

Marwan Mohamed ali

Graphic Design



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Related Skills

- Creativity and Innovation
- Design Skills
- Good Communication
- Critical Thinking
- Time Management
- Attention to Detail
- Marketing
- Collaboration and Teamwork

WORK EXPERIENCE



• Salaam Bazaar

- **A recreational and marketing bazaar for a variety of stores.**
- September 27, 2023 to November 3, 2023
- I developed a comprehensive marketing plan to ensure the success of the bazaar. I focused on identifying the target audience and implementing effective strategies to attract them, with an emphasis on enhancing the visitor experience and making the event both attractive and engaging.
- I concentrated on designing marketing posters that capture the attention of the target audience through the use of distinctive and eye-catching colors and designs. I aimed for these posters to serve as an effective tool to convey the marketing message and spark the interest of visitors to attend the bazaar.
- I made sure to incorporate creativity in inventing unique and enjoyable activities within the bazaar. My goal was to create an unforgettable experience for visitors by organizing entertaining activities and distinctive competitions, contributing to increased interaction and attendance at the event.



• Eventx

- **A company specializing in event and conference organization, as well as managing advertising campaigns .**
- May 27, 2022 to December 14, 2022
- Focusing on designing attractive and easy-to-understand marketing posts enhanced audience engagement with the content. By simplifying marketing messages and generating new ideas.
- Fostering a spirit of positive competition within the team contributed to improving work quality and achieving tasks with precision.



• One of One Edition

- An agency focused on business development, website enhancement, and crafting strategies for product marketing.
- 17 April 2024
- The agency was established based on my desire, along with some friends, to develop Sudanese stores to achieve a high level of quality. Our goal is to improve standards and business practices to achieve this objective.





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HISTORY OF EDUCATION



Graphic Design

Online course without University of Colorado Boulder and offered through Coursera.



Create stunning marketing designs using Canva

Coursera and is provided through the Coursera Project Network non-credit online project with permission from

Social media management course provided by Meta

VOLUNTEER WORK, AWARDS, AFFILIATIONS AND INTERESTS



- Volunteer at Takaful Initiative, Rabat University
- Volunteer at Ehsan Initiative
- Volunteer at People for People Initiative for Providing Medication
- Star of the Week Award