




ALBA DESIGNS

Creating The Future

This Document is a Guide for the use of all assests that belong to Alba Designs and in accordance, shall be in no way, shape or form used to diminish the brand of the business as well as the members of the company.



These creative assests are intended for personal expression and to guide commercial potential. We encourage content creators, as well as the broader community to develop & share their concepts.

01. OUR LOGOS

02. OUR SLOGAN

Contents

03. OUR FONTS

04. OUR COLORS



01

OUR LOGOS

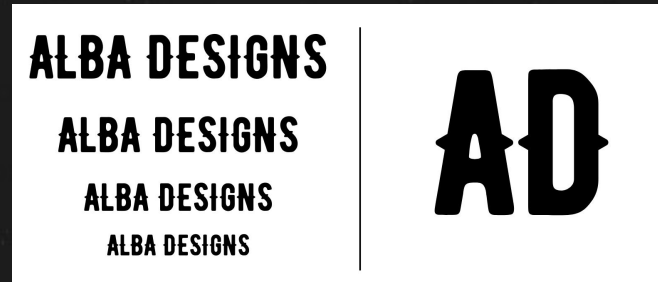
First Impressions are key to any & all interactions

LOGOS



Our Logos were meticulously designed
“A picture is worth a thousand words”

Our logos had to show our clients as well as the broader community that we live by this saying.



Bold & Grounded font helps to make us stand out & apart from the competition.

Brand
Kit



02
OUR SLOGAN







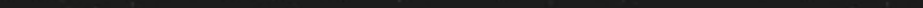
OUR SLOGAN



Creating The Future



“Creating The Future” is a message for Clients to feel confident in that we can create the future they crave & desire, as well as ,will create the future of both Tech & Graphic Design.



03 ***OUR FONTS***





OUR FONTS

BERNIER

Regular / Distressed / Shade

RALEWAY

Regular / Thin / Extralight / Light



OUR FONTS

BERNIE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@!

RALEWAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@!



04 OUR COLORS

OUR COLORS

PRIMARY

FBFBFB

000000

SECONDARY

D9D9D9

545454

ACCENT

FF8133

062A6D

Brand
Kit



ALBA DESIGNS

Lets Build Something Amazing Together.

© Copyright 2023 ALBA DESIGNS. Creating The Future.