

Karlana Fronk

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Summary

UX designer with a background in visual design that excels at creating engaging solutions to multifaceted issues. Experienced in handling complex problems through acute observations and attentive management.

Projects

UX/UI Designer

Nov 2023 - Nov 2024

Vela | Specialized weather app for water sport enthusiasts | [Link](#)

Created a responsive web app that conveys complicated weather data for water sport participants to plan activities with confidence.

User Research

Wireframing & Prototyping

Work Experience

Food Service Associate

Jun 2018 - Present

Whole Foods Market

- **Resolve customer problems** by employing extensive knowledge of store structure and department process.
- **Ensure customer security** through thoughtful attentiveness to health concerns including food safety and allergens.
- **Manage a multitude of tasks effectively**, completing food preparation in prompt time while upholding quality standards.

Adaptability
Empathy
Task Management

Graphic Designer

March 2018

Spice Nectar Trading Co.

- **Designed product label**, branding and nutritional information for client's proprietary spice mixture.

Graphic Design

Catering Staff

Oct 2013 - May 2017

Brick City Catering

- **Efficiently set-up and organized** time-sensitive events.
- **Collaborated with multiple teams** to ensure seamless event execution.
- **Assured a top quality dining experience** through execution of detailed work with visual aplomb to create enticing displays.

Time Management
Team Collaboration
Visual Details

Education

Certificate UX Design

Nov 2024

CareerFoundry

Bachelor of Fine Art (BFA)

May 2017

Rochester Institute of Technology (RIT)

Tools

- Git
- Photoshop
- Illustrator
- Figma
- HTML / CSS