



# BE REBORN

CLASSIC  
350

In 2021, we will learn to live again.

**The All-New Classic 350** has been made for this journey. Effortless power and precise control in perfect harmony. Impeccably crafted lines and an instantly recognisable heartbeat. The Classic 350. Welcome back.

**ROYAL ENFIELD**

CLOSE YOUR EYES. OPEN THEM AND  
BREATHE. SIT UP. PRESS THE STARTER.  
FEEL THE THUMP. FEEL THE WARMTH OF  
THE SUN. THE STRENGTH OF THE WIND.  
THE WONDER OF THE RAIN. LIKE IT'S  
THE FIRST TIME AGAIN. IT'S TIME TO SEE  
THE BEAUTY OF THE WORLD CLEARER  
THAN EVER BEFORE. TO FEEL THE MOST  
ALIVE YOU'VE EVER FELT. BREATHE IN.  
BREATHE OUT. HOLD YOUR HEAD UP  
HIGH. TAKE IT ALL IN. **BE REBORN.**





# TIMELESS CLASSIC

The All-New Classic 350 continues to embody the traditions and craftsmanship of the past as it is reborn on the new J platform.

Inspired by the post war G2 model, first born in 2008, the Classic 350 of 2021 continues to celebrate the timeless aesthetic through the curvaceous mudguards and teardrop fuel tank, hallmark casquette headlamp, enduring lines of the crankcase covers, singular paint colours, the distinctive thump that breaks out of the exhaust - all harmonise as one, rejoicing in the masterpiece that is the timeless Royal Enfield Classic.

Elegant, with a gleaming finish that adorns exceptional construction, it radiates unmatched beauty and quality that will last through time.







# STRONGER

## THAN TIME

Central to the All-New Classic 350, is an all-new heart which beats to Royal Enfield's unique rhythm. Partnered with a new twin downtube chassis that rides strong and true, and a solid, dependable build quality, the Classic is your ally wherever the destination may be.

The upright riding position gives the Classic rider a commanding road presence while larger diameter brakes beef up its stopping power. But stronger doesn't just mean capable and tough, the Classic is endowed with comfort too, with its improved, wider seat cossetting its rider.



# SMOOTHER

WITH EVERY RIDE

Gliding down the open road, swooping around twisting bends, weaving through city streets or winding along country trails, the versatile timeless Classic is equipped with wider bars and tyres for effortless and secure manoeuvrability. Designed with a balancer shaft for silken revs, the light clutch for gentle gearshifts, and the impeccably-mapped fuel injection on the new 350 J platform delivering the smoothest, most refined ride experience that will soothe, bewitch and thrill its rider.





## **SMARTER** UP TO THE MINUTE

Timeless also means 'up with the times', and Classic's new instrument cluster combines the gracefulness of a 'dancing needle' analogue speedometer with the functionality of an LCD display. A discreet USB port mounted below the handlebars enables essential charging on-the-go and the confidence-inspiring Dual Channel ABS sets a standard on all except the Redditch editions. Royal Enfield's unique turn-by-turn navigation pod, Tripper, augments the gorgeous Chrome Red and Chrome Bronze Classics, while the Make It Yours (MIY) platform allows new owners to tap into a plethora of personalisation options at the time of booking itself.



**miY**  
MAKE IT YOURS

## **Individual spirit.** Distinguished style.

With 'Make it Yours' for the All-New Classic 350 personalize your motorcycle before you book your motorcycle.

The 3D configurator is a picture perfect translator of your visualization. Toggle between options to enhance comfort, protection and style to match your specific kind of motorcycling. Share with a friend, make changes again, add a name plate and before you book it, choose a suitable finance option based on your EMI preference. All in a click of a button, from the comfort of your couch.

Your Classic, Your Way.





Central to the All-New Classic 350 is an All-New heart that beats to a uniquely Royal Enfield rhythm - The J Series Engine.



The instrument cluster combines the gracefulness of a 'dancing needle' analogue speedometer with the functionality of an LCD display.



Endowed with comfort; comes fitted with a wide seat that cossets its rider.



The larger diameter brakes beef up the stopping power.



The All-New Classic sports a new twin downtube chassis that rides Strong and True.



Equipped with wider bars and tyres for effortless and secure manoeuvrability.



The hallmark teardrop Fuel Tank, true to the Timeless Classic design.



Powerful multi-reflector headlights that light up the night ride.



Strengthened grab rail for a more relaxed ride for those riding pillion.



## ENGINE

Type	Single cylinder, 4 stroke, Air-Oil cooled
Displacement	349cc
Bore x Stroke	72 mm x 85.8 mm
Compression Ratio	9.5 : 1
Maximum Torque	27Nm @ 4000 rpm
Maximum Power	20.2 BHP @ 6100 rpm (14.87 kW)
Ignition System	Electronic Fuel Injection (EFI)
Clutch	Wet, multi-plate
Gearbox	5 Speed constant mesh
Lubrication	Wet sump, forced lubrication
Engine Oil	SAE 15 W 50 API, SL grade, JASo MA 2 Semi Synthetic
Air Cleaner	Paper element
Engine Start	Electric

## CHASSIS & SUSPENSION

Type	Twin Downtube Spine Frame
Front Suspension	Telescopic, 41 mm forks, 130 mm travel
Rear Suspension	Twin tube emulsion shock absorbers with 6-step adjustable preload



## BRAKES & TYRES

Front Tyre	100/90 - 19 - 57P (Spoke / Alloy)
Rear Tyre	120/80 - 18 - 62P (Spoke / Alloy)
Front Brake	300 mm disc, twin piston floating caliper
Rear Brake	270 mm disc, single piston floating caliper/ 153 mm drum
ABS	Single & Dual Channel

## ELECTRICALS

Electrical System	12V - DC
Battery	12V, 8 Ah, VRLA (Maintenance Free)
Head Lamp	12V, H 4 - 60/55w (Halogen)
Tail Lamp	12V, P21/5W
Turn Signal Lamp	12V, 10W

## DIMENSIONS

Wheelbase	1390 mm
Ground Clearance	170 mm
Length	2145 mm
Width	785 mm (Without Mirrors)
Height	1090 mm (Without Mirrors)
Seat Height	805 mm
Kerb Weight	195 kg
Fuel Capacity	13 l





## Dual Channel



CHROME RED



CHROME BRONZE



DARK STEALTH BLACK



DARK GUNMETAL GREY



SIGNALS MARSH GREY



SIGNALS DESERT SAND



HALCYON GREEN



HALCYON BLACK



HALCYON GREY

## Single Channel



REDDITCH SAGE GREEN



REDDITCH GREY



## AN UTTERLY IMMERSIVE RIDE

When you ride the new Classic 350, riding tall in an upright position, your senses are heightened beyond the ordinary and you notice more of the beauty of the world than ever before. Genuine Motorcycle Accessories built for the Classic, for you to select to suit your unique style of motorcycling. Here you will find a range in each of the three categories of Comfort, Protection and Style.



Engine Guard



Touring Mirrors



Riding Seat



Alloy Wheels



# ROYAL ENFIELD APPAREL

IT'S A RIDE THAT WILL MAKE YOU, THE RIDER,  
FEEL LIKE YOU'VE BEEN REBORN TOO.



*Jacket*



*Gloves*



*Shoes*



*Helmets*



For any queries, call us at 18002100007  
or email us at [support@royalenfield.com](mailto:support@royalenfield.com)



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