HASH TAG GENERATION

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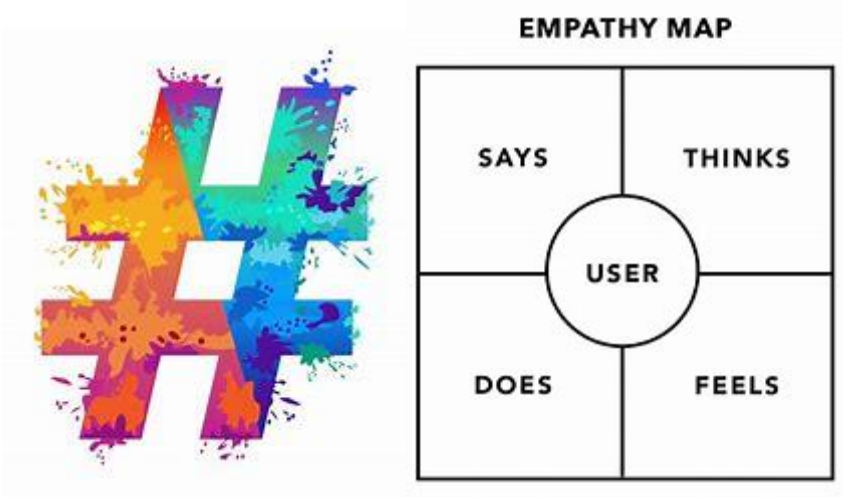
INTRODUCTION

Searching for information on the web is routine task to millions of users. The typical procedure consists in providing textual queries to a search engine, which

returns a ranked list of textual snippets each containing a content summary and a link to the referred document (or web page). A ranked list of snippets is quitesimple, straightforward to interpret, and it turns out to be effective in focused search tasks that require locating a particular web page or document. None the less
,it also has limitations likely to hamper user experience when exploring and analysing search results in other scenarios. In fact, ranked lists fail to provide an overview of the collection retrieved, making it difficult and time consuming to figure out how documents relate content wise. For example, if a user queries Google's search engine on the keywords "jaguar features", the first page returned includes snippets on at least four distinct subjects, namely, the animal, the car brand, a fan club of old Jaguar cars, and a video game console. Surely users may refine the search, however, if he/she needs a global picture there is no other option but navigating through the pages in the list and manually group the snippets according to their topic.

Problem define and design



Scope and Limitations

THE hashtag can be efined tio get the following on the process for the work and development of the following in the process of the given product sale

Need of the project with motivating example

The standard approach of displaying query results as a linear list of snippets is quite effective for most tasks performed by users of search engines. However, when users carry out an exploratory search on a broad topic or subject, linear lists are not so helpful, demanding additional effort towards gathering and mentally organizing the relevant information. The hashtag technique introduced in this article, this project, has been designed to assist users in these exploratory scenarios. As such, it is not intended as a substitute for lists of snippets, but rather as an additional resource to improve user experience in specific situations.

Therefore, the proposed hashtag system aims at helping users to gain a more comprehensive view of the query results, highlighting related documents and webpages while still retaining, as much as possible, the good properties of the conventional list-based paradigm, namely, the rank information and the summarycontent provided by the snippets.

- To provide hashtag based technique to make the navigation easy andmore friendly.
- To provide multidimensional projection which helps in greaterhashtag by plotting the snippets on 2D layout.
- To calculate similarity among document contents.

To optimize placement of snippets so as to avoid overlapping

Conclusion

Hashtag can be define for the given to be perfom in the fiven following tomgenerqe the hashtag