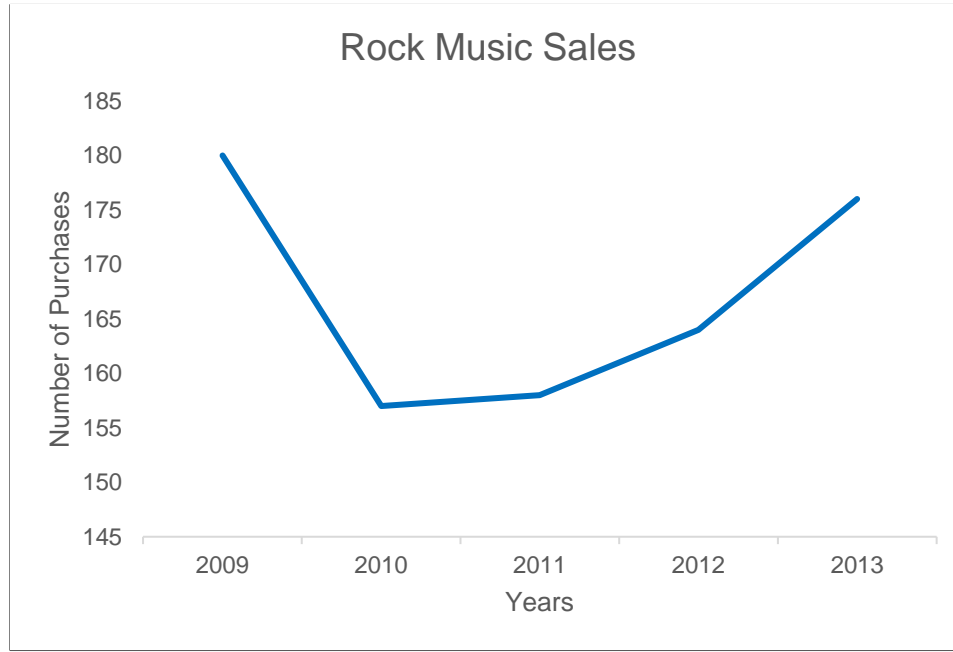


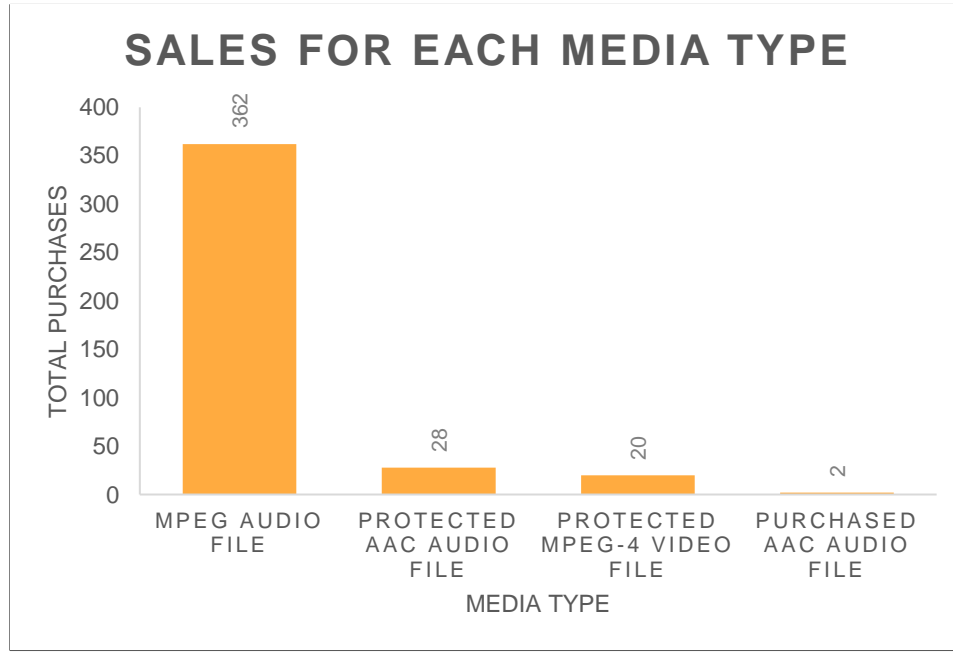
Rock Music Sales



Here, I compare the Rock Music Sales over the period 2009 – 2013.

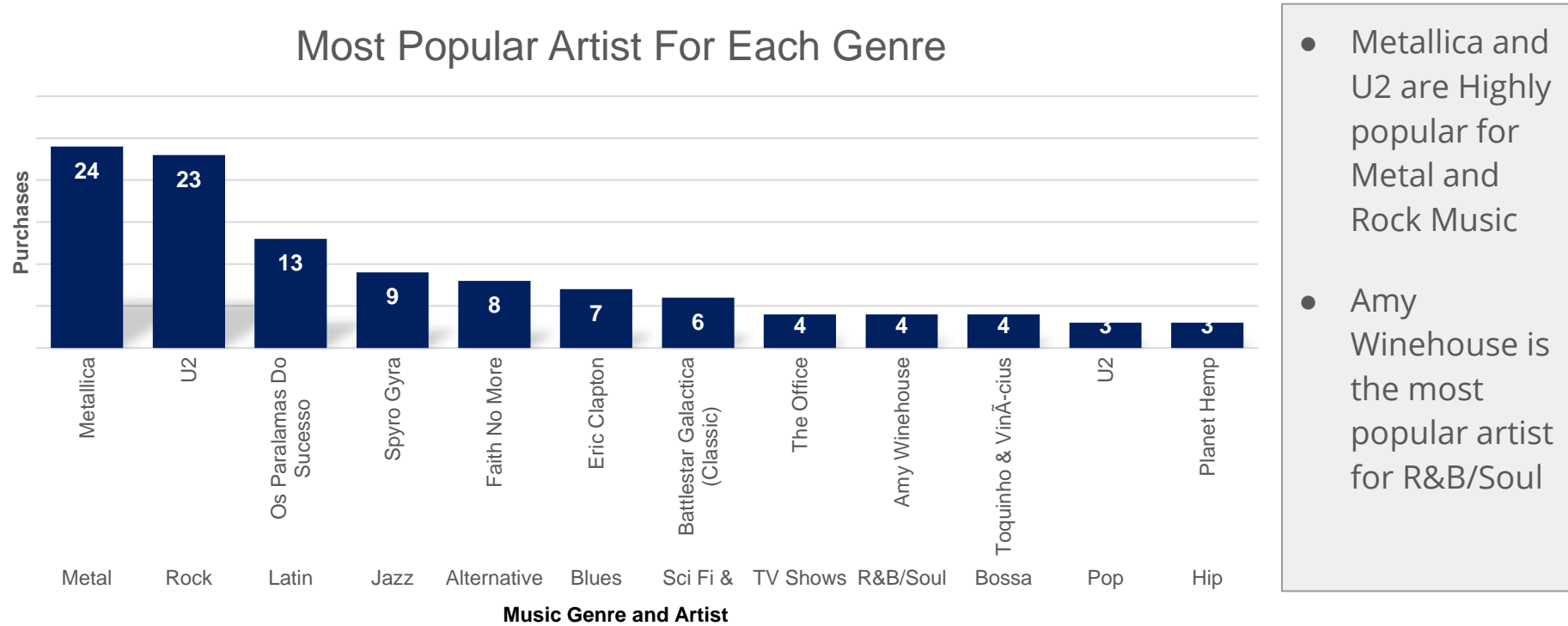
- The Genre's Peak Sales was during 2009
- Direct drop in 2010 - could be explained by other genres replacing it or drop in overall sales for the company due to marketing issues.
- Sales increase again in 2013

Which is the Most Purchased Media Type?

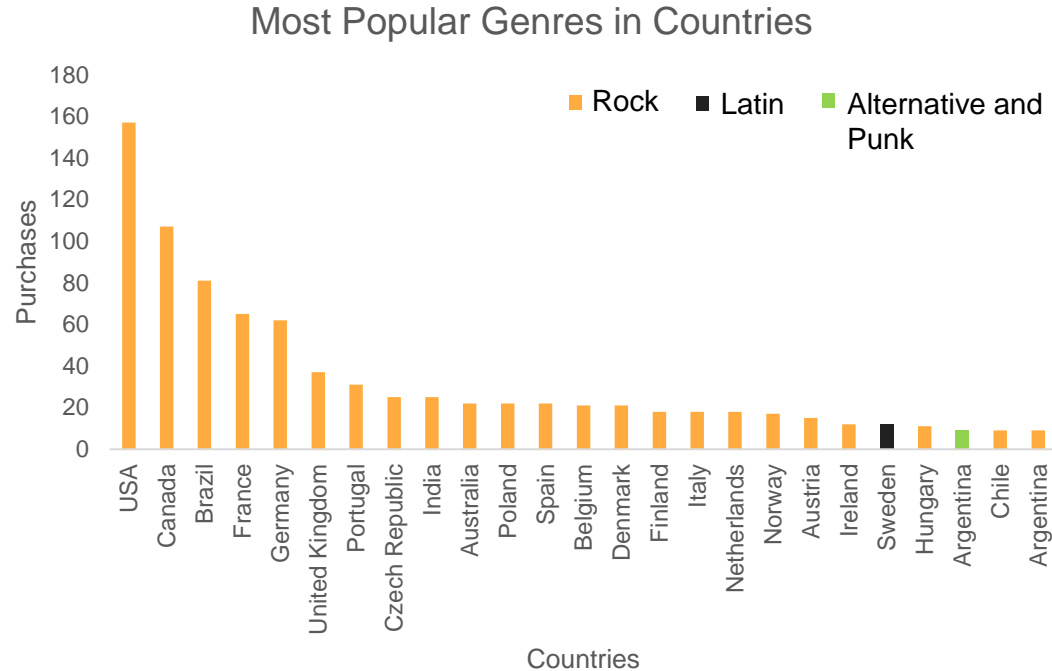


- MPEG Audio files are purchased the most. Therefore, the company's resources should be focused on providing MPEG audio files.
- AAC Audio Files are the least purchased. Therefore, the company could cut their cost.

Most Popular Artist For Each Genre



Most Popular Genres in each Country



- Rock Music is the most popular genre in most countries.
- USA has the highest Rock purchases.