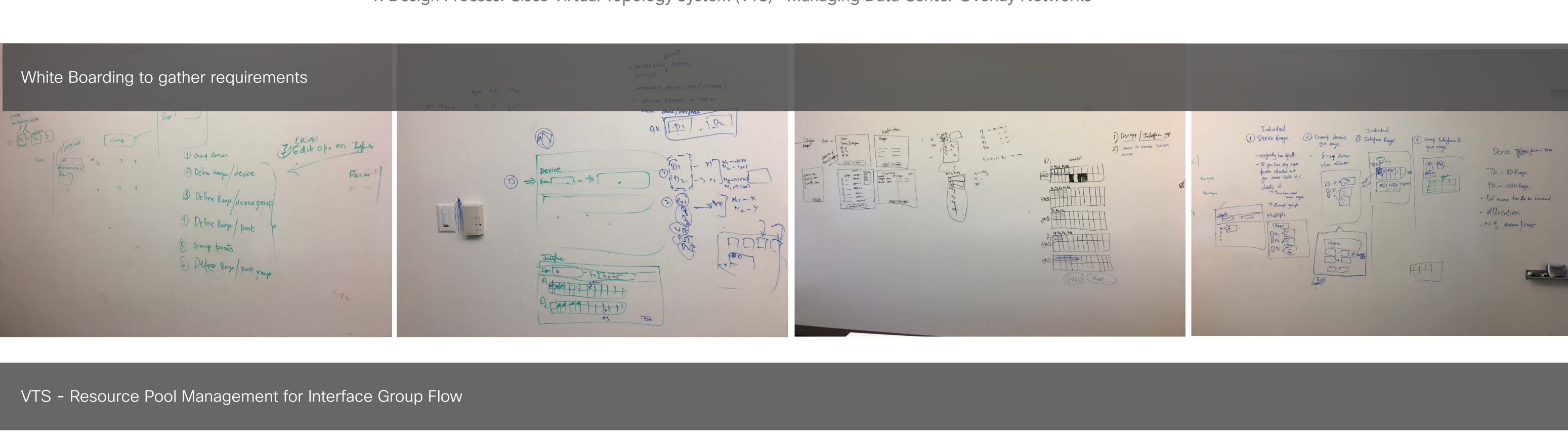
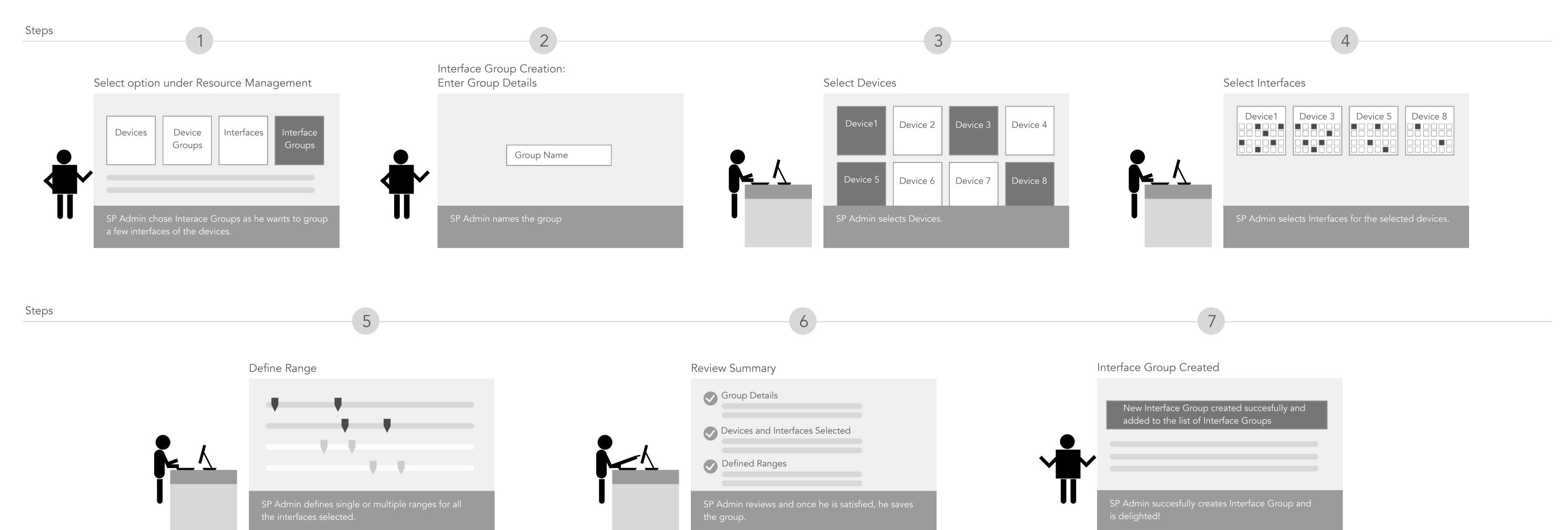
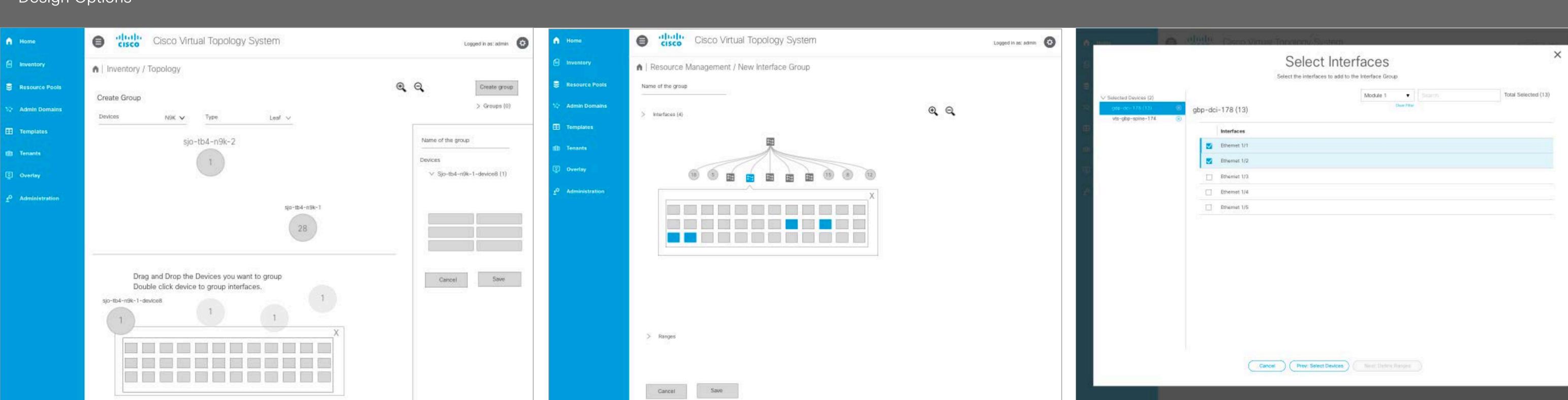
# User Experience Design Samples

- 1. Design Process: Cisco Virtual Topology System (VTS) Managing Data Center Overlay Networks
- 2. Design Process: Cisco AIO Platform Virtual Managed Services (VMS)'s Deployment Environment
- 3. Information Architecture: Cisco Virtual Topology System (VTS)
- 4. Customer Experience Exercise: Cisco VTS
- 5. Personas: Cisco VTS, Cisco SMB Marketplace
- 6. Personas: Cisco SMB Marketplace

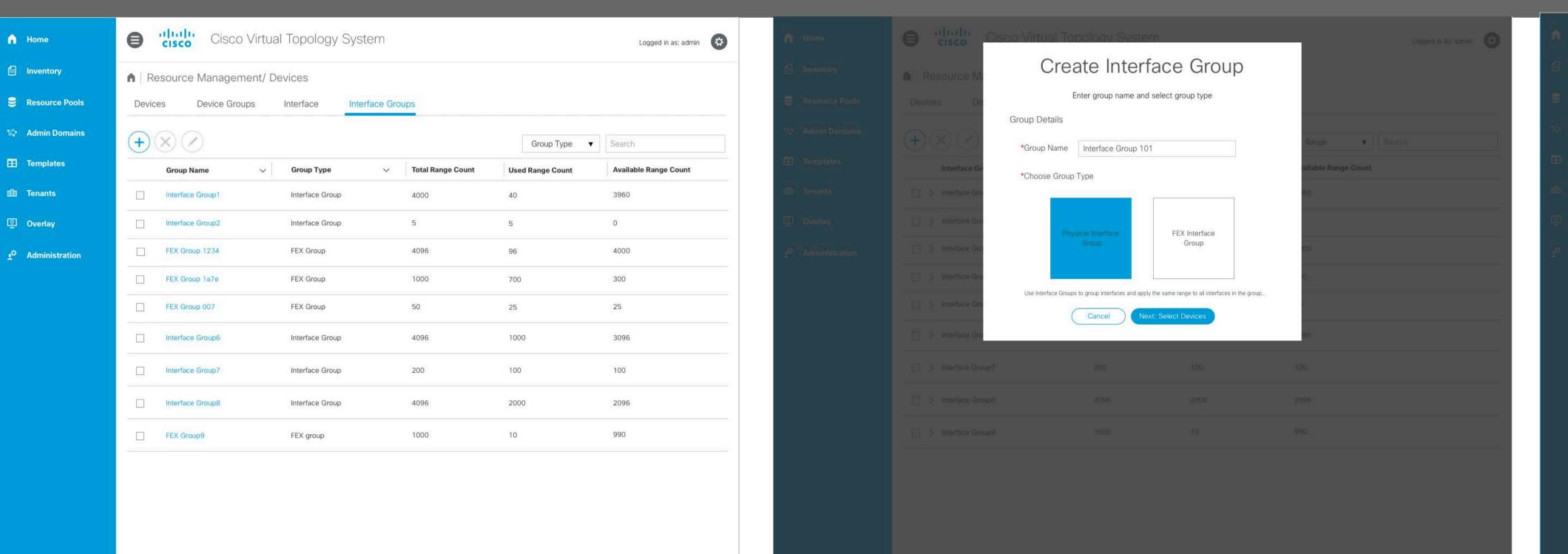








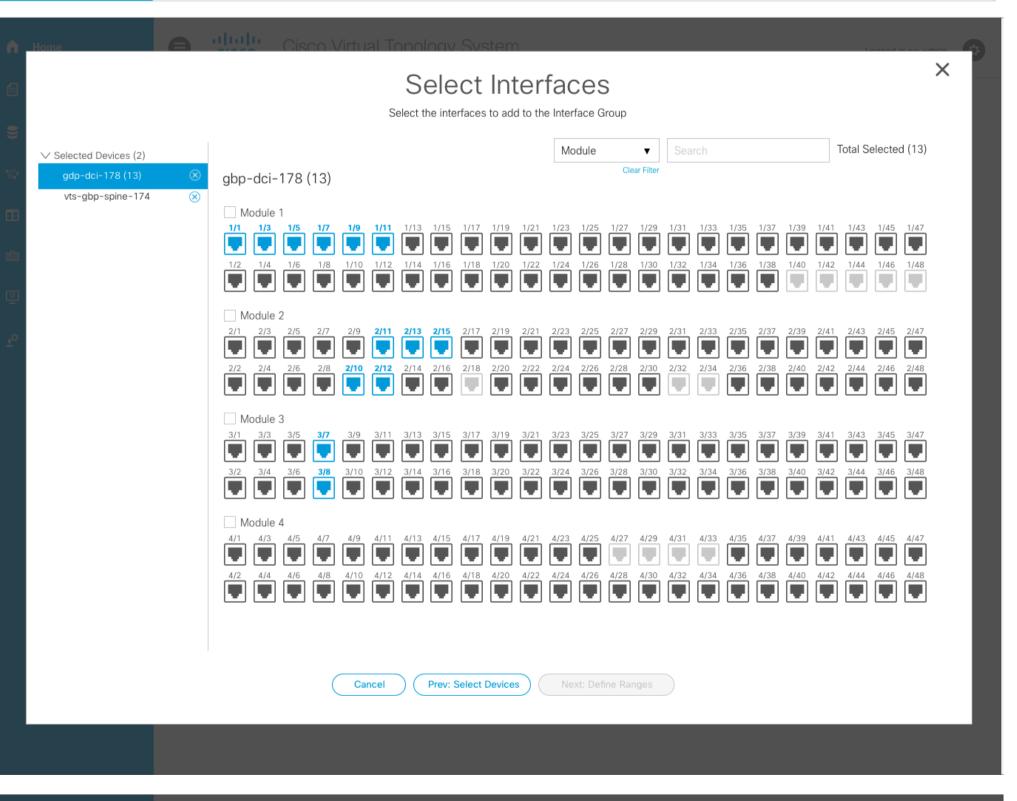


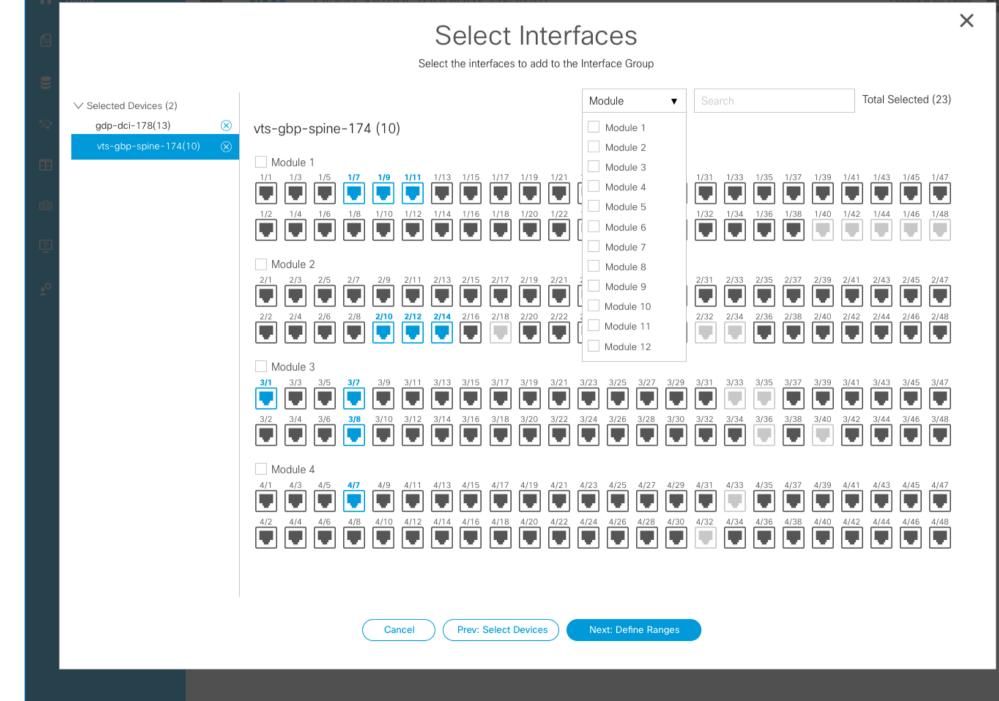


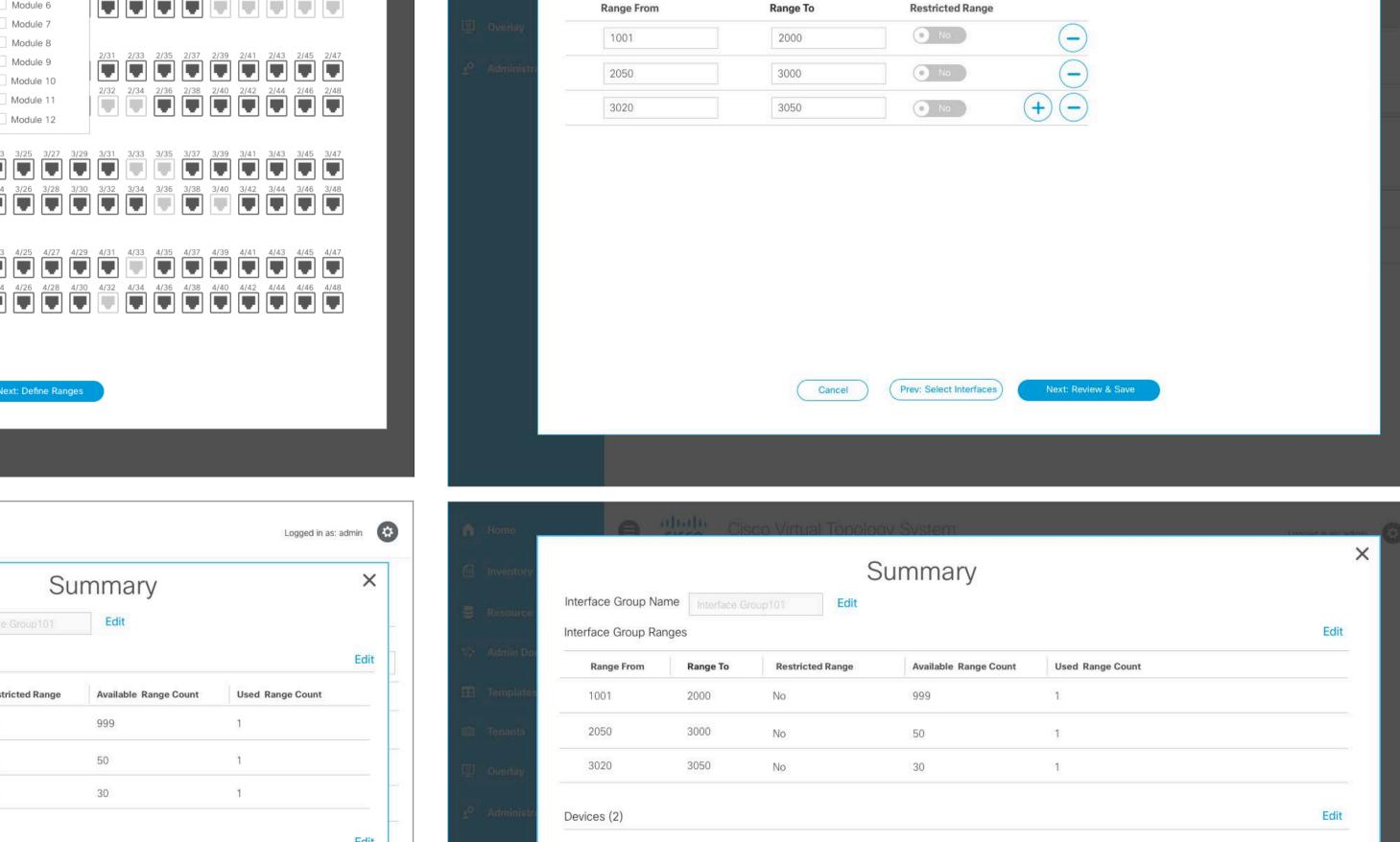
		A globy Cisco	Virtual Topology System					eathar la easa	olovio
			Select De	evice	es				×
			Select the devices for which you w	ant to pick I	Interfaces				1
					N7K		Search	Selected (2)	1
	-	Device	IP Address	Туре	) <del>.</del>				
		gdp-dci-178	192.168.1.100	P-Vtep					
		vts-gbp-spine-174	192.168.100.124	P-Vtep					
		vts-gbp-spine-178	192.168.133.161	P-Vtep					
		sjo-tb4-n9k-1	192.168.133.162	P-Vtep					
		sjo-tb4-n9k-2	192.168.172.133	P-Vtep					
			Cancel Prev:	Group Detai	lls Next: Sel	lect Inte	erfaces		

Define Ranges

Group ranges that you define in this step will overwrite the individual interfaces ranges.

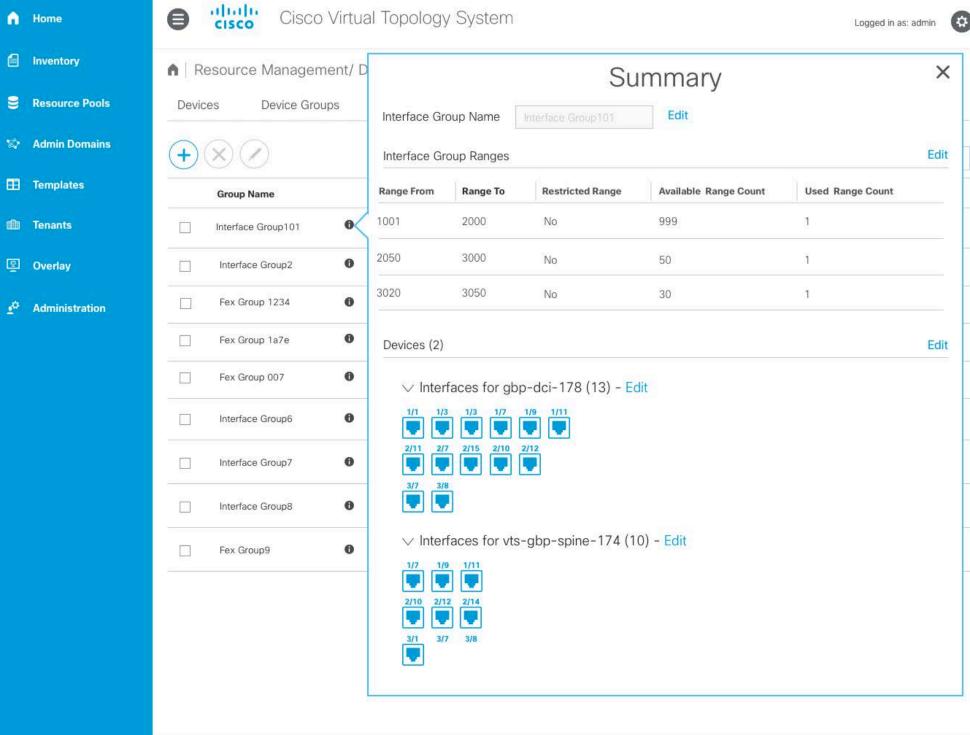


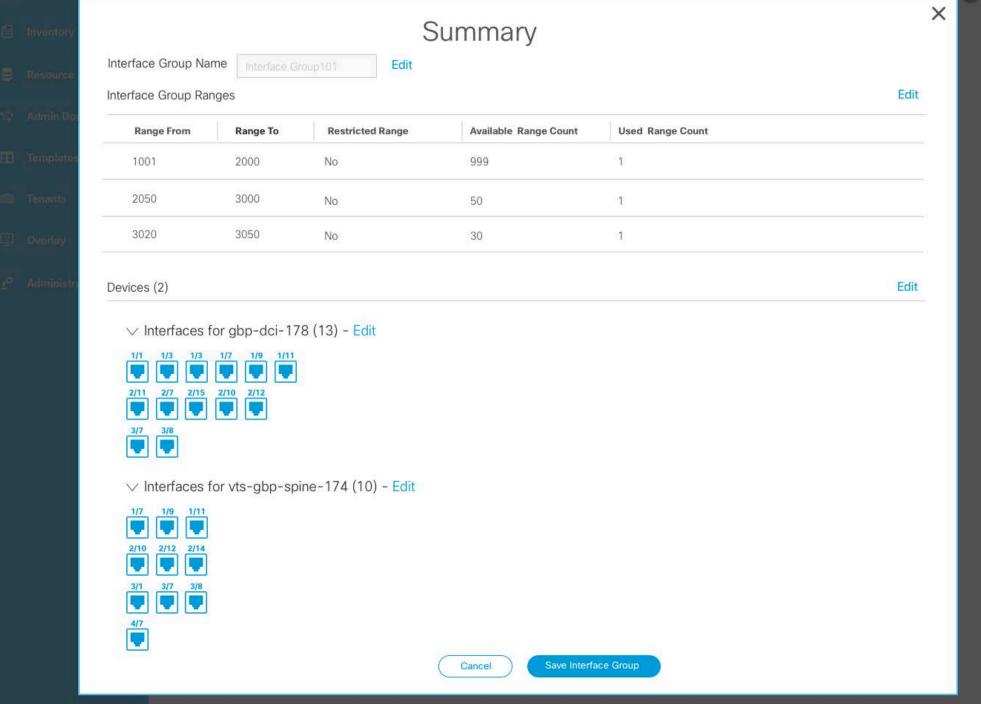


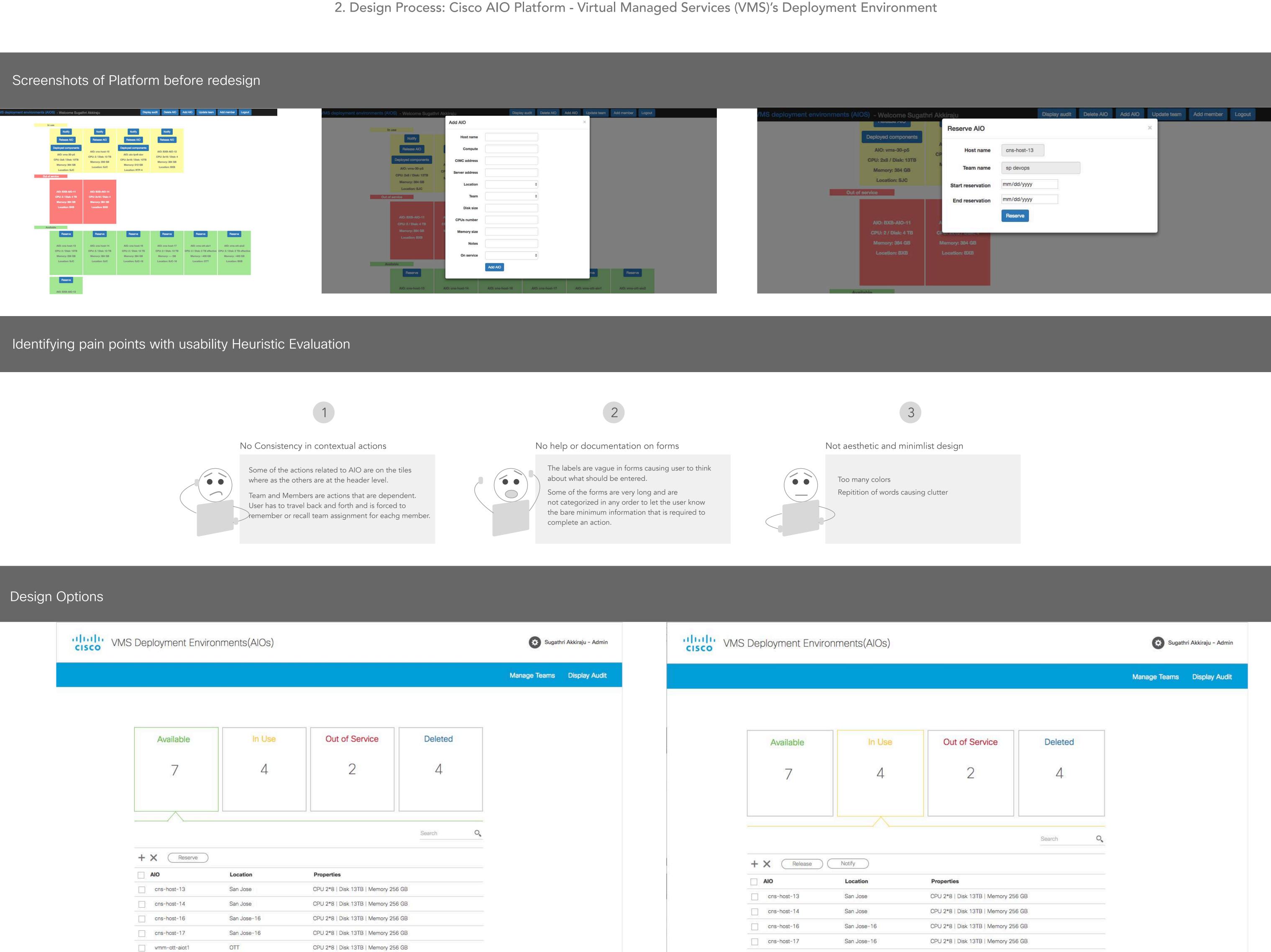


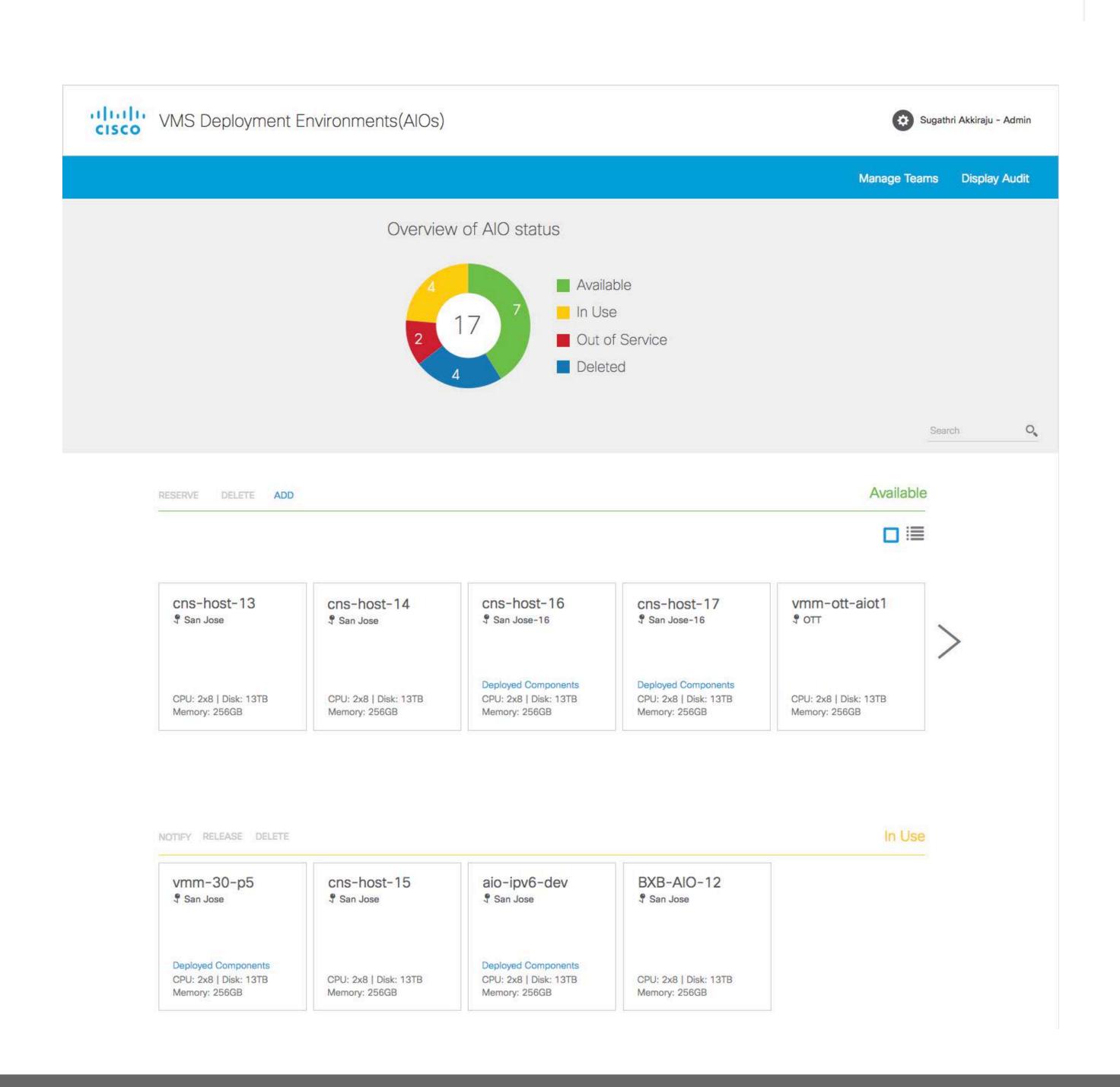
Interface Group Ranges

Interface Group Ranges					Edi
Range From	Range To	Restricted Range	Available Range Count	Used Range Count	
1001	2000	No	999	1	
2050	3000	No	50	1	
3020	3050	No	30	1	
Devices (2)					E
	for gbp-dci-17	78 (13) - Edit			









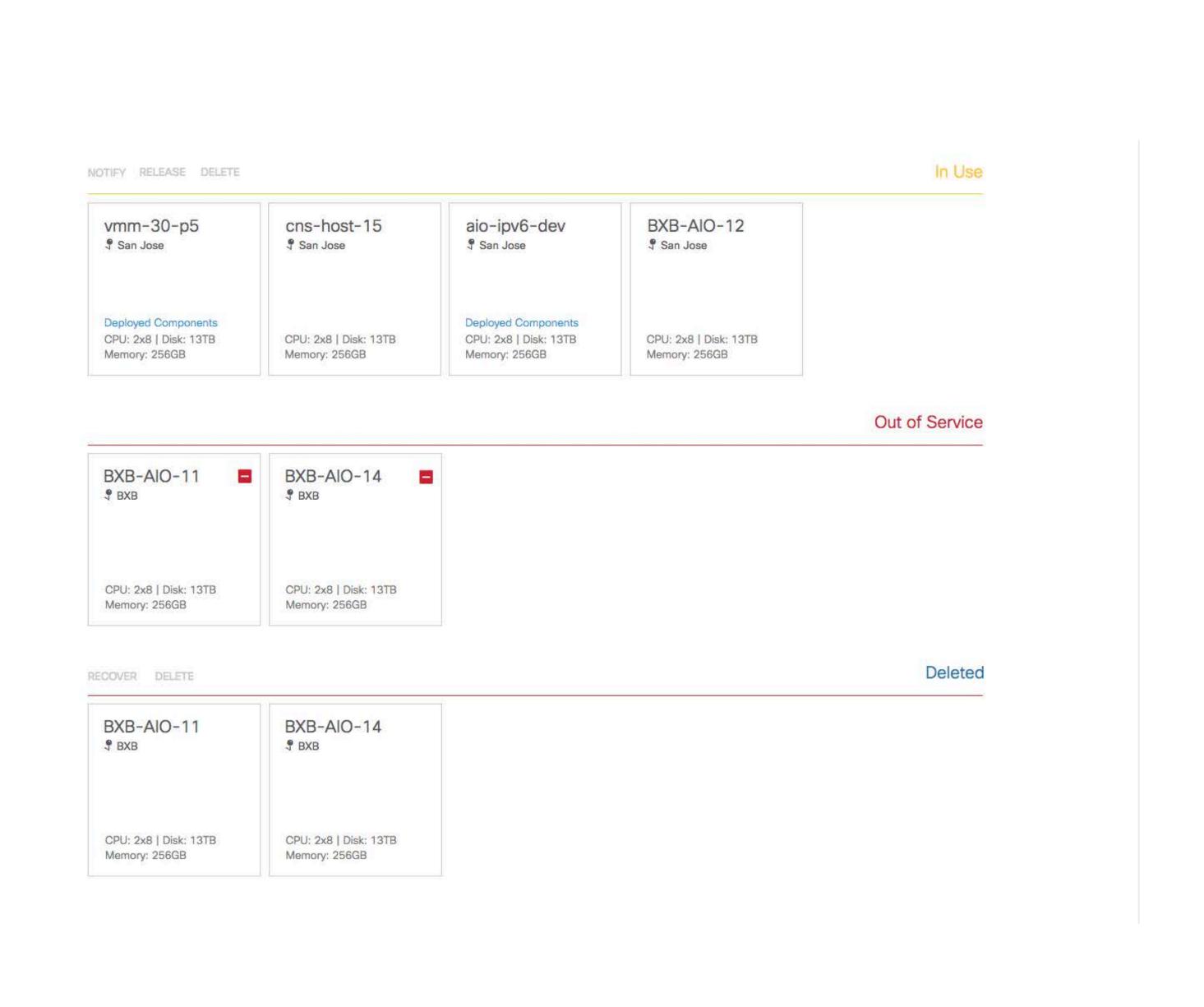
CPU 2\*8 | Disk 13TB | Memory 256 GB

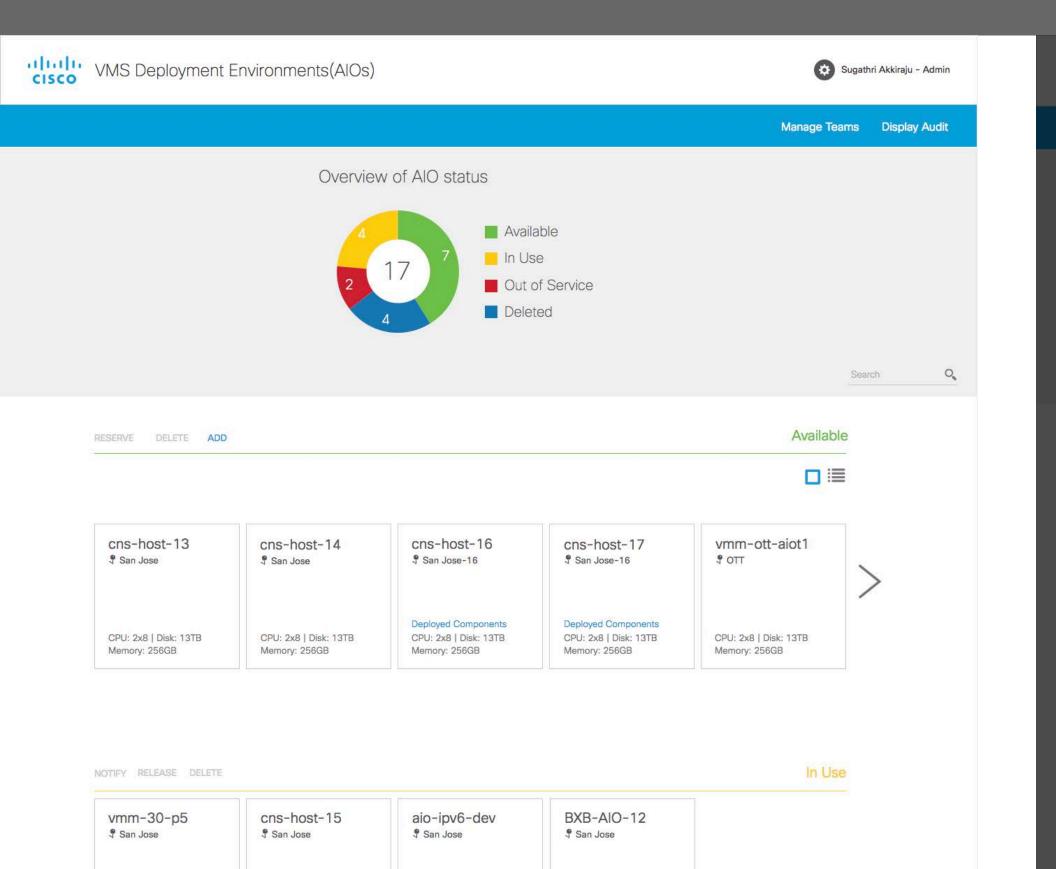
CPU 2\*8 | Disk 13TB | Memory 256 GB

vms-ott-aio2

bxb-aio-13

BXB





Deployed Components

CPU: 2x8 | Disk: 13TB

Memory: 256GB

CPU: 2x8 | Disk: 13TB

Memory: 256GB

Final Design

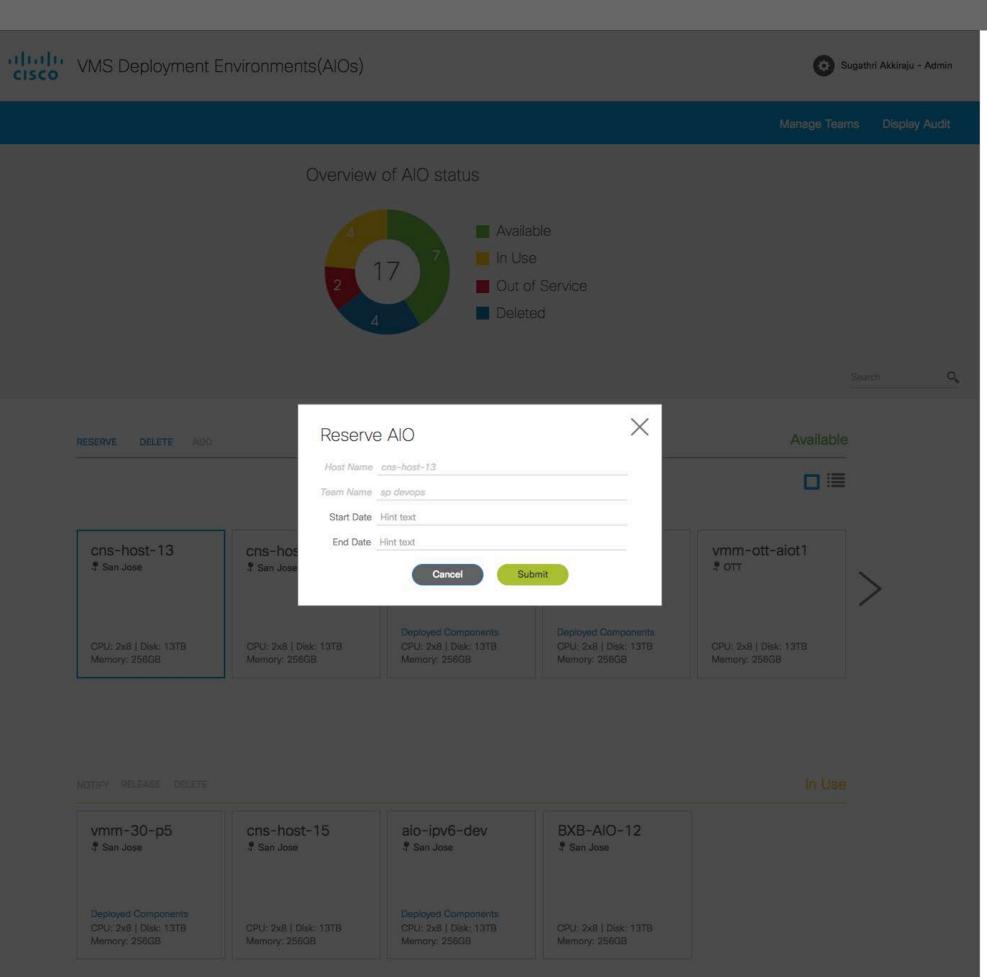
Deployed Components

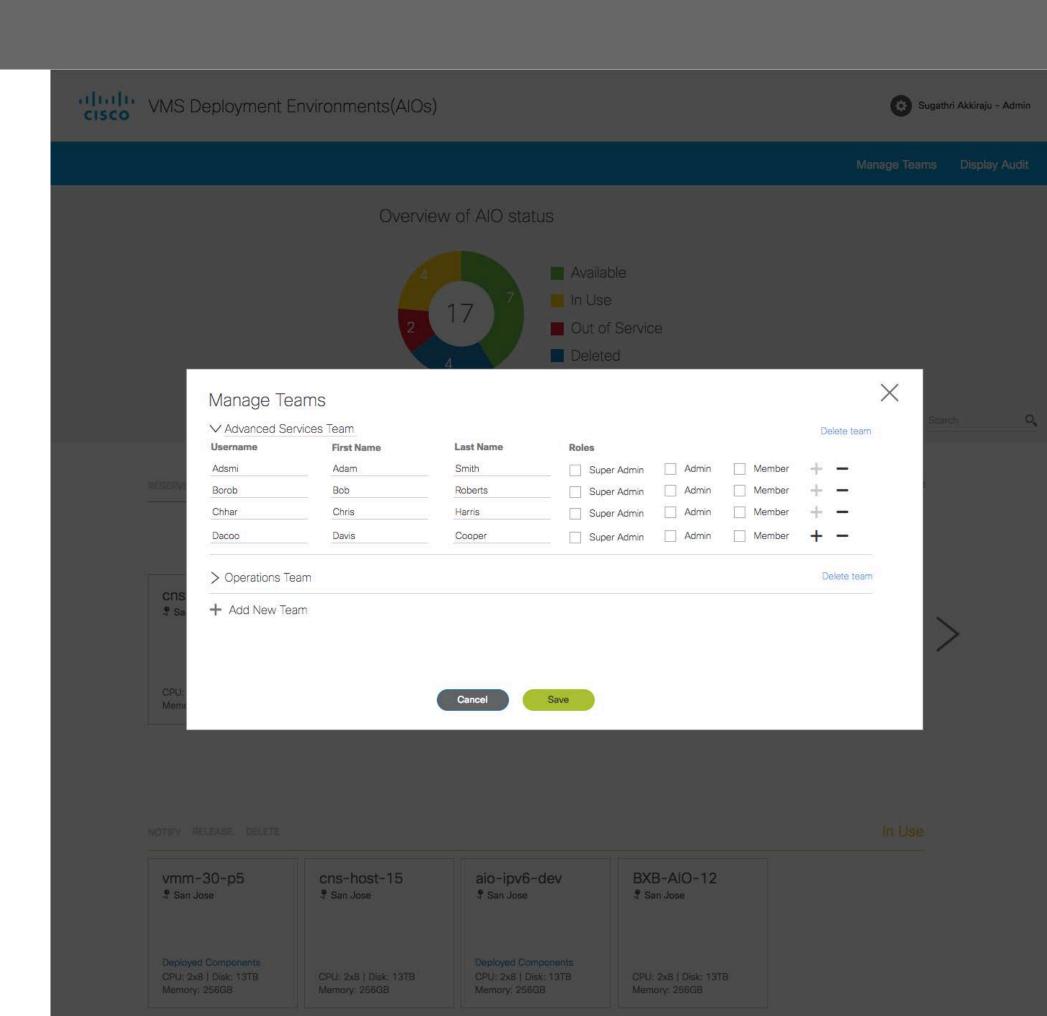
CPU: 2x8 | Disk: 13TB

Memory: 256GB

CPU: 2x8 | Disk: 13TB

Memory: 256GB







## Card Sorting Technique using Optimal Sort and Proposals

Administration Admin Domains Authorization Group Device Template Management Overlay Template Management Remote Authentication Settings System Settings Tenant Management Uer Management Virtual Machine Manager

Common user tools Baremetal Devices High Availability Host Inventotory Import and Discovery Inventory Login Banners Overlay Tenants Virtual Machines

Network DCI Interconnect Domains Global VNI Multicast IP Pool Network Network Inventory Router Route Reflector Topology Virtual Forwarding Groups Include \_\_\_\_\_ Comment Details Card Sort

We need to structure the collection so that when we provide Multi-VMM, service-assurance, overlay/underlay correlation capabilities it can still be grouped logically without being awkward. Tenant should belong to the overlay bucket.

Administration	
Uer Management	
Login Banners	
System Settings	
High Availability	
Route Reflector	
Authentication & Authorization	2
Authorization Group	
Remote Authentication Settings	
External Connectivity	0
DCI Interconnect	
nventory	6
Inventory	
Import and Discovery	
Network Inventory	
Host Inventotory	
Topology	
Virtual Forwarding Groups	
Overlay	8
Overlay	
Tenant Management	
Tenants	
Devices	
Network	
Baremetal	
Router	
Virtual Machines	
Resource Pools	0
Global VNI	

Multicast IP Pool

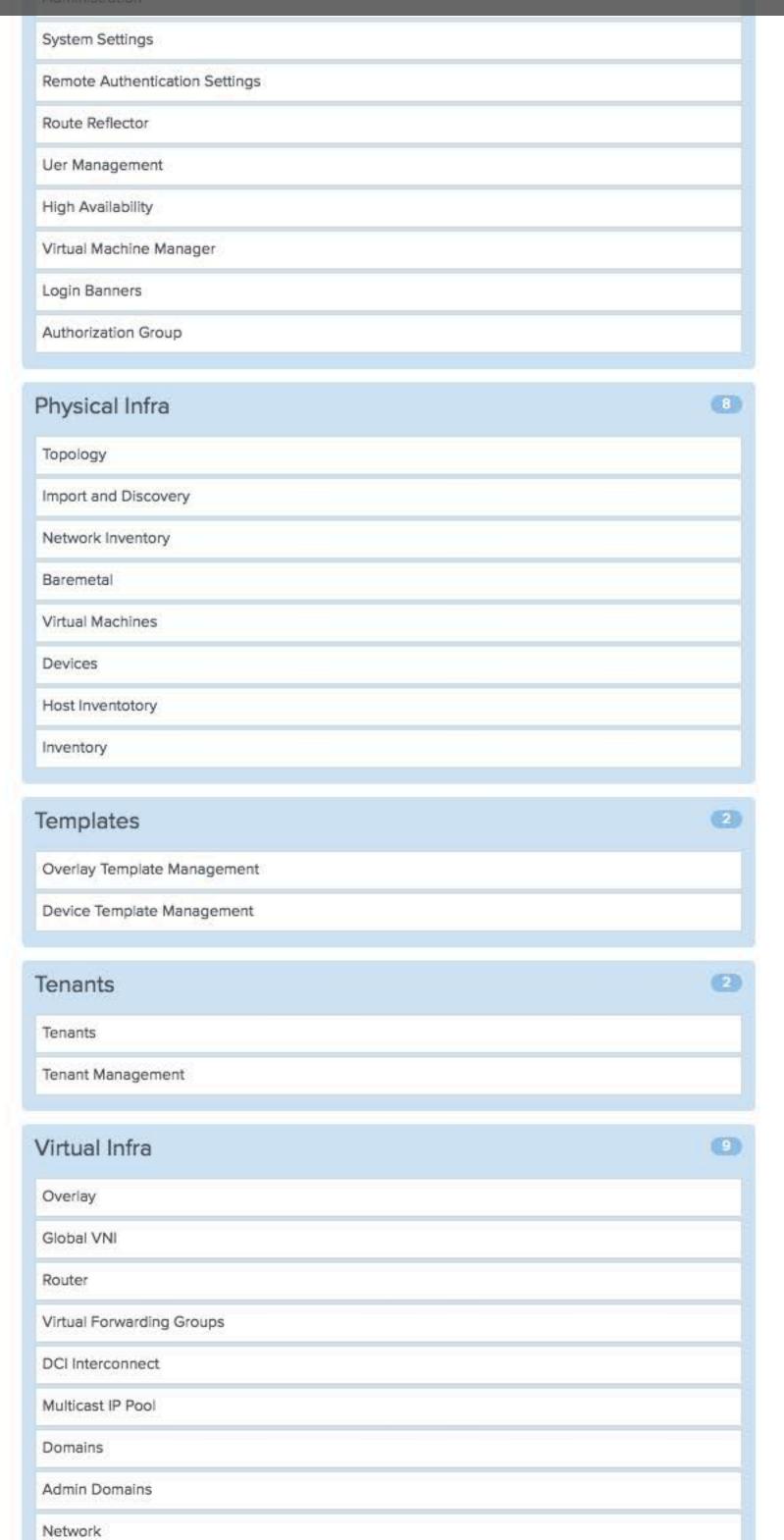
Template Management

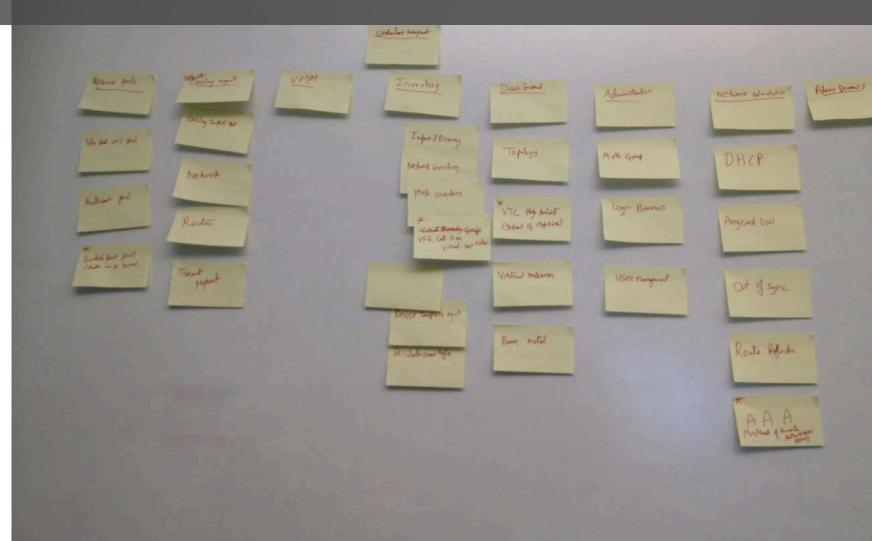
Device Template Management

Overlay Template Management

Virtual Machine Manager

Virtual Machine Manager





### **UX Team Proposal**

### **Tenant Management**

#### Set up Overlay

Network Virtual Machines Overlay Templates

#### Topology

#### Set up Underlay Import & Discovery

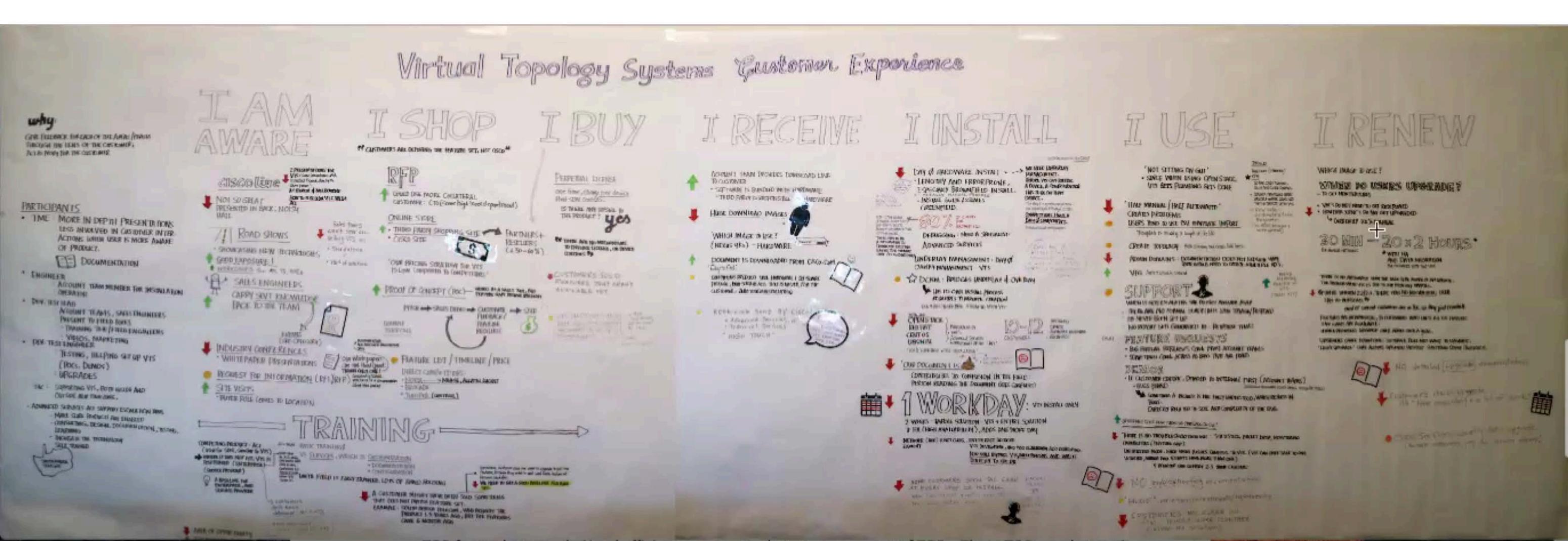
Inventory Management Host Inventory Network Inventory - {Device, Fabric Connection} Authorization Group Bare Metal Resources Global VNI Devices Multicast IP Pool Device Template

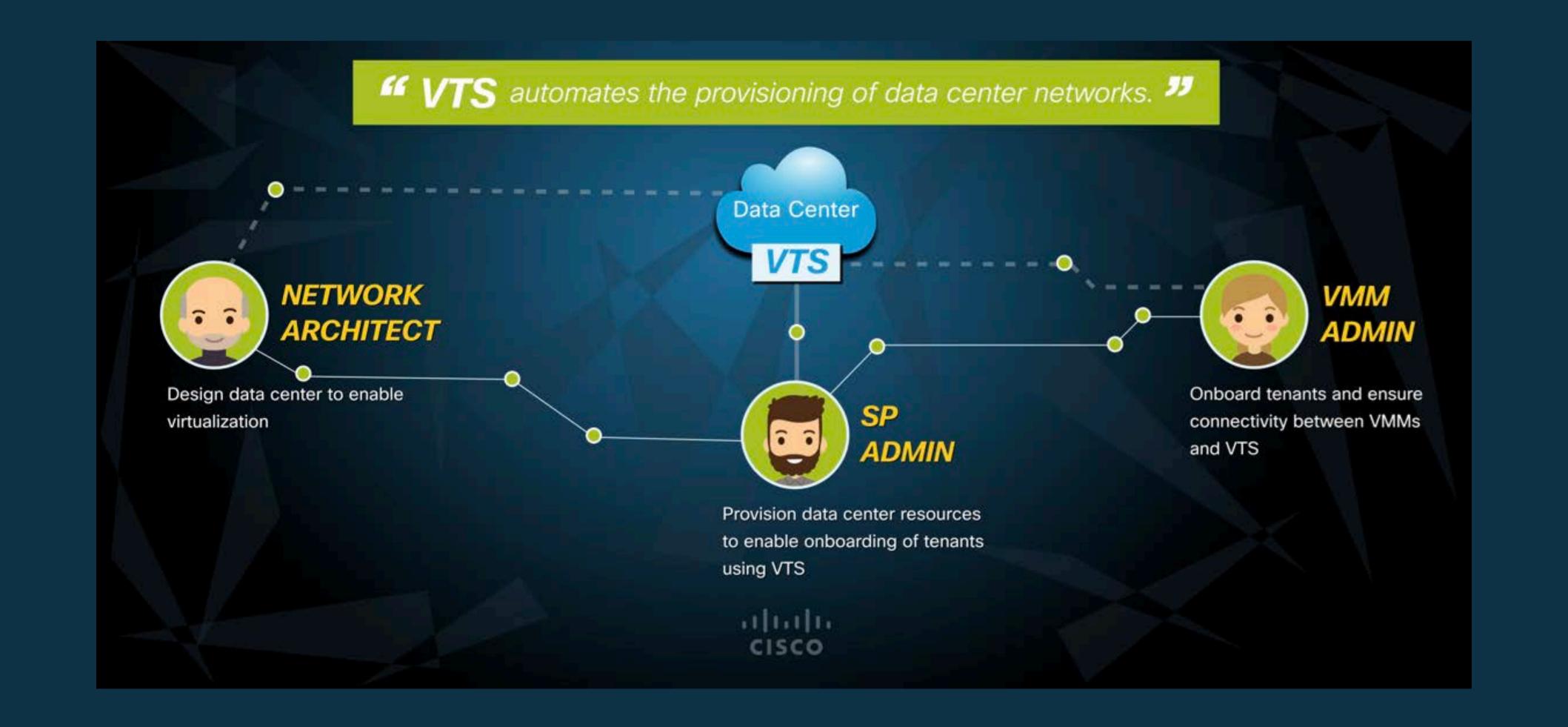
#### Virtual Forwarding Group Administration

General Settings - {System Settings, Login Banner, Route Reflector, User Management, High Availability} Remote Authentication Settings, Multi VMM

Admin Domains DCI Interconnect Profile

### 4. Customer Experience Exercise:: Cisco VTS







	DAS	NIRMAL	Moin is an IT manager in an IT business firm in Bangalore, India. He has orders from his manager to buy switches immediately for the office.		
	Das is a small business owner in Haryana. India. He owns a shoe making company. He wants to Connect all his employees with a better Phone system in his company so that they all could work productively	Nirmal is a IT manager in an IT business firm in Chandigarh, India. His manager wants him to buy routers for the new office in New Delhi.			
	No Technical     Knowledge	Little technical knowledge.	Has technical knowledge.		
	Never heard about SMB.	Been on SMB before	Been on SMB     before, but     never bought.		
	<ul> <li>Does not know there are partners</li> </ul>	<ul> <li>Wants to find different partners</li> </ul>	Not particular about partner		
	<ul> <li>Spends time to figure out what specific products he needs</li> </ul>	<ul> <li>Spends time to get best pricing</li> </ul>	Has time     pressure to buy     something		
	<ul> <li>Thinks he can buy from Cisco</li> </ul>	<ul> <li>Knows he can buy from SMB</li> </ul>	<ul> <li>Knows he can buy from SMB</li> </ul>		
	Never bought from SMB	Already     purchased from     SMB before	Never bought from SMB		
	<ul> <li>Needs help in understanding about how SMB works</li> </ul>	<ul> <li>Has knowledge about how SMB works</li> </ul>	<ul> <li>Has knowledge bout how SMB works</li> </ul>		
100	Needs help in figuring out what specific product suits his needs	Needs help in figuring out what product suits his needs	Specifically     knows what to     product to buy		

