

The West sells the most products, while the South sells the least. There's a big opportunity to grow in the Southern region.

We've handled over 286,000 orders – showing strong customer demand and a busy operation.

Our sales have reached \$2.3 million, showing solid business performance.

Sum of Sales

2.30M

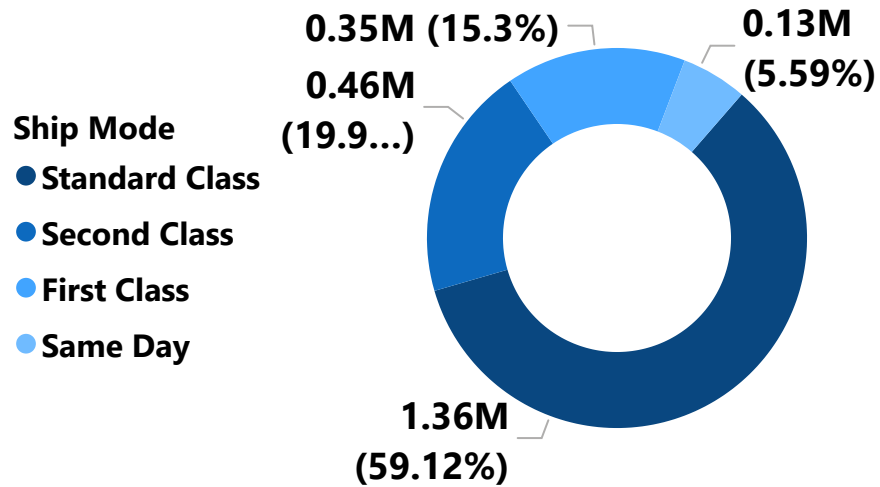


Sum of Profit

286.40K

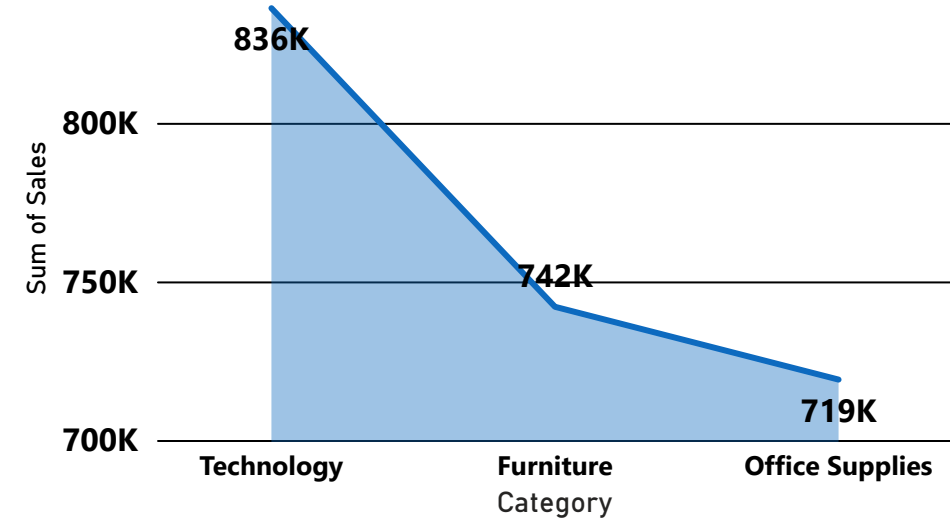


Sum of Sales by Ship Mode



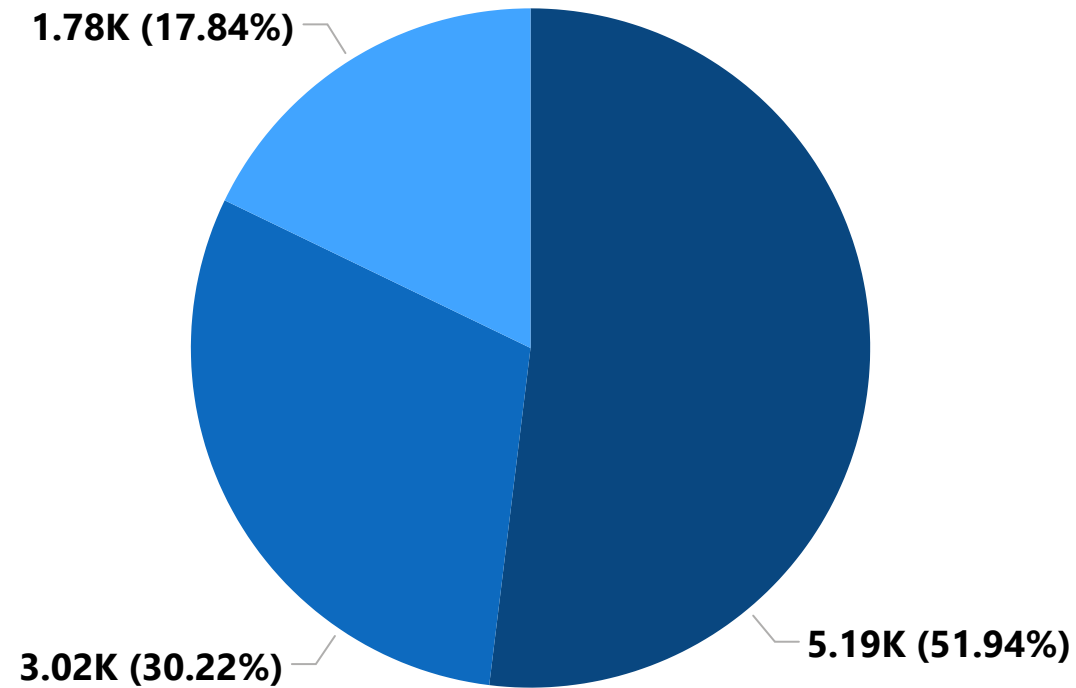
Most customers choose Standard shipping. Same Day shipping is the least used. Indicating a cost-conscious or non-urgent customer base.

Sum of Sales by Category



Technology brings in the most money, followed by Furniture and Office Supplies. Investing in tech product diversification could drive future gains.

Count of Different Segment



Segment ● Consumer ● Corporate ● Home Office

The Consumer segment commands the largest share of sales (3.02K), followed by Corporate (1.78K) and Home Office (5.19K). The dominance of consumer sales highlights the importance of B2C strategies.