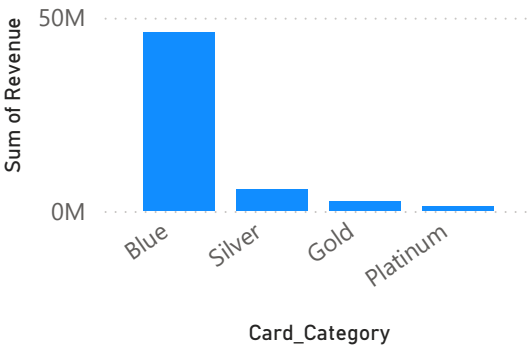


Sum of Revenue by Card\_Category



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Delinquent_Acc	Count of Delinquent_Acc
0	9494
1	614
Total	10108

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Week_num2	previos_week_revenue	Current_week_Revenue	WOW Revenue
52	1070439	933134	-0.13
51	1078915	1070439	-0.01
50	1131281	1078915	-0.05
49	2108686	1131281	-0.46
48	1047120	2108686	1.01
47		1047120	
45	1063063	1099070	0.03
44	934631	1063063	0.14
43	1080205	934631	-0.13
42	2123952	1080205	-0.49
41		2123952	
39	1117638	994184	-0.11
38		1117638	
36	1116901	2209849	0.98
35	1085576	1116901	0.03
Total	1070439	933134	-0.13

Credit card transaction report

Revenue

55M

Interest

8M

Transaction

4.4K

Count

656K

Silver

Blue

Gold

Platinum

F

M

Q4

Q3

Q2

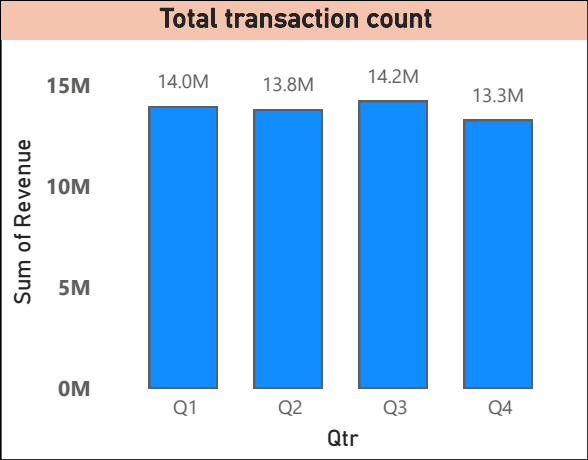
Q1

low

medium

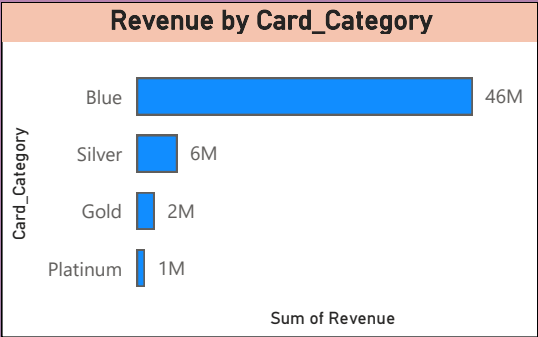
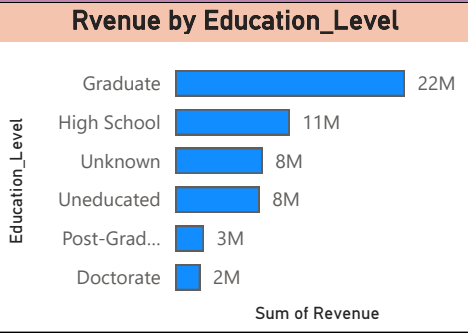
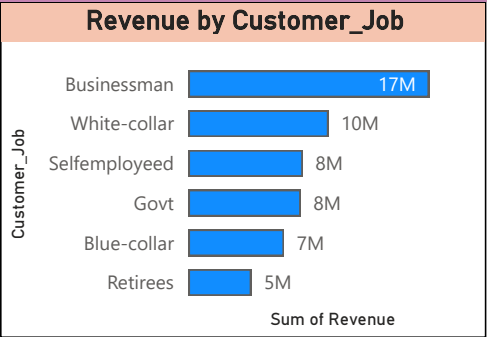
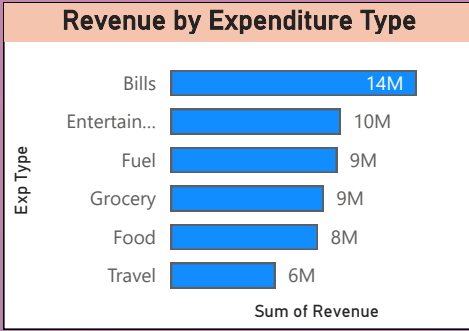
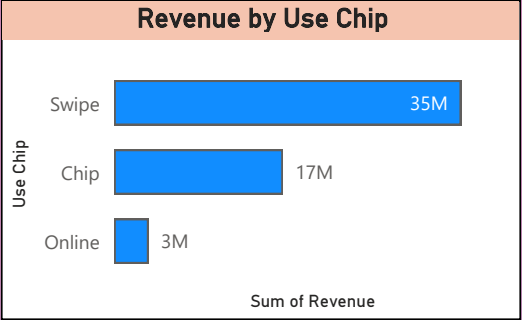
high

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382



Week\_Start\_Date

All



Credit card Customer report

F

M

Silver

Blue

Gold

Platinum

POWER BI DASHBOARD

unknown

telephone

cellular

Q4

Q3

Q2

Q1

Revenue

55M

Total Interest

7.8M

Income

576M

Count

3.19

Date Filter

Week\_Start\_Date

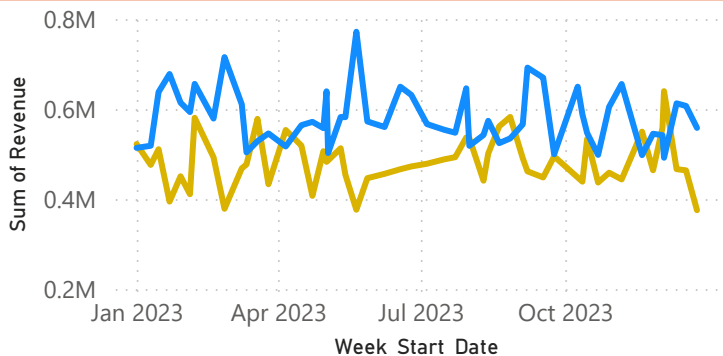
All

Swipe

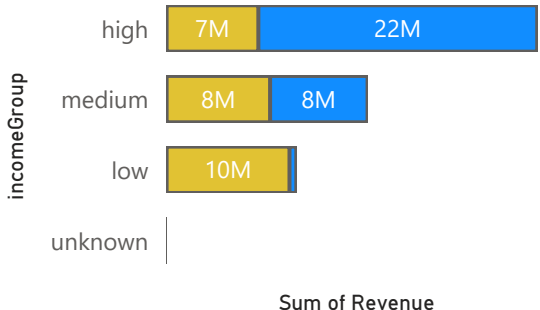
Online

Chip

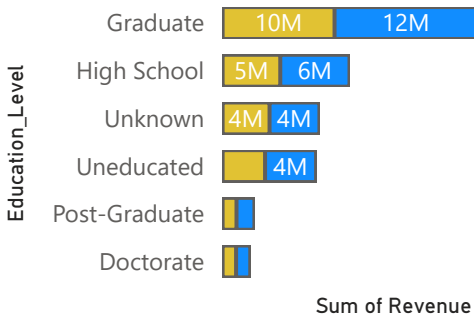
Revenue by Week



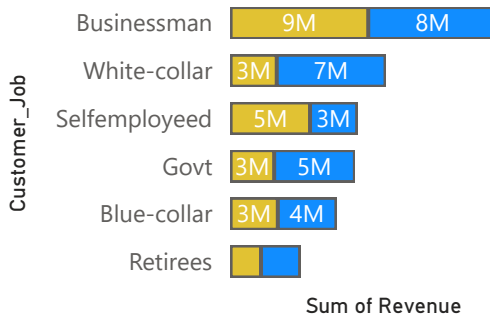
Revenue by Income Group



Revenue by Education

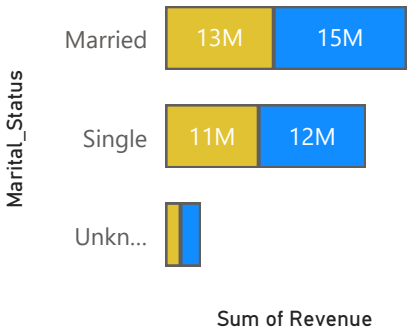


Revenue by customer job

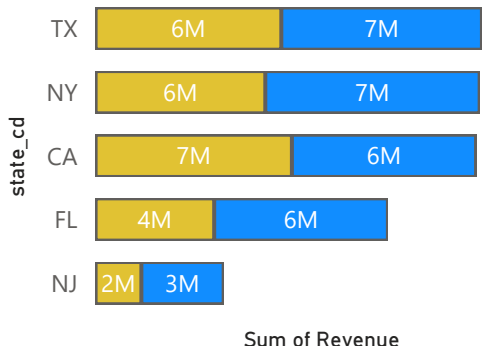


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployeed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>575914439</b>

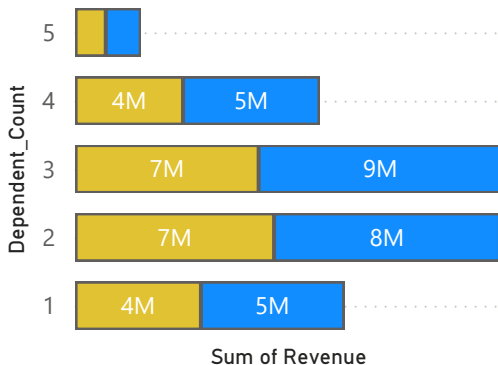
Revenue by Marital status



Revenue by State



Revenue by Dependent



## Overview year to date

- Overall Revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male Customers are contributing more in revenue 31M, Female 26M
- Blue and silver credit card are contributing to 93% of overall transactions
- TX, NY, & CA is contributing to 68%
- Overall activation rate is 57.5%
- Overall delinquent rate is 6.06%