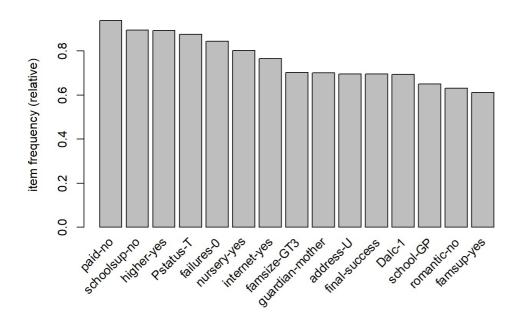
```
# cleaning the data from rare observations
trans1=trans[,itemFrequency(trans)>0.05]
trans1
```

```
## transactions in sparse format with
## 650 transactions (rows) and
## 87 items (columns)
```

```
# we can get all levels in dataset and their frequency
sort(itemFrequency(trans1, type="relative"),decreasing = T)
```

##	paid-no	schoolsup-no	higher-yes	Pstatus-T
##	0.93846154	0.89384615	0.89230769	0.87538462
##	failures-0	nursery-yes	internet-yes	famsize-GT3
##	0.84461538	0.80153846	0.76615385	0.70307692
##	quardian-mother	address-U	final-success	Dalc-1
##	0.7000000	0.69538462	0.69538462	0.69384615
##	school-GP	romantic-no	famsup-yes	sex-F
##	0.65076923	0.63076923	0.61230769	0.58923077
##	Fjob-other	traveltime-1	activities-no	famrel-4
##	0.56461538	0.56307692	0.51384615	0.48769231
##	activities-yes	studytime-2	reason-course	sex-M
##	0.48461538	0.46923077	0.43846154	0.40923077
##	Mjob-other	famsup-no	freetime-3	health-5
##	0.39692308	0.38615385	0.38615385	0.38307692
##	Walc-1	romantic-yes	school-MS	traveltime-2
##	0.38000000	0.36769231	0.34769231	0.32769231
##	studytime-1	Fedu-2	goout-3	address-R
##	0.32615385	0.32153846	0.31538462	0.30307692
##	final-fail	famsize-LE3	Medu-2	Fjob-services
##	0.30307692	0.29538462	0.28615385	0.27846154
##	famrel-5	freetime-4	0.20013303 Medu-4	Fedu-1
##	0.27692308	0.27384615	0.26923077	0.26769231
##	quardian-father	internet-no	0.20323077 Walc-2	reason-home
##	0.23538462	0.23230769	0.23076923	0.22923077
##	goout-2		reason-reputation	goout-4
##	0.22307692	0.22000000	0.22000000	0.21692308
##	0.22307092 Medu-3	Mjob-services	Mjob-at home	6.21092308 Fedu-3
##	0.21384615	0.20923077	0.20769231	0.20153846
##	6.21364613 Fedu-4		0.20709231 health-3	0.20153640 Dalc-2
##	0.19692308	nursery-no 0.19692308	0.19076923	0.18615385
##	0.19092308 Walc-3		0.19070923 health-4	
		goout-5		freetime-2
##	0.18461538	0.16923077	0.16615385	0.16461538
##	famrel-3	studytime-3	health-1	Walc-4
##	0.15538462	0.14923077	0.13846154	0.13384615
##	Pstatus-A	health-2	Mjob-teacher	reason-other
##	0.12307692	0.12000000	0.11076923	0.11076923
##	failures-1	higher-no	freetime-5	schoolsup-yes
##	0.10769231	0.10615385	0.10461538	0.10461538
##	traveltime-3	goout-1	Mjob-health	freetime-1
##	0.08307692	0.07384615	0.07384615	0.06923077
##	Walc-5	Dalc-3	Fjob-at_home	guardian-other
##	0.06923077	0.06615385	0.06461538	0.06307692
##	paid-yes	Fjob-teacher	studytime-4	
##	0.06000000	0.05538462	0.05384615	

itemFrequencyPlot(trans1,type='relative',topN=15)



In order to see profile of students who are passed final exam, we have to use apriori method. I choose minimum support level 0.1, and minimum confidence level 0.5. Also, righthandside is 'final-success'. After training model, I sorted result of model by decreasing lift.

- Model has 116034 rules
- rule length distribution is up to 10
- Model's support is 0.1 and confidence is 0.5
- We can see top 15 result of our model. let's explain first one. If we see somebody who successfully passed final exam, she lives in urban, she didn't fail any exams, no romantic relationship, study in GP school, no extra educational support, and she is female. support is 0.13. And this case's frequency of features combination in dataset is 13 percentage. Confidence is 1. It means that for sure (100%). Also, lift is 1.43 and it is higher than 1. It means that we see features appearing together more often than separately.
- Consider the second lhs. If we see somebody who successfully passed final exam, she is female, she has no extra educational support, she study in GP school, she wants to take higher education, her family support her, she didn't fail any course, she has no extra-curricular activities.

```
## set of 116034 rules
##
  rule length distribution (lhs + rhs):sizes
##
                  3
                        4
                              5
                                          7
                                                       9
                                                           10
##
      1
            2
                                    6
                                                8
                 842 4486 13303 24825 30556 24688 12990 4279
##
##
##
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
##
            6.000
                    7.000
                            6.956
                                   8.000
                                           10.000
##
##
  summary of quality measures:
##
      support
                      confidence
                                        coverage
                                                           lift
##
   Min.
          :0.1000
                  Min.
                          :0.5000 Min.
                                           :0.1000
                                                      Min.
                                                             :0.719
   1st Qu.:0.1077
##
                    1st Qu.:0.8068
                                     1st Qu.:0.1277
                                                      1st Qu.:1.160
##
   Median :0.1215
                    Median :0.8523
                                     Median :0.1462
                                                      Median :1.226
##
          :0.1360
                    Mean
                           :0.8440
                                     Mean
                                            :0.1625
                                                       Mean
                                                             :1.214
##
   3rd Qu.:0.1477
                    3rd Qu.:0.8902
                                     3rd Ou.:0.1769
                                                      3rd Ou.:1.280
##
         :0.6954
                    Max. :1.0000
                                     Max. :1.0000
                                                             :1.438
   Max.
                                                      Max.
##
       count
##
   Min.
          : 65.00
##
   1st Qu.: 70.00
##
   Median : 79.00
##
   Mean : 88.43
   3rd Qu.: 96.00
##
##
   Max. :452.00
##
##
  mining info:
##
     data ntransactions support confidence
##
                    650
                            0.1
##
call
  apriori(data = trans1, parameter = list(supp = 0.1, conf = 0.5), appearance = list(default = "lhs", rhs = "fi
nal-success"), control = list(verbose = F))
```

```
rules.final<-sort(rules.final, by="lift", decreasing=TRUE)
inspect(head(rules.final,15))</pre>
```

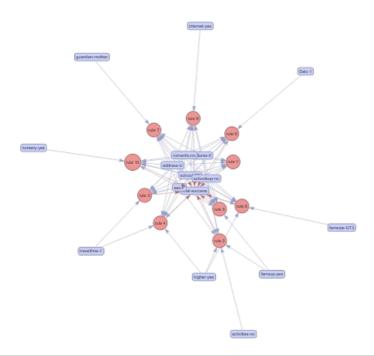
```
##
        lhs
                                rhs
                                                   support confidence coverage
                                                                                      lift count
   [1] {address-U,
##
##
         failures-0.
##
         romantic-no.
##
         school-GP.
##
         schoolsup-no,
##
         sex-F}
                            => {final-success} 0.1323077
                                                                   1 0.1323077 1.438053
                                                                                              86
##
   [2] {activities-no,
##
         failures-0,
##
         famsup-yes,
##
         higher-yes,
##
         school-GP,
##
         schoolsup-no,
##
         sex-F}
                            => {final-success} 0.1046154
                                                                    1 0.1046154 1.438053
                                                                                              68
   [3] {address-U,
##
##
         failures-0,
##
         romantic-no,
##
         school-GP.
##
         schoolsup-no,
```

##		sex-F,			
##	r 4 1	traveltime-1}	=> {final-success} 0.1015385	1 0.1015385 1.438053	66
	[4]	{address-U,			
## ##		<pre>higher-yes, romantic-no,</pre>			
##		school-GP,			
##		schoolsup-no,			
##		sex-F,			
##		traveltime-1}	=> {final-success} 0.1046154	1 0.1046154 1.438053	68
	[5]	{address-U,	· ·		
##		failures-0,			
##		famsup-yes,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,			
##		sex-F}	=> {final-success} 0.1000000	1 0.1000000 1.438053	65
	[6]	{address-U,			
##		Dalc-1,			
## ##		<pre>failures-0, romantic-no,</pre>			
##		school-GP,			
##		schoolsup-no,			
##		sex-F}	=> {final-success} 0.1092308	1 0.1092308 1.438053	71
##	[7]	{address-U,			
##		failures-0,			
##		guardian-mother,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,	. (final amaza) 0 1015205	1 0 1015205 1 420052	
##	101	sex-F}	=> {final-success} 0.1015385	1 0.1015385 1.438053	66
##	[8]	<pre>{address-U, famsize-GT3,</pre>			
##		higher-yes,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,			
##		sex-F}	=> {final-success} 0.1015385	1 0.1015385 1.438053	66
##	[9]	{address-U,			
##		failures-0,			
##		internet-yes,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,	-> [final success] 0 1122077	1 0.1123077 1.438053	73
## ##	[10]	sex-F} {address-U,	=> {final-success} 0.1123077	1 0.11230// 1.438053	73
##	[10]	failures-0,			
##		nursery-yes,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,			
##		sex-F}	=> {final-success} 0.1061538	1 0.1061538 1.438053	69
	[11]	{address-U,			
##		failures-0,			
##		Pstatus-T,			
##		romantic-no,			
## ##		school-GP, schoolsup-no,			
##		sex-F}	=> {final-success} 0.1200000	1 0.1200000 1.438053	78
	[12]	{address-U,	(	_ 1.120000 1.100000	-
##		failures-0,			
##		higher-yes,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,	. (final a control o coordin	1 0 1207600 1 1200-	0.5
##	יכון	sex-F}	=> {final-success} 0.1307692	1 0.1307692 1.438053	85
## ##	[13]	<pre>{address-U, failures-0,</pre>			
## ##		paid-no,			
##		romantic-no,			
##		school-GP,			
##		schoolsup-no,			
##		sex-F}	=> {final-success} 0.1292308	1 0.1292308 1.438053	84
	[14]	{address-U,			
##		higher-yes,			
##		Pstatus-T,			
##		romantic-no,			
##		school-GP,			
## ##		<pre>schoolsup-no, sex-F}</pre>	=> {final-success} 0.1230769	1 0.1230769 1.438053	80
<i>ιτ1</i> Γ		JCA I J	- [11mat-3uccess] 0.1230/09	1 0.1250/03 1.450055	JU

```
[15] {activities-no,
##
         failures-0,
         famsup-yes,
##
##
         higher-yes,
##
         paid-no,
##
         school-GP,
##
         schoolsup-no,
##
         sex-F}
                            => {final-success} 0.1000000
                                                                     1 0.1000000 1.438053
```

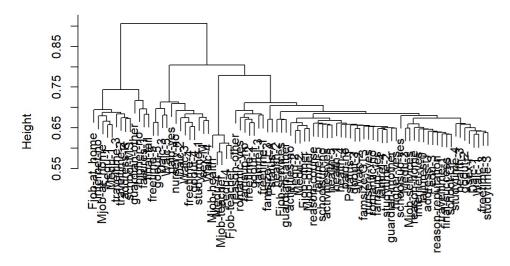
```
plot(head(rules.final,10), method="graph", engine="htmlwidget") #
```

Select by id ▼



```
aff.items<-dissimilarity(trans1, which="items", method="affinity")
hc<-hclust(aff.items, method="ward.D2")
plot(hc, main="Dendrogram for Items")</pre>
```

### **Dendrogram for Items**



aff.items hclust (\*, "ward.D2")

## Automatically categorised

In order to do market basket analysis with automatically categorised data, we need to convert all datas to factor.

RHS - student who passed the final exam

RHS - student who failed the final exam

We have 452 dataset and we can see summary of them. I removed rare observations that has higher itemFrequency than 0.05. I choose minimum support level 0.1, and minimum confidence level 0.5.

- We have 36813 rules
- rule length distributions are from 1 to 5
- 2nd lhs: If we see who successfully passed final exam, who wants to take higher education
- 3rd lhs: If we see who successfully passed final exam, who didn't fail any exams
- 5th lhs: If we see who successfully passed final exam, who wants to take higher education and who didn't fail any exam.

```
library(arulesCBA)
trans2=df
for (i in 1:29) {
   trans2[,i]<-factor(trans2[,i],levels = unique(trans2[,i]))
}
trans21=trans2 %>% filter(final=='final-success')
data.disc=discretizeDF.supervised(data=trans21,final~.,methods = 'chi2')
summary(data.disc)
```

```
##
          school
                        sex
                                      address
                                                         famsize
                                                                         Pstatus
##
    school-GP:338
                    sex-F:281
                                 address-U:335
                                                  famsize-GT3:317
                                                                    Pstatus-A: 56
                                                                    Pstatus-T:396
##
    school-MS:114
                    sex-M:171
                                 address-R:117
                                                  famsize-LE3:135
##
##
##
##
        Medu
                      Fedu
                                          Mjob
                                                               Fjob
##
    Medu-4:151
                 Fedu-4:107
                               Mjob-at_home : 78
                                                    Fjob-teacher: 33
                               Mjob-health : 36
##
    Medu-1: 75
                 Fedu-1: 95
                                                    Fjob-other
                                                                :261
    Medu-3: 94
##
                 Fedu-2:142
                               Mjob-other
                                            :176
                                                    Fjob-services:117
##
    Medu-2:127
                 Fedu-3:103
                               Mjob-services: 98
                                                    Fjob-health: 16
                                                    Fjob-at_home : 25
##
    Medu-0: 5
                 Fedu-0: 5
                               Mjob-teacher : 64
##
                  reason
                                        guardian
                                                           traveltime
##
    reason-course
                      :176
                             guardian-mother:310
                                                    traveltime-2:137
##
                      : 44
                             guardian-father:118
                                                    traveltime-1:273
    reason-other
##
    reason-home
                      :116
                             quardian-other: 24
                                                    traveltime-3: 33
##
    reason-reputation:116
                                                    traveltime-4:
##
##
                             failures
          studvtime
                                                 schoolsup
                                                                    famsup
##
    studytime-2:221
                      failures-0:433
                                        schoolsup-yes: 45
                                                             famsup-no:169
##
    studytime-3: 82
                      failures-3: 1
                                        schoolsup-no :407
                                                             famsup-yes:283
                       failures-1: 15
##
    studytime-1:121
    studytime-4: 28
##
                       failures-2: 3
##
##
                             activities
                                                                   higher
          paid
                                                 nursery
##
    paid-no:425
                   activities-no :224
                                         nursery-yes:365
                                                            higher-yes:435
##
    paid-yes: 27
                   activities-yes:228
                                         nursery-no: 87
                                                            higher-no: 17
##
##
##
##
            internet
                                romantic
                                                 famrel
                                                                 freetime
                                           famrel-4:234
                                                           freetime-3:184
##
    internet-no: 90
                        romantic-no :300
                                            famrel-5:120
                                                           freetime-2: 87
##
    internet-yes:362
                        romantic-yes:152
##
                                            famrel-3: 68
                                                           freetime-4:115
##
                                            famrel-1: 11
                                                           freetime-1: 29
##
                                            famrel-2: 19
                                                           freetime-5: 37
##
                      Dalc
                                    Walc
                                                   health
                                                                        final
        goout
                                             health-3: 88
##
    goout-4: 99
                  Dalc-1:334
                                Walc-1:183
                                                             final-success:452
##
    goout-3:150
                  Dalc-2: 77
                                Walc-3: 83
                                             health-5:165
                                                             final-fail
##
    goout-2:110
                  Dalc-5: 8
                                Walc-2:110
                                             health-1: 65
                                             health-2: 55
##
                  Dalc-3: 22
                                Walc-4: 51
    goout-1: 29
##
    goout-5: 64
                  Dalc-4: 11
                                Walc-5: 25
                                             health-4: 79
```

```
data.trans<-transactions(data.disc)
trans2<-data.trans[, itemFrequency(data.trans)>0.05]
data.ass<-mineCARs(final~ ., transactions=trans2, support=0.1, confidence=0.5)</pre>
```

```
## Apriori
##
## Parameter specification:
## confidence minval smax arem aval originalSupport maxtime support minlen
##
                        1 none FALSE
                                               FALSE
          0.5
                 0.1
##
   maxlen target ext
##
        5 rules TRUE
##
## Algorithmic control:
## filter tree heap memopt load sort verbose
      0.1 TRUE TRUE FALSE TRUE 2
##
##
## Absolute minimum support count: 45
##
## set item appearances ...[83 item(s)] done [0.00s].
## set transactions ...[83 item(s), 452 transaction(s)] done [0.00s].
## sorting and recoding items ... [83 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 5 done [0.22s].
## writing ... [36813 rule(s)] done [0.02s].
## creating S4 object ... done [0.02s].
```

```
data.ass=sort(data.ass,by='support',decreasing = TRUE)
summary(data.ass)
```

```
## set of 36813 rules
##
## rule length distribution (lhs + rhs):sizes
##
           2 3
                    4
     1
##
          69 1171 7845 27727
##
     Min. 1st Qu. Median
##
                          Mean 3rd Qu.
                                         Max.
    1.000 5.000 5.000
                        4.718 5.000
##
##
## summary of quality measures:
##
                   confidence
                                                  lift
      support
                                 coverage
                                                            count
##
   Min. :0.1018
                  Min. :1 Min. :0.1018
                                             Min. :1
                                                        Min. : 46.00
##
  1st Qu.:0.1173
                  1st Qu.:1
                              1st Qu.:0.1173
                                              1st Qu.:1
                                                         1st Qu.: 53.00
## Median :0.1438 Median :1
                              Median :0.1438
                                              Median :1
                                                        Median : 65.00
## Mean :0.1756 Mean :1
                              Mean :0.1756
                                              Mean :1
                                                         Mean : 79.35
                                                         3rd Qu.: 89.00
                              3rd Qu.:0.1969
## 3rd Qu.:0.1969 3rd Qu.:1
                                              3rd Qu.:1
## Max. :1.0000
                              Max. :1.0000
                  Max. :1
                                             Max. :1 Max. :452.00
##
## mining info:
         data ntransactions support confidence
##
##
   transactions
                        452
                               0.1
##
call
## apriori(data = transactions, parameter = parameter, appearance = list(rhs = vars$class items, lhs = vars$feat
ure items), control = control)
```

```
inspect(head(data.ass,20))
```

##		lhs		rhs	support	confidence	coverage	lift	count
##	[1]	{}	=>	<pre>{final=final-success}</pre>	1.0000000	1	1.0000000	1	452
##	[2]	{higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.9623894	1	0.9623894	1	435
##	[3]	{failures=failures-0}	=>	<pre>{final=final-success}</pre>	0.9579646	1	0.9579646	1	433
##	[4]	{paid=paid-no}	=>	<pre>{final=final-success}</pre>	0.9402655	1	0.9402655	1	425
##	[5]	{failures=failures-0,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.9269912	1	0.9269912	1	419
##	[6]	{failures=failures-0,							
##		paid=paid-no}	=>	<pre>{final=final-success}</pre>	0.9048673	1	0.9048673	1	409
##	[7]	{paid=paid-no,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.9048673	1	0.9048673	1	409
##	[8]	{schoolsup=schoolsup-no}	=>	{final=final-success}	0.9004425	1	0.9004425	1	407
##	[9]	{Pstatus=Pstatus-T}	=>	<pre>{final=final-success}</pre>	0.8761062	1	0.8761062	1	396
##	[10]	{failures=failures-0,							
##		paid=paid-no,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.8761062	1	0.8761062	1	396
##	[11]	{failures=failures-0,							
##		schoolsup=schoolsup-no}	=>	<pre>{final=final-success}</pre>	0.8650442	1	0.8650442	1	391
##	[12]	{schoolsup=schoolsup-no,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.8628319	1	0.8628319	1	390
##	[13]	{schoolsup=schoolsup-no,							
##		<pre>paid=paid-no}</pre>	=>	<pre>{final=final-success}</pre>	0.8517699	1	0.8517699	1	385
##	[14]	{Pstatus=Pstatus-T,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.8429204	1	0.8429204	1	381
##	[15]	{Pstatus=Pstatus-T,							
##		failures=failures-0}	=>	<pre>{final=final-success}</pre>	0.8407080	1	0.8407080	1	380
##	[16]	{failures=failures-0,							
##		schoolsup=schoolsup-no,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.8340708	1	0.8340708	1	377
##	[17]	{Pstatus=Pstatus-T,							
##		paid=paid-no}	=>	<pre>{final=final-success}</pre>	0.8230088	1	0.8230088	1	372
##	[18]	{failures=failures-0,							
##		schoolsup=schoolsup-no,							
##		paid=paid-no}	=>	<pre>{final=final-success}</pre>	0.8230088	1	0.8230088	1	372
##	[19]	<pre>{schoolsup=schoolsup-no,</pre>							
##	-	paid=paid-no,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.8163717	1	0.8163717	1	369
##	[20]	{Pstatus=Pstatus-T,							
##	-	failures=failures-0,							
##		higher=higher-yes}	=>	<pre>{final=final-success}</pre>	0.8119469	1	0.8119469	1	367

## Conclusion

Student with the following characteristics has successfully passed the final exam.

- female
- lives in urban
- no romantic relationship
- study in GP school
- wants to take higher education
- her family support him
- didn't fail any exams

However, Students with the following characteristics failed to pass the final exam.

- study in MS school\* no extra paid classes with in the course subject
- no extra educational support