

SUHANI KAUR SALUJA

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OBJECTIVE

Engineering undergrad with hands-on experience in UX research, frontend prototyping, and AI-driven tools. Skilled in Figma, Java, and JavaScript with a strong focus on building user-centric, scalable digital products.

EDUCATION

Bachelor of Technology, Guru Gobind Singh Indraprastha University
CGPA: 8.5

August 2024-July 2028

TECHNICAL SKILLS

Languages	Java, JavaScript, HTML/CSS, Python
Technologies/Frameworks	Bootstrap, AI/ML, OOPS, Data Structures, Algorithms
Tools	Asana, Canva, Notion, Figma, Microsoft Office, VS Code, GitHub

EXPERIENCE

Product Associate Intern
Zeepty

March 2025 - June 2025
New Delhi, India

- Audited 30+ storefronts, mapped complete user journeys (login → checkout), identified 10+ UX blockers, and aligned with engineering to implement fixes, resulting in a 12–15 % improvement in user flow efficiency and faster checkout completion.
- Proposed and prototyped 8+ feature modules (V2/V3) via Figma and detailed PRDs — including themed outfit bundles, swipeable AI avatar try-ons, group carts, creator storefront quizzes, and real-time styling tools — driving higher trial intent and social shopping engagement.
- Conducted 3 competitive product studies, created a 5-step GTM soft-launch plan, and designed an internal analytics dashboard outlining 12+ KPIs across creator performance, conversion funnels, and behavioral segmentation to guide roadmap decisions .

PROJECTS

Stylout – Fashion-Tech MVP (HTML/CSS/JS)

[Live Demo](#)

- Converted high-fidelity Figma design into a responsive, multi-page website with smooth nav, transitions , carousel.
- Adapted AI-generated base code, resolved UI mismatches; shipped homepage + 3 pages in 4 days.

Physics Pendulum Simulator (HTML/CSS/JS)

- Built interactive simulator to model real-time pendulum motion using AI-generated logic and equations.
- Rendered time period, angular velocity stats dynamically for lab use-case in visual physics learning.

LEADERSHIP ACTIVITIES

- **DSA Lead, IEEE** – Mentored 15+ peers via structured Java prep, mock tests , coding contests.
- **Vihaan 8.0 (AI Bot – Top 2 Rounds)** – Built ‘Sakhi’ bot to detect online scams in a 4-member team.
- **Smart India Hackathon (Top 50)** – Built mobile prototype simulating chemistry experiments.
- **Code in the Dark (2nd / 120+)** – Placed 2nd in timed live coding memory challenge (IEEE DTU x GTBIT).
- **Led 3-member team at SBI Ideation X 2.0** – delivering a fintech innovation that streamlined life insurance sales and digital adoption.